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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184456
Party	Plaintiff L'Oreal USA, Inc.
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Submission	Plaintiff's Notice of Reliance
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In the Matter of Application Serial No. 76/596,736  
Published in the Official Gazette on May 6, 2008  
Mark: L'OREAL PARIS

L'ORÉAL S.A. and L'ORÉAL USA, INC.,

Opposer,

v.

ROBERT VICTOR MARCON,

Applicant.

Opposition No. 91184456

**ORAL ARGUMENT REQUESTED**

**EXHIBIT I-1 Part 11 TO OPPOSER'S NOTICE OF RELIANCE**

... SAVINGS & LOAN ASSN L'OREAL SA (54%); US ...

436. Drug Store News, January 17, 1994, Pg. p16(1), 14747428, 967 words, Artificial nails biggest chip in cosmetic sales.; Product Forecast '94

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

L'OREAL SA (82%); PAY ...

437. Sun-Sentinel (Fort Lauderdale, FL), January 14, 1994 FRIDAY,, ALL EDITION, Pg. 1E, 746 words, CYBILL SHEPHERD READY FOR ANOTHER TV SERIES, TOM JICHA; TV/Radio Writer, LOS ANGELES

... commercial spokeswoman for L'Oreal beauty products. She makes ...

L'OREAL SA (64%);

438. Dow Jones News Service - Ticker, January 11, 1994 Tuesday, 180 words, Perfumania Settles Claims On Non-Genuine Drakkar Noir >PRFM, \*from Factiva\*

... Inc., a unit of L'Oreal SA, and Parfums Guy ...

L'OREAL SA (91%); PERFUMANIA ...

439. Cosmetics International, January 10, 1994, Pg. p7(1), 14730806, 588 words, Lancome targets price conscious Japanese consumers.

... , L'Oreal. Art ...

L'OREAL SA (84%); GEMEY ...

440. Cosmetics International, January 10, 1994, Pg. p8(1), 14730808, 608 words, NPD and ethnic appeal is L'Oreal US make-up strategy for 1994.; new product development

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... million-a-year L'Oreal cosmetics brand in the ...

... darker-skinned customers, L'Oreal will debut an ...

... more user-friendly. L'Oreal aims to match department- ...

L'OREAL SA (93%); GEMEY ...

Cosmair Inc. L'Oreal Div. Marketing

441. Detroit Free Press, January 10, 1994 Monday METRO FINAL EDITION, WWL; Pg. 3D, 2016 words, WHAT'S THE PRICE OF A GOOD SHAMPOO? \$5 SHOULD BE ENOUGH, PAULA BEGOUN Knight-Ridder, Tribune News Service

... for 15 ounces) \* L'Oreal Ultra Rich Shampoo ...

... for 8 ounces) \* L'Oreal Ultra Rich Conditioner ...

442. Sun-Sentinel (Fort Lauderdale, FL), January 9, 1994 SUNDAY,, ALL EDITION, Pg. 1G, 1572 words, PORT THEFTS PUZZLE POLICE TENANTS BLAME LOOSE SECURITY; DETECTIVES LOOK AT INSIDE JOBS, CHARLES LUNAN; Business Writer

... French parent company L'Oreal and sells them to duty-free ...

443. St. Louis Post-Dispatch (Missouri), January 6, 1994, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 1, 3734 words, FACING MOTHER NATURE, Jennifer Foote 1994, Newhouse News Service

... an ad for L'Oreal night cream. Lancome ...

L'OREAL SA (83%); ESTEE ...

444. St. Louis Post-Dispatch (Missouri), January 6, 1994, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 1, 3734 words, FACING MOTHER NATURE, Jennifer Foote 1994, Newhouse News Service

... an ad for L'Oreal night cream. Lancome ...

L'OREAL SA (83%); ESTEE ...

445. South Bend Tribune (Indiana), January 3, 1994, Monday,, MICHIGAN, INDIANA, TRIBUNE, Pg. D3, 873 words, SLOW-MOVING PRODUCTS OFTEN HAVE MAJOR PRICE DIFFERENCES, MARTIN SLOANE SUPERMARKET SHOPPER

... Jan. 31, 1994. L'OREAL \$3 Holiday Highlights ...

... panel from one of the following L'Oreal products: Frost and Design, ...

446. Journal of Product & Brand Management, 1994, Vol. 3, No. 1; Pg. 39-47; ISSN: 1061-0421; CODEN: JFEC, 3764 words, Evaluating the brand extension decision using a model of reputation building, Milewicz, John; Herbig, Paul, 00858820

... like high prices ("L'Oreal costs more, but ...

447. Facts on File World News Digest, December 31, 1993, UNITED STATES; Environment, Pg. 981 G3, 1126 words, Auto Industry Unveils Clean Air Plan

... interests. The French company L'Oreal S.A., the world's largest ...

448. Facts on File World News Digest, December 31, 1993, UNITED STATES ; Environment, Pg. 981 G3, 1126 words, Auto Industry Unveils Clean Air Plan

... interests. The French company L'Oreal S.A., the world's largest ...

449. The Atlanta Journal and Constitution, December 26, 1993, Sunday, 273 words, WHAT'S NEW, By - Marylin Johnson

... YOUR CROWNING GLORY: L'Oreal has introduced Care Supreme ...

... corporate technical director of L'Oreal. "When used in conjunction with our ...

L'OREAL SA (93%);

450. The Atlanta Journal and Constitution, December 26, 1993, Sunday, 419 words, IN FASHION Almay spokeswoman is no stay-at-home, By Martha Woodham  
... other children's charities. L'Oreal is donating proceeds from sales of ...  
L'OREAL SA (65%); SHOPPER'S ...

451. St. Louis Post-Dispatch (Missouri), December 26, 1993, SUNDAY, FIVE STAR Edition, STYLE PLUS; Pg. 4, 1480 words, SEASON THAT MAKES OR BREAKS FRAGRANCE COMPANIES WINDS DOWN, Anne-Marie Schiro 1993, N.Y. Times News Service  
... Brut), and Versace Fragrances. L'Oreal, the French cosmetics giant, ...

452. Los Angeles Times, December 25, 1993, Saturday, Home Edition, Part A; Page 1; Column 1; National Desk, 3460 words, COLUMN ONE; CREATURES GREAT AND -- EQUAL?; ACTIVISTS HAVE CHANGED THE WAY WE LOOK AT EVERYTHING FROM MINK COATS TO STEAKS. BUT AS THEY CLAIM BROADER RIGHTS FOR ANIMALS, SOME WONDER WHERE TO DRAW THE LINE., By JOHN BALZAR, TIMES STAFF WRITER  
... obtaining a pledge from L'Oreal, the world's largest cosmetics ...

453. The Seattle Times, December 23, 1993, Thursday, Final Edition, EDITORIAL; Pg. B5, 882 words, PAWS FIGHTS FOR ANIMALS - AND PUBLIC APPROVES, BY MITCHELL FOX  
... five-year battle L'Oreal, the world's largest cosmetics ...  
L'OREAL SA (72%); GENERAL ...

454. The New York Times, December 21, 1993, Tuesday, Late Edition - Final, Section B; Page 8; Column 1; Style Desk; Fashion Page, 1229 words, This Is the Big Week in the Battle of the Fragrances, By ANNE-MARIE SCHIRO  
... Brut), and Versace Fragrances. L'Oreal, the French cosmetics giant, ...  
... spent by the Unilevers and L'Oreals." One upstart who ...

455. Daily Oklahoman (Oklahoma City, OK), December 19, 1993, Sunday, CITY EDITION, Pg. 5, 569 words, Try Dollar Stores For Quick Extras, Linda Miller, Fashion Editor  
... spray. - Beauty products. L'Oreal Grow Strong nail ...  
L'OREAL SA (81%); EVERYTHING'S ...

456. Los Angeles Times, December 17, 1993, Friday, Home Edition, View; Part E; Page 9; Column 2; View Desk, 287 words, ACTIVISTS FIGHT FOR FUR-FREE WORLD, By ROSE-MARIE TURK  
... activists have had their moments this year. L'Oreal agreed to stop animal ...  
L'OREAL SA (66%); FUR ...

457. PR Newswire, December 17, 1993, Friday, Financial News, 866 words, CLAY S. TIMON APPOINTED CHAIRMAN AND CHIEF EXECUTIVE OFFICER OF LANDOR ASSOCIATES; EDWARD H. VICK TO HEAD YOUNG & RUBICAM, NEW YORK, SAN FRANCISCO, Dec. 16  
... American Airlines, Citibank, L'Oreal and Kentucky Fried Chicken. ...  
... British Airways, Unilever, L'Oreal, Japan Airlines (JAL), the ...  
... RUBICAM INC (85%); L'OREAL SA (81%); OMNICOM ...

458. THE LAWYERS WEEKLY, Friday, December 17, 1993, Vol. 13, No. 31, 531 words, Toronto judge slams Crown's pick-up rule for YOA disclosure  
L'OREAL SA (55%);

459. Central BUSINESS, December 15, 1993, Vol 6; No 24; Sec 1; pg 26, 1067 words, The biggest industrial and office deals of 1993, Mukul Pandya, Princeton; NJ; US, 9412484, JERS  
... in October. The company's L'Oreal Hair Care division ...  
L'OREAL SA (69%); MONMOUTH ...

460. Cosmetics International, December 15, 1993, Pg. p5(3), 14739762, 2708 words, 1993, a year in focus.; part 2; July through November; Industry Overview  
... glass complete with bubbles... L'Oreal ...  
... manufacturer, SEBASTIAN, roughly doubling its US turnover. The two companies will continue to operate independently...At the end of the month, the TAX FREE WORLD exhibition at Cannes sees a number of major initiatives. L'OREAL extends its push into duty free for its mass sector brands; Ungaro pour Homme III is unveiled; PARLUX previews Smalto Donna; PALOMA PICASSO announces a new women's ...

461. Cosmetics International, December 15, 1993, Pg. p8(1), 14739764, 565 words, Maybelline 'revitalised' with upscale packaging.; Revitalising range of makeup and moisturizing products; Product Announcement  
... 10% less than Revlon and L'Oreal, but 35% higher than ...  
... cent less than Revlon and L'Oreal. Suggested retail for ...  
... Gamble's Oil of Olay and L'Oreal's Plenitude as well as the recently ...  
... brands along with Cosmair's L'Oreal in the US with the two ...  
L'OREAL SA (86%); PROCTER & ...

462. Cosmetics International, December 15, 1993, Pg. p8(1), 14739766, 586 words, US haircare activity heats up for spring.  
ABSTRACT Cosmair's L'Oreal division is among several ...  
... shampoo and conditioner market. L'Oreal will introduce in ...  
... introduction of Hydravive Performance from L'Oreal. Unlike existing L'Oreal entries, Permavive and Colorvive which ...  
... 3.79 for 11oz. L'Oreal's entry is into a market which is ...  
L'OREAL SA (95%); PROCTER & ...  
Cosmair Inc. L'Oreal Div. Product introduction; ...

463. Drug Store News, December 13, 1993, Pg. p18(2), 14736803, 710 words, Drugstore chains fight to grow category sales.  
... L'Oreal ...  
L'OREAL SA (92%); GEMEY ...

464. The San Diego Union-Tribune, December 10, 1993 Friday, LIFESTYLE; Pg. E-3, 779 words, Gift-giving the politically correct way, JEANNE BEACH EIGNER, Fashion Editor  
... Through Dec. 31, L'Oreal Technique Professionnelle, the salon products division of L'Oreal, will give a ...

465. The Wall Street Journal, December 7, 1993 Tuesday, Pg. B1, 1088 words, Switch to Natural Look In Makeup Is a Washout For Some Cosmetics Firms, By Suein L. Hwang, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... Industry executives say L'Oreal, which is marketed in the U.S. ...  
 ... MAYBELLINE INC (61%); L'OREAL SA (80%); LEVI ...

466. Chicago Tribune, December 7, 1993 Tuesday, NORTH SPORTS FINAL EDITION, KIDNEWS; Pg. 10; ZONE: C; BACKTALK., 1205 words, HOW WE PICK LETTERS  
 ... Your story about L'oreal Oct. 19 Tough ...

467. Chain Drug Review, December 6, 1993, Pg. p65(1), 14915879, 837 words, Competition stiffens in hair care.; hair preparation industry; Industry Overview, Sloan, Pat  
 ... fielded by Cosmair's L'Oreal, which next spring will ...  
 ... products will carry L'Oreal's premium imagery but ...  
 ... positioned lines. While L'Oreal is taking a sharper ...  
 ... REVLON INC (91%); L'OREAL SA (91%); DOWBRANDS ...

468. Times-Picayune (New Orleans, LA), December 2, 1993 Thursday, ALGIERS, PICAYUNE; Pg. 2F1, 637 words, PROJECT LITTER CODE SEEKS IDEAS, By ED ROSE  
 L'OREAL SA (58%); CANAL+ ...

469. World Trade, December 1993, Vol. 6, No. 11 Pg. 94-97; ISSN: 1054-8637; CODEN: TRDIAT, 1047 words, Worldwide investing, Walden, Gene, 00808086  
 ... media. You can buy L'Oreal of France, or Ito-Yokado of ...

470. Drug Store News, November 29, 1993, Pg. p19(2), 14702331, 618 words, Chains give mixed reviews on what's hot in nail color.; drugstore chains  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 ... ASSOCIATES INC (91%); L'OREAL SA (86%); PAY ...

471. Drug Store News, November 29, 1993, Pg. p17(2), 14702347, 1083 words, Salon nail care comes home.; nail care products  
 ... a woman can buy, with prices ranging from 99 cents or less for a budget brand to about \$3 for a Revlon or L'Oreal premium mass brand. They also note that having well-manicured ...

472. Drug Store News, November 29, 1993, Pg. p29(1), 14702355, 478 words, Innovative merchandising sharpens nail care sales.; Beauty Beat; Column, Parks, Liz  
 ... L'Oreal, ...  
 ... L'Oreal ...  
 L'OREAL SA (93%); COVER ...

473. Cosmetics International, November 25, 1993, Pg. p9(4), 14716815, 3261 words, 1993, a year in focus: Jan-June.  
 ... L'OREAL ...  
 ... L'OREAL's ...  
 ... L'Oreal ...  
 ... L'OREAL ...  
 L'OREAL SA (84%); CHRISTIAN ...

474. Business Wire, November 23, 1993, Tuesday, 264 words, Colonial to launch International Fund for Growth, BOSTON  
 ... Michelin, Cadbury Schweppes, L'Oreal, Unilever and Oxford University. ...  
 COLONIAL-MUTUAL-FUNDS L'OREAL SA (83%); CADBURY ...  
 ... PLC/NV (56%); L'OREAL SA (83%); CADBURY ...

475. Sun-Sentinel (Fort Lauderdale, FL), November 21, 1993, Sunday,, BROWARD EDITION, Pg. 36,, 306 words, BOARD OF DIRECTORS; MUST ACT ACCORDING; TO CONDO DOCUMENTS, Mark Bogen  
 L'OREAL SA (54%);

476. Los Angeles Times, November 19, 1993, Friday, Home Edition, View; Part E; Page 2; Column 1; View Desk, 403 words, WHEN YOU NEED DRY NAILS FAST, By CINDY LaFAVRE YORKS, SPECIAL TO THE TIMES  
 ... product tested. Product: L'oreal No-Time Nail ...  
 L'OREAL SA (82%);

477. Chicago Tribune, November 19, 1993 Friday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 3; ZONE: N, 455 words, FOR SEARS MAKEOVER, NEW COSMETICS COUNTERS ARE KEY, By John Schmeltzer, Tribune Staff Writer.  
 ... will find Almay, L'Oreal and Revlon, brands that can be ...  
 ... ROEBUCK & CO (94%); L'OREAL SA (83%); ESTEE ...

478. Pittsburgh Post-Gazette (Pennsylvania), November 16, 1993, Tuesday,, SOONER EDITION, Pg. D2, 649 words, ALTHOUGH PAST RESULTS WERE SPOTTY, SHE'S PUCKERING UP TO NEW LIPSTICKS, BARBARA CLOUD  
 ... lipsticks: -- Prescriptives. -- Shiseido. -- L'Oreal. -- Elizabeth Arden. -- Lancome. -- ...  
 L'OREAL SA (82%);

479. Dow Jones News Service - Ticker, November 15, 1993 Monday, 62 words, French L'Oreal SA 9 Month Revenues Rose 5%, \*from Factiva\*  
 PARIS -DJ- French L'Oreal SA reported first ...  
 L'OREAL SA (95%); DOW ...

480. Drug Store News, November 15, 1993, Pg. p3(1), 14672487, 323 words, Wal-Mart testing dramatic new cosmetics format., Parks, Liz  
 ... latest fixturs from Revlon, L'Oreal and other cosmetic manufacturers.The ...  
 ... STORES INC (93%); L'OREAL SA (84%); PROCTER & ...

481. Drug Store News, November 15, 1993, Pg. p15(1), 14672499, 675 words, Skin care trends fragmented; upscale items key.; Bath, Body & Skin Care

... L'Oreal's ...

... L'Oreal's ...

L'OREAL SA (65%); PROCTER & ...

482. Drug Store News, November 15, 1993, Pg. p18(1), 14672501, 714 words, New skin care lines signal crossover from class to mass.; Bath, Body & Skin Care

... L'Oreal's ...

L'OREAL SA (91%); GEMEY ...

483. Drug Store News, November 15, 1993, Pg. p31(1), 14672513, 283 words, Luxurious new product launches allure the upscale consumer.; Bath, Body & Skin Care/Manufacturers' Perspective

... L'Oreal's ...

L'OREAL SA (70%); GEMEY ...

484. The Miami Herald, November 15, 1993 Monday, BRWRD EDITION, LIVING; F; Pg. 3, 854 words, ANIMALS ALL PART OF OUR FAMILY, PETA CO-FOUNDER SAYS, RANNY GREEN Seattle Times

... came last month when L'Oreal, the world's largest cosmetics ...

... 530 have banned it. The L'Oreal agreement "was like signing the ...

... but it's over." L'Oreal required PETA to sign ...

L'OREAL SA (71%); PROCTER & ...

485. The New York Times, November 13, 1993, Saturday, Late Edition - Final, Section 1; Page 25; Column 2; Metropolitan Desk, 782 words, Another Kind of Challenge; For Many Who Don't Run, the Marathon Still Offers a Serious Contest: Marketing

... a small can of L'Oreal's light step foam ...

486. Business Wire, November 12, 1993, Friday, 2290 words, The International Management Program: Building the foundation for a global economy, NEW YORK

... consumer products company, L'Oreal, and one of the IMP 20th ...

... in our company," he said. L'Oreal has hired several Stern/ ...

L'OREAL SA (93%); L'OREAL SA (93%);

487. Cosmetics International, November 10, 1993, Pg. p1(2), 14712515, 597 words, Duty free in upbeat mood despite on-going recession.; duty free cosmetics

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

L'OREAL SA (94%); ELIZABETH ...

L'Oreal S.A. Product introduction; ...

488. United Press International, November 5, 1993, Friday, BC cycle, Financial, 176 words, Paris stock market plummets, PARIS

... percent, and cosmetic manufacturer L'Oreal eased 2.62 percent. The newly ...  
L'OREAL SA (91%); THOMSON ...

489. Central European, November 1993, No. 27 Pg. 11; ISSN: 0962-2543; CODEN: CMCNDO, 955 words, Pollena Ewa goes back to basics, 00797738

... multinationals such as Procter & Gamble, L'Oreal, Unilever and Henkel, but ...

490. Entertainment Law Reporter, November, 1993, RECENT CASES; Vol. 15, No. 6, 1373 words, Newspaper's subscribers may be treated as depreciable asset, rules United States Supreme Court

... LEDGER CO (69%); L'OREAL SA (51%); SUPREME ...

491. European Industrial Relations Review, November 1993, No. 238 Pg. 15-19; ISSN: 0309-7234; CODEN: ACTYAD, 4391 words, EC funding for transnational meetings - Part one, 00829304

... meeting in MNCs such as L'OREAL, CROMPTON & KNOWLES EUROPE/ ...

492. The Commercial Appeal (Memphis), October 31, 1993, Sunday, FINAL EDITION, Pg. C2, 161 words, FORMER MEMPHIAN PROMOTED

... at Lever Brothers and L'Oreal, and worked in planning ...

... TIMES CO (94%); L'OREAL SA (70%); WOMEN'S ...

493. St. Petersburg Times (Florida), October 29, 1993, Friday, City Edition, CITY TIMES; Pg. 6, 763 words, At New Port Richey salon, beauty first, glitz second, TERESA BURNEY, NEW PORT RICHEY

... for a bottle of L'Oreal moisturizer at a ...

... manufacturing companies. Companies such as L'Oreal hire Mana to make ...

L'OREAL SA (84%); ESTEE ...

494. Chain Drug Review, October 25, 1993, Pg. p18(1), 14591018, 493 words, Chains, suppliers tap into ethnic population growth.; drugstores; Top 100 Markets; Industry Overview GL United States GC NNUS

... Co., Revlon Inc. and L'Oreal--all of which are tapping into the market with ...

495. The Wall Street Journal, October 25, 1993 Monday, Pg. B5E, 971 words, China's Cosmetic-Sales Boom Beckons Posh Brands to Fill Lackluster Shelves, By Sally D. Goll, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... a unit of France's L'Oreal SA. One prime ...

L'OREAL SA (84%); LVMH ...

496. The Boston Herald, October 24, 1993 Sunday, NEWS; Pg. 8, 891 words, Boycotts are hot - & there are a lot, BETH TEITELL

... victories include those against: L'Oreal (it no longer ...

497. The Seattle Times, October 24, 1993, Sunday, Final Edition, LOCAL NEWS; RANNY GREEN; Pg. I8, 1107

words, TO PETA'S NEWKIRK, ALL MAMMALS ARE FAMILY, BY RANNY GREEN  
 ... came early this month when L'Oreal, the world's largest cosmetics ...  
 ... James Nixon, U.S. L'Oreal chief. "It has been a ...  
 ... but it's over." L'Oreal required PETA to sign ...  
 L'OREAL SA (60%); PEOPLE ...

498. St. Petersburg Times (Florida), October 23, 1993, Saturday, City Edition, LARGO-SEMINOLE TIMES; Pg. 5,  
 769 words, At salon, beauty first, glitz second, TERESA BURNEY, NEW PORT RICHEY  
 ... for a bottle of L'Oreal moisturizer at a ...  
 ... manufacturing companies. Companies such as L'Oreal hire Mana to make ...  
 L'OREAL SA (84%); ESTEE ...

499. St. Petersburg Times (Florida), October 22, 1993, Friday, City Edition, CLEARWATER TIMES; Pg. 9, 565  
 words, At salon, beauty comes first, glitz second, TERESA BURNEY, NEW PORT RICHEY  
 ... for a bottle of L'Oreal moisturizer at a ...  
 ... manufacturing companies. Companies such as L'Oreal hire Mana to make ...  
 L'OREAL SA (84%); ESTEE ...

500. The Wall Street Journal, October 22, 1993 Friday, Pg. CITATION, 94 words, International Brief -- L'Oreal SA:  
 Pretax Consolidated Profit Rose More Than 10% in Half, \*from Factiva\*  
 ... products and pharmaceuticals group L'Oreal SA, said pretax ...  
 ... francs from 19.94 francs. L'Oreal also said it expects ...  
 L'OREAL SA (95%)

501. Business Wire, October 21, 1993, Thursday, 959 words, Garamendi's "Good, Bad and Ugly" annual report  
 highlights state's best and worst auto, homeowners and life insurers; study based on 1992 consumer complaints, LOS  
 ANGELES  
 ... INSURANCE EXCHANGE (54%); L'OREAL SA (53%); ALLSTATE ...  
 ... INSURANCE EXCHANGE (54%); L'OREAL SA (53%); CALIF- ...

502. Business Wire, October 21, 1993, Thursday, 598 words, Consumer complaint surveys: how useful are they?, LOS  
 ANGELES  
 WESTERN-INSURANCE-INFO L'OREAL SA (55%); L'OREAL SA (55%); WESTERN- ...

503. Dow Jones News Service, October 21, 1993 Thursday, 129 words, L'Oreal 1st Half Pretax Profit Rose 10.5%,  
 \*from Factiva\*  
 PARIS -DJ- L'Oreal SA said its pretax ...  
 ... a year earlier. L'Oreal also said that on the basis of ...  
 L'OREAL SA (95%); DOW ...

504. United Press International, October 21, 1993, Thursday, BC cycle, Financial, 416 words, Report names 'good,'  
 'bad' insurance companies, BY ELKA WORNER, LOS ANGELES  
 ... ALLSTATE CORP (91%); L'OREAL SA (57%);

505. The Commercial Appeal (Memphis), October 20, 1993, Wednesday, FINAL EDITION, Pg. B1, 796 words, TRY BALDWIN AS ADULT, JUDGE SAYS; 'VIOLENCE EXHIBITED' IN DEATHS OF 3 ARK. BOYS SWAYS RULING, Bartholomew Sullivan; The Commercial Appeal, JONESBORO, ARK.  
L'OREAL SA (55%);

506. Business Wire, October 19, 1993, Tuesday, 182 words, UniComp Inc. reports record results for six months fiscal 1994; revenues increased 647% and net earnings rose 477%, MARIETTA, Ga.  
... new clients such as BMW, L'Oreal and Belfast International Airport. ...  
... UNICOMP INC (94%); L'OREAL SA (70%); BELFAST ...  
... UNICOMP INC (94%); L'OREAL SA (70%); BELFAST ...

507. The New York Times, October 19, 1993, Tuesday, Late Edition - Final, Section D; Page 28; Column 3; Financial Desk, 274 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Publicis to Acquire Big French Agency, By Stuart Elliott  
... clients like Nestle, L'Oreal and Henkel.  
... GROUPE SA (92%); L'OREAL SA (91%); SCOTT ...

508. The Wall Street Journal, October 19, 1993 Tuesday, MARKETING & MEDIA; Advertising; Pg. B8, 1249 words, New QVC Ads Tout Reliability Of Network Over Retail Stores, By Patrick Reilly, \*from Factiva\*  
... packaged-goods clients, L'Oreal and Nestle, said Maurice ...

509. Chicago Tribune, October 19, 1993 Tuesday, NORTH SPORTS FINAL EDITION, KIDNEWS; Pg. 3; ZONE: N; TOUGH NEWS., 96 words, BIG DAY FOR ANIMALS  
... world? Last week L'Oreal, the world's largest cosmetics ...  
... year battle against L'Oreal. PETA started the battle ...  
... undercover investigation of a L'Oreal lab found that the company ...  
L'OREAL SA (93%); PEOPLE ...

510. The New York Times, October 18, 1993, Monday, Late Edition - Final, Section D; Page 3; Column 1; Financial Desk, 132 words, L'Oreal Halts Animal Tests, AP, PARIS, Oct. 17  
L'Oreal S.A., the world's largest ...  
... boycott campaign against L'Oreal and staged several protests.  
L'Oreal, the parent company of Helena ...  
... company's pharmaceutical division. L'Oreal was the largest company to be a ...  
L'OREAL L'OREAL SA (94%); PEOPLE ...  
L'OREAL PEOPLE FOR THE ETHICAL ...

511. The New York Times, October 18, 1993, Monday, Late Edition - Final, Section D; Page 3; Column 1; Financial Desk, 132 words, L'Oreal Halts Animal Tests, AP, PARIS, Oct. 17  
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512. The New York Times, October 18, 1993, Monday, Late Edition - Final, Section D; Page 3; Column 1; Financial Desk, 132 words, L'Oreal Halts Animal Tests, AP, PARIS, Oct. 17

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... company's pharmaceutical division. L'Oreal was the largest company to be a ...

L'OREAL L'OREAL SA (94%); PEOPLE ...

L'OREAL PEOPLE FOR THE ETHICAL ...

513. St. Petersburg Times (Florida), October 18, 1993, Monday, City Edition, PASCO TIMES; Pg. 1, 749 words, Beauty is in eyes of beholder and the cosmetics industry // YOUR NAME HERE, TERESA BURNEY, NEW PORT RICHEY

... for a bottle of L'Oreal moisturizer at a ...

... manufacturing companies. Companies such as L'Oreal hire Mana to make ...

... COS INC (90%); L'OREAL SA (84%);

514. Daily Oklahoman (Oklahoma City, OK), October 17, 1993, Sunday, CITY EDITION, Pg. 7, 756 words, New Products Swamp Fall Season, Linda Miller, Fashion Editor

... loose powder, \$ 25.50. - L'Oreal Studio Care Light ...

... retail price of \$ 2.99. - L'Oreal Mattique's new range of ...

... in Almondine and Toffee. - L'Oreal Dry and Go quick- ...

... retail price of \$ 4.75. - L'Oreal Chip Defense base ...

... lipstick. Photo 2: L'Oreal Light Step no- ...

515. The Associated Press, October 12, 1993, Tuesday, AM cycle, International News, 166 words, World's Largest Cosmetics Company, L'Oreal, Ends Animal Tests, PARIS

L'Oreal, the world's largest cosmetics ...

... boycott campaign against L'Oreal and staged several high- ...

... undercover investigation of a L'Oreal laboratory in 1989 ...

... test sunscreen makeup. L'Oreal, parent firm for ...

... company's pharmaceutical division. L'Oreal was the largest company targeted ...

L'OREAL SA (94%); PEOPLE ...

516. The Associated Press, October 12, 1993, Tuesday, AM cycle, International News, 220 words, World's Largest Cosmetics Company, L'Oreal, Ends Animal Tests, PARIS

L'Oreal, the world's largest cosmetics ...

... boycott campaign against L'Oreal and staged several high- ...

... undercover investigation of a L'Oreal laboratory in 1989 ...

... test sunscreen makeup. L'Oreal, parent firm for ...

... company's pharmaceutical division. L'Oreal was the largest company targeted ...

... absolutely delighted and we congratulate L'Oreal for this landmark decision. "There is ...

L'OREAL SA (94%); AMERICAN ...

517. The Boston Herald, October 12, 1993 Tuesday, FINANCE; Pg. 36, 330 words, Business; BUSINESS BRIEFCASE

... French cosmetics giant L'Oreal, long a target of ...  
 ... external relations. He said L'Oreal was changing its method of evaluating ...  
 L'OREAL SA (94%); INTEL ...

518. The New York Times, October 12, 1993, Tuesday, Late Edition - Final, Section B; Page 8; Column 1; Style Desk; Fashion Page, 811 words, Review/Fashion; From Calm to Crazy in Paris, By BERNADINE MORRIS, Special to The New York Times, PARIS, Oct. 11

... Lanvin, owned by L'Oreal-Orcofi. There is something essentially ...

519. Newsday (New York), October 12, 1993, Tuesday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 33 Other Edition: City Pg. 35, 944 words, SHORT CUTS, Compiled by Mark J. McGarry from staff, wire reports, FEDERAL TRADE COMMISSION; MUSIC; PRICE-FIXING; ELI LILLY; EMPLOYMENT; REDUCTION; NORTH AMERICAN FREE TRADE AGREEMENT

... French cosmetics giant L'Oreal, long a target of ...  
 ... Jean-Pierre Valeriola, L'Oreal's director general of media and ...  
 ... letter, Valeriola said L'Oreal was changing its method of evaluating the ...  
 ... LILLY & CO (82%); L'OREAL SA (81%); MCA ...

520. The San Diego Union-Tribune, October 12, 1993 Tuesday, BUSINESS; Pg. C-2, 589 words, WORLD and NATION, Compiled from staff and wire reports

... French cosmetics giant L'Oreal, long a target of ...  
 ... AMERICA INC (67%); L'OREAL SA (80%); MEDI- ...

521. Star Tribune (Minneapolis, MN), October 12, 1993, Metro Edition, Marketplace; For your information; Pg. 2D, 571 words, For your information, Steve Alexander; Staff Writer

... French cosmetics giant L'Oreal, long a target of ...  
 ... letter, Valeriola said L'Oreal was changing its method of evaluating the ...  
 ... statement quoted the head of L'Oreal's U.S. subsidiary, James ...  
 ... COMPUTER CORP (91%); L'OREAL SA (84%); FINANCIAL ...

522. Sun-Sentinel (Fort Lauderdale, FL), October 12, 1993, Tuesday,, ALL EDITIONS, Pg. 3D,, 638 words, FLORIDA; HARRIS TO ANNOUNCE PLANS

... cash next spring. L'Oreal changes tests French cosmetics giant L'Oreal, long a target of ...  
 ... M INC (91%); L'OREAL SA (85%); DELOITTE ...

523. USA TODAY, October 12, 1993, Tuesday, FINAL EDITION, LIFE; Pg. 1D, 577 words, 'DOGS' UNLEASHED, Arlene Vigoda

... SUPERFEST:TOUR DATE:L'OREAL: ANIMAL TESTING:BOX ...  
 ... French cosmetics giant L'Oreal, long a target of ...  
 ... products on animals. L'Oreal's Jean-Pierre Valeriola ...  
 ... Treatment of Animals saying "L'Oreal's new procedure will ...  
 L'OREAL SA (94%); WALT ...

... SUPERFEST:TOUR DATE:L'OREAL: ANIMAL TESTING:BOX ...

524. The Washington Post, October 12, 1993, Tuesday, Final Edition, FINANCIAL; PAGE D1; DIGEST, 1121 words, From news services and staff reports  
... for \$ 160 million. L'Oreal, the French cosmetics maker that has ...

525. Chain Drug Review, October 11, 1993, Pg. p3(1), 14536156, 283 words, Revco, Family Circle launching H&BA promotion.; Revco D.S. Inc.; Family Circle magazine; health and beauty aids  
... coupons for such products as L'Oreal's Plenitude hydra-renewal ...  
... DS INC (93%); L'OREAL SA (70%); MAYBELLINE ...

526. Chain Drug Review, October 11, 1993, Pg. p22(2), 14536188, 950 words, Ethnic cosmetics get increasing attention.; Ethnic H&BAs  
... pigmentation of dark skin. L'Oreal's Mattique line has six ...

527. Drug Store News, October 11, 1993, Pg. p36(2), 14257989, 1526 words, Innovative HBA prepares chains for '94 and beyond.; health and beauty aids, drugstores; Highlights In Ethnic Merchandising  
... is innovative and will grow the category."It will create a L'Oreal and Clairol situation in the ...

528. Cosmetics International, October 10, 1993, Pg. p8(1), 14535086, 100 words, Piaubert sale.; L'Oreal to sell Jeanne Piaubert brand to Jacques Bogart group; International News in Brief  
L'Oreal has signed an agreement ...  
... innovation, it appears that L'Oreal was keen to divest itself of the ...  
... limited export appeal. L'Oreal is increasingly interested in ...  
L'OREAL SA (94%); JACQUES ...  
L'Oreal S.A. Mergers, acquisitions and ...

529. The Sunday Oregonian (Portland, Oregon), October 10, 1993 Sunday, FOURTH Edition, NORTHWEST LIVING; Pg. L07, 1336 words, WHEN THE BIG, BAD WRINKLES COME HOME TO ROOST, JENNIFER FOOTE, Newhouse News Service <  
... an ad for L'Oreal night cream. Lancome ...  
L'OREAL SA (83%); ESTEE ...

530. The Wall Street Journal, October 5, 1993 Tuesday, LEISURE & ARTS; Pg. A14, 1428 words, Steamy Russian Soap With a Capitalist Message, By Alexandra Tuttle, \*from Factiva\*  
... BROADCASTING CORP (60%); L'OREAL SA (58%)

531. The Sunday Oregonian (Portland, Oregon), October 3, 1993 Sunday, FOURTH Edition, NORTHWEST LIVING; Pg. L15, 876 words, THE DYE IS CAST: 500 HAIR COLORISTS COMING TO TOWNFashion Forward, MAUREEN JENKINS, of The Oregonian staff <  
... like Clairol, Wella, L'Oreal and Matrix give big ...  
L'OREAL SA (82%); VILLARD ...

532. Drug & Cosmetic Industry, October 1, 1993, Pg. p22(7), 14267581, 2154 words, What's new in color cosmetics?, Omelia, Johanna  
 ... first half of 1993, L'Oreal focused on lips and ...  
 ... 5.75. In August, L'Oreal again focused on the ...

533. Hecate, October 1, 1993, Pg. p128(12), 14940787, 5295 words, 'A Country Practice:' motherhood, surrogacy and the price of love.; soap opera, Schaffer, Kay  
 ... pantyhose, followed by L'Oreal cosmetics for a ...

534. Business Wire, September 28, 1993, Tuesday, 225 words, UniComp's Unibol International Division announces contracts to provide software/services to L'Oreal and BMW (France), MARIETTA, Ga.  
 ... provide software and services to L'Oreal, cosmetic and pharmaceutical giant, and ...  
 UNICOMP/UNIBOL/L'OREAL/BMW L'OREAL SA (95%); UNICOMP ...  
 ... FRANCE SA (92%); L'OREAL SA (95%); UNICOMP ...  
 ... 92%); UNICOMP/UNIBOL/L'OREAL/BMW

535. Dow Jones News Service - Ticker, September 28, 1993 Tuesday, 56 words, UniComp Unit Gets Software Pacts From L'Oreal, BMW Unit, \*from Factiva\*  
 ... two separate contracts from L'Oreal and the BMW France unit of ...  
 L'OREAL SA (94%); BAYERISCHE ...

536. Chain Drug Review, September 27, 1993, Pg. p43(1), 14519077, 733 words, Sales of cosmetics show steady gains.  
 ... L'Oreal's ...  
 ... L'Oreal ...

537. Chain Drug Review, September 27, 1993, Pg. p50(2), 14519083, 667 words, Cosmetics makers go head to head.; Maybelline Inc., Proctor and Gamble Co.  
 ... No. 4 spot is L'Oreal, which has shown double-digit ...  
 ... NIELSEN CO (69%); L'OREAL SA (84%); TARGET ...

538. Chain Drug Review, September 27, 1993, Pg. p58(1), 14519095, 546 words, Nail treatments hold their own.  
 ... andthe soon-to-be unveiled L'Oreal quick-drying lotion has ...  
 L'OREAL SA (81%); CHESEBROUGH-

539. Chain Drug Review, September 27, 1993, Pg. p91(1), 14519109, 781 words, Discount chains make inroads in hair care sales.  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 ... NEUTROGENA CORP (67%); L'OREAL SA (72%); CHESEBROUGH-

540. Chain Drug Review, September 27, 1993, Pg. p100(1), 14519125, 678 words, Dark eyes, rich lips to drive beauty aids., Fuller, Bonnie  
... and give it extra shape and hold. Two great texturizers are: L'Oreal's Studio "total hold" gel and Rusk's Blo Foam spray-on texturizing foam. ...

541. Chain Drug Review, September 27, 1993, Pg. pS3(1), 14519243, 517 words, Poised for growth.; increased sales forecast for skin care products  
... Night renewal gel, L'Oreal's Plenitude line and Revlon ...  
... REVLON INC (63%); L'OREAL SA (63%); GEMEY ...

542. Chain Drug Review, September 27, 1993, Pg. pS5(1), 14519245, 682 words, Facial.; facial preparations; The Right Mix  
... Chesebrough-Pond's Inc., L'Oreal, Revlon Inc. and Neutrogena ...  
... Pond's Dramatic Results and L'Oreal's Plenitude--and Revlon's planned ...  
... smoothing capsules. Likewise, L'Oreal has seen its share skyrocket ...  
... few years ago, L'Oreal now captures over ...  
... POND'S INC (81%); L'OREAL SA (67%); NEUTROGENA ...

543. The New York Times, September 20, 1993, Monday, Late Edition - Final, Section D; Page 8; Column 3; Financial Desk, 887 words, THE MEDIA BUSINESS: Advertising; With help from Dolly Parton, Revlon will try direct TV marketing., By Stephanie Strom  
... Cover Girl line. L'Oreal is busy improving its in- ...

544. The Oregonian (Portland, Oregon), September 20, 1993 Monday, FOURTH Edition, BUSINESS; Pg. B08, 1059 words, BUILDING CODE OR NOT, PAY PLENTY ATTENTION TO HOME'S STRUCTURE THE HOUSING SCENE, LEW SICHELMAN, WASHINGTON  
L'OREAL SA (90%); GEMEY ...

545. The Sunday Oregonian (Portland, Oregon), September 19, 1993 Sunday, FOURTH Edition, NORTHWEST LIVING; Pg. L20, 1025 words, CROSS COLOURS TRIES PREPPY LOOK ON FOR SIZE Fashion Forward, MAUREEN JENKINS, of The Oregonian staff <  
... Stores, Glamour magazine and L'Oreal present an appearance ...  
... make appointments with a L'Oreal beauty advisor. If there's a ...

546. The Houston Chronicle, September 18, 1993, Saturday, 2 STAR Edition, A; Editorials; Pg. 32, 484 words, UNSETTLING SIDESHOW; Term-limits set-to at City Hall masks sobering reality, Staff, Houston Elections Texas  
L'OREAL SA (55%); CITY ...

547. The Oregonian (Portland, Oregon), September 16, 1993 Thursday, FOURTH Edition, EAST ZONE MID COUNTY ZONE; Pg. 04, 850 words, NEW MT. HOOD DIVISION OF HEART ASSOCIATION SELECTS SCHOOL DISTRICT OFFICIAL AS PRESIDENT  
... makeovers, sponsored by L'Oreal and Glamour magazine, are available ...

548. Los Angeles Times, September 12, 1993, Sunday, Home Edition, Magazine; Page 48; Magazine Desk, 78 words, STYLE: FALL BEAUTY; GLORIOUS MAKEUP  
... lash-lengtheners like L'Oreal's Accentuous Precisely Defining ...

549. Cosmetics International, September 10, 1993, Pg. p6(1), 14520171, 644 words, Pond's goes for higher priced introductions in US.; Chesebrough-Pond's USA Co.  
... L'Oreal's ...  
... USA CO (91%); L'OREAL SA (81%); PROCTER & ...

550. Cosmetics International, September 10, 1993, Pg. p7(1), 14520175, 238 words, Fruition scores success for Lauder.; Estee Lauder Inc.'s Fruition Triple Reactivating Complex alpha hydroxy acid skin treatment product  
... entry this March. Lancome and L'Oreal have yet to introduce a ...  
... product but there are rumours that L'Oreal's Plenitude is contemplating an ...  
... COS INC (92%); L'OREAL SA (93%); ESTEE ...

551. Cosmetics International, September 10, 1993, Pg. p9(2), 14520191, 1094 words, Christmas in focus part II.; new cosmetics and toiletries  
... L'Oreal's prestige & ...  
L'OREAL SA (82%); BACCARAT ( ...

552. The Oregonian (Portland, Oregon), September 9, 1993 Thursday, FOURTH Edition, EAST MID COUNTY ZONER; Pg. 10, 710 words, MAGAZINE, COSMETICS MAKER OFFER PERSONAL ADVICE ON BEAUTY AND SKIN CARE AT PAYLESS  
... by Glamour magazine and L'Oreal, will also be offered at ...  
... will demonstrate a L'Oreal treatment regimen suited ...  
L'OREAL SA (91%); PAY ...

553. The Oregonian (Portland, Oregon), September 8, 1993 Wednesday, FOURTH Edition, LIVING; Pg. E01, 1254 words, PICASSO & COMPANY, GENEVIEVE BUCK, Chicago Tribune News Service <  
... retail for Tiffany; L'Oreal does \$104 million ...

554. The Atlanta Journal and Constitution, September 5, 1993, Sunday, 285 words, WHAT'S NEW, By Marilyn Johnson  
... blond highlights, try L'Oreal's new Naturalisee Multi- ...  
L'OREAL SA (92%); WINN- ...

555. The Miami Herald, September 5, 1993 Sunday, FINAL EDITION, LIVING; J; Pg. 5, 1208 words, BOYCOTTS: FROM TENIS SHOES TO PET BIRDS, Herald Staff  
... moved to Costa Rica L'Oreal People for Ethical ...

556. Dow Jones News Service - Ticker, September 2, 1993 Thursday, 85 words, L'Oreal Sells Skin Care Unit To Jacques Bogart SA, \*from Factiva\*

PARIS -DJ- L'Oreal SA sold its 100% ...  
 ... a joint-statement with L'Oreal, Jacques Bogart said the ...  
 L'OREAL SA (95%); JACQUES ...

557. Plain Dealer (Cleveland, Ohio), September 2, 1993 Thursday, FINAL / ALL, STYLE; Pg. 1C, 1166 words, DOES SHE?; YOU BET!, By Jackie White; Kansas City Star  
 ... says James Viera, L'Oreal vice president and technical ...  
 ... category, these products include L'Oreal's new Casting, which promises to ...  
 ... we've had" by Viera of L'Oreal. Clairol's equivalents include ...  
 ... results with new products such as L'Oreal's Casting Tone-on- ...  
 L'OREAL CLAIROL (68%);  
 L'OREAL SA (62%); L'OREAL CLAIROL (68%);

558. Corporate Finance, September 1993, No. 106 Pg. 26-29; ISSN: 0958-2053; CODEN: CNETDP, 2572 words, Corporate profile: Hermes brings an inspiring message, Murphy, Helen, 00773325  
 ... Nestle owns 25% of L'Oreal and has an option to buy ...

559. Management Accounting (USA), September 1, 1993, Pg. p53(5), 14532475, 4280 words, Doing business with Chapter 11 debtors., Nommay, David S.  
 L'OREAL SA (56%)

560. Stores, September 1993, Vol. 75, No. 9(Section One) Pg. 60-61; ISSN: 0039-1867; CODEN: TDEJA7, 952 words, Cosmetic Center set to expand, Brookman, Faye, 00760473  
 ... market fare such as Revlon, L'Oreal and Max Factor, The Cosmetic ...

561. Journal of Commerce, August 31, 1993, Tuesday, CHEM, Pg. 13A, 304 words, COURT SAYS COSMETICIANS MUST REMAKE NAIL POLISH, SAN FRANCISCO  
 ... Factor) and Cosmair (maker of L'Oreal and Lancome), and the Cosmetic, Toiletry and ...  
 L'OREAL SA (84%); AMWAY ...

562. PR Newswire, August 31, 1993, Tuesday, Domestic News, 760 words, CONSUMER GROUP FORCES NAIL POLISH INDUSTRY TO REMOVE HARMFUL CHEMICAL IN MAJOR LEGAL SETTLEMENT, Procter & Gamble, Cosmair, Del Labs Are Among Settling Companies  
 ... Factor) and Cosmair (maker of L'Oreal and Lancome) to reformulate their entire ...  
 L'OREAL SA (83%); AMWAY ...

563. Dow Jones News Service - Ticker, August 30, 1993 Monday, 172 words, L'Oreal Share Capital Rises To 99.95% In Certificate Swap, \*from Factiva\*  
 PARIS -DJ- L'Oreal S.A. said its share ...  
 ... a press release, L'Oreal said 99.2% of the outstanding ...  
 ... offer, proposed by L'Oreal's majority shareholder, Gesparal ...  
 ... holders received four L'Oreal shares for every ...  
 ... increased capitalization means L'Oreal's weighting on the Paris ...

... Bourses Francaises confirmed that L'Oreal's current weighting of 4.71% ...  
 ... rise to more than 5%. L'Oreal noted that Gesparal now ...  
 L'OREAL SA (95%); EURONEXT ...

564. Dow Jones News Service - Ticker, August 30, 1993 Monday, 290 words, Trade Grp, Nail Polish Makers Settle Calif. Toluene Lawsuit, \*from Factiva\*  
 ... Gamble Co. (PG), L'Oreal SA unit Cosmair ...  
 L'OREAL SA (72%); CLARINS ...

565. The New York Times, August 30, 1993, Monday, Late Edition - Final, Section D; Page 8; Column 4; Financial Desk, 894 words, THE MEDIA BUSINESS; Elle Tries to Broaden Its Appeal, By GERALDINE FABRIKANT  
 ... York, whose clients include L'Oreal, said, "I don't ...

566. The Oregonian (Portland, Oregon), August 30, 1993 Monday, FOURTH Edition, LIVING; Pg. C01, 777 words, BORN TO DYE, JACKIE WHITE, Kansas City Star <  
 ... said James Viera, L'Oreal vice president and technical ...  
 ... category, these products include L'Oreal's new Casting, which promises to ...  
 ... we've had" by Viera of L'Oreal. Clairol's equivalents include ...  
 L'OREAL SA (61%); GEMEY ...

567. PR Newswire, August 30, 1993, Monday, Domestic News, 753 words, CONSUMER GROUP FORCES NAIL POLISH INDUSTRY TO REMOVE HARMFUL CHEMICAL IN MAJOR LEGAL SETTLEMENT, SAN FRANCISCO, Aug. 30  
 ... Factor) and Cosmair (maker of L'Oreal and Lancome) to reformulate their entire ...  
 L'OREAL SA (84%); AMWAY ...

568. Columbus Dispatch (Ohio), August 29, 1993, Sunday, Pg. 3B, 2496 words, RUSSIA'S ROAD TO REFORM DETOURS INTO DISAPPOINTMENT, J. Patrick Lewis  
 ... a fantasyland of Benetton, L'Oreal and assorted European chic. ...

569. Plain Dealer (Cleveland, Ohio), August 26, 1993 Thursday, FINAL/ SPORTS FINAL/ALL, STYLE; Pg. 4E, 618 words, DONNA KARAN SAUDI ARABIA  
 ... Self-Tanning Lotion are L'Oreal's two newest players ...  
 ... goes a tan. L'Oreal's self-tanner reacts with the ...  
 ... care while you sleep, from L'Oreal.  
 L'OREAL SA (83%); CHARLES OF THE ...

570. St. Louis Post-Dispatch (Missouri), August 26, 1993, THURSDAY, FIVE STAR Edition, ILLINOIS; Pg. 1, 394 words, SIGNS AT SCHOOLS GIVE FAIR WARNING; DRUGS, GUNS CITED AS TABOO, Robert Goodrich Of the Post-Dispatch Staff  
 L'OREAL SA (54%); COLLINSVILLE ...

571. St. Petersburg Times (Florida), August 22, 1993, Sunday, City Edition, FLORIDIAN; Pg. 6F, 829 words, Baby boomers were born to dye, JACKIE WHITE  
... said James Viera, L'Oreal vice president and technical ...

572. Information Bank Abstracts, MIAMI HERALD, August 19, 1993, Thursday, Section B; Page 2, Column 5, 44 words, NORTH MIAMI  
... picketing was directed at L'Oreal, an international cosmetics ...  
L'OREAL;  
L'OREAL SA (91%); L'OREAL;

573. The Miami Herald, August 19, 1993 Thursday, KY EDITION, KYS; B; Pg. 2, 281 words, UPPER KEYS TIB BANK OF THE KEYS PROMOTES EXECUTIVE, Herald Staff  
... picketing was directed at L'Oreal, an international cosmetics ...  
... a distributor for L'Oreal," Leone said. He said he had ...  
... few bottles of a L'Oreal hair-conditioning product ...  
... reports that the company distributed L'Oreal products. Calls to Skokie, ...  
... comment by a L'Oreal representative were not returned.  
L'OREAL SA (93%); TIB ...

574. The Miami Herald, August 19, 1993 Thursday, FINAL EDITION, LOCAL; B; Pg. 2, 530 words, NORTHWEST DADE SEARCH CONTINUES FOR RAPE SUSPECT  
... picketing was directed at L'Oreal, an international cosmetics ...  
... a distributor for L'Oreal," Leone said. He said he had ...  
... few bottles of a L'Oreal hair conditioner for ...  
... reports that the company distributed L'Oreal products. Calls for comment by L'Oreal were not returned.  
L'OREAL SA (62%)

575. Chain Drug Review, August 16, 1993, Pg. p30(1), 14379621, 751 words, Kmart repositions cosmetics/fragrances.; K Mart Corp.; Kmart's DrugStore Strategy  
... Pond's Pond's line, L'Oreal's Plenitude and Procter & Gamble ...

576. Chain Drug Review, August 16, 1993, Pg. p52(1), 14379667, 656 words, Full hairstyles, natural-look makeup lead trends., Fuller, Bonnie  
... Conditioner breakthrough The buzz is that L'Oreal's new Studio Care ...  
... ALMAY INC (62%); L'OREAL SA (61%); GEMEY ...

577. Information Bank Abstracts, WALL STREET JOURNAL, August 16, 1993, Monday, Section A; Page 5A, Column 4, 20 words, L'OREAL SA  
L'Oreal SA reports first- ...  
L'OREAL SA;  
L'OREAL SA (93%); L'OREAL SA;

578. The Wall Street Journal, August 16, 1993 Monday, Pg. A5A, 79 words, Business Brief -- L'Oreal SA: Revenue

During First Half Improved 7% to \$3.46 Billion, \*from Factiva\*  
 ... cosmetics and pharmaceuticals group L'Oreal SA reported a ...  
 ... foreign-exchange fluctuations. L'Oreal made the announcement in ...  
 L'OREAL SA (95%)

579. Cosmetics International, August 15, 1993, Pg. p7(1), 14508393, 346 words, M\$20 support for new Cosmair conditioner.; Cosmair Inc.; Studio CareLight-Step conditioner  
 Cosmair's L'Oreal is trying to muscle in ...  
 ... corporate technical director of L'Oreal, so that hair is not ...  
 L'OREAL SA (93%); COSMAIR ...  
 L'Oreal USA Product introduction  
 L'Oreal Studio Care Light- ...

580. Dow Jones News Service, August 13, 1993 Friday, 85 words, French L'Oreal Reports 6 Mos Revenues Of 20.9B Francs, Up 7%, \*from Factiva\*  
 ... cosmetics and pharmaceuticals group L'Oreal SA reported first ...  
 L'OREAL SA (95%); DOW ...

581. The New York Times, August 12, 1993, Thursday, Late Edition - Final, Section D; Page 19; Column 1; Financial Desk, 734 words, THE MEDIA BUSINESS: ADVERTISING; Fold-out Print Ads Give Marketers a Poster's Worth of Space., By Stuart Elliott  
 ... for clients like L'Oreal cosmetics. "You have to be different when a ...  
 ... spat involving Lauder, L'Oreal and another Conde Nast ...  
 ... publication Inside Media, L'Oreal was upset that its poster-like ...  
 ... like Philip Morris and L'Oreal, are using poster-size ...  
 L'OREAL SA (67%); SONY ...

582. Dow Jones News Service - Ticker, August 9, 1993 Monday, 284 words, Marlboro Still Top Brand Name As New Labels Rise, Survey Says, By Anne Watson, Dow Jones Staff Reporter, \*from Factiva\*  
 ... Dior, Guinness, Motorola and L'Oreal. The losing brands were commodity ...  
 ... GROUP INC (91%); L'OREAL SA (66%); CHRISTIAN ...

583. Orange County Register (California), August 6, 1993 Friday, MORNING EDITION, Pg. Q01., 457 words, THE PHANTOM SHOPPER; Face it: Best makeup can be had for less, The Orange County Register  
 ... 5.49; Target, \$ 4.99. L'oreal Colour Supreme lipstick or ...  
 TARGET CORP (92%); L'OREAL SA (82%); SAV- ...

584. Los Angeles Times, August 4, 1993, Wednesday, Home Edition, View; Part E; Page 3; Column 4; View Desk, 947 words, A DANGER AT YOUR FINGERTIPS?; CONSUMER PROTECTION: THE TOXIC SOLVENT TOLUENE IS A COMMON INGREDIENT IN NAIL POLISHES, BUT HOW MUCH IS DANGEROUS? THE DEBATE IS HEATING UP., By DEBRA GENDEL, SPECIAL TO THE TIMES  
 ... industry -- Cosmair (Lancome and L'Oreal); Procter & Gamble (Max ...  
 L'OREAL SA (82%); CHRISTIAN ...

585. Drug & Cosmetic Industry, August 1, 1993, Pg. p28(3), 13259439, 1339 words, Bronzing without the sun: whither self-tanning products?, Omelia, Johanna

... vp of marketing for L'Oreal's Plenitude, that company's Plenitude ...

... 30 and 35. He says L'Oreal spent \$26 ...

... qualities delivered by the L'Oreal product. The Skin Cancer ...

586. Drug Store News, July 26, 1993, Pg. p6(3), 13237503, 1774 words, Wave of hot intros makes show a hit.; National Association of Chain Drug Stores Marketplace; Memories of Marketplace, Parks, Elizabeth

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

587. PR Newswire, July 26, 1993, Monday, Financial News, 439 words, IS POLISHING YOUR NAILS HAZARDOUS TO YOUR HEALTH?

... Factor, Sally Hansen, L'Oreal and Lancome not only ...

As You Sow L'OREAL SA (84%); CHRISTIAN ...

588. Cosmetics International, July 25, 1993, Pg. p8(1), 14380385, 753 words, Colourant introductions boost US hair activity. GL United States GC NNUS

... 5.29 and \$5.69. L'Oreal's Naturalisee has brought a ...

... structure or shade. With this product L'Oreal are targeting a youthful ...

... collection in September. L'Oreal's Studio Line has also been developed with ...

L'OREAL SA (63%); GEMEY ...

589. The New York Times, July 25, 1993, Sunday, Late Edition - Final, Section 6; Page 39; Column 1; Magazine Desk, 897 words, BEAUTY; A Body of Work, By Rona Berg

... Estee Lauder, Prescriptives, L'Oreal Plenitude and Decleor -- contain ...

590. Los Angeles Times, July 23, 1993, Friday, Orange County Edition, View; Part E; Page 3; Column 1; View Desk, 980 words, DRUGSTORES HAVE PRESCRIPTION FOR CHEAP MAKEUP, By CINDY LAFAYRE YORKS, SPECIAL TO THE TIMES

... Arden, Bonne Bell, L'oreal, Almay, Physicians Formula, ...

... Germaine Monteil, Revlon, L'oreal and Allercrème. There are a number of ...

L'OREAL SA (81%); GUERLAIN ...

591. The Wall Street Journal, July 23, 1993 Friday, MARKETING & MEDIA; Advertising; Pg. B3, 744 words, J&J's Agency Shuffle Sweetens DDB Needham's New York Office, By Kevin Goldman, \*from Factiva\*

... number of countries primarily L'Oreal, "J&J perceives our ...

592. The Wall Street Journal, July 16, 1993 Friday, Pg. A1, 1127 words, It's It and That's A Shame: Why Are Some Slogans Losers? --- Tsk, Tsk, Millions Are Wasted On Lines Best Forgotten; Ad Writers Just Overdo 'It', By Joanne Lipman, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... copywriter for a L'Oreal ad: "The next time ...

593. The Post-Standard (Syracuse, NY), July 12, 1993 Monday Metro Edition, BUSINESS EXTRA; Pg. A12, 715 words, SHOPPERS ARE GETTING THEIR DOLLAR'S WORTH MORE AND MORE STORES ARE OPENING THAT ONLY SELL ITEMS THAT COST \$1.<, LILLIAN ABBOTT The Post-Standard  
... up five tubes of L'Oreal hair gel. "And I'll ...

594. Chicago Sun-Times, July 11, 1993, SUNDAY , LATE SPORTS FINAL, MONEYLIFE; NATION; BUSINESS IN BRIEF; Pg. 54, 512 words  
... Sally Hansen, Cutex, L'Oreal, Lancome and Christian Dior, As You ...  
... GAZETTE CO (91%); L'OREAL SA (84%); CHEVRON ...

595. Cosmetics International, July 10, 1993, Pg. p5(1), 14466631, 525 words, Triple award winner hits UK shores.; Ralph Lauren's Safari for Men product line  
... UK. Under the aegis of L'Oreal's Prestige & Collections Division, ...  
... on September 1st. L'Oreal's plan is to establish Safari ...  
L'OREAL SA (91%); POLO ...

596. Pittsburgh Post-Gazette (Pennsylvania), July 10, 1993, Saturday,, SOONER EDITION, Pg. A4,, 64 words, BUNNIES IN PROTEST, FROM WIRE DISPATCHES  
... beauty products company L'Oreal. The three men were dressed as ...  
... animals to test cosmetics. L'Oreal would not comment on the ...  
L'OREAL SA (93%);

597. Chicago Sun-Times, July 9, 1993, FRIDAY , LATE SPORTS FINAL, FINANCIAL; WORLD; BUSINESS IN BRIEF; Pg. 37, 509 words  
... controlled equally by l'Oreal and Orcofi Group.

598. Gorman's New Product News, July 9, 1993, Pg. p35(4), 14506489, 2594 words, Health & beauty care.; Product Categories  
... L'Oreal, ...

599. Gorman's New Product News, July 9, 1993, Pg. p41(5), 14506495, 4803 words, Liquid refreshments.; beverage industry; Industry Overview, Dornblaser, Lynn GL Canada GL United Kingdom GL Germany GL Australia GC NNCN GC ENUK GC EWGR GC UWAT  
... L'Oreal's newest UK product is Elseve, "the first hair care moussennonrinse conditioner." The product offers instant detangling and lightness. ...

600. The Associated Press, July 8, 1993, Thursday, PM cycle, Business News, 688 words, Fortune's 'Global 500' - Top 3 In Each Industry, By The Associated Press  
... 9.03.billion 3. L'Oreal, France, \$ 7.10 billion ...

601. Chicago Sun-Times, July 8, 1993, THURSDAY , FINAL MARKETS, FINANCIAL; PLUS BUSINESS; Pg. 8, 657 words  
... controlled equally by l'Oreal and Orcofi Group. GRAINS ...

602. The Associated Press, July 7, 1993, Wednesday, AM cycle, Business News, 696 words, With Global 500, By The Associated Press  
... 9.03.billion 3. L'Oreal, France, \$ 7.10 billion ...

603. The Associated Press, July 6, 1993, Tuesday, BC cycle, Business News, 173 words, More Cosmetics Firm Settle Suit Over Nail Polish Ingredient, SAN FRANCISCO  
... Sally Hansen, Cutex, L'Oreal, Lancome and Christian Dior, As You ...  
L'OREAL SA (84%); CHRISTIAN ...

604. Crains Chicago Business, July 5, 1993, Vol 16; No 27; Sec 1; pg 54, 602 words, Doing the continental: New Mesirow fund goes for European flavor, Peter J W Elstrom, Chicago; IL; US, 9362460, CCHI  
... years ago that France's L'Oreal S.A. was overpriced and that consumers would ...  
... on the increasing contribution of L'Oreal's pharmaceutical subsidiary, whose financial ...

605. Drug & Cosmetic Industry, July 1, 1993, Pg. p8(6), 14321723, 2592 words, The changing face of the cosmetic industry.; part 2, Davis, Donald A.  
... L'Oreal, ...  
... L'Oreal. ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (84%); MENNEN ...

606. The Atlanta Journal and Constitution, June 27, 1993, Sunday, 529 words, WHAT'S NEW Homeland of Israel the inspiration for Aya Azrielant's 18-karat gold line, By Marylin Johnson STAFF WRITER  
... hair firm control, L'Oreal has introduced Invisi-Gel ...  
L'OREAL SA (62%); VOGUE ...

607. Los Angeles Times, June 25, 1993, Friday, Home Edition, Business; Part D; Page 2; Column 1; Financial Desk, 87 words, BRIEFLY: OTHER NEWS, From Times Staff and Wire Reports  
Redken Laboratories Purchased: L'Oreal, the world's largest cosmetics ...  
... food group Nestle and L'Oreal's founders, the Bettencourt family. Cosmair's line includes such L'Oreal products as Lancome, Ralph ...  
L'OREAL SA (95%); COSMAIR ...

608. The Wall Street Journal, June 24, 1993 Thursday, LEISURE & ARTS; Pg. A11, 1199 words, A New Do for Amy in the Line of Duty, By Amy Gamerman, \*from Factiva\*  
... at the test salon of L'Oreal, a Cristophe collaborator. ...  
L'OREAL SA (71%)

609. The New York Times, June 23, 1993, Wednesday, Late Edition - Final, Section D; Page 3; Column 1; Financial Desk, 97 words, COMPANY NEWS; U.S. DISTRIBUTOR FOR L'OREAL ACQUIRES REDKEN, Bloomberg Business News

L'Oreal S.A., the world's largest ...

... distribution and production rights to L'Oreal products, including Lancome and ...

... INC; COSMAIR INC L'OREAL SA (95%); COSMAIR ...

610. Dow Jones News Service - Ticker, June 22, 1993 Tuesday, 64 words, L'Oreal's U.S. Agent Buys Calif. Hair Salon Pmts Maker, \*from Factiva\*

PARIS -DJ- L'Oreal SA said its exclusive ...

... a press release, L'Oreal said the acquisition gives the ...

L'OREAL SA (95%); COSMAIR ...

611. Chain Drug Review, June 21, 1993, Pg. p211(2), 14156704, 1419 words, Retailers, vendors seek strategy to spur cosmetics, fragrance sales; The 1993 NACDS Marketplace Conference: Building Alliances

... L'Oreal ...

... L'Oreal ...

612. Chain Drug Review, June 21, 1993, Pg. p52(1), 14156462, 1002 words, New thinking characterizes L'Oreal approach to hair care.; Cosmair Inc. L'Oreal Div.; The 1993 NACDS Marketplace Conference: Building Alliances

... areas of retailing today, L'Oreal believes that drug chains have to ...

... Cosmair Inc.'s L'Oreal hair care division. ...

... hair color product from L'Oreal that uses tone-on- ...

... force," he says. Nevertheless, L'Oreal was at first unable to ...

... new technology to the marketplace. L'Oreal's emphasis on education has been ...

... think 'outside the box.'" L'Oreal will be asking chain ...

... hair after shampooing. L'Oreal expects Studio Care ...

L'OREAL SA (93%); COSMAIR ...

Cosmair Inc. L'Oreal Div. Product development

613. Chain Drug Review, June 21, 1993, Pg. p52(1), 14156464, 506 words, L'Oreal grows as force in cosmetics.; Cosmair Inc. L'Oreal Div.; The 1993 NACDS Marketplace Conference: Building Alliances

... successful one for L'Oreal's cosmetics and fragrance division, and that ...

... president of marketing for L'Oreal's Studio Line of hairstyling ...

... marketing in 1989. L'Oreal continues to grow as a ...

... in drug chains, L'Oreal reported stronger sales ...

... important role in L'Oreal's cosmetics marketing, and the company is experimenting with radio ads. L'Oreal broke its first-ever sampling ...

... summer introductions expected from L'Oreal include its first forays into ...

... matte lipsticks and bronzers. L'Oreal will expand the shade ...

... 20,000 outlets that carry L'Oreal cosmetics. The stores will be ...

... Two August additions to L'Oreal's Plenitude skin care ...

L'OREAL SA (93%); COSMAIR ...

Cosmair Inc. L'Oreal Div. Market share

614. Chain Drug Review, June 21, 1993, Pg. p212(1), 14156708, 1141 words, Goldman Sachs tracks industry.; Goldman Sachs and Co.'s survey of fragrances and cosmetics industries; The 1993 NACDS Marketplace Conference: Building Alliances; Industry Overview

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

615. Chain Drug Review, June 21, 1993, Pg. p214(1), 14156710, 623 words, ColorPrelude cosmetics sampling system gets attention.; The 1993 NACDS Marketplace Conference: Building Alliances

... including Revlon Inc., L'Oreal, Maybelline Co. and Max ...

REVLON INC (91%); L'OREAL SA (83%); GEMEY ...

616. Drug Store News, June 21, 1993, Pg. p14(1), 14010468, 739 words, Partnerships pull chains out of cosmetic sales quagmire.; Beauty Beat; Column, Parks, Liz

... Fondu, L'Oreal Jim McDougald CotyFrank Magliiietta Dana William McMenemy Del Labs Tom Kennedy, DeSoto/Prescott Ted File, IRI John Byers Maybelline Marcia A. Levis Muelhens Arthur Schwalb New Products Report Frank Coppola Pavion Sean GreeneQuintessence Joe Lamia ...

617. Drug Store News, June 21, 1993, Pg. p76(2), 14010490, 1748 words, Chains develop strategies to drive cosmetic sales.

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

618. Drug Store News, June 21, 1993, Pg. p54(2), 14010838, 1160 words, Mass brands score with quality and value.; mascara

... L'Oreal ...

... L'Oreal ...

619. Pensions & Investments, June 14, 1993, Pg. 3, 817 words, Fund challenges Nestle; Caterpillar action may prompt more activism overseas, By Marlene Givant Star

... beauty care industry (L'Oreal) and the pharmaceutical industry (Alcon) where ...

... minority stake in L'Oreal, and the investment in Alcon "has had ...

620. The Miami Herald, June 13, 1993 Sunday, FINAL EDITION, FRONT; A; Pg. 18, 932 words, INDUSTRY, DADE OFFICIALS CLASH OVER SHINGLE TEST, DON FINEFROCK Herald Real Estate Writer CELOTEX CORP (60%); L'OREAL SA (55%)

621. The New York Times, June 13, 1993, Sunday, Late Edition - Final, Section 9; Page 11; Column 3; Society Desk, 118 words, WEDDINGS; Greta Gustavsson, Edward Shugrue 3d

... New York for L'Oreal, the cosmetics company based ...

L'OREAL SA (83%); BANK OF ...

622. Cosmetics International, June 10, 1993, Pg. p3(1), 14155208, 515 words, L'Oreal product developments for UK market.

One of L'Oreal's leading European haircare ...  
 ... leave-in products that L'Oreal's new introduction operates, and the ...  
 ... revolution in haircare" L'Oreal Parfumerie's General Manager ...  
 ... all the major innovations that L'Oreal research can offer, into the ...  
 ... A long-established L'Oreal brand -- Recital Performance ...  
 L'OREAL SA (93%); GEMEY ...  
 L'Oreal S.A. Product introduction

623. Cosmetics International, June 10, 1993, Pg. p6(1), 14155214, 82 words, Lanvin losses.; Lanvin S.A.  
 ... Honore shops. However, Orocfi and L'Oreal (50-50 partners ...  
 L'OREAL SA (70%); GEMEY ...

624. Cosmetics International, June 10, 1993, Pg. p13(1), 14155252, 751 words, L'Oreal growth despite market difficulties.

L'Oreal has reported strong profits ...  
 ... Owen-Jones said that L'Oreal had overcome adverse economic ...  
 ... products." Turnover Rise L'Oreal's consolidated turnover rose ...  
 ... 1.15). It is reported that L'Oreal's total managed sales, ...  
 ... activities are managed by L'Oreal, reached |pounds~ ...  
 ... 22.6 per cent of L'Oreal's total consolidated turnover of | ...  
 ... ~85.5 million. L'Oreal's managed cosmetics sales ...  
 ... ~298.6 million. The L'Oreal group remains the subject of ...  
 ... 55 per cent of L'Oreal's shares. The balance of 49 ...  
 ... hoping to gain control of L'Oreal. Lanvin Problems With the announcement of L'Oreal's trading results came ...  
 ... a senior executive of L'Oreal. L'Oreal purchased Lanvinin 1990 ...  
 ... understood that both Orcofi and L'Oreal have become increasingly troubled ...  
 L'OREAL SA (95%); SANOFI- ...  
 L'Oreal S.A. Finance

625. Times-Picayune (New Orleans, LA), June 10, 1993 Thursday, KENNER, PICAYUNE; Pg. 6D1, 1166 words, KENNER 5TH-GRADERS FINISH DRUG AWARENESS PROGRAM, By CHRISTINE BORDELON Kenner bureau

... Pejsach, Tony Perez, L'Oreal Porer, Jennifer Ravain, ...

626. The Oregonian (Portland, Oregon), June 8, 1993 Tuesday, FOURTH Edition, FOODDAY; Pg. FD OP.4, 1191 words, STUDY UP BEFORE REFINANCING HOMECoupons at Leasure, JAN LEASURE

... 93. \$2 L'OREAL NAIL REFUND: To receive ...  
 ... UPC symbols from both L'Oreal Nail Enamel and L'Oreal Nail Treatment product. ...

627. Dow Jones News Service - Ticker, June 7, 1993 Monday, 74 words, Paris Bourse Clears L'Oreal Certificate Swaps, \*from Factiva\*

... will allow holders of L'Oreal investment and voting rights certificates to exchange them for L'Oreal shares.  
 ... certificates for four L'Oreal shares and five voting ...

... certificates for two L'Oreal shares. (END) DOW ...  
L'OREAL SA (95%); EURONEXT ...

628. Drug Store News, June 7, 1993, Pg. p10(1), 13947024, 541 words, First step in courting busters: discover their niche.; chain drugstores; Twenty-Somethings  
... L'Oreal, ...  
... L'Oreal ...  
L'OREAL SA (70%); GEMEY ...

629. Los Angeles Times, June 7, 1993, Monday, Home Edition, Business; Part D; Page 2; Column 3; Financial Desk, 990 words, A SHOWER OF SUCCESS; RAINWATER WAS THE KEY TO A HIT SHAMPOO THAT OPENED NATURE'S GATE, By MICHELE LINGRE, SPECIAL TO THE TIMES  
... Revlon, Estee Lauder and L'Oreal, said Suzanne Grayson, ...  
L'OREAL SA (81%); ESTEE ...

630. Plain Dealer (Cleveland, Ohio), June 7, 1993 Monday, FINAL / ALL, BUSINESS; Pg. 12G, 564 words, OWENS-ILLINOIS ; GLASSMAKER PUTS LID ON EXPENSES, By Rebecca Yerak; Plain Dealer Reporter  
... contact lens cleaner, L'Oreal hairspray and V8 vegetable ...  
... CO LP (67%); L'OREAL SA (65%); SPECIALTY ...

631. Drug & Cosmetic Industry, June 1, 1993, Pg. p28(8), 14081342, 3612 words, Cosmetics: through the looking glass; recovery signs upbeat, but diversion and shifts in retail pattern create concern.; State of the Industry  
... share of 8.3 percent, and L'Oreal, which did very well in makeup and ...  
... up 16 percent), L'Oreal's Plenitude (50 percent ...

632. Euromoney, June 1993, Vol. 29, No. 3; Pg. 46-51; ISSN: 0014-2433; CODEN: EPEC, 6245 words, The men behind the money, Cooke, Stephanie, 00730116  
... Turjeman's best bets was L'Oreal which he correctly perceived as undervalued ...

633. Los Angeles Times, June 1, 1993, Tuesday, Valley Edition, LEVLAD LABORATORIES, Business; Page 4, 1357 words, RAIN BRINGS BROTHERS A DELUGE OF BUSINESS; COSMETICS: EMIGRES FIND A PROFITABLE NICHE IN A \$300-MILLION INDUSTRY BY MANUFACTURING A LINE OF NATURAL HAIR- AND BODY-CARE PRODUCTS., By MICHELE LINGRE, SPECIAL TO THE TIMES  
... Revlon, Estee Lauder and L'Oreal, there is also a "so-called ...  
... COS INC (90%); L'OREAL SA (81%);

634. The Atlanta Journal and Constitution, May 30, 1993, Sunday, 496 words, PEOPLE IN STYLE Brown naturally attracted to art of makeup, By Marylin Johnson] STAFF WRITER  
... ads for Revlon, L'Oreal and Cover Girl, works ...  
L'OREAL SA (92%); NEIMAN ...

635. Chicago Tribune, May 30, 1993 Sunday, FINAL EDITION, TEMPO; Pg. 2; ZONE: C; Sunday watch., 1409

words, TREND SETTER; GLAMOUR'S JACK KLIGER DISCOVERED THE BEAUTY OF 'HEAVY' ISSUES, By James Warren.

... abortions. Readers "liked L'Oreal products and Ann Klein and ...  
L'OREAL SA (60%); BETTER ...

636. Daily Variety, May 27, 1993 Thursday, NEWS; Pg. 19, 356 words, Short Takes

... Carnie Wilson and targeting L'Oreal Cosmetics for its animal ...  
... a sign that says "What L'Oreal does to animals makes my ...  
... PETA plans to picket L'Oreal offices in New ...  
L'OREAL COSMETICS (88%); REBO ...

637. USA TODAY, May 27, 1993, Thursday, FINAL EDITION, LIFE; Pg. 2D, 176 words, Pleased PETA's out of 'Vogue', Karen Thomas; Shawn Sell

... but "people like (L'Oreal spokeswoman) Cybill Shepherd ...  
... am an employee of L'Oreal, not a scientist. ...  
L'OREAL SA (91%); PEOPLE ...

638. Information Bank Abstracts, WALL STREET JOURNAL, May 26, 1993, Wednesday, Section A; Page 14, Column 5, 34 words, GESPARAL SA

... SA, parent company of L'Oreal SA, is offering to exchange L'Oreal shares for all the ...  
GESPARAL SA; L'OREAL SA;  
L'OREAL SA (93%); GESPARAL SA; L'OREAL SA;

639. The Wall Street Journal, May 26, 1993 Wednesday, Pg. A14, 180 words, International Brief -- Gesparal SA: Concern Offers Exchange Of Shares in L'Oreal Unit, \*from Factiva\*

... beauty products group L'Oreal SA, is offering to exchange L'Oreal shares for all the ...  
... Gesparal, which controls 55% of L'Oreal's shares and voting rights, ...  
... it is offering four L'Oreal shares for five L'Oreal investment certificates, and two L'Oreal shares for every ...  
... thought it was to simplify L'Oreal's capital structure. One ...  
... weeks. Trading in L'Oreal shares was delayed yesterday ...  
L'OREAL SA (94%); EURONEXT ...

640. Dow Jones News Service, May 25, 1993 Tuesday, 213 words, L'Oreal Parent Offers Exch Of Shrs For Investment Ctfs, \*from Factiva\*

... SA, the parent company of L'Oreal SA, said it is offering to exchange L'Oreal shares for all the ...  
... Gesparal, which controls 55% of L'Oreal's shares and voting rights, ...  
... it is offering four L'Oreal shares for five L'Oreal investment certificates, and two L'Oreal shares for every ...  
The offer has been approved by L'Oreal's board and has been submitted for the ...  
... public exchange offer. L'Oreal shares, and investment and voting ...  
... Bourse, said later that L'Oreal's investment certificates - essentially ...  
... no effect on L'Oreal's share prices from the transaction, which ...  
... 2.4 million of Gesparal's L'Oreal shares being transferred to the ...  
L'OREAL SA (95%); EURONEXT ...

641. Drug Store News, May 24, 1993, Pg. p1(2), 13805154, 724 words, Rite Aid explores new cosmetics format. ... brands. Among them: L'Oreal, Physicians Formula and Bonne Bell. ...  
L'OREAL SA (83%)

642. Drug Store News, May 24, 1993, Pg. p2(1), 13805188, 380 words, May's revamps drug warehouse store.; May's Drug Stores, Troy, Mike  
... Revlon, Max Factor, L'Oreal and eight other popular ...  
L'OREAL SA (82%); AMERICAN ...

643. The Miami Herald, May 24, 1993 Monday, FINAL EDITION, FRONT; A; Pg. 1, 491 words, ANDREW ROLE NO STRETCH FOR HER, LYDIA MARTIN Herald Staff Writer  
... Camcorder, Fruit of the Loom, L'oreal. Runs in the family. Her ...  
L'OREAL SA (65%); AMERICAN ...

644. Real Estate Weekly, May 19, 1993, Pg. pS2(1), 13939289, 457 words, Meli Borrelli merges with SPGA Group.; Meli Borrelli Associates and SPGA Group Inc. merge; form new company SPGA/MBA  
... Comics, OrionPictures, Cosmair L'Oreal/Lancome, Wilhelmina, Loews ...  
... BORRELLI ASSOCIATES (96%); L'OREAL SA (81%); THOMSON ...

645. The Miami Herald, May 18, 1993 Tuesday, FINAL EDITION, BUSINESS; C; Pg. 3, 947 words, NATIONAL CREDIT REPORTING AGENCIES VOW TO STREAMLINE PROCEDURES, From Herald Staff and Wire Reports  
... in January. Only L'Oreal and Estee Lauder, which both have their ...

646. Business Wire, May 10, 1993, Monday, 281 words, The France Growth Fund Inc. reports earnings, NEW YORK  
... Societe Generale o L'Oreal o BSN o ...  
FRANCE-GROWTH-FUND L'OREAL SA (91%); AXA ( ...

647. The Wall Street Journal, May 10, 1993 Monday, World Markets; Pg. C11, 1024 words, Tokyo Equities Gain on Late Arbitrage Buying; Share Prices Firm in London, Fall in Frankfurt ---- A Wall Street Journal News Roundup, \*from Factiva\*  
... down 1.79, or 1.6%, with L'oreal of France sliding 3.3% ...  
L'OREAL SA (83%); DOW ...

648. Dow Jones News Service, May 3, 1993 Monday, 131 words, Graham Cos. In Pact To Buy France's Seprosy, \*from Factiva\*  
... Geigy, Henkel, Hoechst, L'Oreal, Procter & Gamble, Rhone ...  
... COS INC (93%); L'OREAL SA (84%); BSN ...

649. PR Newswire, May 3, 1993, Monday, Financial News, 663 words, GRAHAM COMPANIES BUY FRENCH PACKAGING COMPANY, YORK, Pa., May 3  
... Geigy, Henkel, Hoechst, L'Oreal, Procter & Gamble, Rhone ...  
... FRANCE SAS (92%); L'OREAL SA (91%); MOLDING ...

650. Central European, May 1993, Vol. 66, No. 5; Pg. 32-41; ISSN: 0962-2543; CODEN: CABU, 5187 words, Poland's top private companies, 00711532

... Garnier, a subsidiary of L'Oreal of France. In March ...

651. Euromoney, May 1993, Vol. e, No. ia Supplement; Pg. 15-17; ISSN: 0014-2433; CODEN: ERLJ, 2175 words, France, 00711992

... Alsthom (Ffr92.2 billion), L'Oreal (Ffr61.9 billion), BSN ( ...

652. Journal of European Business, May/June 1993, Vol. 4, No. 5; Pg. 22-26; ISSN: 1044-002X; CODEN: JEDC, 1937 words, Global ads: Say it with pictures, Bourgerie, Marc; Guimaraes, George, 00730719

... PHAS, a line of L'Oreal cosmetics. The visual image ...

... PHAS' personality portrait. L'Oreal has been able to build brand ...

... positive impact on L'Oreal's bottom line. HITTING ...

653. New Jersey Business, May, 1993, Vol 39; No 5; Sec 1; pg 26, 2128 words, Welcomed in New Jersey, Jacqueline Juster, NJ; US, 9393731, NJB

... plus. Its products include L'Oreal, Lancome, Biotherm and a ...

654. Pittsburgh Post-Gazette (Pennsylvania), April 29, 1993, Thursday,, SOONER EDITION, Pg. A6, 461 words, CANADIAN IN PERIL OVER ATROCITY CLAIM IN SOMALIA, PETER BENESH, SPECIAL TO THE POST-GAZETTE  
L'OREAL SA (51%);

655. Drug Store News, April 26, 1993, Pg. p28(1), 13790737, 447 words, 'Busters' pumping big bucks into marketplace.; adults between the ages of 18 and 29 ; Column, Parks, Liz

... Maybelline, Cover Girl, L'Oreal and Wet N'Wild cosmetics, ...

L'OREAL SA (81%); SIMMONS ...

656. Newsday (New York), April 26, 1993, Monday, CITY EDITION, CITY BUSINESS; Pg. 42, 444 words, NEW POSITIONS, Compiled by Tommi Jackson, EXECUTIVE; APPOINTMENTS

... president of marketing for the L'Oreal Cosmetic and Fragrance Division of ...

... TAYLOR INC (72%); L'OREAL SA (69%); COSMAIR ...

657. The Wall Street Journal, April 26, 1993 Monday, Pg. CITATION, 175 words, Business Brief -- Perfumania Inc.: Preliminary Pact Reached To Settle Holder Lawsuit, \*from Factiva\*

... Inc., a unit of L'Oreal SA and the U.S. licensor of ...

PERFUMANIA INC (96%); L'OREAL SA (70%); COSMAIR ...

658. The Miami Herald, April 24, 1993 Saturday, FINAL EDITION, BUSINESS; C; Pg. 3, 309 words, PERFUMANIA LOSES \$4.3 MILLION IN YEAR, BEATRICE E. GARCIA Herald Business Writer

... by a licensee of L'Oreal." But he added that the company's ...

L'OREAL SA (70%); PERFUMANIA ...

659. St. Petersburg Times (Florida), April 18, 1993, Sunday, City Edition, AT HOME; Pg. 1, 881 words, Relief's in sight for state risk pool, JUDY STARK  
L'OREAL SA (51%); AAA ...

660. Daily News Record, April 16, 1993, Pg. p2(2), 13655020, 657 words, Lanvin names Loic Armand president.  
... L'Oreal, ...  
... L'Oreal's ...  
... L'Oreal. ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal. ...  
... L'Oreal ...  
... 27, 1993, was formerly with L'Oreal's subsidiary in Mexico. He ...  
L'OREAL SA (94%); GEMEY ...

661. The Wall Street Journal, April 14, 1993 Wednesday, Marketing; Pg. B1, 1306 words, P&G Uses Skills It Has Honed at Home To Introduce Its Brands to the Russians, By Valerie Reitman, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Henkel KGaA and French L'Oreal SA, have also set up ...  
... soap and Signal toothpaste. L'Oreal is selling shampoo. But ...  
... PLC/NV (84%); L'OREAL SA (80%); PROCTER & ...

662. Pittsburgh Post-Gazette (Pennsylvania), April 11, 1993, Sunday,, FIVE STAR EDITION, Pg. G1,, 409 words, A QUAYLE TALE, COMPILED FROM WIRE DISPATCHES  
... Al Gore, with help from L'Oreal ... HATED IT! No ...  
L'OREAL SA (70%); COLUMBIA ...

663. Cosmetics International, April 10, 1993, Pg. p9(1), 13887182, 375 words, Reformulations stimulate mature Japanese hair styling sector.; Industry Overview GL Japan GC AEJA  
... licenses the well-established L'Oreal Excellence, which is targeted at ...  
L'OREAL SA (83%); GEMEY ...

664. Orlando Sentinel (Florida), April 9, 1993 Friday, 3 STAR, STYLE; Pg. E3, 430 words, TAKING IT EASY  
... a new product from L'Oreal may be the answer. Called ...  
... complimentary tones," according to L'Oreal spokesman James Viera. The ...  
... MANUFACTURING CO (83%); L'OREAL SA (63%);

665. The Wall Street Journal, April 9, 1993 Friday, Pg. B1, 1242 words, Retailing: Sears's Makeover Into a Department Store Calls for Enhancing the Role of Cosmetics, By Gregory A. Patterson, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... mass-market cosmetics as L'Oreal, Almay, Revlon and Max ...

666. Information Bank Abstracts, WALL STREET JOURNAL, April 8, 1993, Thursday, Section A; Page 4, Column 1,

24 words, L'OREAL 1992 PROFIT ROSE 14%

L'Oreal SA reports pretax ...

L'OREAL SA;

L'OREAL SA (94%); L'OREAL SA;

667. The Wall Street Journal, April 8, 1993 Thursday, Pg. A4, 69 words, L'Oreal 1992 Profit Rose 14%, \*from Factiva\*

PARIS -- L'Oreal SA, the French beauty ...

... share from 8.4 francs. L'Oreal previously reported that 1992 ...

L'OREAL SA (95%)

668. Dow Jones News Service, April 7, 1993 Wednesday, 121 words, France's L'Oreal 1992 Net Rose 13.9% To 2.30B Francs, \*from Factiva\*

PARIS -DJ- L'Oreal SA said its 1992 ...

L'Oreal said its 1992 operating ...

L'OREAL SA (95%); DOW ...

669. Drug Store News, April 5, 1993, Pg. p87(1), 13646592, 545 words, Professional hair care, coloring intros show biggest gains.; drugstore chain; Annual Report Part 1 Hair Care

... color segment of the category showed promise. L'Oreal introduced Casting ...

L'OREAL SA (61%); GEMEY ...

670. Drug Store News, April 5, 1993, Pg. p65(3), 13650990, 1797 words, Chains test specialty formats as cosmetics sales rise slightly.; drugstores chain; Annual Report Part 1/Cosmetics & Fragrances

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (93%); GEMEY ...

671. Drug & Cosmetic Industry, April 1, 1993, Pg. p26(5), 13829611, 2404 words, Hair care report: quest for value buys and "healthy" hair spur aggressive promotion., Wurdinger, Victoria

... mass market approach were L'Oreal's Permavive and Colorvive Technicare ...

... emphasize curl separation. L'Oreal signed a licensing ...

L'OREAL SA (60%); GEMEY ...

L'Oreal S.A. Product introduction; ...

672. Drug & Cosmetic Industry, April 1, 1993, Pg. p32(3), 13829637, 1265 words, Crowded hair care market prompts more segmentation., Davis, Donald A.

... market is not in doubt, its current hold being somewhat above 66 percent, followed by L'Oreal with about 30 percent.

...

673. FLORIDA EMPLOYMENT LAW LETTER, APRIL, 1993, Volume 5, Issue 5, 508 words, Model Amendment for Direct Rollovers, Haynsworth, Baldwin, Johnson and Greaves LLC  
CANAL+ SA (53%); L'OREAL SA (52%); ARES SA ( ...

674. St. Petersburg Times (Florida), April 1, 1993, Thursday, City Edition, LARGO-SEMINOLE TIMES; STORE AROUND THE CORNER; Pg. 1, 570 words, Warehouse is place to sniff out a bargain, BETTY JEAN MILLER  
... Vanderbilt splash cologne and L'Oreal lipstick. "I'd buy ...  
L'OREAL SA (81%); CHRISTIAN ...

675. THE DALLAS MORNING NEWS, March 31, 1993, Wednesday, HOME FINAL EDITION, TODAY; THE 20s; Pg. 13C, 546 words, Welcome to heaven, and have some pizza, Richard Sullivan, Universal Press Syndicate  
... requires engineering support from L'Oreal headquarters to stay upright. And ...  
L'OREAL SA (83%);

676. Chain Drug Review, March 29, 1993, Pg. p16(1), 13886524, 1304 words, Cosmetics/fragrance category poses challenge for drug chains.; SalesSurvey  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (93%); GEMEY ...

677. Chain Drug Review, March 29, 1993, Pg. p36(1), 13886546, 709 words, Rush is on for kits, accessories: nail products see new trends.; Sales Survey, Fuller, Bonnie  
... new ones to try are: L'Oreal's Colour Riche nail ...  
L'OREAL SA (68%); REVLON ...

678. Pittsburgh Post-Gazette (Pennsylvania), March 27, 1993, Saturday., ONE STAR EDITION, Pg. C7, 464 words, 'MARRIED TO IT' NEVER GETS ON WITH IT, SO DON'T BOTHER GOING TO IT, RON WEISKIND, POST-GAZETTE ENTERTAINMENT CRITIC  
... so self-absorbed that she could do L'Oreal commercials. Leo has a ...  
L'OREAL SA (66%);

679. St. Petersburg Times (Florida), March 27, 1993, Saturday, City Edition, CITY TIMES; STORE AROUND THE CORNER; Pg. 1, 570 words, A place to sniff out a bargain, BETTY JEAN MILLER, PINELLAS PARK  
... Vanderbilt splash cologne and L'Oreal lipstick. "I'd buy ...  
L'OREAL SA (81%); CHRISTIAN ...

680. Cosmetics International, March 25, 1993, Pg. p3(1), 13886332, 189 words, Arpege re-launch goes back to roots.; perfume from Lanvin A.S.  
... launch of the fragrance, part of L'oreal's Prestige & Collections, accompanies ...  
L'OREAL SA (82%); GEMEY ...

681. The Associated Press, March 24, 1993, Wednesday, AM cycle, Business News, 481 words, Despite Uncertainty, Business as Usual for Private Entrepreneurs, By WENDY SLOANE, Associated Press Writer, MOSCOW  
... Lafayette, Yves Rocher and L'Oreal. "I was so upset ...  
L'OREAL SA (81%); LABORATOIRES ...

682. The Associated Press, March 24, 1993, Wednesday, PM cycle, International News, 481 words, Despite Uncertainty, Business as Usual for Private Entrepreneurs, By WENDY SLOANE, Associated Press Writer, MOSCOW  
... Lafayette, Yves Rocher and L'Oreal. "I was so upset ...  
L'OREAL SA (81%); LABORATOIRES ...

683. Pittsburgh Post-Gazette (Pennsylvania), March 24, 1993, Wednesday., ONE STAR EDITION, Pg. 2., 496 words, BIG-NAME DESIGNERS DISCOVER TV, ROD STAFFORD HAGWOOD, FORT LAUDERDALE  
SUN-SENTINEL  
... Word is that makeup giant L'Oreal will enter the arena ...  
QVC INC (83%); L'OREAL SA (60%); SAKS ...

684. The Atlanta Journal and Constitution, March 21, 1993, Sunday, 336 words, WHAT'S NEW Refills help with recycling, Marilyn Johnsonfashion; wastes; management  
... pick-me-up, try L'Oreal's "Casting Tone-on- ...  
L'OREAL SA (92%); HARRY'S ...

685. Modesto Bee, March 17, 1993, Wednesday, ALL EDITION, Classified; Pg. F-10, 1680 words, DEATH LIST  
... executive secretary for L'Oreal Aerospace, and a member of ...

686. Chain Drug Review, March 15, 1993, Pg. p6(2), 13834326, 1148 words, Middle-market erosion marks shampoos and conditioners.; sales of hair preparations becoming bifurcated; Industry Overview  
... market the blue variety. L'Oreal debuted Permavive Technicare, ...

687. Orlando Sentinel (Florida), March 12, 1993 Friday, 3 STAR, STYLE; Pg. E3, 321 words, NATURAL LOOK IS IN AGAIN, Compiled by Jean Patteson of The Sentinel Staff  
... Alcohol-free perfume. From L'Oreal comes Vanderbilt Satin ...  
L'OREAL SA (83%); HARPER'S ...

688. Cosmetics International, March 10, 1993, Pg. p5(2), 13690014, 1857 words, French deodorants sector static but NPD shows good potential. GL France GC EWFR  
... sector of the deodorant market, L'Oreal is dominant with its leading Narta ...  
... sales. Mennen, by L'Oreal's Scad, has been the second largest ...  
... City and Williams brands. L'Oreal totally dominates the specialised ...

689. Cosmetics International, March 10, 1993, Pg. p3(1), 13690006, 250 words, Grafic stylers address 1970s trends. L'Oreal's Laboratoires Garnier is introducing ...  
L'OREAL SA (95%); GEMEY ...

L'Oreal S.A. Product introduction; ...

690. Cosmetics International, March 10, 1993, Pg. p13(1), 13690060, 204 words, L'Oreal sales grow.

L'Oreal group has reported a ...

... France, Italy and the USA. However, L'Oreal's sales for the full ...

... showing significant gains. L'Oreal's product development strategy was ...

L'OREAL SA (95%)

L'Oreal S.A. Statistics

691. Gorman's New Product News, March 9, 1993, Pg. p35(5), 13977302, 4314 words, Health and beauty care.; new products; Product Categories

... L'Oreal, ...

... , NY L'Oreal is creating a third category of at-home ...

692. PR Newswire, March 5, 1993, Friday, State and Regional News, 573 words, ADVERTISERS JOIN SELF MAGAZINE AND NURSING SCHOOLS FOR DAY-LONG PROGRAM ON WOMEN'S HEALTH ISSUES, NEW YORK, March 5

... Lotrimin, KY Jelly, L'Oreal Plenitude, Monistat 7, ...

... INTERACTIVE LLC (90%); L'OREAL SA (82%); COLUMBIA ...

693. Chicago Sun-Times, March 2, 1993, TUESDAY , FINAL, NEWS; Pg. 10, 250 words, Remedies Are Spelled Out, Maudlyne Ihejirika

L'OREAL SA (55%);

694. Chain Drug Review, March 1, 1993, Pg. p26(2), 13661908, 823 words, Revlon to debut skin care line.; Revlon Inc.

... s Oil of Olay and L'Oreal's Plenitude. The Results line ...

695. Chain Drug Review, March 1, 1993, Pg. p34(1), 13661930, 927 words, Sun care heats up with spring vacation.; sun protection products and beauty aids, Fuller, Bonnie

... a huge impact are: L'Oreal's Brow Elegance eyebrow ...

696. Chain Drug Review, March 1, 1993, Pg. p28(2), 13661916, 1178 words, Cosmetics/fragrance arena draws range of shoppers at chains.

... care collection and there launched L'Oreal lipstick collection as boosting ...

... DS INC (60%); L'OREAL SA (63%); NOXELL ...

697. Drug & Cosmetic Industry, March 1, 1993, Pg. p30(5), 13580252, 2125 words, Less dollars, more scents; the '93 fragrance lineup., Omelia, Johanna

... will unveil Sublime; L'Oreal's Maroussia, which bowed in ...

698. Drug Store News, March 1, 1993, Pg. p17(3), 13598165, 3348 words, Checking out chains.; includes related

article on teenage shopper demographics; teenagers girls shopping trends at chain drugstores; Teen Market Basket ... L'Oreal ...  
WALGREEN CO (92%); L'OREAL SA (82%)

699. Drug Store News, March 1, 1993, Pg. p28(1), 13598173, 585 words, At-home formulas newest niche in hair coloring.; new hair coloring products  
... L'Oreal's ...  
... L'Oreal's ...  
... L'Oreal's ...  
... L'Oreals ...  
L'OREAL SA (91%); GEMEY ...

700. Packaging Digest, March 1, 1993, Pg. p46(2), 14175687, 1196 words, Ideas that compete with the best of them.; winners of the New JerseyPackaging Executives Club competition  
... L'Oreal Lightnesse ...  
... Bubble Jug, Cosmair's L'Oreal Lightnesse makeup mini- ...

701. Sun-Sentinel (Fort Lauderdale, FL), February 28, 1993, Sunday,, SPORTS FINAL EDITION, Pg. 3E, 145 words, MAKEUP SALES SEE FACE OF VIDEO SUCCESS  
... Word is that makeup giant L'Oreal will enter the arena ...  
L'OREAL SA (72%);

702. Business Wire, February 26, 1993, Friday, 406 words, The France Growth Fund reports earnings, NEW YORK ... Alsthom - Elf Aquitaine - L'Oreal - Societe Generale - Total - ...  
FRANCE-GROWTH-FUND L'OREAL SA (84%); CIE ...

703. THE LAWYERS WEEKLY, Friday, February 19, 1993, Vol. 12, No. 39, 672 words, Justice system must be revamped to target violent crime: Hampton  
L'OREAL SA (56%);

704. Sun-Sentinel (Fort Lauderdale, FL), February 18, 1993, Thursday,, SPORTS FINAL EDITION, Pg. 1D, 550 words, WIND COVERAGE MAY EXTEND TO DADE, BROWARD, ROBERT McCABE,; Business Writer  
L'OREAL SA (51%); DEPARTMENT OF ...

705. Drug Store News, February 15, 1993, Pg. p39(2), 13473879, 1371 words, Christmas fragrance sales edged up slightly across U.S.  
... L'Oreal also streamlined its ...

706. Drug Store News, February 15, 1993, Pg. p40(1), 13473881, 890 words, Value-priced cosmetics sets, bath score at Christmas.  
... compacts, as well as Revlon and L'Oreal's basic lipsticks, nail ...  
... WALGREEN CO (85%); L'OREAL SA (82%); GEMEY ...

707. Daily Oklahoman (Oklahoma City, OK), February 14, 1993, Sunday, CITY EDITION Correction Appended , Pg. 5, 490 words, Give Your Hair Hot, New Look to Keep Winter Doldrums Away, Linda Miller  
... might want to consider L'Oreal's cure for the winter ...  
L'OREAL SA (92%); PARLUX ...

708. Los Angeles Times, February 14, 1993, Sunday, Home Edition, Westside; Part J; Page 1; Column 4, 950 words, INNOVATIVE SCHOOL MAY SOON PLOT OWN COURSE; EDUCATION: ALREADY A TRENDSETTER, THE OPEN SCHOOL IS ON THE BRINK OF BECOMING THE DISTRICT'S FIRST CHARTER CAMPUS., By LOIS TIMNICK, TIMES STAFF WRITER, FAIRFAX  
L'OREAL SA (53%); OPEN ...

709. PR Newswire, February 12, 1993, Friday, Financial News, 529 words, LOUIS C. DAMIANI ISSUES STATEMENT, CLEVELAND, Feb. 12  
L'OREAL SA (55%); SUPREME ...

710. Information Bank Abstracts, WALL STREET JOURNAL, February 12, 1993, Friday, Section B; Page 4D, Column 6, 28 words  
L'Oreal SA says its 1992 ...  
L'OREAL (FRENCH CO);  
L'OREAL SA (94%); L'OREAL (FRENCH CO);

711. The Wall Street Journal, February 12, 1993 Friday, Pg. B4D, 122 words, Business Brief -- L'Oreal SA: Consolidated Revenue Rose 12% in 1992 at French Firm, \*from Factiva\*  
... products and perfumes group L'Oreal SA said its 1992 ...  
... a year before. L'Oreal indicated that, while the group's ...  
L'Oreal said that on a ...  
... quarter of 1992 had depressed L'Oreal's sales when converted back into ...  
L'OREAL SA (95%)

712. The Wall Street Journal, February 12, 1993 Friday, World Markets; Pg. C10, 1118 words, London Share Prices Rise on Bargain-Hunting Triggered by Strength in Corporate Earnings ---- A Wall Street Journal News Roundup, \*from Factiva\*  
... months. In Paris, L'Oreal rose 5 French ...

713. The Wall Street Journal, February 12, 1993 Friday, MARKETING & MEDIA; Pg. B8, 680 words, Mademoiselle's Editor Tries the Look Of the Twentysomethings on for Size, By Patrick M. Reilly, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... at Cosmair Inc., whose L'Oreal and Lancome cosmetics brands are ...  
... PUBLICATIONS INC (94%); L'OREAL SA (81%); COSMAIR ...

714. Dow Jones News Service, February 11, 1993 Thursday, 171 words, L'Oreal S.A. Year Consol Rev Rose 12.3%, \*from Factiva\*  
PARIS -DJ- L'Oreal SA said its 1992 ...

... a year earlier. L'Oreal indicated that, while the group's ...  
 L'Oreal said that on a ...  
 ... quarter of 1992 had depressed L'Oreal's sales when they are converted back into ...  
 ... exchange rate variations, L'Oreal's sales growth would have exceeded ...  
 L'OREAL SA (95%); DOW ...

715. Dow Jones News Service - Ticker, February 11, 1993 Thursday, 169 words, L'Oreal S.A. Estimate -2-: Year Revenues 37.57 Bln Francs, \*from Factiva\*  
 PARIS -DJ- L'Oreal SA said its 1992 ...  
 ... a year earlier. L'Oreal indicated that, while the group's ...  
 L'Oreal said that on a ...  
 ... quarter of 1992 had depressed L'Oreal's sales when they are converted back into ...  
 ... exchange rate variations, L'Oreal's sales growth would have exceeded ...  
 L'OREAL SA (95%); DOW ...

716. Cosmetics International, February 10, 1993, Pg. p10(2), 13543530, 2146 words, YSL & Elf-Sanofi merger: the full story.; Yves Saint Laurent Groupe SCA; Elf Sanofi S.A.  
 ... and cosmetics group in the world after L'Oreal and Avon Products. Mr ...

717. The Wall Street Journal, February 9, 1993 Tuesday, INTERNATIONAL; Pg. A13, 358 words, Russia Sells Off Shares of GUM, Several Plants ---- Special to The Wall Street Journal, Special to The Wall Street Journal, \*from Factiva\*  
 ... Botany 500 menswear, L'Oreal cosmetics and Lego toys. ...  
 L'OREAL SA (66%); WALL ...

718. The Associated Press, February 8, 1993, Monday, AM cycle, Business News, 536 words, Russia Steps Up Pace of Privatization, By DEBORAH SEWARD, Associated Press Writer, MOSCOW  
 ... Botany 500 menswear, L'Oreal and Lego toys. Estee ...  
 L'OREAL SA (60%); SA ...

719. The Atlanta Journal and Constitution, February 7, 1993, Sunday, 977 words, Premium placed on fraud suspect Arrested in Roswell: Officials placed a premium on bringing in Alan Teale; it paid off in January., By Peter MantiusSTAFF WRITERinsurance; personalities; fraud; investigations  
 L'OREAL SA (56%);

720. The Sunday Oregonian (Portland, Oregon), February 7, 1993 Sunday, FOURTH Edition, NORTHWEST LIVING; Pg. L18, 912 words, A RIVER OF FEMININITY RUNS THROUGH ITFashion Forward, MAUREEN JENKINS, of the Oregonian Staff <  
 ... Hills, 90210" youthquake, L'Oreal and the Fox network's ``Melrose ...  
 ... contest sponsored by L'Oreal's Studio Line hair ...  
 ... a sports watch from L'Oreal. For a change, there's ...

721. The Oregonian (Portland, Oregon), February 4, 1993 Thursday, FOURTH Edition, LIVING; Pg. D08, 603

words, SQUEEZE RIGHT INFORMATION OUT OF LEMON LAWS Action, SALLY CHRISTENSEN, of The Oregonian staff.<  
L'OREAL SA (53%)

722. The Hollywood Reporter, February 3, 1993, Wednesday, 241 words, Execs buy out Paravision U.K. The British arm of French film and television company Paravision International has been bought out by a management partnership, chief executive Linda Agran and chief operating officer Nick Barton., Louise McElvogue  
... French cosmetics company L'Oreal, and has one of France's biggest ...  
... past year. There has been speculation that L'Oreal wants to move out of ...  
L'OREAL SA (93%); PARAVISION ...

723. The Wall Street Journal, February 3, 1993 Wednesday, INTERNATIONAL; Pg. A10, 1087 words, In Brazil, Drug Firms Come Under Fire --- President Campaigns Against `Abusive' Medicine Prices, By Thomas Kamm, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... a unit of France's L'Oreal SA, is cited as one of the ...

724. The Washington Post, February 3, 1993, Wednesday, Final Edition, FOOD; PAGE E1, 1032 words, A Little Dab'll Do Ya; The Hair Stylist, the Diplomat & the Hot Sauce, Carole Sugarman, Washington Post Staff Writer  
... clients. With his experience selling L'Oreal hair products in ...

725. Chain Drug Review, February 1, 1993, Pg. p30(1), 13614231, 604 words, L'Oreal to add hair coloring.; Cosmair Inc. L'Oreal Division  
NEW YORK--L'Oreal, a division of Cosmair ...  
... tone" colorant. With Casting, L'Oreal believes it has overcome the ...  
... color are expected to give L'Oreal a big boost ...  
... combos. In 1991 L'Oreal captured 28.3% of the hair ...  
... Clairol. In addition, L'Oreal's Preference was tracked by the ...  
... by some estimates, L'Oreal increased its women's share to ...  
... contributor to the success of the product, L'Oreal has created special in- ...  
L'OREAL SA (93%); COSMAIR ...  
Cosmair Inc. L'Oreal Div. Product introduction

726. Drug & Cosmetic Industry, February 1, 1993, Pg. p24(4), 13571554, 1825 words, Lowered barriers encourage international outlook., Davis, Donald A.  
... L'Oreal, ...  
... L'Oreal ...  
L'OREAL SA (84%); SANOFI- ...

727. The Commercial Appeal (Memphis), January 31, 1993, Sunday., FINAL EDITION, Pg. G3, 386 words, ELVIS, BARBECUE, MURDER AND HEARTBURN; MYSTERY SET IN MID-SOUTH IS TOO MUCH, Michael Lollar;  
The Commercial Appeal  
... hair color secrets (L'Oreal Excellence Blue Black ...  
L'OREAL SA (69%);

728. Elkhart Truth, January 29, 1993, Sec Business;, 389 words, Accra Pac Group hits sales and profit highs, Elkhart; IN; US, 9323351, XELK  
... Helene Curtis, Cosmair (L'Oreal), General Motors, Armor ...

729. Sun-Sentinel (Fort Lauderdale, FL), January 29, 1993, Friday,, SPORTS FINAL EDITION, Pg. 5B, 279 words, COMPLAINTS AGAINST LIEBERMAN DISMISSED, HENRY FITZGERALD JR.,; Staff Writer  
L'OREAL SA (53%); COMMISSION ...

730. Cosmetics International, January 25, 1993, Pg. p7(1), 13614169, 941 words, Fragrance in focus: Spain.; perfumes industry; Industry Overview GL Spain GC EISP  
... mass market brand, L'Oreal's Eau Jeune, with a ...

731. Cosmetics International, January 25, 1993, Pg. p8(1), 13614171, 549 words, US cosmetics marketers in major moves for 93.; Industry Overview GL United States GC NNUS  
... expected to compete with Cosmair's L'Oreal make-up line -- ...  
... Factor squarely against L'Oreal which has its own global expansion ...  
... Maryland are said to be similar to L'Oreal's System 2000. Factor is ...  
... 55 per cent of L'Oreal's\$150 ...  
... reported, in 1993 L'Oreal is going aggressively after ...  
... instance, in France, L'Oreal's Gemey is the leading brand ...  
L'OREAL SA (86%); PROCTER & ...

732. The Associated Press, January 22, 1993, Friday, BC cycle, UNDEFINED, 657 words, Look for Things Red This Valentine's Day, By FRANCINE PARNES  
... shades of red, while L'Oreal taps Preference in ...  
L'OREAL SA (83%); PREVU ...

733. Orange County Register (California), January 22, 1993 Friday, MORNING EDITION, Pg. Q02, 658 words, NOTEBOOK, Lisa Lytle, The Orange County Register  
... mug it for L'Oreal's Studio line spritz ...

734. THE LAWYERS WEEKLY, Friday, January 22, 1993, Vol. 12, No. 35, 916 words, Tape from preliminary was blank, accused can re-examine witnesses  
L'OREAL SA (50%);

735. The New York Times, January 20, 1993, Wednesday, Late Edition - Final, Section D; Page 1; Column 6; Financial Desk, 697 words, French Giant Is Acquiring St. Laurent, By ROGER COHEN, Special to The New York Times, PARIS, Jan 19  
... products concern, behind L'Oreal and Estee Lauder. "What we have done ...  
... AVENTIS SA (91%); L'OREAL SA (84%); ESTEE ...

736. The Associated Press, January 19, 1993, Tuesday, AM cycle, Business News, 375 words, Fashion House To

Merge With Elf Sanofi, PARIS

... SA and cosmetics company L'Oreal SA.

... SANOFI SA (94%); L'OREAL SA (84%); CARTIER ...

737. Newsday (New York), January 19, 1993, Tuesday, CITY EDITION, NEWS; COUNTDOWN TO THE INAUGURATION; Pg. 6, 426 words, Pearls Are Out, Hillary Look's In, By Frank DeCaro. STAFF WRITER, PRESIDENT; INAUGURATION; BILL CLINTON; HILLARY CLINTON; FASHION; MODEL

... advertising agency, where she handles the L'Oreal account. The new first ...

... LM ERICSSON (82%); L'OREAL SA (62%); VOGUE ...

738. Chain Drug Review, January 18, 1993, Pg. p8(2), 13401471, 1210 words, Sales remain strong for hairstyling aids.

... L'Oreal ...

... L'Oreal, ...

... L'Oreal, ...

WALGREEN CO (69%); L'OREAL SA (67%); COSMAIR ...

739. Chain Drug Review, January 18, 1993, Pg. p33(1), 13401499, 826 words, Max Factor, L'Oreal battle for worldwide market share., Sloan, Pat

... Cosmair Inc.'s L'Oreal. it's noteworthy because it ...

... systems introduced by L'Oreal and Revlon Inc. over the ...

... million, roughly 55% of L'Oreal's. Most of its sales come from ...

... in the U.S. - among them, L'Oreal, Revlon and Maybelline Co., ...

... 8% sales increase, and L'Oreal captured a 10% ...

... billion. In 1993 L'Oreal will seek to capitalize ...

... through magazines. This spring L'Oreal also will begin a ...

... \$5.50. Although L'Oreal color cosmetics were first ...

... between Max Factor and L'Oreal could expand into a three- ...

L'OREAL SA (95%); PROCTER & ...

... Co. Market share; L'Oreal S.A. Market share

740. The Houston Chronicle, January 17, 1993, Sunday, 2 STAR Edition, OUTLOOK; On Language; Pg. 6, 845 words, The language of cosmetics: rubbing it in, WILLIAM SAFIRE; New York Times Syndicate

... dead cell buildup. " L'Oreal now offers Technicare, which is ...

741. The New York Times, January 17, 1993, Sunday, Late Edition - Final, Section 6; Page 14; Column 1; Magazine Desk, 1088 words, ON LANGUAGE; Smearing It On, Rubbing It In, By William Safire

... dead cell buildup." L'Oreal now offers Technicare, which is ...

742. Business Wire, January 15, 1993, Friday, 668 words, Ingres names senior vice president of marketing; European executive to lead worldwide marketing initiative, ALAMEDA, Calif.

... corporations like BNP, L'Oreal and Credit Lyonnais. "Our partners ...

INGRES L'OREAL SA (84%); CREDIT ...

743. The New York Times, January 15, 1993, Friday, Late Edition - Final, Section A; Page 15; Column 1; National Desk, 772 words, THE NEW PRESIDENCY: New Haven Journal; Illegal Help? Few Eyebrows Raised, By MARIA NEWMAN, Special to The New York Times, NEW HAVEN, Jan. 14  
JUSTICE DEPARTMENT L'OREAL SA (50%); YALE ...

744. Orlando Sentinel (Florida), January 11, 1993 Monday, 3 STAR, CENTRAL FLORIDA BUSINESS; Pg. 89, 292 words  
... Center, 2,500 delegates L'Oreal Inc., through next ...  
... AGRISURANCE INC (72%); L'OREAL SA (68%); HYATT ...

745. Cosmetics International, January 10, 1993, Pg. p3(1), 13404331, 630 words, Home colouring sees new year battle of giants.; Wella, L'Oreal launch two new hair coloring lines  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
L'OREAL SA (93%); GEMEY ...  
... Corp. Product introduction; L'Oreal S.A. Product introduction

746. Cosmetics International, January 10, 1993, Pg. p9(1), 13404345, 641 words, Big money support powers L'Oreal make-up debuts.  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (94%)  
L'Oreal S.A. Product introduction

747. Dow Jones News Service - Ticker, January 8, 1993 Friday, 128 words, Perfumania Accused -2:Says It Will Challenge Complaint >PRFM, \*from Factiva\*  
... Inc., a unit of L'Oreal SA and the U.S. licensor of ...  
L'OREAL SA (91%); PERFUMANIA ...

748. Chain Drug Review, January 4, 1993, Pg. p61(1), 13596905, 815 words, Latest hairstyle trend inspired by '60s look., Fuller, Bonnie  
... out the new colors from L'Oreal, Lancome and Cutex to see ...

749. The Associated Press, January 3, 1993, Sunday, BC cycle, UNDEFINED, 769 words, New Year Means New Images, Some Companies Hope, By PHILIP I. ROSENBAUM, AP Business Writer, NEW YORK  
... reworked their lines, Revlon and L'Oreal. Domino's, which gained fame ...

... PIZZA INC (94%); L'OREAL SA (84%); PROCTER & ...

750. The New York Times, January 3, 1993, Sunday, Late Edition - Final, Caprice Benedetti, Section 9; Page 1; Column 1; Styles of The Times, 2919 words, The Face In the Crowd, By N. R. KLEINFELD  
... hired for a L'Oreal advertisement, she said to her agent: " ...

751. The Associated Press, January 2, 1993, Saturday, BC cycle, Business News, 867 words, New Year Means New Images, Some Companies Hope, By PHILIP I. ROSENBAUM, AP Business Writer, NEW YORK  
... reworked their lines, Revlon and L'Oreal. Domino's, which gained fame ...  
... PIZZA INC (94%); L'OREAL SA (84%); PROCTER & ...

752. Los Angeles Times, January 2, 1993, Saturday, Home Edition, Business; Part D; Page 4; Column 1; Financial Desk, 375 words, FIRMS UNVEIL A FRESH NEW FACE FOR A NEW YEAR, From Associated Press, NEW YORK  
... reworked their lines, Revlon and L'Oreal. Domino's, which gained fame ...  
... PIZZA INC (85%); L'OREAL SA (84%); PROCTER & ...

753. Drug & Cosmetic Industry, January 1, 1993, Pg. p22(4), 13371308, 2376 words, Skin care roundup.; evaluation of skin care market in 1992-93, Davis, Donald A.  
... products sold at mass, Oil of Olay continues to dominate the market, though L'Oreal's Plenitude is a not-too-distant second. Late ...

754. The Wall Street Journal, December 29, 1992 Tuesday, Marketing; Pg. B1, 786 words, P&G Planning A Fresh Face For Max Factor, By Valerie Reitman, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Cosmair Inc.'s L'Oreal is king. With the new line, ...  
... revamped their lines, Revlon and L'Oreal. P&G also plans to ...  
... weren't available, Revlon and L'Oreal have gained share at ...  
... sales soared 35% and L'Oreal's jumped 20%, Ms. ...  
... CHANEL INC (69%); L'OREAL SA (81%); COSMAIR ...

755. THE DALLAS MORNING NEWS, December 23, 1992, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 2085 words, THEIR FAVORITE THINGS  
... a cheek stain. ' L'Oreal Formula Riche mascara: " ...  
L'OREAL SA (81%); SAKS ...

756. The New York Times, December 22, 1992, Tuesday, Late Edition - Final, Section D; Page 4; Column 1; Financial Desk, 95 words, COMPANY NEWS; SEARLE GETS FEDERAL APPROVAL FOR SLEEP DRUG, Reuters  
... unit of Paris-based L'Oreal. Synthelabo first developed the ...  
... MONSANTO CO (94%); L'OREAL SA (83%); SYNTHELABO ...

757. The Wall Street Journal, December 22, 1992 Tuesday, Marketscan; Pg. B1, 1299 words, Red and Navy Will Mingle With Scent Of Pine and Potpourri This Christmas, By Kathleen Deveny, \*from Factiva\*  
... a U.S. unit of L'Oreal SA, led the list with ...

... Group and Tresor by L'Oreal, helped attract shoppers to ...  
 ... ASSOCIATES INC (85%); L'OREAL SA (83%); PROCTER & ...

758. Cosmetics International, December 15, 1992, Pg. p10(1), 13626496, 31 words, Name change.; L'Oreal changes Diparco to Gemy Paris  
 L'Oreal's Diparco has been re-named ...  
 L'OREAL SA (95%); GEMEY ...  
 L'Oreal S.A. Intellectual property

759. Drug Store News, December 14, 1992, Pg. p25(2), 13065023, 1952 words, Value strong bond among popular brands.; Consumer Brands Preference Study  
 ... MOISTURIZERS FILM L'Oreal ...

760. Drug Store News, December 14, 1992, Pg. p52(1), 13065085, 286 words, Service, low prices drive consumers in hair color buys.; Consumer Brands Preference Study  
 ... Second place goes to L'Oreal, named by 6 ...  
 ... brands like Clairol and L'Oreal to answer consumer questions ...  
 L'OREAL SA (92%); GEMEY ...

761. Drug Store News, December 14, 1992, Pg. p70(1), 13065147, 955 words, Kmart seeks and finds customer-friendly redesign.; Beauty Beat; Column, Parks, Liz  
 ... and L'Oreal, are located on the back wall of the department, which is shaped like a "U." ...

762. The Wall Street Journal, December 8, 1992 Tuesday, Pg. A6, 386 words, Manville May Proceed With Payments To Asbestos Trust Despite Court Ruling, By Marj Charlier, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 MANVILLE CORP (91%); L'OREAL SA (55%)

763. Buffalo News (New York), December 6, 1992, Sunday, Final Edition, QUESTIONMARK, 187 words, HER HAIRDRESSER KNOWS FOR SURE  
 ... Mrs. Clinton uses its L'Oreal hair tint.  
 L'OREAL SA (71%); COSMAIR ...

764. PR Newswire, December 3, 1992, Thursday, Financial News, 300 words, FRANK MEI NAMED PRESIDENT AND CHIEF EXECUTIVE OFFICER OF PORSCHE ENGINEERING SERVICES INC., TROY, Mich., Dec. 3  
 ... production organization at L'Oreal Inc. Immediately prior to ...  
 ... SERVICES GMBH (90%); L'OREAL SA (70%); OTIS ...

765. Drug & Cosmetic Industry, December 1, 1992, Pg. p42(3), 13066355, 2234 words, Fragrance suppliers and cosmetic chemists convene in international meetings.  
 ... Cottin and associates at L'Oreal Research Center, their conclusion ...  
 ... by Gerard Lang (L'Oreal R&D Laboratories) ...

766. Cosmetics International, November 25, 1992, Pg. p1(2), 13596323, 610 words, Beauty growth lifts static LVMH as YSL link-up rumours persist.; LVMH-Moet Hennessy Louis Vuitton; Yves Saint Laurent  
... rumours include the names of L'Oreal and Sanofi as possible candidates.

767. Cosmetics International, November 25, 1992, Pg. p4(1), 13596337, 990 words, Expansion boom as Sant'Angelica heads for major league.; Company Profile  
... Italian pharmacy sales behind L'Oreal. The company -- headed by ...  
... per cent higher than the L'Oreal line (a 50ml ...  
L'OREAL SA (91%); GEMEY ...

768. Cosmetics International, November 25, 1992, Pg. p5(3), 13596341, 2208 words, 1992: a year in review.; cosmetics and perfumes industry; part 1; Industry Overview  
... launch is confined to France...L'Oreal announces a major ...  
... on European shores...L'Oreal announces its Russian designer ...  
... spend in support...L'Oreal celebrates the 30th anniversary of ...  
... signature scent launch...L'Oreal announces a volume ...  
L'OREAL SA (81%)

769. Plain Dealer (Cleveland, Ohio), November 22, 1992 Sunday, FINAL / ALL, SUNDAY; Pg. 26, 1664 words, TEST TUBES; SEVEN WHO TOOK THE 'STICK SURVEY  
... about losing this customer. L'OREAL BRITISH RED COAT: \$ ...  
... reapply this one as often as the L'Oreal - its consistency was a little ...  
L'OREAL SA (85%); GUERLAIN ...

770. THE LAWYERS WEEKLY, Friday, November 20, 1992, Vol. 12, No. 28, 364 words, Alta. solicitor general has no standing to appear at sentencing hearing: judge  
L'OREAL SA (53%);

771. Orlando Sentinel (Florida), November 20, 1992 Friday, 3 STAR, STYLE; Pg. E3, 610 words, WESTERN WEAR FLAIR;  
... product development at L'Oreal in New York. ...  
... Blush (\$2 each). - From L'Oreal, Plenitude Hydra-Renewal ...

772. The San Diego Union-Tribune, November 20, 1992 Friday, OPINION; Pg. B-5, 733 words, ANIMAL WRONGS, Joseph Perkins, THE SAN DIEGO UNION-TRIBUNE  
... who happens to promote L'Oreal cosmetics.  
L'OREAL SA (71%)

773. Chicago Tribune, November 18, 1992, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. 19; ZONE: CN; in STYLE, 1388 words, Lather. Rinse. Repeat. It takes time, energy and lots of goop, but perfect hair is everything on "Shampoo Planet.", Text by Leah Eskin  
... Plus, and then scrunches in L'Oreal's Studio Line Pumping ...

774. The Boston Globe, November 17, 1992, Tuesday, City Edition, LIVING; Pg. 64, 877 words, Barker writes on the wild side; NAMES & FACES, By Michael Blowen, Globe Staff  
... claims Paris-based L'Oreal cosmetics tortures animals to ...  
... York attorney representing L'Oreal, said the company uses ...

775. Chicago Tribune, November 17, 1992, Tuesday, NORTH SPORTS FINAL EDITION, NEWS; Pg. 20; ZONE: C; NEWSMAKERS, 227 words, CNN's Crier moves to ABC , From Chicago Tribune wires  
... actress' work promoting L'Oreal cosmetics. Among the protesters was ...  
... products. But a L'Oreal spokesman said the firm had ...

776. The Washington Times, November 17, 1992, Tuesday, Final Edition, Part E; LIFE; MERRIE-GO-ROUND; Pg. E1, 496 words, Merrie Morris; THE WASHINGTON TIMES  
... house to protest her work as L'Oreal's pitchwoman. Marchers, organized ...  
... GARRISON LLP (80%); L'OREAL SA (63%); NATION OF ...

777. Chain Drug Review, November 16, 1992, Pg. p42(1), 13558743, 630 words, Chesebrough-Pond's continues make-over.; Chesebrough-Pond's USA Co.'s new line of moisturizers, Sloan, Pat  
... 35.3% share) and Plenitude from L'Oreal--now No.2. ...  
... USA CO (95%); L'OREAL SA (84%); PROCTER & ...

778. The Associated Press, November 16, 1992, Monday, PM cycle, Domestic News, 669 words, Names in the News, AP Photo NY14, DeVito, Shepherd, COLORADO CITY, Ariz.  
... claims Paris-based L'Oreal cosmetics tortures animals to ...  
... York attorney representing L'Oreal, said the company uses ...  
L'OREAL SA (82%); PAUL ...

779. THE DALLAS MORNING NEWS, November 16, 1992, Monday, HOME FINAL EDITION, NEWS; PEOPLE; Pg. 2A, 439 words, PEOPLE, From Wire Reports  
... for her work promoting L'Oreal cosmetics. WE INTERRUPT THIS NEWSCAST . . . The ...  
L'OREAL SA (83%); LOS ...

780. Dow Jones News Service - Ticker, November 16, 1992 Monday, 147 words, L'Oreal SA 9 Mos Revenues Up 9% On Comparable Basis, \*from Factiva\*  
... French cosmetics group L'Oreal SA reported that nine- ...  
... nine months of the year. L'Oreal said that, for the full ...  
... on published data. L'Oreal said it hasn't ...  
L'OREAL SA (95%)

781. The Houston Chronicle, November 16, 1992, Monday, 2 STAR Edition, A; Newsmakers; Pg. 2, 641 words, Newsmakers  
... charging that the actress profits from L'Oreal, a company activists ...  
... undercover investigation on L'Oreal, and we found they fried live ...  
... an attorney representing L'Oreal, countered, ""We've stopped ...

... over two years. L'Oreal in Paris has reduced ...  
L'OREAL SA (95%); PEOPLE ...

782. Los Angeles Times, November 15, 1992, Sunday, Valley Edition, Metro; Part B; Page 3; Column 1, 505 words, ANIMAL RIGHTS OUTCRY COMES TO ACTRESS'S DOOR, By JIM HERRON ZAMORA, TIMES STAFF WRITER

... for her work promoting L'Oreal cosmetics. Animal rights ...  
... undercover investigation on L'Oreal and we found they fried live ...  
... York attorney representing L'Oreal, said in a telephone interview. "L'Oreal in Paris has reduced ...  
L'OREAL SA (95%); ESTEE ...

783. Los Angeles Times, November 15, 1992, Sunday, Home Edition, Metro; Part B; Page 4; Column 1; Metro Desk, 328 words, ANIMAL RIGHTS ACTIVISTS PROTEST AT HOME OF ACTRESS, By JIM HERRON ZAMORA, TIMES STAFF WRITER

... for her work promoting L'Oreal cosmetics.  
... undercover investigation on L'Oreal and we found they fried live ...  
... over two years. "L'Oreal in Paris has reduced ...  
... York attorney representing L'Oreal. Three protesters handcuffed ...  
L'OREAL SA (95%); ESTEE ...

784. Orlando Sentinel (Florida), November 15, 1992 Sunday, 3 STAR, A SECTION; Pg. A22, 106 words, ANIMAL RIGHTS ACTIVISTS PROTEST AT ACTRESS'S HOME, LOS ANGELES

... for her work promoting L'Oreal cosmetics. Animal rights ...  
... A spokesman for L'Oreal said, "We've stopped ...  
L'OREAL SA (92%); PEOPLE ...

785. Los Angeles Times, November 13, 1992, Friday, Home Edition, Business; Part D; Page 2; Column 4; Financial Desk, 739 words, CONSUMER AFFAIRS / DENISE GELLENE: HILLARY GETS COSMETIC INDUSTRY VOTE, By DENISE GELLENE

... boasting that Clinton uses its L'Oreal hair tint. Larry ...  
L'OREAL SA (72%); COSMAIR ...

786. USA TODAY, November 13, 1992, Friday, FINAL EDITION, LIFE; Pg. 1D, 582 words, SPIN'S TOPS, Arlene Vigoda

... banner reading "Boycott L'Oreal, Because I'm Worth It," ...  
... Shepherd. PETA says the L'Oreal spokesperson won't discuss the ...  
... product testing at L'Oreal." CONTACT LENS STUDY: ...  
L'OREAL SA (60%); NEW ...

787. Chicago Tribune, November 11, 1992, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. 3; ZONE: CN; Chicago Style. BEAUTY MARK, 150 words, Mini's the way to go for experimental souls, T.J. Howard

... product development at L'Oreal in New York.  
... Blush (\$2 each). - L'Oreal: Hydra-Perfecte Protective ...

788. Cosmetics International, November 10, 1992, Pg. p5(1), 13558895, 99 words, Recession resistance.; L'Oreal  
L'Oreal's cosmetics business is proving ...  
L'OREAL SA (93%); SANOFI- ...  
L'Oreal S.A. Finance

789. The Washington Times, November 10, 1992, Tuesday, Final Edition, Part E; LIFE; MERRIE-GO-ROUND; Pg.  
E1, 470 words, Merrie Morris; THE WASHINGTON TIMES  
... blond color courtesy L'Oreal Magiblonde 913X - a ...  
L'OREAL SA (71%);

790. Drug Store News, November 9, 1992, Pg. p14(3), 12773854, 1725 words, Packaging, pricing and specialty  
sections spell success for chains.  
... Tressemme, Redmond, Aussie, Citre Shine, Amitee and L'Oreal's Permavive and Colorvive have all performed well  
in the drug ...

791. Drug Store News, November 9, 1992, Pg. p21(1), 12773862, 752 words, Upscale design draws Walgreens  
customers to cosmetic aisle.; Column, Parks, Liz  
... , who says she usually buys Revlon or L'Oreal' when she shopsfor ...  
WALGREEN CO (91%); L'OREAL SA (81%); GEMEY ...

792. The Associated Press, November 3, 1992, Tuesday, BC cycle, Business News, 277 words, EC Agrees to Ban  
Animal Testing for Cosmetics, By ELIZABETH D. WISE, Associated Press Writer, BRUSSELS, Belgium  
... two cosmetics firms, L'Oreal and Christian Dior, are French, ...  
L'OREAL SA (82%); CHRISTIAN ...

793. Newsday (New York), November 2, 1992, Monday, ALL EDITIONS Correction Appended, BUSINESS;  
ADVERTISING / MARKETING / MEDIA; Pg. 39, 2036 words, On the Scent of 'Green' Greenbacks; Going  
environmental, Dior tries to distinguish Dune from other smells, By Pat Wechsler. STAFF WRITER, QUOTE;  
ROBERT CANKES; ADVERTISING; INDUSTRY; PERFUME; CLOTHING; DESIGN; DIOR PARFUME  
... Cosmair, a division of L'Oreal S.A., said it would ...

794. St. Louis Post-Dispatch (Missouri), November 1, 1992, SUNDAY, LATE FIVE STAR Edition, STYLE PLUS;  
Pg. 1, 1511 words, HOLIDY TRIMMINGS, Becky Homan Post-Dispatch Fashion Editor Photos by Odell Mitchell Jr.  
and Wayne Crosslin Of the Post-Dispatch Staff  
... pink shade by L'oreal, called "brunelle." Lip ...

795. Business Wire, October 30, 1992, Friday, 768 words, Attorney general gets tough on cities violating state laws on  
affordable housing, SACRAMENTO, Calif.  
... HOUSING-COMM-DEV L'OREAL SA (55%);

796. Orlando Sentinel (Florida), October 30, 1992 Friday, 3 STAR, STYLE; Pg. E3, 608 words, OIL FROM SUN  
BLOCK CAN STAIN COLLARS, Jean Patteson, of The Sentinel Staff

... Demi Matte (\$18.50), L'Oreal Mattique (\$8.25), Mary ...

797. PR Newswire, October 30, 1992, Friday, Financial News, 386 words, THE FRANCE GROWTH FUND, INC. REPORTS EARNINGS, NEW YORK, Oct. 30

... Generale des Eaux -- L'Oreal -- Saint-Gobain -- LVMH -- ...

... FRANCE SA (92%); L'OREAL SA (84%); SOCIETE ...

798. Newsday (New York), October 29, 1992, Thursday, CITY EDITION, NEWS; Pg. 7, 41 words, Wascally Wabbit

... after blocking the entrance to L'Oreal headquarters in Manhattan ...

... after blocking the entrance to L'Oreal headquarters in Manhattan ...

L'OREAL SA (91%);

799. Orange County Register (California), October 29, 1992 Thursday, ZONE 5 EDITION, Pg. 04, 517 words, BRIEFLY BUSINESS, The Orange County Register

... people requesting service. L'Oreal will donate free ...

L'OREAL SA (66%);

800. Orange County Register (California), October 29, 1992 Thursday, ZONE 3 EDITION, Pg. 06, 299 words, BRIEFLY BUSINESS, The Orange County Register

... people requesting service. L'Oreal will donate free ...

L'OREAL SA (68%);

801. Drug Store News, October 26, 1992, Pg. p22(1), 12712212, 1398 words, New merchandising twists spark skin care sales.; drug store merchandising; Bath & Body Care

... Last spring Thrifty Drug in Los Angeles gave L'Oreal's ...

L'OREAL SA (61%); GEMEY ...

802. Drug Store News, October 26, 1992, Pg. p24(1), 12712214, 953 words, Price vital with natural, therapeutic skin care.; natural skin care products sell at right price for customers; Bath & Body Care

... , a German company, "finds what's doing well in Europe and imports it here." L'Oreal, a French company, does the same thing of course, most dramatically with ...

803. Daily News Record, October 23, 1992, Pg. p12(1), 12793941, 549 words, House of Lanvin unveils new image.; Brief Article, Deeny, Godfrey

... housewas acquired by L'Oreal and the Vuitton family holding ...

... 100 million). Since L'Oreal and Orcofi took over, ...

L'OREAL SA (93%)

804. PR Newswire, October 21, 1992, Wednesday, Financial News, 540 words, EPE ANNOUNCES DISMISSAL OF COUNTERCLAIMS BY RECEIVER IN CONNECTION WITH FIRST SERVICE LIFE LITIGATION, EL PASO, Texas, Oct. 21

... ELECTRIC CO (85%); L'OREAL SA (54%);

805. Southwest Newswire, OCTOBER 21, 1992, WEDNESDAY, 537 words, EPE ANNOUNCES DISMISSAL OF COUNTERCLAIMS BY RECEIVER IN CONNECTION WITH FIRST SERVICE LIFE LITIGATION, EL PASO, Texas, October 21, 1992  
... ELECTRIC CO (85%); L'OREAL SA (54%);

806. PR Newswire, October 20, 1992, Tuesday, Lifestyle, 382 words, SPECIAL OFFERS ON "SWEET SMELLING" GIFTS ATTRACT COST-CONSCIOUS HOLIDAY SHOPPERS, NEW YORK, Oct. 20  
... exclusive U.S. licensee of L'Oreal, Paris. ... and white product ...  
Cosmair L'OREAL SA (82%); COSMAIR ...

807. The Wall Street Journal, October 14, 1992 Wednesday, Pg. A1, 1439 words, Answer: Trivia Whiz And the Question: Who Is Leslie Miller? --- An Unemployed Woman Seeks Her Fortune on 'Jeopardy!' By Studying and Buzzing, By Asra Q. Nomani, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... I thought." Then she guessed: "What is L'Oreal?" Correct. The audience applauded. ...

808. The Miami Herald, October 13, 1992 Tuesday, FINAL EDITION, LOCAL; B; Pg. 2, 333 words, CRISIS CHIEF: LET'S PREPARE FOR NEXT STORM NOW, MARK SILVA Herald Staff Writer  
L'OREAL SA (53%)

809. Drug Store News, October 12, 1992, Pg. p9(2), 12660710, 2364 words, Chains demand top performance from cosmetic fixtures.; chain drug stores, Parks, Elizabeth  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...

810. Cosmetics International, October 10, 1992, Pg. p4(1), 13634900, 374 words, 3-year rescue brings Biotherm back on track.; L'Oreal rescues Biotherm brand  
L'Oreal's efforts behind rebuilding the ...  
... per cent -- below L'Oreal's annual rate of 10- ...  
... previously run other L'Oreal companies in France and ...  
... compared with mass market L'Oreal products, the brand is important because of the ...  
... months. Being in the L'Oreal Group is a big ...  
L'OREAL SA (95%)  
L'Oreal S.A. Marketing

811. Cosmetics International, October 10, 1992, Pg. p8(1), 13634908, 725 words, Australian haircare market grows.; hair preparations industry GL Australia GC UWAT  
... 14 per cent. L'Oreal dominates the pharmacy permanent ...  
... for shampoo usage. L'Oreal says that its Studio Line is the ...  
L'OREAL SA (69%); PRICE ...

812. Los Angeles Times, October 9, 1992, Friday, Home Edition, Metro; Part B; Page 7; Column 2; Op-Ed Desk, 512 words, CARDINAL LETS HOLLYWOOD OFF THE HOOK; MOVIES: MAHONY, WHO AT FIRST SEEMED TO

BACK AN UPDATED 'HAYS CODE,' BACKS OFF ON GETTING FILMLAND TO CLEAN UP ITS ACT., By DENNIS JARRARD, Dennis Jarrard is former chairman of the Los Angeles Archdiocese's Commission on Obscenity and Pornography.  
L'OREAL SA (58%);

813. Information Bank Abstracts, WALL STREET JOURNAL, October 9, 1992, Friday, Section A; Page 8, Column 2, 38 words, L'OREAL PRETAX PROFIT RISES  
L'Oreal SA, the French cosmetics ...  
L'OREAL SA;  
L'OREAL SA (94%); L'OREAL SA;

814. The Wall Street Journal, October 9, 1992 Friday, INTERNATIONAL; Pg. A8, 55 words, L'Oreal's Pretax Profit Rises, \*from Factiva\*  
... French cosmetics company L'Oreal S.A. said that its first- ...  
L'OREAL SA (95%)

815. Dow Jones News Service, October 8, 1992 Thursday, 187 words, L'Oreal 1st-Half Pretax Profit Rose 16%, \*from Factiva\*  
... French cosmetics company L'Oreal SA said that its first- ...  
L'OREAL SA (95%); SANOFI- ...

816. The San Francisco Chronicle, OCTOBER 6, 1992, TUESDAY, FINAL EDITION, BUSINESS; Pg. B8, 467 words, HOW TO READ MARKET TABLES  
... AMEX LLC (58%); L'OREAL SA (53%); AMERICAN ...

817. Star Tribune (Minneapolis, MN), October 4, 1992, Metro Edition, Marketplace; Pg. 4D, 1370 words, What the experts can do and what it can cost, Josephine Marcotty; Staff Writer  
... I would check out L'Oreal, which is distributed through drugstores and is ...  
... I bet there's a L'Oreal lipstick out there that's an ...

818. Corporate Legal Times, October, 1992, Pg. 5, 802 words, Commerciality Doctrine Threatening Non-Profit Groups; At the Non-Profit Bar, BRUCE D. COLLINS BRUCE D. COLLINS is the corporate vice president and general counsel of C-SPAN, the Cable Satellite Public Affairs Network.  
L'OREAL SA (55%);

819. Drug & Cosmetic Industry, October 1, 1992, Pg. p22(3), 12696354, 1575 words, The pendulum swings back to color cosmetics.; new product releases for color products outweigh skin care products, Davis, Donald A.  
... larger international competitors L'Oreal and Unilever, much of the skirmishes ...  
... all product thisyear were L'Oreal and Revlon's Almay. Among ...  
REVLON INC (85%); L'OREAL SA (83%); UNILEVER ...

820. The Houston Chronicle, October 1, 1992, Thursday, 2 STAR Edition, FASHION; Pg. 6, 2242 words, LIPSTICK

WARS; Estee Lauder's weapons against strong rivals are lotions and illusions, STEPHANIE STROM; New York Times News Service

... Lancome also has wealthy parents: L'Oreal SA, with sales of roughly \$ ...

... COS INC (96%); L'OREAL SA (82%); UNILEVER ...

821. The Risk Retention Reporter, October 1992 Correction Appended, Vol. 6, No. 10, 466 words, Washington, D.C. DOI Seeks License Revocation of PG Insurer  
L'OREAL SA (56%);

822. Stores, October 1992, Vol. 74, No. 10; Pg. 22-27; ISSN: 0039-1867; CODEN: SSYB, 1691 words, Moscow's G.U.M.: Russian Retail Revolution, Reda, Susan, 00644058  
... Christian Dior, Karstadt, L'oreal, JVC, Samsonite and Yves ...

823. The Wall Street Journal, October 1, 1992 Thursday, INTERNATIONAL; Pg. A10, 858 words, Red Square Department Store Trades Dowdy Image for More Western Look, By Laurie Hays, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... hall, women visit L'Oreal and Yves Rocher, French ...  
GALERIES LAFAYETTE (85%); L'OREAL SA (83%); YVES ...

824. Chicago Sun-Times, September 30, 1992, WEDNESDAY , LATE SPORTS FINAL, SECTION 2; FEATURES; HAUTE LINE; Pg. 40, 423 words, Lizbeth Levine  
... fall photo courtesy of L'Oreal. High-Style Protection ...  
L'OREAL SA (84%);

825. Drug Store News, September 28, 1992, Pg. p43(1), 12724891, 1690 words, Class fragrance dilemma: go in or out of mass market?; designer fragrances are becoming harder to obtain by drugstores; Beauty Beat; Column, Parks, Liz ...  
... L'Oreal, 575 Fifth Av., ...

826. St. Louis Post-Dispatch (Missouri), September 28, 1992, MONDAY, FIVE STAR Edition, BUSINESS PLUS; Pg. 23, 859 words, HOME-BASED AGENT IS HAPPY CAMPER, Tom Belden  
... York company that makes L'Oreal cosmetics. Only once, when ...

827. The Wall Street Journal, September 28, 1992 Monday, Pg. A5C, 893 words, Dow Chemical Ties Fortunes to the Mark --- Firm to Use German Currency For All European Business, By Scott McMurray and Robert L. Simison, Staff Reporters of The Wall Street Journal, \*from Factiva\*  
... for Paris-based L'Oreal S.A., the giant cosmetics ...

828. Chicago Tribune, September 27, 1992, Sunday, FINAL EDITION Correction Appended, BUSINESS; Pg. 2; ZONE: C, 1166 words, 'Infomercials' reach for respect, By Kenneth R. Clark, Chicago Tribune, NEW YORK  
... brands (Revlon, Reebok and L'Oreal were among those in attendance) are ...

829. Cosmetics International, September 25, 1992, Pg. p2(1), 12969851, 492 words, Cosmetics boost German

pharmacies. GL Germany GC EWGR

... sector is L'Oreal with thePhas and ...

... UNTERNEHMENSBERATUNG GMBH (72%); L'OREAL SA (80%); GEMEY ...

830. Cosmetics International, September 25, 1992, Pg. p3(1), 12969857, 206 words, L'Oreal Germany in market share push.

The main aim of L'Oreal's German group is the winning of ...

... Paternot. in 1991, the L'Oreal group of companies in ...

... reached DM1.1 billion. L'Oreal estimates that its share of the entire ...

L'OREAL SA (93%)

L'Oreal S.A. Market share ...

831. Orlando Sentinel (Florida), September 25, 1992 Friday, 3 STAR, STYLE; Pg. E1, 399 words, DEJA VU: FALL MAKEUP HAS THAT 1940S FEELING; ARCHED EYEBROWS, PALE SKIN AND DARK LIPS DEFINE THE LOOK FAMILIAR FROM '40S ; FILM STARS., By Jean Patteson Of The Sentinel Staff

... Real Raisin by L'Oreal. Soft Effects eyeshadow in Buff by L'Oreal and Shadow Sweep in ...

832. Chain Drug Review, September 21, 1992, Pg. p14(2), 13590755, 1019 words, Hair care remains backbone of beauty aids for chains.; chain drug stores

... . L'Oreal, for ...

L'OREAL SA (62%); ALBERTO- ...

833. Chain Drug Review, September 21, 1992, Pg. p22(1), 13590759, 711 words, Professional hair care in flux.; Beauty Care

... Aussie product line, and L'Oreal's Colorvive and Permavive. Aussie is ...

L'OREAL SA (64%); ALBERTO- ...

834. Chain Drug Review, September 21, 1992, Pg. p26(2), 13590763, 920 words, Innovative products key to success.; cosmetics industry; Beauty Care

... L'Oreal ...

... L'Oreal ...

835. Chain Drug Review, September 21, 1992, Pg. p48(1), 13590779, 693 words, Facial.; facial care products; A Product for Every Need

... support behind the launch of its L'Oreal Plenitude line. That support has ...

... GAMBLE CO (67%); L'OREAL SA (60%); COSMAIR ...

836. Chain Drug Review, September 21, 1992, Pg. p62(1), 13590791, 529 words, Upscale.; marketing skin care products; A Product for Every Need

... Greenbaum credits such brands as L'Oreal's Plenitude with making in- ...

... POND'S INC (63%); L'OREAL SA (60%); ELIZABETH ...

837. St. Louis Post-Dispatch (Missouri), September 20, 1992, SUNDAY, LATE FIVE STAR Edition, NEWS; Pg. 4B, 818 words, MINORITY IMAGES LACKING IN ADS, Gregory Freeman  
... Girl, Georges Marciano and L'Oreal - depicted African-Americans ...  
L'OREAL SA (81%); ESTEE ...

838. The Boston Herald, September 17, 1992 Thursday, EDITORIAL; Pg. 35, 847 words, Teen fashion magazine goes political, Don Feder  
... beauty aids like L'Oreal mascara and Maybelline moisture- ...  
L'OREAL SA (81%); COVER ...

839. Los Angeles Times, September 13, 1992, Sunday, Home Edition, Magazine; Page 42; Magazine Desk, 240 words, STYLE; FALL BEAUTY REPORT; BEYOND THE PALE; FOUR OF THE SEASON'S BEST LOOKS  
... Warmth and Pure Cream; L'Oreal Visuelle Powder Blush ...

840. Chicago Sun-Times, September 12, 1992, SATURDAY , FIVE STAR SPORTS FINAL, NEWS; Pg. 36, 468 words, Moscow's Biggest Shop Is Regaining Its Poshness, Leslie Shepherd, MOSCOW  
... stores as Yves Rocher, L'Oreal and Lego. They all require ...  
L'OREAL SA (80%); LABORATOIRES ...

841. The Associated Press, September 11, 1992, Friday, AM cycle, Business News, 630 words, Grand Old Department Store Celebrates Centenary, By LESLIE SHEPHERD, Associated Press Writer, MOSCOW  
... stores as Yves Rocher, L'Oreal and Lego. They all require ...

842. Los Angeles Times, September 8, 1992, Tuesday, Valley Edition, NESTLE SA, Business; Page 5; Financial Desk, 357 words, PRODUCT EXPANSION A KEY TO GROWTH, By JAMES F. PELTZ  
... French cosmetics company L'Oreal SA in 1974. ( ...  
... Bettencourt, whose father started L'Oreal, today retains a ...  
... in Nestle stemming from the L'Oreal deal. She's the richest woman ...  
NESTLE SA (96%); L'OREAL SA (95%); MARS ...

843. Drug Store News, September 7, 1992, Pg. p13(1), 12550736, 413 words, Bill's sales are boosted with expanded variety in ethnic.; Bill's Drugs Inc. expands ethnic health and beauty aids inventory; Ethnic Beauty Care  
... It should be like Lancome and L'Oreal," she added. Bill's doesn't ...  
L'OREAL SA (80%)

844. Drug Store News, September 7, 1992, Pg. p49(2), 12550854, 768 words, Professional hair care lures new consumers.; chain drugstores find name-brand hair care products are fast sellers; Professional Hair Care  
... Tresemme, Redmond's Aussie, L'Oreal's Permavive and Colorvive - these have all been very, very ...  
L'OREAL SA (63%); VIDAL ...

845. Drug Store News, September 7, 1992, Pg. p55(1), 12550860, 665 words, Hair glaze/lotion sales pump up the volume in category.; Health & Beauty Aids; Beauty Beat; Column, Parks, Liz

... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... ASSOCIATES INC (93%); L'OREAL SA (64%)

846. Cincinnati Post, September 2, 1992, Sec Business;, 354 words, Parisian Opening Cosmetics Chain Here, Jennifer Kent, Cincinnati; OH; US, 9276992, XCIP  
 ... White, spokeswoman for L'Oreal, whose products are on the high ...

847. The Post-Standard (Syracuse, NY), September 2, 1992 Wednesday Suburban North Edition, METRO; Pg. B5, 807 words, NORTH POLICE  
 ... 11. She is accused of taking L'Oreal Colorvive nurturing treatment, ...

848. The Wall Street Journal, September 1, 1992 Tuesday, MARKETING; Pg. B1, 917 words, Focus on Japan, By Yumiko Ono, \*from Factiva\*  
 ... Groupe and the Lancome unit of L'Oreal, which were once cautious, are opening ...  
 L'OREAL SA (80%); YVES ...

849. Journal of Commerce, August 31, 1992, Monday, INSURANCE, Pg. 13A, 239 words, FARMERS INSURANCE GROUP BLASTS CALIF. REPORT, From Wire Reports, LOS ANGELES  
 ... GROUP INC (90%); L'OREAL SA (57%); FARMERS ...

850. Newsday (New York), August 31, 1992, Monday, CITY EDITION, CITY BUSINESS; Pg. 26, 447 words, NEW POSITIONS, Compiled by Tommi Jackson, EXECUTIVE; APPOINTMENTS  
 ... hair care division of L'Oreal, a division of Cosmair ...  
 ... TYLER LLP (83%); L'OREAL SA (71%); COSMAIR ...

851. The Houston Chronicle, August 27, 1992, Thursday, 2 STAR Edition, FASHION; Pg. 4, 75 words, Waking up Makeup for fall; L'Oreal, LINDA GILLAN GRIFFIN; Staff  
 In Fall Fatale, L'Oreal's new collection, nostalgia is ...  
 ... wears makeup by L'Oreal (color)  
 L'OREAL SA (93%);

852. The Wall Street Journal, August 27, 1992 Thursday, MARKETING & MEDIA; Advertising; Pg. B6, 1328 words, Allure, Winning Readers and Ads, Isn't Just Another Pretty Face, By Patrick M. Reilly, \*from Factiva\*  
 ... Cosmair, which markets Lancome and L'Oreal cosmetics and fragrances. Allure, he ...  
 L'OREAL SA (82%); CONDE ...

853. PR Newswire, August 25, 1992, Tuesday, Financial News, 381 words, THE FRANCE GROWTH FUND REPORTS EARNINGS, NEW YORK, Aug. 25

... Saint-Gobain	-- LVMH	-- L'Oreal	-- Total	-- Air Liquide
-- ...				

... GOBAIN SA (90%); L'OREAL SA (84%); SOCIETE ...

854. Chain Drug Review, August 24, 1992, Pg. p40(1), 13330952, 841 words, Bright spots emerge in lackluster hair coloring market.; Industry Overview, Sloan, Pat  
 ... Cosmair Inc.'s L'Oreal, the No. 2 marketer ...  
 ... Inc. In 1991 L'Oreal saw its overall dollar ...  
 ... In addition, each of L'Oreal's hair coloring entries ( ...  
 ... share. As a result, L'Oreal hair coloring products ...  
 ... Loving Care. Together, L'Oreal and Clairol continue to dominate the ...  
 ... strong impression on L'Oreal. This spring, for the first ...  
 ... professional salons only. L'Oreal's salon entry is Equa- ...  
 ... four to six weeks. L'Oreal has yet to target the retail ...  
 L'OREAL SA (93%); REVLON ...

855. United Press International, August 19, 1992, Wednesday, BC cycle, Domestic News, 355 words, BY TRACEY L. MILLER, NEW YORK  
 ... Girl, Georges Marciano and L'Oreal used black models ...  
 L'OREAL SA (83%); ESTEE ...

856. The Associated Press, August 18, 1992, Tuesday, AM cycle, Business News, 529 words, Judge Lets Drugstore Chain Keep Running, By RICH HARRIS, Associated Press Writer, YOUNGSTOWN, Ohio  
 ... owed \$ 2.16 million, and L'Oreal Cosmetics of Dayton, N.J., ...

857. The Atlanta Journal and Constitution, August 2, 1992, Sunday, 277 words, Simply Read It's hot: Vibrant, classic, happy color in center ring along with the Olympics, By Marilyn Johnson STAFF WRITERfashion; design; reviews  
 ... Lenox Square. Lipstick is L'Oreal's Exact Red. Color ...

858. Star Tribune (Minneapolis, MN), August 2, 1992, Metro Edition, Sunday Magazine; Pg. 6SM, 3359 words, It's a mall, mall world; But is it a shopper's safe haven or the ultimate in bland uniformity?, Kim Ode; Staff Writer  
 ... physical and intellectual needs from L'Oreal to Nike to Dansk to McInerny to ...  
 L'OREAL SA (64%);

859. Drug & Cosmetic Industry, August 1, 1992, Pg. p21(4), 12515654, 1811 words, Sunscreen market slows despite improvements in efficacy.  
 ... from Givaudan, Haarmann & Reimer, L'Oreal, and other European suppliers, and most have been in use in Europe for five to 12 years. However, initial indications from the ...

860. Packaging (Boston, Mass.), August 1, 1992, Pg. p24(3), 12551311, 1623 words, What do retailers really want?; part 2; packaging of cosmetics products; includes related article about bottle for Womenswear fragrance, Spaulding, Mark; Larson, Melissa  
 ... , Revlon, Cosmair's L'Oreal and Procter & Gamble's Cover Girl brands pay strict attention to the needs and wants of the growing ...  
 L'OREAL SA (81%); PROCTER & ...

861. The Oregonian (Portland, Oregon), July 29, 1992 Wednesday, FOURTH Edition, BUSINESS; Pg. D10, 698 words, AD AGENCIES GET MESSAGE: SNOB APPEAL IS OUT, GOOD VALUE IS INAdvertising, JANET BRAUNSTEIN, Knight-Ridder News Service <  
... in commercials for L'Oreal hair color and cosmetics. ...  
L'OREAL SA (71%); GEMEY ...

862. The Bond Buyer, July 27, 1992, Pg. p1(2), 12488307, 859 words, Memo reveals Richmond COPs were endorsed by state official.; Richmond, California Unified School District certificates of participation, Roger D. Wolfertz, Hill, Patrice; Walters, Dennis  
L'OREAL SA (56%); U ...

863. The Bond Buyer, July 27, 1992, Pg. p1(2), 12488307, 859 words, Memo reveals Richmond COPs were endorsed by state official.; Richmond, California Unified School District certificates of participation, Roger D. Wolfertz, Hill, Patrice; Walters, Dennis  
L'OREAL SA (56%); U ...

864. Chain Drug Review, July 27, 1992, Pg. p1(2), 12817827, 855 words, Ecology emerges as major theme.; National Association of Chain Drug Stores conference in New Orleans, Louisiana  
... based fragrance. 18. L'Oreal--for the dizzying variety of ...

865. Chain Drug Review, July 27, 1992, Pg. p20(3), 12817851, 679 words, Fashions in hair care.; Special Advertising Section: Hair Category Positioning for the 90's  
... . L'Oreal, the No. 2 player in ...

866. Chain Drug Review, July 27, 1992, Pg. p28(2), 12817853, 1869 words, Forward to the future.; includes related articles; Special Advertising Section: Hair Category Positioning for the 90's  
... Meanwhile, L'Oreal is distributing samples of its Permavive Technicare corrective ...

867. The Wall Street Journal, July 27, 1992 Monday, MARKETING & MEDIA; Advertising; Pg. B5, 1128 words, Magazine Executives See Ad Rebound, By Patrick M. Reilly, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Canada, a division of L'Oreal. SHARING COMMERCIALS: Coca- ...

868. The New York Times, July 26, 1992, Sunday, Late Edition - Final, Section 9; Page 15; Column 1; Society Desk, 163 words, ENGAGEMENTS; Pamela Gill and Thomas Alabaster  
... years old, is to join the L'Oreal cosmetic and fragrances division of ...  
L'OREAL SA (72%); COSMAIR ...

869. Cosmetics International, July 25, 1992, Pg. p1(2), 12524528, 486 words, Enigmatic image for Armani latest.; launching of Giorgio Armani's latest fragrance, Gio  
... say Prestige & Collections, the L'Oreal company behind Giorgio ...  
L'OREAL SA (83%)

870. Cosmetics International, July 25, 1992, Pg. p9(1), 12529492, 766 words, Green awareness growing in all sectors.; environmentally friendly cosmetics; The Americas  
... hairspray category is from Cosmair's L'Oreal Studio Line. The brand has ...  
L'OREAL SA (64%)  
... Co. Product introduction; L'Oreal USA Product introduction; ...

871. Dow Jones News Service, July 24, 1992 Friday, 121 words, Foote, Cone & Belding Forms Joint Venture In Montreal >FCB, \*from Factiva\*  
... Canada, a division of L'Oreal; Canada Trust; Pizza ...  
DRAFTFCB (94%); L'OREAL SA (71%); PIZZA ...

872. PR Newswire, July 24, 1992, Friday, Financial News, 380 words, FOOTE, CONE & BELDING FORMS JOINT VENTURE IN QUEBEC; AUGER BABEUX/FCB ENHANCES MONTREAL PRESENCE, CHICAGO, July 24  
... Canada, a division of L'Oreal; Canada Trust; Pizza ...  
... METRO INC (90%); L'OREAL SA (84%); MOLSON ...

873. Barron's, July 20, 1992 Monday, Pg. 10, 11017 words, Barron's Roundtable 1992: Advice and Dissent --- Barron's Roundtable Looks Over the Rest of 1992, \*from Factiva\*  
... Kelso & Co; orl L'Oreal SA

874. The New York Times, July 18, 1992, Saturday, Late Edition - Final, Byron Donics; Robert Nielsen, Section 1; Page 37; Column 3; Financial Desk, 436 words, COMPANY NEWS; President Leaving Aramis To Start Financing Concern, By STEPHANIE STROM  
... brands and the aggressive business L'Oreal was doing in department ...  
... Calvin Klein's Obsession and L'Oreal's Drakkar Noir and Polo. ...  
ESTEE LAUDER INC L'OREAL SA (84%); ESTEE ...

875. Chicago Tribune, July 12, 1992, Sunday, FINAL EDITION, WOMANEWS; Pg. 5; ZONE: CN; SMART TALK, 290 words, Men, your roots aren't showing, more and more, Leigh Behrens  
... a spokeswoman for L'Oreal Professional, makers of hair- ...

876. Columbus Dispatch (Ohio), July 12, 1992, Sunday, Pg. 1G, 1437 words, LOOK COOL, DRESS COOL, BE COOL; A GUIDE TO SURVIVING SUMMER'S SWELTER, Marshall Hood; Dispatch Fashion Reporter  
... skin. Moisturizing gels, such as L'Oreal Plentitude Deep Cleansing ...

877. Cosmetics International, July 10, 1992, Pg. p1(2), 12543709, 547 words, Pond's anti-age: help not miracles.; moisturizer  
... not targeting the successful L'Oreal brand. However, industry observers ...  
L'OREAL SA (60%)

878. The Wall Street Journal, July 10, 1992 Friday, Marketing; Pg. B1, 1313 words, Battle to Make Up the Younger Woman Pits Revlon Against Its New Rival, P&G, By Valerie Reitman and Jeffrey A. Trachtenberg, Staff Reporters of

The Wall Street Journal, \*from Factiva\*

... Inc.'s aggressive L'Oreal line has come on ...

... but powerful competitors, such as L'Oreal, are targeting the same young women. L'Oreal is dumping its long-time ...

... for years," says L'Oreal's senior vice president, ...

L'OREAL SA (63%); PROCTER & ...

879. Drug Store News, July 6, 1992, Pg. p59(1), 12445287, 450 words, Women fickle, men loyal when choosing shampoo.; results of Gallup survey

... L'Oreal brands 20 23 ...

L'OREAL SA (82%); PROCTER & ...

880. Drug Store News, July 6, 1992, Pg. p64(1), 12448847, 1514 words, Food stores grow in HBA, cosmetics - lack drug store variety.; health and beauty aids; Column, Parks, Liz

... L'Oreal's ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (84%); VIDAL ...

881. St. Louis Post-Dispatch (Missouri), July 2, 1992, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 9, 1329 words, FAT LIPS: ESTEE LAUDER RESORTS TO LOTIONS, ILLUSION IN MAKEUP WARS, Stephanie Strom 1992, N.Y. Times News Service

... Lancome also has wealthy parents: L'Oreal SA, with sales of roughly \$ ...

... COS INC (96%); L'OREAL SA (82%); UNILEVER ...

882. Drug & Cosmetic Industry, July 1, 1992, Pg. p8(4), 12539683, 2379 words, The changing face of the cosmetic industry.; 1992-93 Catalog; Editorial, Davis, Donald A.

... company in any given fiscal year. L'Oreal (Cosmair) has moved steadily ahead with only two acquisitions of any consequence, Warner ...

L'OREAL SA (84%); JOHNSON & ...

883. Information Today, July 1, 1992, Pg. p19(1), 12524058, 150 words, Sony to market American Business Phone Book.; Sony Electronic Publishing Co.; American Business Information's American Business Phone Book; Brief Article

... PUBLISHING LTD (90%); L'OREAL SA (56%); INFOGROUP ( ...

884. Target Marketing, July 1992, Vol. 15, No. 7 Pg. 10-11; ISSN: 0889-5333; CODEN: ZIPPDE, 1200 words, Global Player, King, Elliot, 00728181

... information systems for L'Oreal Cosmetics Corp. in ...

885. Chain Drug Review, June 29, 1992, Pg. p70(1), 12721351, 608 words, L'Oreal capitalizes on changing trends with unique positioning.

... shoppers are changing their ways, and L'Oreal is capitalizing on the transition with its ...  
 ... all else, they are recognizing that L'Oreal products in chain ...  
 ... Cosmair, which is the U.S. licensee of L'Oreal of Paris, is taking advantage of the trend ...  
 ... chain drug outlets. "L'Oreal has always been on the high ...  
 ... a good part of L'Oreal's booming business is being ...  
 ... exploding. And Plenitude, says L'Oreal, is the category leader. Harris also ...  
 ... items." And Harris notes that L'Oreal products offer higher ...  
 ... care lines. He adds that L'Oreal's combination of high quality and ...  
 ... 2% to 3% annually, L'Oreal is recording double-digit ...  
 ... due in part to L'Oreal's continued investment in, ...  
 ... Another area in which L'Oreal has invested has been in establishing ...  
 ... drug and discount stores, L'Oreal has refused to let its concentration ...  
 L'OREAL SA (94%); COSMAIR ...  
 L'Oreal S.A. Management

886. Chain Drug Review, June 29, 1992, Pg. p70(2), 12721353, 517 words, New products emphasize gentle, natural ingredients.; L'Oreal

... values of simplicity and health, L'Oreal is rolling out items that have ...  
 ... speak for themselves. L'Oreal is positioning such products as Hydra- ...  
 ... all-day hydration. And L'Oreal believes that it is the most ...  
 ... sensitive eyes. According to L'Oreal, the packaging in individual ...  
 ... in support of its introductions, L'Oreal is spending an unprecedented \$ ...  
 ... end of next year L'Oreal plans to have System 2000 ...  
 ... At the same time, L'Oreal is slowly but surely ...  
 ... herself by using L'Oreal products. We're talking to her ...  
 ... about both." Other L'Oreal launches this year are as follows: \* ...  
 L'OREAL SA (93%); COSMAIR ...  
 L'Oreal S.A. Product introduction

887. Chain Drug Review, June 29, 1992, Pg. p72(1), 12721355, 410 words, L'Oreal a leader in hair care.

... generating less return, L'Oreal has stood out. The thinning of ...  
 ... president and general manager of L'Oreal, a division of Cosmair ...  
 ... Campinell, chains that have emphasized L'Oreal continue to do well. Such retailers have ...  
 ... sampling. Thus, Campinell expects that L'Oreal's Studio styling line ...  
 ... success for its products, L'Oreal promises premium pricing and ...  
 L'OREAL SA (93%); COSMAIR ...  
 L'Oreal S.A. Market share

888. Chain Drug Review, June 29, 1992, Pg. p187(1), 12721513, 999 words, Bartlow says innovation drives category.; Judy Bartlow

... looking," says Bartlow. L'Oreal's Plenitude line and other ...  
 L'OREAL SA (82%); NEUTROGENA ...

889. Chain Drug Review, June 29, 1992, Pg. p190(1), 12721517, 473 words, Coty, Noxell rated as best suppliers.;

Coty; Noxell Corp.

... a significant margin. L'Oreal finished second. Pavion ...

... IMPRESSIONS LTD (66%); L'OREAL SA (80%); PAVION ...

890. Chain Drug Review, June 29, 1992, Pg. p196(1), 12721525, 1067 words, l'Oreal is gearing up on all product fronts.

NEW YORK--The L'Oreal cosmetics and fragrance division of ...

... all brands under the L'Oreal umbrella, including hair ...

... million will be devoted to L'Oreal cosmetics, which will also be the recipient of ...

... will help launch L'Oreal's major cosmetics introduction of ...

... \$8.25. This August L'Oreal will also roll out ...

... compacts. The two are part of L'Oreal's continuing effort to provide ...

... but considerably enhances L'Oreal's product presentation by ...

... needs. The initiative comes as L'Oreal has been endeavoring to improve its position ...

... While that doesn't make L'Oreal the No. 1 cosmetics ...

... \$20. One of L'Oreal's biggest success stories ...

L'OREAL SA (93%); COSMAIR ...

L'Oreal S.A. Marketing

891. The New York Times, June 28, 1992, Sunday, Late Edition - Final, Section 9; Page 1; Column 3; Styles of The Times, 2551 words, The Lipstick Wars, By STEPHANIE STROM

... Lancome also has wealthy parents: L'Oreal S.A., with sales of roughly \$ ...

... LANCOME; UNILEVER PLC ; L'OREAL SA; NESTLE CO ...

... COS INC (96%); L'OREAL SA (82%); UNILEVER ...

... LANCOME; UNILEVER PLC ; L'OREAL SA; NESTLE CO

892. The New York Times, June 28, 1992, Sunday, Late Edition - Final, Section 9; Page 1; Column 3; Styles of The Times, 2549 words, The Lipstick Wars, By STEPHANIE STROM

... Lancome also has wealthy parents: L'Oreal S.A., with sales of roughly \$ ...

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... COS INC (96%); L'OREAL SA (82%); UNILEVER ...

... LANCOME; UNILEVER PLC ; L'OREAL SA; NESTLE CO

893. The New York Times, June 28, 1992, Sunday, Late Edition - Final, Section 9; Page 1; Column 3; Styles of The Times, 2549 words, The Lipstick Wars, By STEPHANIE STROM

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... COS INC (96%); L'OREAL SA (82%); UNILEVER ...

... LANCOME; UNILEVER PLC ; L'OREAL SA; NESTLE CO

894. Cosmetics International, June 25, 1992, Pg. p4(1), 12501137, 273 words, L'Oreal aims for Perfection.; new line of cosmetics

Following our announcement of L'Oreal's new prestige-volume ...

... content and livery by L'Oreal's US make-up range (L'Oreal has marketed make-up ...

... sector brands including L'Oreal's own Diparco line, ...

... merchandising for the range. L'Oreal Perfection includes: \* Four ...  
 ... stand, decorated with pictures of L'Oreal 'face', the model-turned- ...  
 L'OREAL SA (95%); GEMEY ...  
 L'Oreal S.A. Product introduction

895. Cosmetics International, June 25, 1992, Pg. p9(1), 12501151, 766 words, US skincare: P&G v. Cosmair.; Procter and Gamble Co.; Cosmair Inc.  
 ... Procter & Gamble and Cosmair's L'Oreal is set to intensify in the ...  
 ... product. \$16m L'Oreal Cosmetics Ad Budget L'Oreal cosmetics will also commend ...  
 ... Fatale. In the past, L'Oreal has used model and film ...  
 ... colour cosmetics category, L'Oreal holds a 10- ...  
 ... per cent respectively. L'Oreal will look to add to this with ...  
 ... While wooing customers L'Oreal is also investing in US ...  
 ... a family presentation of L'Oreal products, represents a ...  
 ... selection of products. Finally, L'Oreal is working on four ...  
 ... COSMAIR INC (91%); L'OREAL SA (91%)  
 ... Co. Market share; L'Oreal USA Market share

896. Cosmetics International, June 25, 1992, Pg. p10(1), 12501155, 361 words, Cosmair male anti-grey tint for salons.; Equa-Ton Homme  
 ... Marketed through Keralogie L'Oreal, Cosmair's professional division, ...  
 ... technical services of Keralogie L'Oreal, says retail sales ...  
 ... 6.9 per cent. L'Oreal is currently second in the ...  
 ... leader. It is interesting that L'Oreal has chosen to approach this market ...  
 L'OREAL SA (93%)  
 L'Oreal USA Product introduction

897. Drug Store News, June 22, 1992, Pg. p91(1), 12362888, 873 words, New products ahead for stronger nail sales.; nail care products  
 ... , as have L'Oreal and Cover Girl. ...  
 ... NORTHWEST INC (70%); L'OREAL SA (84%); GEMEY ...

898. Drug Store News, June 22, 1992, Pg. p48(2), 12327496, 1226 words, Better variety, merchandising spurs facial care sales.; management and marketing advice for chain drugstores ; Gallup survey results, Parks, Elizabeth  
 ... than ever before. One company, Cosmair, spent over \$16 million to launch L'Oreal Plenitude. ...  
 L'OREAL SA (80%); PROCTER & ...

899. Drug Store News, June 22, 1992, Pg. p88(1), 12327530, 722 words, New lip care launches lead to smooth sales for chains.; drugstore chains  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 L'OREAL SA (84%); GEMEY ...

900. Drug Store News, June 22, 1992, Pg. p93(1), 12327532, 851 words, Eye care sales awaken but price wars squeeze \$.; unit sales of eye cosmetics increase but competition causes dollar sales to decrease for drugstore chains; see related article on kids' toiletries

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

L'OREAL SA (94%); REVLON ...

901. Drug Store News, June 22, 1992, Pg. p99(1), 12327538, 715 words, Ethnic and trade-up lines add richness to face makeups.

... L'Oreal ...

... L'Oreal's ...

L'OREAL SA (93%); GEMEY ...

902. Drug Store News, June 22, 1992, Pg. p105(3), 12327544, 2778 words, Cosmetics, fragrance dept. show strongest growth in lip color and face makeups.; cosmetics and fragrance departments show increased retail sales

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (81%); NIELSEN ...

903. Newsday (New York), June 22, 1992, Monday, CITY EDITION, CITY BUSINESS; Pg. 31, 496 words, NEW POSITIONS, Compiled by Tommi Jackson, EXECUTIVE; APPOINTMENTS; PROMOTIONS

... creative directors on the L'Oreal account. BANKING Emelia ...

... COMMERZBANK AG (84%); L'OREAL SA (72%); IDS ...

904. The New York Times, June 21, 1992, Sunday, Late Edition - Final, Section 3; Page 10; Column 1; Financial Desk, 1639 words, All About/Men's Fragrances; Scents and the Modern Male, By TERRY TRUCCO

... six to eight weeks.L'Oreal's new Technique Equa- ...

... Renee Tilton, a L'Oreal spokeswoman.

905. Business Wire, June 17, 1992, Wednesday, 690 words, Farm Bureau offers hazardous material hauling program for farmers, SACRAMENTO, Calif.

FARMERS/HZDOUS-MATERIALS L'OREAL SA (51%); CALIFORNIA ...

906. The Associated Press, June 12, 1992, Friday, AM cycle, International News, 348 words, Japanese Company To Produce Perfume in France, By SUZY PATTERSON, Associated Press Writer, PARIS

... after the French consortium l'Oreal and the Unilever group - still ...

L'OREAL SA (91%); UNILEVER ...

907. Cosmetics International, June 10, 1992, Pg. p3(1), 12430055, 522 words, Introductions from Lancome.; Cosmair

Inc. Lancome  
L'Oreal USA Product introduction

908. Cosmetics International, June 10, 1992, Pg. p6(1), 12430093, 619 words, Report identifies international haircare variations.; Industry Overview  
... per cent, ahead of L'Oreal/Garnier's 30 per ...

909. Drug Store News, June 8, 1992, Pg. p23(3), 12317863, 1259 words, Cosmetics, core hair care are top ethnic sellers.; see related articles on top twenty-five best sellers  
... "The positioning is a little like Pantene's or L'Oreal's with Colorvive," says Eckerd's Dick Hakel. "It's tough to stand out without a ...

910. The New York Times, June 8, 1992, Monday, Late Edition - Final, Section D; Page 8; Column 4; Financial Desk, 144 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; People, By Stuart Elliott  
... creative directors on the L'Oreal account at McCann- ...  
L'OREAL SA (92%); GRIFFIN ...

911. Drug & Cosmetic Industry, June 1, 1992, Pg. p52(2), 12310740, 1180 words, Acquisitions work to alter balance of cosmetic exports.; cosmetics industry; State of the Industry; Cover Story  
... Beiersdorf, Guerlain, Chanel, and L'Oreal. Included in the presence of the ...  
REVLON INC (85%); L'OREAL SA (82%); KAO ...

912. Drug & Cosmetic Industry, June 1, 1992, Pg. p24(5), 12310748, 2470 words, The big picture: cosmetic figures strong, despite recession worries; cosmetics industry continues to report strong sales in 1992; Stateof the Industry; Cover Story  
... ample advertising by L'Oreal for its Plenitude and repackaging ...  
... products worked very well, and its L'Oreal brand has been a solid ...

913. Drug & Cosmetic Industry, June 1, 1992, Pg. p30(3), 12310750, 1611 words, Tracking leading marketers becomes more complicated.; rating top U.S. fragrance marketers; State of the Industry; Cover Story  
... no easy task. L'Oreal's \$5.9 billion ...  
... reporting on Cosmair/L'Oreal, Unilever, Chanel, Benckiser, ...

914. Drug & Cosmetic Industry, June 1, 1992, Pg. p36(5), 12310752, 3235 words, The professional haircare market.; includes related article; State of the Industry; Cover Story, Wolfe, Tory  
... maintenance systems" include L'Oreal's Iridiance (with cationic molecules, ...

915. European Management Journal, June 1992, Vol. 10, No. 2 Pg. 179-192; ISSN: 0263-2373; CODEN: ELBUDL, 9341 words, The Kao Corporation: A Case Study, Ghoshal, Sumantra; Butler, Charlotte, 00626636  
... Procter and Gamble, Unilever and L'Oreal are our competitors. We cannot avoid ...

916. Packaging (Boston, Mass.), June 1, 1992, Pg. p16(1), 12277610, 114 words, Heat-shrink film label gets gold

hot-stamping.; packaging at L'Oreal; Brief Article  
 ... reduction efforts at L'Oreal ran into a significant ...  
 ... shrinking the film. Initially, L'Oreal set out to eliminate the ...  
 ... polystyrene dish together, L'Oreal decided to use a ...  
 ... reviewing several suppliers, L'Oreal turned to American FujiSeal ( ...  
 L'OREAL SA (93%); GEMEY ...  
 L'Oreal S.A. Packaging

917. United Press International, June 1, 1992, Monday, BC cycle, Financial, 988 words, BY JEFF BERLINER,  
 ASHKHABAD, Turkmenistan  
 ... Morris, General Electric, L'Oreal, Peugeot, Renault, Komatsu, ...

918. Chicago Sun-Times, May 31, 1992, SUNDAY , FIVE STAR SPORTS FINAL, SECTION 2; FEATURES; Pg. 39,  
 742 words, Don't leave home without it; Sunscreen makeup not only helps you look good - it's good for you, Cindy  
 LaFavre Yorks  
 ... Ultima II, Prescriptives, L'Oreal, Physicians Formula, Clarion and ...  
 L'OREAL SA (81%); ESTEE ...

919. Los Angeles Times, May 29, 1992, Friday, Home Edition, View; Part E; Page 6; Column 5; View Desk, 485  
 words, COSMETICS; HOW LAYERS OF PRODUCTS CAN BLOT OUT SUNSCREEN, By CINDY LaFAVRE  
 YORKS, SPECIAL TO THE TIMES  
 ... Ultima II, Prescriptives, L'Oreal, Physicians Formula, Clarion and ...  
 ... COS INC (90%); L'OREAL SA (83%); UNIVERSITY OF ...

920. The Miami Herald, May 28, 1992 Thursday, FINAL EDITION, LIVING TODAY; F; Pg. 1, 1580 words, THE  
 FACE OF SOUTH FLORIDA, M. ALEXANDRA NELSON Herald Columnist  
 ... contract, this one for L'Oreal. Taylor's mother, Barbara, ...

921. The Wall Street Journal, May 27, 1992 Wednesday, Corporate Focus; Pg. B4, 1186 words, New Revlon Offering:  
 Will the Latest Makeover Dazzle? --- Financial `Adjustments' Mark Perelman's Plan to Sell Stake in Concern, By  
 Randall Smith and Jeffrey A. Trachtenberg, Staff Reporters of The Wall Street Journal, \*from Factiva\*  
 ... Procter & Gamble Co., L'Oreal S.A., Maybelline Inc. and ...  
 ... Procter & Gamble, Unilever, and L'Oreal, Maybelline, Este Lauder

922. Dow Jones News Service, May 26, 1992 Tuesday, 308 words, Revlon Inc. Unit Files To Offer Initial 20M  
 Common Shares, \*from Factiva\*  
 ... Procter & Gamble Co., L'Oreal S.A., Maybelline Inc. and ...  
 REVLON INC (97%); L'OREAL SA (84%); MORGAN ...

923. Cosmetics International, May 25, 1992, Pg. p4(2), 12385291, 1185 words, Varied results prompt cautious  
 optimism in Italy.; statistics on sales of cosmetics; Industry Overview GL Italy GC ESIT  
 ... comparable with perfumer's shops. The L'Oreal group played a ...  
 ... in the future. Saipo (L'Oreal in Italy) saw ...

... product innovation by such as L'Oreal and Wella draw clients ...  
L'OREAL SA (62%); GEMEY ...

924. The New York Times, May 24, 1992, Sunday, Late Edition - Final, Section 3; Page 4; Column 1; Financial Desk, 1464 words, All About/Cover Girls; The Look That Sells Is Both Girl-Next-Door and Celebrity, By KIM FOLTZ  
... in ads for L'Oreal hair coloring. Some ...

925. The New York Times, May 17, 1992, Sunday, Late Edition - Final, Section 9; Page 11; Column 5; Society Desk, 216 words, WEDDINGS; Ms. Kugelman, Patrick Freyberg  
... product manager for L'Oreal Cosmetics and Fragrances in ...  
L'OREAL SA (91%); PUBLICIS ...

926. The Wall Street Journal, May 12, 1992 Tuesday, Corporate Focus; Pg. B4, 1161 words, Nestle Looks to Realms Beyond Food for the Future --- Swiss Company Maps Takeovers, Including Skin Care, Pharmaceuticals, By E.S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... French cosmetics giant L'Oreal S.A.  
... biggest single interest is L'Oreal, which bills itself as the world's ...  
... later to control. "This controlling L'Oreal, honestly speaking, is in our ...  
... general thinking within L'Oreal and in the family that controls L'Oreal in a longer ...  
... Liliane Bettencourt, daughter of L'Oreal's founder, owns 51% of the ...  
... controls two-thirds of L'Oreal shares. Since 1974, ...  
... not to take control of L'Oreal before 1994, and any ...  
... control makes some L'Oreal officials worry about ...  
... never mix Lancome {L'Oreal's up-market perfume line} with milk." L'Oreal under Nestle, he says, would ...  
... division like chocolate." The L'Oreal link has only increased ...  
NESTLE SA (94%); L'OREAL SA (83%); SOURCE ...

927. Barron's, May 11, 1992 Monday Correction Appended, Taxing Subject; Pg. 28, 888 words, LEAPS of Faith --- How To Finagle the Options Straddle, By Joseph F. Gelband, \*from Factiva\*  
L'OREAL SA (54%)

928. Gorman's New Product News, May 11, 1992, Pg. p40(7), 12460495, 3579 words, Health & beauty care.; new products; Product Categories; Product Announcement  
... L'Oreal, ...  
... for L'Oreal this year. The new ...  
... L'Oreal, ...  
... , NY L'Oreal has added to its Studio Line ...

929. Newsday (New York), May 4, 1992, Monday, NASSAU AND SUFFOLK EDITION, PART II; THE MARVIN KITMAN SHOW; Pg. 53 Other Edition: City Pg. 47, 1113 words, Swept Up in Murder, Mystery, MARVIN KITMAN, TELEVISION; COLUMN; PROGRAM  
... TV hawker for L'Oreal while her hairdresser was telling ...

930. Drug & Cosmetic Industry, May 1, 1992, Pg. p38(3), 12283675, 1102 words, All vegetable oils aren't created equal.; Kukui and Macadamia nut oils prove satisfying to both consumer desires and chemist's requirements, Gray, Dana

... extracts from Revlon, Avon, L'Oreal (Lancome), Del, and Estee ...  
L'OREAL SA (93%); ESTEE ...

931. Europe 2000, May 1, 1992, Pg. pR35(1), 12408893, 77 words, EC approves Henkel/Nobel deal.; European Commission, merger; Business in Europe; NO FULL TEXT

... Gamble, Colgate-Palmolive and L'Oreal.  
... PLC/NV (72%); L'OREAL SA (72%); PROCTER & ...

932. Stores, May 1992, Vol. 74, No. 5; Pg. 84-85; ISSN: 0039-1867; CODEN: SUPB, 1040 words, Fixtures Add Flexibility to Product Display, Brookman, Faye, 00614047

... firms including Revlon, L'Oreal, Cover Girl and Maybelline. ...  
... Until recently," recalls L'Oreal's Joe Lamia, vp- ...  
... care boutique that is created with L'Oreal fixtures. Skin care ...

933. PR Newswire, April 28, 1992, Tuesday, Financial News, 354 words, THE FRANCE GROWTH FUND EARNINGS REPORT AND ANNUAL MEETING, NEW YORK, April 28

... Saint-Gobain -- LVMH -- L'Oreal -- Societe Generale -- Air ...  
... Growth Fund, Inc. L'OREAL SA (91%); SOCIETE ...

934. Los Angeles Times, April 26, 1992, Sunday, Orange County Edition, VIRGINIA GORDON, Business; Part D; Page 1; Column 4; Financial Desk, 1851 words, KIND SCIENCE; INVITRO'S ALTERNATIVE TO TESTS ON ANIMALS ATTRACTS MAJOR CLIENTS, By SUSAN CHRISTIAN, TIMES STAFF WRITER, IRVINE

... Fuller Helene Curtis L'Oreal Neutrogena (phasing out ...

935. Cosmetics International, April 25, 1992, Pg. p6(1), 12276355, 669 words, Multinationals take biggest share of Euromarket.; Procter and GambleCo., Unilever S.A. and L'Oreal

Procter & Gamble, Unilever and L'Oreal have consistently the highestshares in ...  
... 1990. Of these leading companies, L'Oreal, Unilever and Beiersdorf are strongest ...  
... markets. For example, L'Oreal has over 50 per ...  
... sheer volume of brands, L'Oreal takes the prize, but ...  
... Estee Lauder, Lancome (L'Oreal), Christian Dior and Yves ...  
... major markets examined, L'Oreal emerges as the mostcomprehensive manufacturer. ...  
... France, for example, L'Oreal has a 57 per ...  
... highly fragmented, with the exception of L'Oreal's dominance of the French market and ...  
... last few years. L'Oreal's acquisitions of Helena Rubinstein ...  
L'OREAL SA (95%); BEIERSDORF ...  
... S.A. Market share; L'Oreal S.A. Market share ...

936. Cosmetics International, April 25, 1992, Pg. p6(1), 12276357, 307 words, L'Oreal celebrates Elnett birthday.; brand of hairspray

L'Oreal's topselling Elnett hairspray is this ...

... popularity owes much to L'Oreal's decision to ignore the philosophy which ...  
 ... professional user. Since then, L'Oreal has kept abreast of stylistic ...  
 ... took some time as L'Oreal says it wanted to ...  
 ... ~1.69. According to L'Oreal's figures, Elnett currently has ...  
 L'OREAL SA (93%); GEMEY ...  
 L'Oreal S.A. Product information

937. Chain Drug Review, April 20, 1992, Pg. p16(1), 12526624, 902 words, Warm weather puts focus on hair care., Fuller, Bonnie  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 L'OREAL SA (84%); MAYBELLINE ...

938. Chain Drug Review, April 20, 1992, Pg. p44(1), 12526646, 422 words, March: Revco officials contend that rumors of its impending divestiture are untrue.; Revco D.S.; 1991: The year in chain drug store retailing; Industry Overview  
 ... Procter & Gamble Co., L'Oreal and Unilever are prospective buyers of ...  
 ... REVLON INC (82%); L'OREAL SA (66%); AB ...

939. Chain Drug Review, April 20, 1992, Pg. p136(1), 12526754, 945 words, Chesebrough-Pond's launches products, beefs up ad support.; Chesebrough-Pond's USA Co.; Company Profile  
 ... Co. and Plenitude by L'Oreal. And even in cleansers ...

940. Drug Store News, April 20, 1992, Pg. p29(1), 12098968, 669 words, Franchised lines are growing faster in food stores.; cosmetics; Beauty Beat; Column, Parks, Liz  
 ... L'Oreal ...  
 ... L'Oreal ...  
 L'OREAL SA (82%); LIMITED ...

941. Drug Store News, April 20, 1992, Pg. p59(3), 12098978, 2734 words, Lip, eye cosmetics color '91 sales jump.; analysis of drugstore 1991 cosmetic sales; Annual Report  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 REVLON INC (85%); L'OREAL SA (84%); WET ' ...

942. Information Bank Abstracts, WALL STREET JOURNAL, April 15, 1992, Wednesday, Section C; Page 12, Column 4, 33 words, PROFIT BEFORE CAPITAL GAINS, LOSSES, CLIMBED 20% IN 1991

L'Oreal reports that profit before ...  
L'OREAL SA;  
L'OREAL SA (93%); L'OREAL SA;

943. The Wall Street Journal, April 15, 1992 Wednesday Correction Appended, World Markets; Pg. C12, 1326 words, Japanese Institutional Buying Lets Tokyo Stocks Fight Off Arbitrage Selling and Finish Higher, By Quentin Hardy, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... narrower than analysts had expected. L'Oreal rose 10, or 1.2%, to ...  
... 33.45 billion francs. L'Oreal plans to raise its dividend ...

944. The Wall Street Journal, April 15, 1992 Wednesday, Pg. CITATION, 170 words, Business Brief -- L'Oreal S.A.: Profit Before Capital Gains, Losses, Climbed 20% in 1991, \*from Factiva\*  
L'Oreal S.A., the French beauty ...  
... francs in 1990. L'Oreal said it plans to ...  
... expand its market shares. L'Oreal Chairman Lindsay Owen- ...  
L'OREAL SA (94%)

945. The Wall Street Journal, April 15, 1992 Wednesday, Tax Report; Pg. A1, 908 words, A Special Summary and Forecast Of Federal and State Tax Developments, By Scott R. Schmedel, \*from Factiva\*  
KMART CORP (91%); L'OREAL SA (54%)

946. Dow Jones News Service, April 14, 1992 Tuesday, 174 words, L'Oreal 1991 Profit Rose 20%; Dividend Raised 20%, \*from Factiva\*  
PARIS -DJ- L'Oreal SA said its net ...  
... a year before. L'Oreal said its 1991 net ...  
... Including sales of companies with which L'Oreal has long-term management ...  
... in North America, L'Oreal outperformed other international ...  
... groups, the company said. L'Oreal said its managed sales ...  
L'OREAL SA (95%); COSMAIR ...

947. Business Wire, April 13, 1992, Monday, 735 words, Dell Customers in Europe enjoy lower prices in wake of price standardization, AUSTIN, Texas  
... information systems for L'Oreal Cosmetics Corporation in ...  
... years. According to Kahn, L'Oreal plans to use the new ...  
... DELL INC (97%); L'OREAL SA (81%);

948. The Houston Chronicle, April 13, 1992, Monday, 2 STAR Edition, DISCOVERY; Pg. 7, 574 words, Man and machine; Sensor puts cells on silicon, New York Times, MENLO PARK, Calif.  
... screening new drugs, and L'Oreal and Procter & Gamble, where they are being ...  
... DEVICES CORP (92%); L'OREAL SA (81%); BRISTOL- ...

949. PR Newswire, April 13, 1992, Monday, Financial News, 726 words, DELL CUSTOMERS IN EUROPE ENJOY LOWER PRICES IN WAKE OF PRICE STANDARDIZATION, AUSTIN, Texas, April 13

... information systems for L'Oreal Cosmetics Corporation in ...  
 ... years. According to Kahn, L'Oreal plans to use the new ...  
 ... DELL INC (97%); L'OREAL SA (81%);

950. The Boston Herald, April 6, 1992 Monday, SOCIETY; Pg. 32, 628 words, SOCIAL SCENE; Creative party themes abound at Hub benefits  
 ... York face for L'Oreal, and 47 local models. " ...  
 L'OREAL SA (61%); ASSOCIATION ...

951. Chicago Tribune, April 6, 1992, Monday, NORTH SPORTS FINAL EDITION, CHICAGOLAND; Pg. 1; ZONE: C, 725 words, Consumer testing is big at Science Fair, By Teresa Wiltz  
 ... girls determined that while L'Oreal, the most expensive brand ...

952. Drug Store News, April 6, 1992, Pg. p40(1), 12129097, 813 words, Lipsticks and eye shadow are poised for big sales in '92.; Beauty Beat; Column, Parks, Liz  
 ... doing well. So is L'Oreal's Colour Supreme and Cover ...  
 REVLON INC (85%); L'OREAL SA (82%); COVER ...

953. Journal of Commerce, April 3, 1992, Friday, FRONT, Pg. 1A, 977 words, BEAUTY AND THE BRAND: FAMILIAR EXPORTS SELL, PATRICIA CRISAFULLI; Journal of Commerce Staff, CHICAGO  
 ... Ltd. Japanese 3. L'Oreal SA French 4. ...

954. The Miami Herald, April 3, 1992 Friday, BRWRD EDITION, AMUSEMENTS; G; Pg. 28, 678 words, DANCING, BOXING: CROCCO'S HAS IT ALL, FELICIA MICHELE HABER Herald Staff  
 ... herding in, as if to a L'Oreal giveaway. \* Mount Everest- ...  
 L'OREAL SA (91%)

955. United Press International, April 2, 1992, Thursday, BC cycle, Domestic News, 708 words, Morales launches criminal investigation of evangelist Tilton, BY MARK LANGFORD, AUSTIN, Texas  
 L'OREAL SA (54%); INTERNAL ...

956. Packaging (Boston, Mass.), April 1, 1992, Pg. p38(4), 12084356, 1315 words, Co-packer becomes pouchmaster.; Marietta Corp., Larson, Melissa  
 ... , L'Oreal and ...

957. Barron's, March 30, 1992 Monday, Pg. 21, 11598 words, BARRON'S / Nelson Survey --- Top of the World --- Barron's Annual Ratings of Prof. Investors in Foreign Markets, By Jay Palmer, \*from Factiva\*  
 ... times, like BSN, L'Oreal and Roche. We were in one or ...

958. Chicago Tribune, March 30, 1992, Monday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 6; ZONE: C; On marketing, 854 words, Meredith magazines just keep on coming, George Lazarus  
 ... for Hormel, which with Mazda, L'Oreal and K-Swiss, is a ...

959. Newsday (New York), March 30, 1992, Monday, NASSAU AND SUFFOLK EDITION, BUSINESS; ADVERTISING/MARKETING/MEDIA; Pg. 25 Other Edition: City Pg. 27, 1201 words, No Market For Tainted Celebrities, Dottie Enrico, QUOTE; NOVA LANKTREE; ADVERTISING; ATHLETE; BEHAVIOR; ENDORSEMENT; ACTORS  
... forget Cybill Shepherd, the L'Oreal hair-color girl, ...  
L'OREAL SA (61%); NEW ...

960. Star Tribune (Minneapolis, MN), March 26, 1992, Metro Edition, News; C.J.; Pg. 3B, 1059 words, Perpich grandchild; dreamy Scott; to Russia with L'Oreal, Cheryl Johnson; Staff Writer  
L'OREAL SA (91%);

961. Los Angeles Times, March 25, 1992, Wednesday, Home Edition, Business; Part D; Page 2; Column 3; Financial Desk, 835 words, \$2.6-BILLION NESTLE BID ENDS BATTLE FOR PERRIER; PACKAGED FOOD: THE DEAL WILL GIVE THE SWISS GIANT A DOMINANT ROLE IN THE MINERAL-WATER MARKET., By GEORGE WHITE, TIMES STAFF WRITER  
... foods; owns 49% of L'Oreal SA Brands: Nestle, ...

962. The New York Times, March 25, 1992, Wednesday, Late Edition - Final, Section D; Page 1; Column 6; Financial Desk, 1060 words, Nestle Wins A Big Battle For Perrier, By ROGER COHEN, Special to The New York Times, PARIS, March 24  
... owns 49 percent of L'Oreal cosmetics. Perrier: Still and ...

963. The New York Times, March 25, 1992, Wednesday, Late Edition - Final, Section D; Page 7; Column 1; Financial Desk, 1214 words, BUSINESS TECHNOLOGY; Pairing Chips and Living Cells to Test Drugs, By LAWRENCE M. FISHER, Special to The New York Times, MENLO PARK, Calif., March 19  
... potential new drugs, and L'Oreal and Procter & Gamble, where they are being ...  
... DEVICES CORP (94%); L'OREAL SA (81%); BRISTOL- ...

964. PR Newswire, March 25, 1992, Wednesday, Financial News, 331 words, COSMAIR FINDS NICHE WITH NON-ALCOHOL FRAGRANCE TECHNOLOGY, NEW YORK, March 25  
... exclusive U.S. licensee of L'Oreal, Paris.  
... COSMAIR INC (93%); L'OREAL SA (81%);

965. The Associated Press, March 24, 1992, Tuesday, PM cycle, Business News, 77 words, By The Associated Press  
... percent of cosmetics company L'Oreal SA BRANDS: Nestle, ...  
... INTERNATIONAL SA (91%); L'OREAL SA (84%);

966. The Associated Press, March 24, 1992, Tuesday, AM cycle, Business News, 77 words, By The Associated Press  
... percent of cosmetics company L'Oreal SA BRANDS: Nestle, ...  
... INTERNATIONAL SA (91%); L'OREAL SA (84%);

967. The Associated Press, March 24, 1992, Tuesday, AM cycle, Business News, 731 words, Nestle, At A High Price,

Wins Battle for Perrier, By DAVID CRARY, Associated Press Writer, PARIS

... percent of cosmetics company L'Oreal SA. The fight for ...  
... INTERNATIONAL SA (91%); L'OREAL SA (84%); EXOR ...

968. The Wall Street Journal, March 24, 1992 Tuesday, INTERNATIONAL; Pg. A13, 1124 words, Nestle Appears to Win Battle to Acquire Source Perrier --- Swiss Food Giant to Boost Bid To \$2.6 Billion, Plans More Expansion, By E.S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... French cosmetics giant L'Oreal S.A. The daughter of L'Oreal's founder still controls a majority of L'Oreal shares through a ...

... agreed not to boost its L'Oreal stake before 1994. ...

... will seek to control L'Oreal. --- Acquisition Appetite Major ...

969. St. Petersburg Times (Florida), March 23, 1992, Monday, City Edition, FLORIDIAN; Pg. 1D, 1004 words, A "Domestic" alteration, KIM ODE

... can get them to buy L'Oreal, and keep time by when The ...

970. The Wall Street Journal, March 23, 1992 Monday, MARKETING & MEDIA; Advertising; Pg. B6, 1080 words, McCann-Erickson Will Advise Hollywood on Marketing of Films, By Joanne Lipman, \*from Factiva\*

... foot in fashion with L'Oreal, for which it creates the " ...

... COS INC (72%); L'OREAL SA (60%); COCA- ...

971. St. Louis Post-Dispatch (Missouri), March 19, 1992, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 5, 930 words, HAIR RAISING: FEMININE LOOK OF THE '40S MAKES A COMEBACK, Donna Larcen 1992, Hartford Courant

... alone in this assessment. L'Oreal is pushing "curl energy." ...

... Redken's Perm Lock or L'Oreal's Permavive system. You'll ...

... CARE INC (83%); L'OREAL SA (82%);

972. The Post-Standard (Syracuse, NY), March 17, 1992 Tuesday Oswego Edition, LOCAL NEWS; Pg. B1, 667 words, EVEN BINGO BEATS OUT COUNTY VOTING A GAME PUSHES BACK ONE SET OF ELECTIONS IN OSWEGO COUNTY<p/> UNCONTESTED RACES DRAW LITTLE INTEREST. <, WAGNER DOTTO And MARY JO HILL The Post-Standard

... sales representative for L'Oreal Hair Care and Cosmetics. ...

973. The San Francisco Chronicle, MARCH 16, 1992, MONDAY, FINAL EDITION, PEOPLE; Pg. D5, 539 words, 'Squeaky-Clean' Skin Can Be Aging, CATHERINE WINTERS, LONGEVITY

... research and development at L'Oreal.

L'OREAL SA (71%); OLAY ...

974. Cosmetics International, March 10, 1992, Pg. p8(2), 12106164, 1023 words, Colgate-Palmolive buys Mennen.

... a joint operation with L'Oreal in which the latter company has ...

... per cent interest. L'Oreal also has a 50per cent ...

975. Gorman's New Product News, March 9, 1992, Pg. p31(5), 12449385, 3161 words, Health & beauty care.; Product Categories; Directory

... L'Oreal, ...

... L'Oreal, ...

... , NY L'Oreal has introduced 2 new cosmetic products to ...

976. Computerworld, March 2, 1992, NEWS; Pg. 1, 603 words, IBM uncovers bogus parts in AS/400s; Illegal use of duplicate serial numbers alleged, By Sally Cusack, CW Staff, ARMONK, N.Y.

... COMDISCO INC (63%); L'OREAL SA (53%);

977. Drug Store News, March 2, 1992, Pg. p13(1), 11911678, 1211 words, Hot new items set pace in hair, skin care.

... 4. L'Oreal Studio Twirling Curl, 8 oz. 11 ...

... ASSOCIATES INC (92%); L'OREAL SA (65%); GEMEY ...

978. PR Newswire, March 2, 1992, Monday, Financial News, 371 words, THE FRANCE GROWTH FUND, INC. REPORTS EARNINGS, NEW YORK, March 2

... BSN -- Saint-Gobain -- L'Oreal -- Pechiney -- Sanofi -- LVMH -- ...

... Growth Fund, Inc. L'OREAL SA (84%); CREDIT ...

979. Star Tribune (Minneapolis, MN), March 1, 1992, Metro Edition, Variety; Pg. 1E, 1328 words, Maynard writing again, but not all about her life, Kim Ode; Staff Writer

... can get them to buy L'Oreal, and keep time by when "The ...

980. Stores, March 1992, Vol. 74, No. 3 Pg. 46-50; ISSN: 0039-1867; CODEN: SMAJD8, 1597 words, Style at No. 14: Ines de la Fressange Opens Paris Boutique, Krienke, Mary, 00601724

... In 1990 Orcofi and L'Oreal jointly acquired Lanvin, which ...

981. Cosmetics International, February 25, 1992, Pg. p6(1), 12092165, 296 words, L'Oreal's perfume perestroika.; Russian designer fragrance Maroussiais launched; Product Announcement

... fragrance to be called Maroussia. L'Oreal has taken a majority ...

... International Beauty division. L'Oreal has declined to indicate the extent of ...

... circuit -- following the pattern of L'Oreal's Daniel Hechter and Gloria ...

L'OREAL SA (94%)

L'Oreal S.A. Product introduction ...

982. Chain Drug Review, February 24, 1992, Pg. p14(1), 12073329, 781 words, Products proliferate in bath and shower segment.

... Jean Nate and Unforgettable), L'Oreal (Plenitude), SmithKline Beecham ...

983. Chain Drug Review, February 24, 1992, Pg. p16(1), 12073333, 846 words, New spring fashions are blossoming., Fuller, Bonnie

... L'Oreal's ...

... L'Oreal's ...  
 ... LABORATORIES INC (68%); L'OREAL SA (81%); ESTEE ...

984. Chain Drug Review, February 24, 1992, Pg. p20(1), 12073335, 621 words, Sun care enlivens skin category.  
 ... upscale items from such companies as L'Oreal and Neutrogena. Hand and body ...

985. Chain Drug Review, February 24, 1992, Pg. p20(1), 12073339, 302 words, Increasing segmentation is boon to category success.; segmentation in the toiletries industry  
 ... torepair damaged skin. L'Oreal's Plenitude, Bristol-Myers ...  
 ... FACTS INC (71%); L'OREAL SA (65%); BEIERSDORF ...

986. Chain Drug Review, February 24, 1992, Pg. p22(1), 12073343, 821 words, Colgate agrees to buy Mennen.; Colgate-Palmolive Co.; Mennen Co.  
 ... had relied on L'Oreal for its distribution in Italy, France, Belgium and Luxembourg through a number of licensing agreements. ...  
 ... MENNEN CO (93%); L'OREAL SA (82%); PROCTER & ...

987. St. Petersburg Times (Florida), February 18, 1992, Tuesday, City Edition, SPORTS; Pg. 1C, 1367 words, "She's the best women's soccer player in the world', CAMMY CLARK, TAMPA  
 ... like Cosmair Inc. (L'Oreal hair care and cosmetic ...

988. The Wall Street Journal, February 18, 1992 Tuesday, Pg. CITATION, 898 words, Swiss Bank Rates European Companies On Their Potential in a Unified Europe, By Margaret Studer, Special to The Wall Street Journal, \*from Factiva\*  
 ... Deutsche Bank, Glaxo, L'Oreal S.A., Nestle, Royal ...  
 ... SHELL PLC (81%); L'OREAL SA (80%); BSN ...

989. Drug Store News, February 17, 1992, Pg. p17(1), 11890604, 595 words, Christmas cosmetics sales push buyers to edge of seats.  
 ... Maybelline, Cover Girl and L'Oreal leading the way. "Sales ...  
 L'OREAL SA (82%); CULLUM ...

990. Drug Store News, February 17, 1992, Pg. p22(1), 11890608, 1183 words, Clarion restages to capture growing mass outlet market.; Noxell's Clarion, brand name cosmetics; Beauty Beat; Column, Parks, Liz  
 ... Color and 2000 Calorie, as L'Oreal rejuvenated skin care with ...  
 L'OREAL SA (81%); PROCTER & ...

991. Orange County Register (California), February 14, 1992 Friday, MORNING EDITION, Pg. P04, 1246 words, ROMANCE; Movies don't make love the way they used to, Anne Valdespino, The Orange County Register  
 L'OREAL SA (52%);

992. Los Angeles Times, February 11, 1992, Tuesday, Home Edition, Business; Part D; Page 1; Column 2; Financial

Desk, 1174 words, MARKETING BRUCE HOROVITZ: IT MAY BE HARD TO SWALLOW SOME ENDORSEMENTS, By BRUCE HOROVITZ

... While promoting beef and L'Oreal hair products, actress ...  
L'OREAL SA (61%); AT& ...

993. Los Angeles Times, February 11, 1992, Tuesday, Orange County Edition, Business; Part D; Page 1; Column 2; Financial Desk, 1195 words, MARKETING/ BRUCE HOROVITZ: SOME PRODUCT ENDORSEMENTS MAY BE HARD FOR CONSUMERS TO SWALLOW, By BRUCE HOROVITZ

... While promoting beef and L'Oreal hair products, actress ...  
L'OREAL SA (60%); AT& ...

994. Cosmetics International, February 10, 1992, Pg. p8(1), 11902284, 715 words, Clarion revamp signals upmarket move for P&G US.; Procter and GambleUnited States

... , much as L'Oreal has done with Plenitude. ...  
L'OREAL SA (81%); PROCTER & ...

995. PR Newswire, February 10, 1992, Monday, Financial News, 547 words, DRAKKAR NOIR -- THE NO. 1 PRESTIGE MEN'S FRAGRANCE IN THE WORLD -- INVESTS IN THE FUTURE WITH NEW PRINT CAMPAIGN, NEW YORK, Feb. 10

... exclusive U.S. licensee of L'Oreal, Paris, is forging ahead with ...  
... worldwide markets, thus representing L'Oreal's commitment to reinforcing a ...  
... commitment by Cosmair and L'Oreal to the future growth of Drakkar ...  
Cosmair, Inc.; L'Oreal; McCann-Erickson L'OREAL SA (94%); COSMAIR ...  
Cosmair, Inc.; L'Oreal; McCann-Erickson

996. PR Newswire, February 10, 1992, Monday, Financial News, 547 words, DRAKKAR NOIR -- THE NO. 1 PRESTIGE MEN'S FRAGRANCE IN THE WORLD -- INVESTS IN THE FUTURE WITH NEW PRINT CAMPAIGN, NEW YORK, Feb. 10

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... commitment by Cosmair and L'Oreal to the future growth of Drakkar ...  
Cosmair, Inc.; L'Oreal; McCann-Erickson L'OREAL SA (94%); COSMAIR ...  
Cosmair, Inc.; L'Oreal; McCann-Erickson

997. The Wall Street Journal, February 10, 1992 Monday, Pg. CITATION, 166 words, International Brief -- L'Oreal S.A.: French Firm Says Revenue Increased 10.2% During 1991, \*from Factiva\*

L'Oreal S.A., a French ...  
... considerably faster rate. L'Oreal didn't elaborate on its ...  
In 1990, L'Oreal's profit after payments to ...  
... rose by 3.8%. L'Oreal didn't provide absolute ...  
... exchange rates and structures, L'Oreal said its consolidated revenue ...  
L'OREAL SA (95%); SANOFI- ...

998. Dow Jones News Service, February 7, 1992 Friday, 170 words, L'Oreal 1991 Revenue Up 10% To 33.44 Bln

French Francs, \*from Factiva\*

PARIS -DJ- L'Oreal SA, a French ...

... considerably faster rate. L'Oreal didn't elaborate on its ...

L'Oreal's 1990 profit, after ...

... only 3.8 pc. L'Oreal didn't provide absolute ...

... exchange rates and structures, L'Oreal said its consolidated revenue ...

L'OREAL SA (95%); SANOFI- ...

999. Hartford Courant (Connecticut), February 5, 1992, A Edition, LIFESTYLES; Pg. D7, 970 words, Styles evoke remembrance of locks past; Tresses take a trip back to '40s glamour; Snoods & pincurls, DONNA LARCEN; Courant Staff Writer

... alone in this assessment. L'Oreal is pushing "curl energy." ...

... Redken's Perm Lock or L'Oreal's Permavive system. You'll ...

... CARE INC (83%); L'OREAL SA (82%);

1000. The Post-Standard (Syracuse, NY), January 29, 1992 Wednesday City Edition, METRO; Pg. B1, 449 words, SU STUDY FINDS CONSUMERS GROWING SLIGHTLY GREENER ENVIRONMENTAL CONCERNS SWAY SHOPPERS, BUT COST AND QUALITY STILL COME FIRST. <, Katherine Scobey Staff Writer

... Fleabomb, and switched to Scott, L'Oreal, Mennen and Clorox because those brands were ...

... dispenser such as Flex & Go, L'Oreal, Revlon, Mennen and Mink. ...

L'OREAL SA (94%);

1001. Chain Drug Review, January 27, 1992, Pg. p20(1), 11865734, 363 words, Manufacturers look to niche marketing.; skin care products; Industry Overview

... fit this bill. Additionally, L'Oreal's Plenitude has touted the benefits of ...

... FACTS INC (84%); L'OREAL SA (64%); BEIERSDORF ...

1002. Cosmetics International, January 25, 1992, Pg. p2(1), 11863772, 482 words, Plenitude addition gets active against wrinkles.; L'Oreal's successful skincare product range

L'Oreal is reinforcing its hugely successful ...

... Wrinkle Defence incorporating L'Oreal's latest anti-wrinkle ...

... elements and vitamins. According to L'Oreal, the micro-fragmentation endows the ...

... BPC on the skin are, L'Oreal claims: a self- ...

... on year, faster, L'Oreal says, than any other ...

L'OREAL SA (94%)

L'Oreal S.A. Product information

1003. Cosmetics International, January 25, 1992, Pg. p4(2), 11863778, 1233 words, Moisturizers key to European skincare growth. GL Europe GC E

... stimulation has come from brands such as L'Oreal's Plenitude, which are available in ...

1004. Cosmetics International, January 25, 1992, Pg. p8(1), 11863784, 232 words, L'Oreal targets perm problems.; will launch Permavive line of hair preparations

... US, a new L'Oreal line, Permavive, due ...

... collection. According to reports, L'Oreal will spend \$ ...

... perm their hair and represents L'Oreal's attempt to grab a ...

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Marketing

1005. St. Petersburg Times (Florida), January 24, 1992, Friday, City Edition, WEEKEND; TV REVIEW; Pg. 17, 490 words, Shepherd rides herd in 'Memphis', JANIS D. FROELICH

... for Shepherd, of Moonlighting and L'Oreal hair products fame. ...

L'OREAL SA (72%);

1006. Drug Store News, January 20, 1992, Pg. p21(1), 11785258, 578 words, Smooth 'sale'ing of facial moisturizers for two years at chains.; includes related articles; Hot Categories: 1992

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (95%); PHAR- ...

1007. The Wall Street Journal, January 17, 1992 Friday, Pg. A7B, 851 words, Spain's Builders Lose Appeal For Investors --- Share Prices Likely to Stay In Doldrums as Growth In Profits Flattens in '92, By Carlt Vitthum, Special to The Wall Street Journal, \*from Factiva\*

... French cosmetics group L'Oreal S.A. Only Obrascon, the ...

1008. Cosmetics International, January 10, 1992, Pg. p7(1), 11819964, 321 words, One step to skincare.; Warner Lambert's Lubriderm

... share and is followed by L'Oreal's Plenitude with a 12 ...  
L'OREAL SA (81%); PROCTER & ...

1009. Journal of Commerce, January 10, 1992, Friday, FOREIGN TRADE, Pg. 4B, 595 words, EXPORT OPPORTUNITIES, Information Supplied by the U.S. Dept. of Commerce  
... SA, local representative of L'Oreal Cosmetics, wishes to purchase ...

1010. Dow Jones News Service - Ticker, January 8, 1992 Wednesday, 106 words, Former Telematics Officer Threatens Suit Over SEC Probe, \*from Factiva\*  
... INTERNATIONAL INC (91%); L'OREAL SA (55%)

1011. PR Newswire, January 8, 1992, Wednesday, Financial News, 221 words, TELEMATICS INTERNATIONAL ANNOUNCES THREATENED LAWSUIT, FORT LAUDERDALE, Fla., Jan. 8  
... INTERNATIONAL INC (95%); L'OREAL SA (57%);

1012. Columbus Dispatch (Ohio), January 7, 1992, Tuesday, Pg. 1D, 802 words, CHEF'S JACKETS ARE MADE TO ORDER FOR DAVID'S OWNER, marshall hood  
... ad campaign for L'Oreal hair products and done ...

1013. Daily News Record, January 7, 1992, Pg. p2(2), 11750477, 457 words, Say Morlotti joining Lanvin in February.; Dominique Morlotti to become men's and women's wear designer for Lanvin S.A., Spindler, Amy  
... president of Paravision International, L'Oreal's film distribution company.

1014. Gorman's New Product News, January 7, 1992, Pg. p32(5), 11818832, 4465 words, Health & beauty care.  
... L'Oreal, ...  
... L'Oreal, ...

1015. Drug Store News, January 6, 1992, Pg. p3(1), 11768435, 498 words, Super G: Giant's new deep disk.; Super G's Discount Drug Store's Salisbury, Maryland store  
... lines (Max Factor, L'Oreal, Maybelline, Revlon, Aziza, ...  
L'OREAL SA (81%); PHAR- ...

1016. Drug Store News, January 6, 1992, Pg. p30(1), 11768453, 1241 words, Caldor develops new specialty skin care sets.; Cosmetics & Fragrances; Beauty Beat; Column, Parks, Liz  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...

1017. The Wall Street Journal, January 3, 1992 Friday, Heard on the Street; Pg. C1, 1475 words, Global Money Managers Urge Caution --- Defense May Be The Best Offense, By Michael R. Sesit Staff Reporter of the Wall Street

Journal, \*from Factiva\*

... predictable earners like L'Oreal," a French cosmetics ...

1018. Chain Drug Review, January 1, 1992, Pg. p30(1), 11838601, 780 words, Teens are making new beauty resolutions., Fuller, Bonnie

... face powder completes the look. A new product to watch here is L'Oreal's Matique softly ...

1019. Drug & Cosmetic Industry, January 1, 1992, Pg. p18(4), 11778422, 2610 words, Ultraviolet irradiation injury and repair., Idson, Bernard

... . Investigators at L'Oreal[10] have described the resistance to ...

1020. Drug & Cosmetic Industry, January 1, 1992, Pg. p26(4), 11778428, 1273 words, Skin care market swings toward mass.

... leaders were Oil of Olay and L'Oreal's Plentitude, the first a ...

L'OREAL SA (69%); GEMEY ...

1021. Euromoney, January 1992, European Equity Markets Supplement Pg. 22-24; ISSN: 0014-2433; CODEN: SMAJD8, 2553 words, Guide to European Equity Markets 1992: France, 00723578

... Packaging, Pechiney International, l'Oreal, Total, BSN and Lyonnais ...

1022. Newsday (New York), December 30, 1991, Monday, NASSAU AND SUFFOLK EDITION, PART II; Pg. 32 Other Edition: City Pg. 36, 4211 words, PASSINGS 1991, By David Behrens. STAFF WRITER, COVER; DEATH; YEAR; 1990

... Hitler's favorite sculptor; L'Oreal executive Jacques Correze, ...

1023. Los Angeles Times, December 19, 1991, Thursday, Home Edition, Calendar; Part F; Page 4; Column 1; Entertainment Desk, 1669 words, ART REVIEWS; FURNISHINGS AS CONTAINERS FOR OUR BELIEF SYSTEMS, By SUSAN KANDEL, SPECIAL TO THE TIMES

... marketable logo for L'Oreal hair products, Yves ...

L'OREAL SA (66%);

1024. Cosmetics International, December 15, 1991, Pg. p7(1), 11812971, 480 words, Mennen up for sale.; Mennen Co.

... L'Oreal ...

... L'Oreal ...

MENNEN CO (93%); L'OREAL SA (93%); UNILEVER ...

... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1025. Cosmetics International, December 15, 1991, Pg. p10(3), 11812983, 2228 words, Interim figures show L'Oreal's continued strength.

... L'Oreal ...

... L'Oreal's ...

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L'OREAL SA (94%); LABORATOIRES ...  
 L'Oreal S.A. Management

1026. Dow Jones News Service, December 10, 1991 Tuesday, 233 words, L'Oreal Unit Offers To Acquire Competitor In Stk Swap, \*from Factiva\*

... pharmaceutical unit of France's L'Oreal SA pharmaceutical and beauty ...  
 ... Delagrang will be integrated with L'Oreal pharmaceutical unit Synthelabo, which ...  
 ... 3.3 billion francs. L'Oreal said in October that the ...  
 ... for 11 pc of L'Oreal's group consolidated sales ...  
 ... quarters of drug sales. L'Oreal Chairman Lindsay Owen- ...  
 L'OREAL SA (95%); SYNTHELABO ...

1027. Dow Jones News Service, December 10, 1991 Tuesday, 48 words, L'Oreal Unit Offer -2-: Major Hldr Of Target Will Offer Shrs, \*from Factiva\*

... pharmaceutical unit of France's L'Oreal SA. 3:12 PM  
 L'OREAL SA (94%); SYNTHELABO ...

1028. PR Newswire, December 10, 1991, Tuesday, Financial News, 463 words, DRAKKAR NOIR -- THE NO. 1 PRESTIGE MEN'S FRAGRANCE IN THE WORLD -- TARGETS THE MAN OF THE 90s WITH MULTIMILLION-DOLLAR PRINT & TV CAMPAIGN, NEW YORK, Dec. 10

... exclusive U.S. licensee of L'Oreal, Paris. Of Drakkar Noir's ...  
 ... commitment by Cosmair and L'Oreal to the future growth of Drakkar ...  
 ... COSMAIR INC (91%); L'OREAL SA (85%);

1029. PR Newswire, December 10, 1991, Tuesday, Entertainment, Television, and Culture, 543 words, DRAKKAR NOIR -- THE NO. 1 PRESTIGE MEN'S FRAGRANCE IN THE WORLD -- TARGETS THE MAN OF THE 90s

WITH MULTIMILLION-DOLLAR PRINT & TV CAMPAIGN, NEW YORK, Dec. 10

... exclusive U.S. licensee of L'Oreal, Paris. Of Drakkar Noir's ...  
 ... commitment by Cosmair and L'Oreal to the future growth of Drakkar ...  
 ... COSMAIR INC (91%); L'OREAL SA (84%);

1030. Chain Drug Review, December 9, 1991, Pg. p62(1), 11731353, 748 words, Contrasting fashions drive beauty business., Fuller, Bonnie

... Curl-boosting styling products, like L'Oreal's Studio Line Hot Twirling ...  
 CONAIR CORP (65%); L'OREAL SA (81%); CLAIROL ...

1031. Chain Drug Review, December 9, 1991, Pg. p65(1), 11731367, 846 words, L'Oreal is focusing on hair care intros.; hair care products

L'Oreal is focusing on hair ...  
 ... intros NEW YORK - The L'Oreal philosophy of focusing on ...  
 ... deliver distinctive benefits, L'Oreal has yet to make a ...  
 ... convenience and economy. But L'Oreal's commitment to specialized products has ...  
 ... In skin care L'Oreal, for instance, could have opted ...  
 ... a similar boon to L'Oreal's hair care business.  
 L'OREAL SA (94%); COSMAIR ...  
 L'Oreal S.A. Product introduction; L'Oreal USA Marketing

1032. Chain Drug Review, December 9, 1991, Pg. p66(2), 11731369, 939 words, Lubriderm is launching facial skin care products.; Warner-Lambert Co. Consumer Health Products Group introduces new products

... a 20% share, and L'Oreal's Plenitude, whose share has moved ...  
 ... LAMBERT CO (93%); L'OREAL SA (83%); ANDREW ...

1033. Daily News Record, December 9, 1991, Pg. p6(1), 11659877, 352 words, Lanvin execs report house is on course.; executives at Lanvin say they remain on target with their long-term recovery plan; Brief Article, Deeny, Godfrey

... L'Oreal ...  
 ... L'Oreal's ...  
 L'OREAL SA (93%)

1034. Drug Store News, December 9, 1991, Pg. p14(2), 11791621, 1678 words, Mass market brands vital for drug stores.

... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...

1035. Drug Store News, December 9, 1991, Pg. p34(1), 11791629, 1156 words, Drug stores give hair care its share of color and style.; hair styling products; Consumer Brands Preference Study

... L'Oreal 22 21 22 19 27 ...

1036. The San Diego Union-Tribune, December 8, 1991 Sunday, LOCAL; Pg. B-4, 427 words, America's Cup brings schools aboard in education program, SHARON F. GRIFFIN, Staff Writer  
L'OREAL SA (54%)

1037. The New York Times, December 4, 1991, Wednesday, Late Edition - Final, Section D; Page 17; Column 1; Financial Desk, 588 words, THE MEDIA BUSINESS: ADVERTISING; A Men's Fragrance Responds to the Winds of Change, By Stuart Elliott  
... French cosmetics giant L'Oreal S.A., is introducing revamped ...  
... Men, made by L'Oreal's archrival, Unilever, and Estee ...  
... MCCANN-ERICKSON INC L'OREAL SA (92%); COSMAIR ...

1038. PR Newswire, December 3, 1991, Tuesday, Financial News, 318 words, FRANCE GROWTH FUND DECLARES DIVIDEND, NEW YORK, Dec. 3  
... Pechiney, Elf Aquitaine, L'Oreal, Bon Marche, LVMH, ...  
... Growth Fund, Inc. L'OREAL SA (91%); SOCIETE ...

1039. Drug & Cosmetic Industry, December 1, 1991, Pg. p21(4), 11708053, 1938 words, Despite promotion, repackaging, & botanicals, shampoo market slows.; Feature, Davis, Donald A.  
... Neutrogena 2.1 percent, L'Oreal 0.8 percent, and Jhirmack ...  
... special hair types. L'Oreal's Permavive Technicare has a ...

1040. Los Angeles Times, November 29, 1991, Friday, Home Edition, View; Part E; Page 8; Column 1; View Desk, 380 words, SCREEN STYLE: A MODERN BEAUTY, By PADDY CALISTRO  
... for acrylic nails, and the L'Oreal shelf at the drugstore ...  
L'OREAL SA (84%);

1041. The Wall Street Journal, November 29, 1991 Friday, MARKETING & MEDIA; Advertising; Pg. B3, 1093 words, Eurocom-RSCG Merger Stirs Up Aides, Clients and Rumor Mills, By E.S. Browning, \*from Factiva\*  
... drop cosmetics giant L'Oreal. Fiat France has dropped ...  
L'OREAL SA (85%); PROCTER & ...

1042. Chicago Tribune, November 22, 1991, Friday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 2; ZONE: C; Business briefs, 100 words, Former L'Oreal chief charged in racial case  
... president of the cosmetics giant L'Oreal has been charged with illegally firing ...  
... an audiovisual firm of which L'Oreal owned 75 percent.  
L'OREAL SA (94%); LEAGUE OF ...

1043. USA TODAY, November 22, 1991, Friday, INTERNATIONAL EDITION, MONEY; Pg. 10B, 565 words, IBM-DASSAULT DEAL, Donna Rosato; Darren Summers  
... president of the cosmetics giant L'Oreal has been charged with illegally firing ...  
... MACHINES CORP (94%); L'OREAL SA (84%); NOMURA ...

1044. The Associated Press, November 21, 1991, Thursday, PM cycle, Business News, 290 words, L'Oreal's Ex-President Charged With Enforcing Anti-Israel Boycott, PARIS

France-L'Oreal

... president of the cosmetics giant L'Oreal has been charged with illegally firing ...

... an audiovisual firm of which L'Oreal owned 75 percent. ...

... consent. He contends he was fired because L'Oreal officials feared his business ...

... Correze, who was head of L'Oreal's U.S. marketing arm, ...

L'OREAL SA (94%); LEAGUE OF ...

France-L'Oreal INDICTMENTS (90%); BOYCOTTS ( ...

1045. Dow Jones News Service, November 21, 1991 Thursday, 193 words, Former L'Oreal President Accused Of Race Discrimination, \*from Factiva\*

... AP- The former president of L'Oreal was charged with illegally firing ...

... an audiovisual subsidiary of L'Oreal. Frydman says he was fired ...

... consent. He contends he was fired because L'Oreal officials feared his business ...

L'OREAL SA (95%)

1046. The Post-Standard (Syracuse, NY), November 21, 1991 Thursday City Edition, HJ, 897 words, TO DYE FOR HAIR COLORING ISN'T JUST FOR KIDS <, REBEKAH YOUNG

... orange/blonde ala L'oreal. But, hey, I was ...

1047. PR Newswire, November 21, 1991, Thursday, Financial News, 420 words, HOOVER'S HANDBOOK PICKS TOP 10 FIRMS FOR THE 1990S, AUSTIN, Texas, Nov. 21

... Whampoa (Hong Kong), L'Oreal (France), Reuters Holding (the ...

Reference Press, Inc. L'OREAL SA (81%); SONY ...

1048. The Wall Street Journal, November 20, 1991 Wednesday, Pg. CITATION, 281 words, Bonneville to Report Third-Quarter Loss, Is in Default on Debt, \*from Factiva\*

... GENERAL CORP (84%); L'OREAL SA (56%)

1049. The Wall Street Journal, November 15, 1991 Friday, Pg. CITATION, 597 words, Kao Corp. Seeks To Expand U.S. Cosmetic Sales, By Alecia Swasy, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... Estee Lauder Inc. and L'Oreal S.A., and recent advances ...

KAO CORP (93%); L'OREAL SA (69%); UNILEVER ...

1050. Dow Jones News Service, November 14, 1991 Thursday, 590 words, Kao Corp Plans To Expand U.S. Cosmetics Line By Mid-'90s, By Alecia Swasy, Dow Jones Staff Reporter, \*from Factiva\*

... Estee Lauder Inc. and L'Oreal S.A., as well as advances ...

KAO CORP (93%); L'OREAL SA (82%); UNILEVER ...

1051. Hartford Courant (Connecticut), November 13, 1991, A Edition, LIFESTYLES; Pg., 980 words, 'Body Shop' earns profits, keeps principles; Owner puts her heart, soul into Body Shop, DONNA LARCEN; Courant Staff Writer

... Gamble, Unilever, Shiseido, L'Oreal, Avon and Revlon.) "We don't ever ...

1052. The Wall Street Journal, November 13, 1991 Wednesday, Pg. B7, 631 words, Portland General Will Write Off Stake In Bonneville and End Support for Firm, By Amy Stevens, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... EXCHANGE LLC (52%); L'OREAL SA (54%)

1053. The Wall Street Journal, November 13, 1991 Wednesday, Advertising; Pg. B1, 1195 words, Network Ban On Condom Ads Could Topple, By Joanne Lipman, \*from Factiva\*

... likely bidders -- Unilever and L'Oreal. A sale to one of them ...

1054. Business Wire, November 12, 1991, Tuesday, 351 words, Bonneville Pacific Corp. makes announcement, SALT LAKE CITY

... PASO CORP (93%); L'OREAL SA (56%);

1055. Dow Jones News Service, November 12, 1991 Tuesday, 372 words, Portland General - Bonneville Pacific -2-, \*from Factiva\*

... GENERAL CORP (92%); L'OREAL SA (57%)

1056. The Wall Street Journal, November 12, 1991 Tuesday, WHAT'S NEWS; Business and Finance; Pg. A1, 629 words, Business and Finance, \*from Factiva\*

... Palmolive, Unilever Group and L'Oreal. --- Mattel and Disney announced ...  
MENNEN CO (69%); L'OREAL SA (68%); UNILEVER ...

1057. The Wall Street Journal, November 12, 1991 Tuesday, Pg. A3, 503 words, Mennen Puts Toiletries Firm On the Block, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... Co., Unilever Group and L'Oreal. Representatives at Colgate and ...

... A spokesman for L'Oreal, a French concern, ...

... Gamble Co., Unilever and L'Oreal. Smaller companies, such as Mennen, are ...  
MENNEN CO (93%); L'OREAL SA (94%); UNILEVER ...

1058. Dow Jones News Service - Ticker, November 11, 1991 Monday, 291 words, Asset Investors 3rd Qtr Net 53c A Shr Vs 53c, \*from Factiva\*

... LEASE INC (72%); L'OREAL SA (57%)

1059. Dow Jones News Service, November 11, 1991 Monday, 447 words, Advertising Age Reports Mennen Co. Seeks To Sell Firm, \*from Factiva\*

... Procter & Gamble Co., L'Oreal and Henkel Group. Mennen is ...

... A spokesman for L'Oreal couldn't be reached. Kao ...

... KAO CORP (93%); L'OREAL SA (84%); COLGATE- ...

1060. PR Newswire, November 11, 1991, Monday, Financial News, 379 words, MENNEN IS UP FOR SALE, NEW YORK, Nov. 11

... Procter & Gamble Co., L'Oreal and Henkel Group. Mennen is ...

... BRANDS CO (84%); L'OREAL SA (83%); HENKEL ...

1061. United Press International, November 11, 1991, Monday, BC cycle, Financial, 303 words, Mennen for sale, NEW YORK

... Procter & Gamble Co., L'Oreal and Henkel Group. Mennen is ...

... BRANDS CO (84%); L'OREAL SA (83%); HENKEL ...

1062. Cosmetics International, November 10, 1991, Pg. p7(1), 11631621, 278 words, Family crest for new Lauren fragrance.; Cosmair's Ralph Lauren Polo family introduces a new fragrance, Polo Crest; Brief Article  
L'Oreal USA Product introduction

1063. Petroleum Independent, November 1, 1991, Pg. p30(2), 11790349, 1067 words, AMT decision brings new issues.; alternative minimum tax; Taxes: NoRest for the Weary, Taylor, Jay  
L'OREAL SA (50%)

1064. Daily News Record, October 30, 1991, Pg. p2(2), 11483489, 517 words, Report Morlotti going to Lanvin.; rumor has it that fashion designers Dominique Morlotti and Patrick Lavoix will switch jobs, Spindler, Amy M.  
... 1989, when Pietrini was president of the L'Oreal subsidiaryParavision, a film ...

1065. Chicago Tribune, October 27, 1991, Sunday, FINAL EDITION, WOMANEWS; Pg. 6; ZONE: CN; YOU AT YOUR BEST, 1211 words, Simply essential Bobbi Brown's natural approach to makeup is anything but cosmetic, By Jill Gerston, NEW YORK

... cosmetic ads for L'Oreal and Cover Girl and fashion ...

... COS INC (90%); L'OREAL SA (83%); UNIVERSITY OF ...

1066. The Boston Globe, October 26, 1991, Saturday, City Edition, LIVING; Pg. 8, 596 words, Olive Lee Benson plays it straight; Her styling techniques draw customers and honors; FASHION, By Julie Hatfield, Globe Staff  
... work with the chemists at L'Oreal to develop a shampoo and ...  
L'OREAL SA (81%); NATIONAL ...

1067. Cosmetics International, October 25, 1991, Pg. p6(1), 11549759, 270 words, Lancome unveils new treasures.; Cosmair Inc. Lancome launches full body and bath line  
L'Oreal USA Product development

1068. Los Angeles Times, October 23, 1991, Wednesday, Home Edition, View; Part E; Page 2; Column 1; View Desk, 705 words, INSTANT SUCCESS; \* BOUTIQUES: FORMER MODEL INES DE LA FRESSANGE IS WOWING PARIS WITH HER NEW SHOP. HER HANDPICKED GOODS RANGE FROM LINEN SHEETS TO NAVY BLAZERS., By PATRICIA McCOLL, SPECIAL TO THE TIMES, PARIS  
... investment, with cosmetics giant L'Oreal, was the Lanvin couture house, of which ...  
... DIOR SA (90%); L'OREAL SA (84%);

1069. The Seattle Times, October 20, 1991, Sunday, Final Edition, HOME, REAL ESTATE; HOME CLINIC; Pg. G3,

376 words, AUTOMATIC VENTILATION SYSTEMS CAN BENEFIT NEWLY BUILT HOMES  
L'OREAL SA (57%); HOME ...

1070. Los Angeles Times, October 19, 1991, Saturday, Orange County Edition, Home Design; Part N; Page 1; Column 1; View Desk, 1387 words, BULBS DON'T NEED ANY BABYING, By SHARON COHOON, SPECIAL TO THE TIMES

... like the woman on the L'Oreal commercial -- they're worth ...

1071. The Wall Street Journal, October 18, 1991 Friday, Pg. CITATION, 175 words, International Brief -- L'Oreal S.A.: Cosmetics Firm Purchases Pharmaceuticals Company, \*from Factiva\*  
L'Oreal S.A. said it ...  
... \$568 million). L'Oreal said the addition of Delagrange ...  
... a "European dimension." L'Oreal said it already has ...  
... accounted for 11% of L'Oreal group consolidated sales ...  
L'OREAL SA (95%); SANOFI- ...

1072. The Wall Street Journal, October 18, 1991 Friday, World Markets; Pg. C10, 1166 words, Tokyo Stocks Rally on Strength in Bond Market; Wall Street's Pace Also Helps London Shares Firm ---- A Wall Street Journal News Roundup, \*from Factiva\*  
... Germany. In Paris, L'Oreal fell 6 French ...  
... price wasn't disclosed. L'Oreal said it intends to ...  
... Delagrange will be integrated with L'Oreal's Synthelabo pharmaceutical unit. ...

1073. Dow Jones News Service, October 17, 1991 Thursday, 116 words, L'Oreal S.A. Buys French Pharmaceutical Company, \*from Factiva\*  
PARIS -DJ- L'Oreal S.A. said it ...  
Delagrange will be integrated into L'Oreal's pharmaceutical unit Synthelabo. L'Oreal said the addition of Delagrange ...  
... sales of 3.3 billion. L'Oreal said it has already ...  
L'OREAL SA (95%); SANOFI- ...

1074. Drug Store News, October 14, 1991, Pg. p2(1), 11402704, 689 words, Clever products, concepts at Exclusively HBA show., Parks, Elizabeth  
... companies there were Revlon/Almay, L'Oreal, and Max Factor; except ...  
L'OREAL SA (83%); GEMEY ...

1075. Drug Store News, October 14, 1991, Pg. p3(1), 11402718, 600 words, Wal-Mart's new entry shakes up the HBC market.; health and beauty, cosmetics; News Analysis, Brookman, Faye  
... Girl, are carried. Revlon and L'Oreal cosmetics are in stock ...  
... STORES INC (58%); L'OREAL SA (83%); PROCTER & ...

1076. Drug Store News, October 14, 1991, Pg. p29(2), 11402996, 992 words, Too many SKUs in skin care lines ...  
soften pace of volume climbs.; stock keeping units; Health & Beauty Aids  
... L'Oreal's ...

... L'Oreal ...

1077. Drug Store News, October 14, 1991, Pg. p42(2), 11403032, 1199 words, Anti-frizz products add sizzle ... but hair care still driven in style.; Triple A Hair Care

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

L'OREAL SA (67%); GEMEY ...

1078. Electronic Media, October 14, 1991, MARKET REPORT: THE SOVIET UNION; Pg. 1, 1740 words, The next Russian revolution; Tapping one of the last TV frontiers, By WILLIAM MAHONEY, Los Angeles bureau chief ... candies and Estee Lauder and L'Oreal cosmetics are also available. Worldvision ...

1079. Cosmetics International, October 10, 1991, Pg. p7(1), 11533727, 625 words, Maybelline stages major relaunch.; Maybelline Inc.'s new \$50 millionad campaign

... per cent share and L'Oreal's 5.9 per cent ...

... REVLON INC (92%); L'OREAL SA (91%); SCHERING- ...

1080. Cosmetics International, October 10, 1991, Pg. p16(1), 11533741, 36 words, Cosmair's.; People L'Oreal USA Human resource ...

1081. Information Bank Abstracts, WALL STREET JOURNAL, October 9, 1991, Wednesday, Section A; Page 12, Column 6, 21 words, INTERNATIONAL CORPORATE REPORT

L'Oreal SA says profit ...

L'OREAL SA;

L'OREAL SA (93%); L'OREAL SA;

1082. The Wall Street Journal, October 9, 1991 Wednesday, Pg. A12, 113 words, International Brief -- L'Oreal S.A.: Pretax Profit Advanced 12% To \$332.2 Million in Half, \*from Factiva\*

French cosmetics company L'Oreal S.A. said profit ...

... 15.7 billion francs. L'Oreal didn't provide a ...

... 1.69 billion francs. L'Oreal Chairman Lindsay Owen- ...

L'OREAL SA (95%)

1083. The Wall Street Journal, October 9, 1991 Wednesday, World Markets; Pg. C12, 1152 words, Tokyo Stock Prices Log Third Decline in a Row; London Recovers a Bit of Previous Day's Drop ---- A Wall Street Journal News Roundup, \*from Factiva\*

... by auto makers. L'Oreal eased 3 to 660. ...

1084. Business Wire, October 8, 1991, Tuesday, 438 words, Spectrum Information Technologies announces acquisition of New Jersey-based Hugh Carver Group, DALLAS

... Kraft/General Foods, L'Oreal and Johnson and Johnson.

... INDIANAPOLIS, IN) (82%); L'OREAL SA (71%); JOHNSON & ...

1085. Daily News Record, October 8, 1991, Pg. p1(2), 11350054, 763 words, Lavoix succeeds Morlotti.; Patrick Lavoix will be new men's wear designer for Christian Dior, replacing Dominique Morlotti, Deeny, Godfrey; Spindler, Amy

... house in alliance with L'Oreal. These changes accelerated this summer, as the ...

... DIOR SA (92%); L'OREAL SA (85%); LVMH ...

1086. Dow Jones News Service, October 8, 1991 Tuesday, 124 words, France's L'Oreal 6 Mos Pretax Profit Rose 12%, \*from Factiva\*

... French cosmetics company L'Oreal SA said that profit ...

L'Oreal didn't provide a ...

... 1.686 billion francs. L'Oreal Chairman Lindsay Owen- ...

L'OREAL SA (95%)

1087. The Oregonian (Portland, Oregon), October 8, 1991 Tuesday, FOURTH Edition, FOODDAY; Pg. FD09 OP, 1388 words, PAINTED INTO A CORNERCoupons at Leasure, JAN LEASURE

... UP TO \$3 L'OREAL EXCELLENCE OFFER FORM: To ...

1088. Southwest Newswire, OCTOBER 8, 1991, TUESDAY, 428 words, SPECTRUM INFORMATION TECHNOLOGIES, INC. ANNOUNCES ACQUISITION OF NEW JERSEY-BASED HUGH CARVER GROUP, DALLAS, October 8, 1991

... Kraft/General Foods, L'Oreal and Johnson and Johnson.

... INDIANAPOLIS, IN) (82%); L'OREAL SA (71%); JOHNSON & ...

1089. Drug & Cosmetic Industry, October 1, 1991, Pg. p20(4), 11535185, 2227 words, Color cosmetics: ethnic lines explode dual function, new shades.; Cover Story, Davis, Donald A.

... , L'Oreal ...

1090. The Miami Herald, September 30, 1991 Monday, FINAL EDITION, LIVING TODAY; J; Pg. 4, 248 words, WHO DOES AND WHO DOESN'T, Herald Staff

... La Prairie Inc. \* L'Oreal \* Mary Kay Cosmetics\* \* ...

L'OREAL SA (84%); MARY ...

1091. The Miami Herald, September 27, 1991 Friday, FINAL EDITION, BUSINESS; C; Pg. 1, 1015 words, AN OASIS IN THE OFFICE DESERT, BEATRICE E. GARCIA Herald Business Writer

... Parbel Inc., a L'Oreal Corp. subsidiary that distributes ...

... JOHNSON & JOHNSON (64%); L'OREAL SA (60%); PARBEL ...

1092. Cosmetics International, September 25, 1991, Pg. p6(2), 11344564, 675 words, A taste for new marketing ideas.; cosmetic companies seek more ways to promote their products  
... include Guerlain, Lancome, L'Oreal, Avon, Revlon, Ultima, ...  
L'OREAL SA (82%); GUERLAIN ...

1093. ADWEEK Western Edition, September 23, 1991, Pg. pS76(2), 11330584, 958 words, Beauty's big makeover.; marketing changes in cosmetics industry; Cosmetics & Fragrances, Appelbaum, Cara  
... skin-care products, from its L'Oreal division, is giving P& ...  
... like Cover Girl and L'Oreal offer high quality and ...  
... preserving youth. Revlon and L'Oreal launched foundation lines that ...  
REVLON INC (91%); L'OREAL SA (83%); COSMAIR ...

1094. The Miami Herald, September 21, 1991 Saturday, BRWRD EDITION, FRONT; A; Pg. 10, 424 words, CANADIAN OFFICIALS STUDYING PLAN FOR SEPARATE NATIVE JUSTICE SYSTEM, BARRY BROWN  
Special to The Herald  
L'OREAL SA (56%)

1095. PR Newswire, September 17, 1991, Tuesday, Financial News, 185 words, MATTEL PROMOTES ALEXANDER D. WELCH, LOS ANGELES, Sept. 17  
... Vicks; Alcoa of Australia; L'Oreal of Paris; Chesebrough-Ponds ...  
... MATTEL INC (95%); L'OREAL SA (83%); PROCTER & ...

1096. Convenience Store, September 13, 1991, Pg. p82(1), 11362058, 30 words, Aerosols International.; appointment of Ron Conchie as sales and marketing director; Brief Article  
... after 18 years with L'Oreal (UK).  
L'OREAL SA (91%); GEMEY ...

1097. Cosmetics International, September 10, 1991, Pg. p5(2), 11361990, 1583 words, European news in brief.; cosmetics and perfumes industries in Europe  
... Hamburg, which has been acquired by L'Oreal, disclosing its Hamburg plant. This is because, ...  
... Laboratories Garnier, a L'Oreal subsidiary, including Ambre ...  
... Holding AG Finance; L'Oreal S.A. Mergers, acquisitions and ...

1098. Cosmetics International, September 10, 1991, Pg. p15(1), 11362008, 989 words, Design and packaging.; packaging for the cosmetics and toiletries industries  
... collapsable plastic bag. \* L'Oreal has chosen AMK Plastics, ...  
... 3M CO (80%); L'OREAL SA (82%); PROCTER & ...  
AMK Plastics Contracts; L'Oreal S.A. Contracts; Procter & ...

1099. Cosmetics International, September 10, 1991, Pg. p16(1), 11362020, 34 words, Lindsay Owen-Jones.; People; Brief Article  
... remains chairman and CEO of L'Oreal SA.  
L'OREAL SA (91%)

L'Oreal USA Human resource management; L'Oreal S.A. Human resource ...

1100. St. Louis Post-Dispatch (Missouri), September 10, 1991, TUESDAY, FIVE STAR Edition, EVERYDAY MAGAZINE; Pg. 3D, 912 words, THE DOLLAR STORE: CHEAP THRILLS, Elaine Viets  
... irregular" Gitano socks, L'Oreal mascara and Art Linkletter's ...  
... DOLLAR INC (93%); L'OREAL SA (63%);

1101. Business Wire, September 9, 1991, Monday, 433 words, Spectrum Information Technologies Inc. announces agreement to acquire New Jersey-based Hugh Carver Group, DALLAS  
... Kraft/General Foods, L'Oreal and Johnson and Johnson. HCG's ...  
... INDIANAPOLIS, IN) (82%); L'OREAL SA (71%); JOHNSON & ...

1102. Chain Drug Review, September 9, 1991, Pg. p17(2), 14605587, 1192 words, Value, convenience are luring shoppers to chain drug stores.; Industry Overview  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...

1103. Chain Drug Review, September 9, 1991, Pg. p30(1), 14605599, 1565 words, Skin care lines.; tabular data only; Trends in Skin Care; Illustration  
... L'OREAL ...

1104. Chain Drug Review, September 9, 1991, Pg. p34(1), 14605603, 797 words, Facial.; facial skin care products; Trends in Skin Care  
... approach is the marketing strategy L'Oreal has used to support its Plenitude ...  
... BEIERSDORF INC (64%); L'OREAL SA (62%); GUIDELINE ...

1105. Chain Drug Review, September 9, 1991, Pg. p56(1), 14605621, 405 words, Top cosmetics firms make exec changes.; Proctor and Gamble Co. Max Factor and Co.; Beauty Labs Inc.  
... says Markowitz. At L'Oreal Lynn Emmolo, who was ...  
... GAMBLE CO (93%); L'OREAL SA (67%); GEMEY ...

1106. Chain Drug Review, September 9, 1991, Pg. p61(2), 14605629, 844 words, Treatments boost nail care.; nail care products  
... look, where treatment is the key. L'Oreal's cosmetics and fragrance division, ...  
... earth colors, according to the L'Oreal spokeswoman, and several sources ...  
REVLON INC (85%); L'OREAL SA (67%); NIELSEN ...

1107. Drug Store News, September 9, 1991, Pg. p62(2), 11233462, 973 words, Bath items capture buyers' interest more and more.; Bath; Health & Beauty Aids  
... is waiting to see Oil of Olay's new on-shelf fixturing for its cleansers and moisturizers, which she described as resembling those that L'Oreal used to ...

L'OREAL SA (64%); PERRY ...

1108. Electronic Media, September 9, 1991, Pg. 3, 469 words, Turner in negotiations to buy Hanna-Barbera, By WAYNE WALLEY, New York bureau chief  
... Walt Disney Co., L'Oreal and Hallmark, have shown an ...  
... DISNEY CO (82%); L'OREAL SA (67%);

1109. Southwest Newswire, SEPTEMBER 9, 1991, MONDAY, 423 words, SPECTRUM INFORMATION TECHNOLOGIES, INC. ANNOUNCES AGREEMENT TO ACQUIRE NEW JERSEY-BASED HUGH CARVER GROUP, DALLAS, September 9, 1991  
... Kraft/General Foods, L'Oreal and Johnson and Johnson.  
... INDIANAPOLIS, IN) (82%); L'OREAL SA (71%); JOHNSON & ...

1110. Chicago Tribune, September 4, 1991, Wednesday, NORTH SPORTS FINAL EDITION, TEMPO; Pg. 2; ZONE: C; Tales from the front, 647 words, Love a many splendored thing? Well, not always, By Cheryl Lavin  
... hands into the plastic gloves from the L'Oreal box before he dyes ...

1111. Drug & Cosmetic Industry, September 1, 1991, Pg. p14(3), 11343672, 844 words, Leslie Grunberg of Benetton.; Leslie F. Grunberg; Benetton CosmeticsCorp.; Company Profile, Hunter, Catherine Ellis  
... Parfums Prestige International, L'Oreal, Coty, Revlon and Orlane --- ...  
... GROUP SPA (94%); L'OREAL SA (84%); GEMEY ...

1112. The New York Times, September 1, 1991, Sunday, Late Edition - Final, Section 3; Page 1; Column 2; Financial Desk, 2775 words, Now Is the Time to Invest in the Soviets, By STEVEN GREENHOUSE  
... investor relations for L'Oreal, the French cosmetics giant, which has ...  
... so, including Polaroid, L'Oreal and Tambrands, say their factories are ...

1113. Chain Drug Review, August 26, 1991, Pg. p2(1), 11282886, 230 words, Beauty exposition is big success for Harco.; Harco Drug; Brief Article  
... overs all day. L'Oreal brought in experts ...  
... MAYBELLINE INC (70%); L'OREAL SA (70%); KAYSER- ...

1114. Chain Drug Review, August 26, 1991, Pg. p40(1), 11282916, 807 words, Heat-sensitive products sizzle in teen marketplace.; clothes that change color depending on body temperature; Brief Article, Hurrowitz-Fuller, Bonnie  
... Tamer; L'Oreal's Studio Line antifrizz; and ...

1115. The New York Times, August 23, 1991, Friday, Late Edition - Final, Section D; Page 5; Column 1; Financial Desk, 625 words, THE MEDIA BUSINESS: ADVERTISING; Star Vehicle For Taylor: A Scent Spot, By Stuart Elliott  
... Lancome is owned by L'Oreal S.A. "It's a ...  
... PARFUMS INTERNATIONAL LTD L'OREAL SA (82%); UNILEVER ...

1116. Dow Jones News Service, August 19, 1991 Monday, 66 words, L'Oreal First Half Revenues Rose 9.3 PC, \*from

Factiva\*

PARIS -DJ- L'Oreal SA reported first ...  
L'OREAL SA (95%)

1117. The Boston Herald, August 18, 1991 Sunday, ENTERTAINMENT; Pg. 45, 729 words, Andie has serious  
'Domestic Dilemma', IVOR DAVIS  
... currently has a contract with L'Oreal that pays a comfortable ...

1118. Los Angeles Times, August 16, 1991, Friday, Home Edition, View; Part E; Page 8; Column 4; View Desk, 682  
words, COSMETICS; WHICH BRANDS GIVE THE BEST LIP SERVICE?, By CINDY LaFAVRE YORKS,  
SPECIAL TO THE TIMES  
... needed to be reapplied. Lipstick: L'Oreal Creme Riche Lipstick. ...

1119. The Miami Herald, August 16, 1991 Friday, FINAL EDITION, FRONT; A; Pg. 19, 465 words, IRAN DRESS  
BY CODE OR FACE DEATH, WOMEN WARNED, From Herald Wire Services  
L'OREAL SA (58%)

1120. Orlando Sentinel (Florida), August 16, 1991 Friday, 3 STAR, A SECTION; Pg. A16, 118 words, FOLLOW  
DRESS CODE OR DIE, WOMEN TOLD, NICOSIA, CYPRUS  
L'OREAL SA (58%);

1121. Cosmetics International, August 15, 1991, Pg. p8(2), 11230094, 617 words, L'Oreal's Cosmair in US overdrive.;  
plans several introductions under Plenitude banner  
L'Oreal's Cosmair In US Overdrive L'Oreal SA's US licensee, ...  
... sales. In September, the L'Oreal Hair Care division ...  
... applications). In July, L'Oreal also introduced Voluminous Dramatically ...  
... In nails, Cosmair's L'Oreal Cosmetic and Fragrance Division has also been ...  
L'OREAL SA (93%); GEMEY ...  
L'Oreal USA Marketing

1122. USA TODAY, August 15, 1991, Thursday, FINAL EDITION, LIFE; Pg. 5D, 582 words, Interfacing with new  
edge fashion, Elizabeth Snead  
... against entries from Revlon, L'Oreal, Coty and Estee Lauder. ...  
L'OREAL SA (81%); ESTEE ...

1123. The Wall Street Journal, August 12, 1991 Monday, Pg. B4A, 557 words, Unilever Profit Edged Higher In 2nd  
Quarter, By Bob Hagerty, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... competition from the likes of France's L'Oreal S.A. and Japan's Kao ...  
... PLC/NV (96%); L'OREAL SA (81%); THOMAS ...

1124. The Hollywood Reporter, August 9, 1991, Friday, 336 words, Hanna-Barbera's suitors list grows to six with  
Turner, STEVE BRENNAN

... big French conglomerate L'Oreal Group is also understood to have made inquiries about the sale. L'Oreal bought the Filmmation animation ...

L'OREAL GROUP (67%);

... CITY CA) (93%); L'OREAL SA (92%); GREAT ...

... SERVICES INC (56%); L'OREAL GROUP (67%);

1125. The Wall Street Journal, August 9, 1991 Friday, Pg. A5, 766 words, Accord to Sell Executive Life Promises An Exotic Future for the Failed Insurer, By Frederick Rose and Charles Fleming, Staff Reporters of The Wall Street Journal, \*from Factiva\*

... director of cosmetics giant L'Oreal, who left the group ...

1126. Drug Store News, August 5, 1991, Pg. p21(3), 11099114, 2102 words, Fixtures upscale beauty care areas.; Cosmetics & Fragrances: Fixtures

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

L'OREAL SA (82%); COVER ...

1127. Drug Store News, August 5, 1991, Pg. p29(1), 11099118, 763 words, Fixture changes needed to control fragrance sweeping.; Cosmetics & Fragrances: Fixtures

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (83%); DRUG ...

1128. Drug Store News, August 5, 1991, Pg. p32(1), 11099120, 843 words, Thrift measures true dollar/unit loss from theft.; Thrift Drug; Cosmetics & Fragrances: Fixtures

... Tom Kennedy, L'Oreal's vp-trade development and another ...

1129. Drug Store News, August 5, 1991, Pg. p34(1), 11099122, 501 words, Chains and cosmetic mfrs. build better walls together.; Cosmetics & Fragrances: Beauty Beat, Parks, Liz

... sport the names of Revlon, L'Oreal, Cover Girl and Maybelline have ...

... new HBA department. L'Oreal's Lamia says that design has ...

L'OREAL SA (83%); COVER ...

1130. The Miami Herald, August 4, 1991 Sunday, FINAL EDITION, LIVING TODAY; J; Pg. 1, 1842 words, BEAUTY AND THE BEAST OUTCRY WEANS MAKEUP FIRMS FROM CRUEL TESTS ON ANIMALS, MARGARIA FICHTNER Herald Staff Writer

... keeping their options open: L'Oreal, Clairol, Alberto-Culver, ...

... says John Sullivan, L'Oreal's corporate spokesman."That's our responsibility, and we take it very seriously." L'Oreal and other die-hards ...

... skin care line, and L'Oreal, known for its glamor- ...

... unfurled a large "L'Oreal Tortures Animals" banner. ...  
 ... four billboards. "Boycott L'Oreal," the banners urged, "Because the Animals Are ...  
 ... percent." Sullivan also says L'Oreal hopes to abandon all ...  
 ... PETA supporters have bombarded L'Oreal headquarters with more than 80,000 ...  
 ... PETA also distributes Boycott L'Oreal buttons and stickers. "We invite ...  
 ... along. "I'm sure that (L'Oreal's) sales are probably not ...

1131. Business In Broward, August, 1991, Vol 5; No 3; Sec 1; pg 23, 1050 words, Steve Marcus: Marcus Production, Inc., Maury Delman, Ft Lauderdale; FL; US, 9157570, BIB  
 ... Dodge, Duracell Batteries, L'Oreal, Jovan, Massengill, Summers ...  
 L'OREAL SA (83%); CITIZENS ...

1132. Packaging (Boston, Mass.), August 1, 1991, Pg. p26(3), 11074842, 1169 words, Cosmetics marketers find less is more.; product packaging, Larson, Melissa  
 ... cartons. Jhirmack (Playtex) and L'Oreal (Cosmair) hair-care ...

1133. The Wall Street Journal, August 1, 1991 Thursday, Marketing; Pg. B1, 1439 words, Cellulite Products Are Hot This Summer, But Critics Claim Ads Promise Too Much, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... newly svelte customers. And L'Oreal S.A. pushes a ...  
 L'OREAL SA (83%); CLARINS ...

1134. Chain Drug Review, July 29, 1991, Pg. p40(1), 11131752, 391 words, L'Oreal is poised for still another Plenitude launch.; cleanser linefor skin care; product announcement  
 L'Oreal is poised for still ...  
 ... half after the launch of L'Oreal's Plenitude skin care ...  
 ... line with improved formulas and L'Oreal's first solid bar ...  
 ... category growth." Indeed, L'Oreal, a division of Cosmair ...  
 ... extenders at their disposal. L'Oreal will also spend more than ...  
 L'OREAL SA (93%); COSMAIR ...  
 L'Oreal S.A. Product introduction

1135. Electronic Media, July 29, 1991, Pg. 4, 720 words, Hanna-Barbera sale faces snag, By THOMAS TYRER, Staff reporter, LOS ANGELES  
 ... Turner Broadcasting System, L'Oreal and Hallmark. A final ...  
 L'OREAL SA (67%); WALT ...

1136. Daily News Record, July 26, 1991, Pg. p3(1), 11060128, 933 words, Polo Cest takes fashion approach to fragrance: new scent launch kicks off lifestyle marketing program.; Cosmair Inc. launches different versions of Polo fragrance, Born, Pete  
 ... corporate collaboration at the L'Oreal parent company in ...  
 COSMAIR INC (93%); L'OREAL SA (80%)  
 L'Oreal USA Marketing

1137. Cosmetics International, July 25, 1991, Pg. p4(1), 11145436, 250 words, French first quarter figures.; cosmetics companies

... first quarter of 1991. L'oreal worldwide attained FF8.182 ...

L'OREAL SA (93%); JACQUES ...

L'Oreal S.A. Finance; Clarins ...

1138. Cosmetics International, July 25, 1991, Pg. p4(2), 11145440, 255 words, L'Oreal teams up with Naf Naf.; Touche de Naf Naf eau de toilette; product announcement

... young people and Diparco, the L'oreal subsidiary, have sealed their association with the ...

L'OREAL SA (94%); NAF ...

1139. Cosmetics International, July 25, 1991, Pg. p6(1), 11145442, 254 words, Biotherm launches Biodefense.; skin cream advertised to protect against free radicals; product announcement

... ingredients used by l'oreal in this formula: SOD, ...

L'OREAL SA (84%)

1140. Cosmetics International, July 25, 1991, Pg. p6(2), 11145444, 898 words, Cosmetics International celebrates 350th issue.

... . 286); L'oreal ...

... PLC/NV (90%); L'OREAL SA (84%); BOOKER ...

1141. Cosmetics International, July 25, 1991, Pg. p8(2), 11145450, 601 words, Suncare market shines on.; Euromonitor report: "Sun Care: The International Market 1991"

... markets are led by L'oreal with Johnson & Johnson following ...

L'OREAL SA (82%); JOHNSON & ...

1142. Cosmetics International, July 25, 1991, Pg. p10(2), 11145456, 267 words, Hemas dominating Sri Lankan market. ... etre which we do under license from L'oreal of Paris. it has got ...

L'OREAL SA (82%); GEMEY ...

1143. Cosmetics International, July 25, 1991, Pg. p11(2), 11145460, 775 words, Top French brands enter Brazil.; Brazilian cosmetics market

... S.A. Foreign operations; L'Oreal USA Foreign operations

1144. Orange County Register (California), July 20, 1991 Saturday, MORNING EDITION, Pg. F02;, 485 words, Will NY parade grand marshal be DiMaggio or DeLuise?, Richard Johnson

... Lear (of Lear's magazine), L'Oreal honcho George Klarsfeld, and ...

L'OREAL SA (61%); MAXWELL ...

1145. Los Angeles Times, July 18, 1991, Thursday, Home Edition, Business; Part D; Page 1; Column 5; Financial Desk, 546 words, MCA IN TALKS TO PURCHASE HANNA-BARBERA; ENTERTAINMENT: A DEAL FOR THE ANIMATION COMPANY THAT HAS RIGHTS TO THE FLINTSTONES AND YOGI BEAR COULD BE

COMPLETED BY THE END OF SUMMER. A DISTRIBUTION CONTRACT IS AN OBSTACLE., By ALAN CITRON and JOHN LIPPMAN, TIMES STAFF WRITERS

... Inc. and the French firm L'Oreal. MCA, the entertainment conglomerate that was ...  
... COMMUNICATIONS CO (85%); L'OREAL SA (82%); WALT ...

1146. Chain Drug Review, July 15, 1991, Pg. p4(2), 11008971, 641 words, Decade of '80s marked by turbulence.; changes in the chain drug industry; editorial, Pinto, David  
... Cosmair Inc. was listed as L'Oreal of Paris Cosmair, and Arne ...

1147. Los Angeles Times, July 14, 1991, Sunday, Home Edition, Magazine; Page 34; Magazine Desk, 136 words, STYLE; LOOKS; TAKING IT OFF, By CINDY LAFAYRE YORKS  
... easy on the eyes are L'Oreal's Plenitude Eye Makeup ...  
L'OREAL SA (83%);

1148. Orange County Register (California), July 13, 1991 Saturday, MORNING EDITION, Pg. F02, 502 words, Moore posed for revealing photos before Vanity Fair, Richard Johnson  
... obvious from the Leibovitz photos. L'Oreal has pulled a fast ...  
... anything about perfume. L'Oreal swept in and inked the ...  
L'OREAL SA (92%); MAXWELL ...

1149. THE LAWYERS WEEKLY, Friday, July 12, 1991, Vol. 11, No. 11, 355 words, B.C. auto insurer can deny coverage to motorist convicted of leaving the scene of accident: judge  
... BRITISH COLUMBIA (72%); L'OREAL SA (52%);

1150. Cosmetics International, July 10, 1991, Pg. p2(2), 11057324, 1428 words, Taking a routine look at skincare.; new products on the European market  
... in the mid-market L'Oreal's Plenitude is currently promoting its ...  
... liposome technology, is Plenitude from L'Oreal. Its proposition is to delay the signs of ...  
L'OREAL SA (63%); GEMEY ...

1151. Cosmetics International, July 10, 1991, Pg. p5(2), 11057336, 736 words, Who said romance was dead?; new Euromonitor report: 'Perfumes and Fragrances: The International Market 1991'  
... 7 per cent) and L'Oreal (6 per cent). The ...

1152. The Hollywood Reporter, July 10, 1991, Wednesday, 643 words, CBS registers for 2nd College Tour  
... Star Pictures, IBM, L'Oreal, MasterCard International, Mazda and ...  
... involved two partners: L'Oreal and Isuzu. This year, CBS has ...  
... CBS," presented by L'Oreal, will allow students to ...  
L'OREAL SA (93%); MASTERCARD ...

1153. The Wall Street Journal, July 9, 1991 Tuesday, WHO'S NEWS; Pg. B6, 91 words, L'Oreal S.A., \*from Factiva\*  
L'OREAL S.A. (Paris) -- Lindsay ...

... chief executive officer of L'Oreal in Paris. Mr. ...  
L'OREAL SA (95%); COSMAIR ...

1154. Barron's, July 8, 1991 Monday, Pg. 12, 2656 words, The Chocolate Juggernaut --- Nestle Mounts an Aggressive Push Around the Globe, By Jay Palmer, \*from Factiva\*  
... pet foods as well as L'Oreal and Lancome cosmetics. The Swiss ...

1155. The Atlanta Journal and Constitution, July 7, 1991, Sunday, 606 words, Menswear designers honored for achievement  
... cracking and breaking (\$ 7.50). L'Oreal's Mega Hard. This nail ...  
... Other products from the new L'Oreal nail line include: ...  
L'OREAL SA (84%); WOOL ...

1156. The Sunday Oregonian (Portland, Oregon), July 7, 1991 Sunday, FOURTH Edition, NORTHWEST LIVING; Pg. L13, 2220 words, FACE FACTS, KRISTI TURNQUIST, of The Oregonian staff <  
... bookstore owner blush: ``L'Oreal Colour Supreme -- When it ...

1157. Facts on File World News Digest, July 4, 1991, MISCELLANEOUS; Deaths, Pg. 504 E3, 108 words, CORREZE, Jacques  
... French cosmetics firm L'Oreal, whose president, Francois Dalle, had been ...  
... 1954 he developed Cosmair, L'Oreal's U.S. marketing division; he ...  
L'OREAL SA (93%);

1158. The Atlanta Journal and Constitution, July 2, 1991, Tuesday, 264 words, DEATHS ELSEWHERE; Mr. Jacques Correze, Cosmetics executive  
... based executive for the L'Oreal cosmetics giant, died ...  
L'OREAL SA (95%);

1159. Drug & Cosmetic Industry, July 1, 1991, Pg. p8(7), 11175788, 4630 words, State of the industry report: recession, retailer worries don't deter takeover revival., Davis, Donald A.  
... . Fueling this surge have been impressive ad/promotion programs, L'Oreal spending \$57 million to sell Plenitude and Beiersdorf promoting Nivea with 27 million coupons and 15 million trial sizes. ...  
... , L'Oreal's Duo (so far only in France), P&G's Vidal Sassoon Ultra Care, and Helene Curtis' Suave ...

1160. Drug & Cosmetic Industry, July 1, 1991, Pg. p14(2), 11175790, 901 words, The order changeth!; leading cosmetics companies  
... 2. L'Oreal (\$6 billion) ...

1161. Chicago Tribune, June 30, 1991, Sunday, CITY EDITION, CHICAGOLAND; Pg. 6; ZONE: C; Deaths last week, 927 words  
... based executive for the L'Oreal cosmetics giant who, ...  
... U.S. marketing for L'Oreal; the U.S. Justice Department had ...

L'OREAL SA (92%); HEARST ...

1162. The Atlanta Journal and Constitution, June 29, 1991, Saturday, 244 words, DEATHS ELSEWHERE; Mr. Jacques Correze, Cosmetics executive  
... based executive for the L'Oreal cosmetics giant, died ...  
L'OREAL SA (95%);

1163. The Atlanta Journal and Constitution, June 29, 1991, Saturday, 242 words, DEATHS ELSEWHERE; Jacques Correze; Cosmetics executive  
... based executive for the L'Oreal cosmetics giant, died ...  
L'OREAL SA (95%);

1164. The Washington Post, June 29, 1991, Saturday, Final Edition, METRO; PAGE D7; OBITUARIES, 264 words, DEATHS  
... based executive for the L'Oreal cosmetics giant, died of ...  
... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
... UNIVERSAL INC (96%); L'OREAL SA (93%); COSMAIR ...

1165. The Atlanta Journal and Constitution, June 28, 1991, Friday, 69 words, DEATHS ELSEWHERE; Mr. Jacques Correze, Cosmetics executive  
... based executive for the L'Oreal cosmetics giant, died ...  
L'OREAL SA (95%);

1166. The Associated Press, June 28, 1991, Friday, PM cycle, Domestic News, 596 words, Jacques Correze, By The Associated Press, PARIS  
... based executive for the L'Oreal cosmetics giant, died ...  
... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
L'OREAL SA (95%); COSMAIR ...

1167. Los Angeles Times, June 28, 1991, Friday, Home Edition, Part A; Page 26; Column 4; Metro Desk, 360 words, JACQUES CORREZE; QUIT FIRM AMID NAZI SCANDAL, From Times Staff and Wire Reports, PARIS  
... French cosmetics giant L'Oreal's U.S. marketing arm ...  
... by Francois Dalle, L'Oreal's former chief executive. He ...  
... responsible for distributing L'Oreal products in the United ...  
... major embarrassment for L'Oreal.  
L'OREAL SA (95%); COSMAIR ...

1168. The Miami Herald, June 28, 1991 Friday, FRST EDITION, FRONT; B; Pg. 4, 410 words, JACQUES CORREZE; CONVICTED NAZI COLLABORATOR, HAD JUST QUIT AS HEAD OF FRENCH COSMETICS FIRM, Reuters News Service  
... French cosmetics giant L'Oreal's U.S. distributing ...  
... by Francois Dalle, L'Oreal's former chief ...  
... responsible for distributing L'Oreal products in the U.S.

L'OREAL SA (95%); COSMAIR ...

1169. The New York Times, June 28, 1991, Friday, Late Edition - Final, Jacques Correze, Section D; Page 19; Column 1; Foreign Desk, 982 words, Jacques Correze, L'Oreal Official And Nazi Collaborator, Dies at 79, By STEVEN GREENHOUSE, Special to The New York Times, PARIS, June 27

... American marketing arm of L'Oreal, the French cosmetics giant, ...  
 ... resigned as chairman of Cosmair, the L'Oreal affiliate, because of his illness and renewed ...  
 ... in developing the activities of the L'Oreal affiliate, Cosmair, in the ...  
 ... company's shareholders and managers. L'Oreal officials said his responsibilities as ...  
 ... Correze had pushed a L'Oreal subsidiary to put pressure ...  
 ... even knowing the executive, and L'Oreal officials have denied any ...  
 ... interview last week, L'Oreal's chairman, Lindsay Owen- ...  
 ... later. Hired by L'Oreal in 1950 Mr. ...  
 ... by Francois Dalle, then L'Oreal's president. Mr. Dalle, ...  
 ... helped build Procasa, L'Oreal's Spanish marketing branch. ...  
 ... urging them to use and promote L'Oreal's products. He was also instrumental in ...  
 ... holds 26 percent; and L'Oreal, with 4 percent. A ...

L'OREAL SA (95%);

1170. Orlando Sentinel (Florida), June 28, 1991 Friday, CENTRAL FLORIDA, A SECTION; Pg. A12, 166 words, JACQUES CORREZE, L'OREAL EXECUTIVE, NAZI COLLABORATOR, PARIS

... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...

L'OREAL SA (95%); COSMAIR ...

1171. St. Louis Post-Dispatch (Missouri), June 28, 1991, FRIDAY, THREE STAR Edition, NEWS; Pg. 4C, 160 words, DEATHS ELSEWHERE

... for the cosmetics giant L'Oreal, died Wednesday (June ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...

L'OREAL SA (95%); COSMAIR ...

1172. Arkansas Democrat-Gazette (Little Rock, AR), June 27, 1991, Thursday, 444 words, In the News MELISSA WILSONNEWS Moshe Arens, the Israeli defense minister, virtually ruled out Syrian President Hafez Assad as a candidate for peace talks with Israel, saying at a news conference in Washington, " He Assad has pursued a consistently hostile policy.

L'OREAL SA (83%);

1173. The Atlanta Journal and Constitution, June 27, 1991, Thursday, 767 words, WORLD IN BRIEF; S. African police block student protest

... DIES AFTER RESIGNING FROM L'OREAL: Jacques Correze, a ...  
 ... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...

L'OREAL SA (62%);

1174. The Boston Globe, June 27, 1991, Thursday, First Edition, ECONOMY; Pg. 54, 131 words, Resignation follows charges of Nazi past; Business, Briefly, Compiled by Frank Perrotta  
 ... French cosmetics giant L'Oreal, yesterday said he was resigning ...  
 ... Nazi occupation. A L'Oreal spokesman said the 79- ...  
 ... made "in agreement with L'Oreal's management.";  
 L'OREAL SA (95%); COSMAIR ...

1175. Chicago Tribune, June 27, 1991, Thursday, NORTH SPORTS FINAL EDITION, CHICAGOLAND; Pg. 8; ZONE: C, 177 words, Jacques Correze, L'Oreal official, Associated Press, PARIS  
 ... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
 L'OREAL SA (94%); COSMAIR ...

1176. The Commercial Appeal (Memphis), June 27, 1991, Thursday,, FINAL EDITION, Pg. B3, 93 words, NAZI QUESTIONS COME AS CHAIRMAN RESIGNS, From press services, PARIS  
 ... arm of cosmetics giant L'Oreal announced his resignation Wednesday because of ...  
 L'OREAL SA (92%); US ...

1177. The Associated Press, June 27, 1991, Thursday, PM cycle, Business News, 479 words, Jacques Correze, Nazi Collaborator and Cosmetics Executive, Dies, By DAVID CRARY, Associated Press Writer, PARIS  
 ... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
 ... during the occupation. A L'Oreal spokesman, who spoke ...  
 ... Israel accused a L'Oreal subsidiary of forcing him off its ...  
 ... antagonize Arab countries. L'Oreal officials said the executive ...  
 L'OREAL SA (95%); COSMAIR ...

1178. The Associated Press, June 27, 1991, Thursday, AM cycle, Domestic News, 640 words, Jacques Correze, By The Associated Press, PARIS  
 ... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
 L'OREAL SA (94%); COSMAIR ...

1179. Los Angeles Times, June 27, 1991, Thursday, Home Edition, Part A; Page 3; Column 4; Metro Desk, 1969 words, GARAMENDI RANKS HEALTH, LIFE INSURERS BY COMPLAINTS FILED, By KENNETH REICH, TIMES STAFF WRITER  
 METLIFE INC (93%); L'OREAL SA (53%);

1180. Los Angeles Times, June 27, 1991, Thursday, Home Edition, Business; Part D; Page 3; Column 3; Financial Desk, 221 words, COSMAIR CHAIRMAN QUILTS OVER CHARGES HE HELPED NAZIS, From Reuters, PARIS  
 ... French cosmetics giant L'Oreal, said Wednesday that he had resigned ...  
 ... A spokesman for L'Oreal said the 79-year- ...  
 ... taken "in agreement with L'Oreal's management." "Given a ...  
 L'OREAL SA (95%); COSMAIR ...

1181. The Miami Herald, June 27, 1991 Thursday, FINAL EDITION, NEIGHBORS SS; Pg. 8, 428 words, MOBILE HOME PARK RESIDENTS PANIC OVER COUNTY WARNINGS, MARILYN GARATEIX Herald Staff Writer  
L'OREAL SA (51%)

1182. The Miami Herald, June 27, 1991 Thursday, FINAL EDITION, BUSINESS; C; Pg. 6, 196 words, L'OREAL UNIT'S CHIEF QUIT AFTER NAZI CONTROVERSY, Reuters News Service  
... French cosmetics company L'Oreal, said Wednesday he was resigning ...  
... Nazi occupation. A L'Oreal spokesman said that Correze's ...  
... made "in agreement with L'Oreal's management." Klarsfeld, ...  
L'OREAL SA (95%); COSMAIR ...

1183. The New York Times, June 27, 1991, Thursday, Late Edition - Final, Section D; Page 1; Column 1; Financial Desk, 588 words, BUSINESS DIGEST  
... U.S. marketing arm of L'Oreal died, hours after he ...  
L'OREAL SA (69%); LLOYD'S OF ...

1184. The New York Times, June 27, 1991, Thursday, Late Edition - Final, Jacques Correze, Section D; Page 9; Column 1; Financial Desk, 666 words, L'Oreal Official Dies After Quitting in Controversy, By STEVEN GREENHOUSE, Special to The New York Times, PARIS, Thursday, June 27  
... American marketing arm of L'Oreal, the French cosmetics giant, ...  
... chairman of Cosmair Inc., the L'Oreal affiliate, because of poor health and the ...  
... hurting Cosmair. A L'Oreal spokesman said the resignation had been ...  
... three main shareholders are L'Oreal with 4 percent; Nestle, the ...  
... Liliane Bettencourt, the daughter of L'Oreal's founder, with 26 percent. ...  
... Liaison Officials at L'Oreal, which manages Cosmair, said ...  
... Correze's resignation, a L'Oreal spokesman said, "It is ...  
... in agreement with the management of L'Oreal." L'Oreal officials said Cosmair's ...  
... Owen-Jones, who is L'Oreal's chairman and used to be Cosmair's ...  
... Nestle spokesman echoed L'Oreal's statement, saying that Mr. ...  
... taken in agreement with L'Oreal and Nestle. A Pivotal ...  
... licensee for selling L'Oreal's products in the United ...  
... resign from the board of a L'Oreal subsidiary so as not to ...  
... denied knowing that executive. L'Oreal officials deny any ...  
... dispute began between him and L'Oreal. A spokesman for L'Oreal said the controversy had had "no ...  
COSMAIR INC L'OREAL SA (95%); COSMAIR ...

1185. The San Francisco Chronicle, JUNE 27, 1991, THURSDAY, FINAL EDITION, NEWS; Pg. A13; WORLD INSIDER, 602 words, WORLD INSIDER, EDWARD EPSTEIN  
... own use, says l'Oreal, the big French cosmetics ...

1186. United Press International, June 27, 1991, Thursday, BC cycle, International, 449 words, Accused French collaborator dies after resignating from L'Oreal, BY ROB LEVER, PARIS  
... director of the U.S. division of L'Oreal cosmetics, recently accused of ...  
L'Oreal officials in Paris and ...  
... executive for another L'Oreal affiliate, Jean Frydman, ...

... remove Frydman from his post with L'Oreal. Frydman filed a ...  
 ... discrimination. Frydman, who had been with L'Oreal's audiovisual affiliate Paravision ...  
 L'OREAL SA (95%); US ...

1187. United Press International, June 27, 1991, Thursday, BC cycle, Financial, 451 words, Accused French collaborator dies after resigning from L'Oreal, BY ROB LEVER, PARIS  
 ... director of the U.S. division of L'Oreal cosmetics, recently accused of ...  
 L'Oreal officials in Paris and ...  
 ... executive for another L'Oreal affiliate, Jean Frydman, ...  
 ... remove Frydman from his post with L'Oreal. Frydman filed a ...  
 ... discrimination. Frydman, who had been with L'Oreal's audiovisual affiliate Paravision ...  
 L'OREAL SA (95%); COSMAIR ...

1188. USA TODAY, June 27, 1991, Thursday, FINAL EDITION, MONEY; Pg. 1B, 225 words, APPLE-IBM DEAL POSTPONED, Donna Rosato  
 ... LOAN:GNP:CLIO:L'OREAL:JACQUES CORREZE

1189. Information Bank Abstracts, WALL STREET JOURNAL, June 27, 1991, Thursday, Section A; Page 11, Column 4, 26 words, CHAIRMAN OF L'OREAL'S US DISTRIBUTOR QUILTS AFTER WARTIME PAST IS DISCLOSED, BY E S BROWNING  
 COSMAIR/L'OREAL;  
 L'OREAL SA (91%); COSMAIR/L'OREAL;

1190. Information Bank Abstracts, WALL STREET JOURNAL, June 27, 1991, Thursday, Section A; Page 15, Column 2, 10 words, LETTERS TO THE EDITOR  
 ... about problems at L'Oreal SA  
 L'OREAL SA;  
 L'OREAL SA (91%); L'OREAL SA;

1191. The Wall Street Journal, June 27, 1991 Thursday, Pg. A15, 309 words, Letters to the Editor: Despicable Practice Of Hiring Ex-Nazis, \*from Factiva\*  
 ... on the problems at L'Oreal describe the despicable practice of this ...  
 ... practice was not restricted to L'Oreal or to companies in France. ...  
 ... war crimes. While L'Oreal has been guilty of such things, we should not ...  
 ... Spring, MD. --- Your L'Oreal article mentions that Jacques ...  
 L'OREAL SA (94%)

1192. The Wall Street Journal, June 27, 1991 Thursday, Pg. A11, 205 words, Chairman of L'Oreal Unit Dies After Resigning Post, \*from Factiva\*  
 ... based executive for the L'Oreal cosmetics giant, died ...  
 ... U.S. marketing for L'Oreal S.A., the world's largest ...  
 ... even indirect." A L'Oreal spokesman, who spoke ...  
 L'OREAL SA (95%); COSMAIR ...

1193. The Wall Street Journal, June 27, 1991 Thursday, Marketing; Pg. B1, 1372 words, As Lauder's Scent Battles Calvin Klein's, Cosmetics Whiz Finds Herself on the Spot, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... year was Tresor by L'Oreal S.A.'s Lancome ...  
... COS INC (94%); L'OREAL SA (82%); UNILEVER ...

1194. The Wall Street Journal, June 27, 1991 Thursday, World Markets; Pg. C10, 1161 words, Tokyo's Stock Slump Resumes Amid Wide Gains In Asia; Prices Fall in London, Skid in Frankfurt ---- A Wall Street Journal News Roundup, \*from Factiva\*

... declines. In Paris, L'Oreal eased 2 French ...  
... 95.24). The chairman of Cosmair, L'Oreal's U.S. distributor, resigned ...  
... dispute that has swirled around L'Oreal, one of the world's largest ...  
... a disgruntled former L'Oreal business associate. Here are price ...

1195. The Associated Press, June 26, 1991, Wednesday, AM cycle, Business News, 429 words, Nazi Collaborator Resigns As Head Of L'Oreal's U.S. Wing, By DAVID CRARY, Associated Press Writer, PARIS

... arm of cosmetics giant L'Oreal announced his resignation Wednesday because of ...  
... U.S. marketing for L'Oreal, the world's largest cosmetics company. A L'Oreal spokesman, who spoke ...  
... Israel accused a L'Oreal subsidiary of forcing him off its ...  
... antagonize Arab countries. L'Oreal officials said the executive ...  
L'OREAL SA (95%); COSMAIR ...

1196. The Associated Press, June 26, 1991, Wednesday, PM cycle, Business News, 156 words, Head of L'Oreal's U.S. Unit, a Nazi Collaborator, Quits, PARIS

... U.S. marketing arm of the L'Oreal cosmetics giant announced his ...  
... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
L'OREAL SA (94%); COSMAIR ...

1197. The Associated Press, June 26, 1991, Wednesday, AM cycle, Business News, 457 words, Nazi Collaborator Dies after Resigning as Head Of L'Oreal's U.S. Wing, By DAVID CRARY, Associated Press Writer, PARIS

... based executive for the L'Oreal cosmetics giant, died ...  
... U.S. marketing for L'Oreal, the world's largest cosmetics ...  
... even indirect." A L'Oreal spokesman, who spoke ...  
... Israel accused a L'Oreal subsidiary of forcing him off its ...  
... antagonize Arab countries. L'Oreal officials said the executive ...  
L'OREAL SA (95%); COSMAIR ...

1198. Dow Jones News Service - Ticker, June 26, 1991 Wednesday, 95 words, L'Oreal Unit's Chairman Resigns -3-, \*from Factiva\*

A spokesman for L'Oreal S.A.'s Cosmair ...  
... who reports to the chairman of L'Oreal in Paris. The spokesman ...  
L'OREAL SA (95%)

1199. Dow Jones News Service - Ticker, June 26, 1991 Wednesday, 229 words, L'Oreal Unit's Chairman Resigns -4-,

\*from Factiva\*

... board member of a L'Oreal joint-venture company, ...  
 ... criminal complaint against L'Oreal, alleging fraud by the ...  
 ... an Arab boycott of L'Oreal's products. As reported, the former ...  
 ... Jacques Correze was one of the L'Oreal officials eager for ...  
 ... way involved" with Paravision, L'Oreal's audiovisual subsidiary, nor in the ...  
 L'OREAL SA (93%)

1200. Dow Jones News Service, June 26, 1991 Wednesday, 458 words, French Group In Talks To Aid Executive Life Has Problems, By Charles Fleming, Dow Jones Staff Reporter, \*from Factiva\*  
 ... director of cosmetics company L'Oreal; and the third is Cie. Financiere ...  
 ... ALLIANZ SE (84%); L'OREAL SA (85%); FIRST ...

1201. Dow Jones News Service - Ticker, June 26, 1991 Wednesday, 99 words, L'Oreal Unit's Chairman Resigns -2-, \*from Factiva\*  
 ... resistance member accused L'Oreal S.A. of anti-semitism, ...  
 At the time L'Oreal denied most of the charges. ...  
 ... U.S. marketing arm of L'Oreal, is 80 years old, and ...  
 L'OREAL SA (95%); COSMAIR ...

1202. Dow Jones News Service - Ticker, June 26, 1991 Wednesday, 52 words, Correze Resigns As Chairman Of L'Oreal's Cosmair Unit, \*from Factiva\*  
 ... U.S. marketing arm of L'Oreal S.A., effective immediately, the ...  
 L'OREAL SA (93%); COSMAIR ...

1203. United Press International, June 26, 1991, Wednesday, BC cycle, Financial, 438 words, L'Oreal executive resigns, NEW YORK  
 ... U.S. marketing arm of L'Oreal, the French cosmetics company. ...  
 ... instrumental in building L'Oreal's activities in the United ...  
 ... responsible for selling L'Oreal products. L'Oreal's product line include ...  
 ... market, manufacture and distribute L'Oreal products. A spokesman ...  
 ... president, who reports to the L'Oreal chairman in Paris. ...  
 ... resistance member, accused L'Oreal of anti-Semitism, cooperation with the ...  
 ... former Nazi collaborators. L'Oreal denied the charges. Frydman, ...  
 ... board member of a L'Oreal joint venture company, ...  
 ... criminal complaint against L'Oreal, charging fraud by the ...  
 ... an Arab boycott of L'Oreal's products. Frydman charged Correze was one of the L'Oreal executives eager for ...  
 L'OREAL SA (95%); COSMAIR ...

1204. Drug Store News, June 24, 1991, Pg. p4(2), 10916099, 684 words, Europeans get another one: quintessence to Benckiser.; Joh. A. Benckiser GmbH acquires Quintessence Holdings Inc.  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... BENCKISER SE (96%); L'OREAL SA (82%); KAO ...

1205. The Associated Press, June 20, 1991, Thursday, PM cycle, Business News, 381 words, Nazi Hunter Asks U.S. to Bar Cosmetics Executive, By DAVID CRARY, Associated Press Writer, PARIS

... U.S. marketing for L'Oreal, the world's largest cosmetics company. L'Oreal's holdings in North ...

... United States. At L'Oreal, a company spokesman ...

... an agent for L'Oreal, not an employee of the ...

L'OREAL SA (95%); US ...

1206. Los Angeles Times, June 20, 1991, Thursday, Home Edition, Business; Part D; Page 2; Column 1; Financial Desk, 76 words, BRIEFLY: INTERNATIONAL, From Times Staff and Wire Reports

... Asks U.S. to Ban L'Oreal Executive: Nazi hunter ...

... French cosmetics giant l'Oreal's U.S. subsidiary from the United ...

L'OREAL SA (95%); BAN L'OREAL (60%); JUSTICE DEPARTMENT ( ...

1207. The New York Times, June 20, 1991, Thursday, Late Edition - Final, Jacques Correze, Section D; Page 1; Column 1; Financial Desk, 881 words, L'Oreal Official Investigated By U.S. Over Pro-Nazi Past, By STEVEN GREENHOUSE, Special to The New York Times, PARIS, June 19

... billion American affiliate of L'Oreal, the French cosmetics company, should be ...

... instrumental in building L'Oreal's activities in the United ...

... responsible for selling L'Oreal goods in the United ...

... Lancome and Helena Rubinstein. L'Oreal officials say Mr. ...

... Israel has accused a L'Oreal subsidiary of pushing him to resign from its ...

... afoul of the Arab boycott. L'Oreal officials, denying any ...

... Mr. Correze joined L'Oreal in 1950, shortly ...

... war. Francois Dalle, L'Oreal's former chairman, said he ...

... ran the American operations of L'Oreal until the late 1960' ...

... Cosmair's chairman. A L'Oreal spokesman said that in ...

... condition and contribution to Cosmair, L'Oreal did not intend to ask him to step down. 'He Has Been Punished'

L'Oreal's current chairman, Lindsay ...

... successful new life." L'Oreal officials heatedly reject ...

... three principal shareholders: L'Oreal owns 4 percent, ...

... contract calls for L'Oreal to run Cosmair. A ...

L'OREAL (FRENCH CO); COSMAIR INC; JUSTICE DEPARTMENT L'OREAL SA (95%); US ...

L'OREAL (FRENCH CO); COSMAIR ...

1208. The New York Times, June 20, 1991, Thursday, Late Edition - Final, Section D; Page 1; Column 1; Financial Desk, 595 words, BUSINESS DIGEST

... head of the American affiliate of L'Oreal faces a Federal ...

L'OREAL SA (83%); SEARS ...

1209. Newsday (New York), June 20, 1991, Thursday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 49 Other Edition: City Pg. 47, 568 words, LEDGER, Compiled from staff and wire reports

... French cosmetics giant l'Oreal's U.S. subsidiary from the United ...

... Correze, 79, chairman of l'Oreal's Cosmair unit, helped the ...

L'OREAL SA (93%); MCDONALD'S ...

1210. Newsday (New York), June 20, 1991, Thursday, CITY EDITION, BUSINESS; Pg. 47 Other Edition: Nassau and Suffolk Pg. 49, 560 words, LEDGER, Compiled from staff and wire reports

... French cosmetics giant l'Oreal's U.S. subsidiary from the United ...

... Correze, 79, chairman of l'Oreal's Cosmair unit, helped the ...

L'OREAL SA (82%); MOODY'S ...

1211. St. Petersburg Times (Florida), June 20, 1991, Thursday, City Edition, NATIONAL; WORLD DIGEST; Pg. 11A, 381 words, Salman Rushdie in hiding again, LONDON; MANILA, Philippines; PARIS; ANTOFAGASTA, Chile; TOKYO

... French cosmetics giant l'Oreal's American subsidiary from the United ...

... a former senior l'Oreal executive and now chairman of ...

L'OREAL SA (93%); L'OREAL SA (93%);

1212. The Associated Press, June 19, 1991, Wednesday, AM cycle, Business News, 388 words, Nazi Hunter Asks U.S. to Bar Cosmetics Executive, By DAVID CRARY, Associated Press Writer, PARIS

... refuse entry to the head of the L'Oreal cosmetics firm's U.S. ...

... U.S. marketing for L'Oreal, the world's largest cosmetics company. L'Oreal's holdings in North ...

... United States. At L'Oreal, a company spokesman ...

... an agent for L'Oreal, not an employee of the ...

L'OREAL SA (95%); US ...

1213. Chain Drug Review, June 17, 1991, Pg. p32(2), 10958245, 1594 words, Reinvigorating cosmetics; a new generation of buyers looks to boost flat sales.; Alliance for Opportunity

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... MAYBELLINE INC (66%); L'OREAL SA (62%); DEL ...

1214. Chain Drug Review, June 17, 1991, Pg. p46(2), 10958257, 569 words, Women's fragrance sales are picking up.; Alliance for Opportunity

... since last time, L'Oreal, and Revlon came in ...

... treatments remains unchanged: L'Oreal, Almay and Revlon (Moon ...

... Cabot, were joined by L'Oreal as the brands expanding most ...

REVLON INC (85%); L'OREAL SA (83%); PROCTER & ...

1215. Chain Drug Review, June 17, 1991, Pg. p46(2), 10958259, 720 words, Vendors win recognition from buyers.; Goldman Sachs and Co. survey of drug store buyers; Alliance for Opportunity

... for the top spot in 1990. L'Oreal, in ...

1216. Chain Drug Review, June 17, 1991, Pg. p104(2), 10958291, 676 words, Beauty soaps post strong gains.; Alliance for Opportunity, Sloan, Pat

... increased competition from such companies as L'Oreal, whihc has succesfully marketed ...

1217. Chain Drug Review, June 17, 1991, Pg. p108(1), 10958293, 636 words, Shag haircut and short nails come back.; trends in the teen market; Alliance for Opportunity, Fuller, Bonnie  
... brands around are L'Oreal's Colorvive and Biogenal. ...  
L'OREAL SA (82%); NOXELL ...

1218. Chain Drug Review, June 17, 1991, Pg. p130(1), 10958323, 639 words, L'Oreal maintains fast pace.; product line extensions and redesigned packaging; Alliance for Opportunity; product announcement  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (93%); COSMAIR ...  
L'Oreal S.A. Product introduction

1219. Chicago Tribune, June 12, 1991, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. C; ZONE: CN; Style 2. A guide to looking great, 1067 words, Top sellers From anti-frizz hair serums to herb-based shower gels to wash-away hair colors to, By Genevieve Buck  
... increasing sales of Clairol's and L'Oreal's temporary hair colors. " ...  
... coming in July, L'Oreal's Anti-Frizz. Protecting ...  
... says consumers are finding that if L'Oreal's Plenitude works, there's no ...  
... DISTRIBUTORS INC (68%); L'OREAL SA (66%);

1220. Chicago Tribune, June 12, 1991, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. H; ZONE: CN; Style 2, 614 words, Beauty marks Four Chicago models reveal the makeup tips that keep them looking camera-ready, By Marie Y. Moss  
... David and Lee Mascara: L'Oreal Lash Out in ...  
L'OREAL SA (83%); NU ...

1221. The Commercial Appeal (Memphis), June 10, 1991, Monday,, FIRST EDITION, Pg. B4,, 206 words, ANIMAL RIGHTS BANNERS URGE L'OREAL BOYCOTT, Patti Patterson  
... banners said: "Boycott L'Oreal.  
... slogan was in response to the L'Oreal Preference hair color ...  
... River. Protesters claim L'Oreal often tortures animals to death. Officials at L'Oreal deny that animals are used ...  
L'OREAL SA (93%); PEOPLE ...

1222. Drug Store News, June 10, 1991, Pg. p120(1), 10925515, 622 words, Martha Pease.; People in the News; brief article  
... L'Oreal's ...  
... L'Oreal ...

L'OREAL SA (91%); NEUTROGENA ...

1223. Orange County Register (California), June 7, 1991 Friday, MORNING EDITION, Pg. P26:, 644 words, Club X has Persian twist, Barry Koltnow, The Orange County Register  
L'OREAL SA (52%);

1224. Information Bank Abstracts, WALL STREET JOURNAL, June 7, 1991, Friday, Section A; Page 10, Column 1, 58 words, MUD IS FLYING AT FRENCH COSMETICS GIANT, BY E S BROWNING  
... accuses cosmetics giant L'Oreal SA of anti-Semitism, ...  
... memories to try to pressure L'Oreal into settling financial dispute ...  
L'OREAL SA;  
L'OREAL SA (95%); L'OREAL SA;

1225. The Wall Street Journal, June 7, 1991 Friday, INTERNATIONAL; Pg. A10, 1365 words, Mud Is Flying At French Cosmetics Giant --- L'Oreal Denies Charges of Anti-Semitism and Fraud, By E.S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... laments an official of L'Oreal S.A., the cosmetics giant that is the ...  
L'Oreal official denies most of ...  
... intensely than anything else L'Oreal has done since it was ...  
... in 1907. Today, L'Oreal is one of the world's biggest ...  
... who still controls L'Oreal, often is described as the richest ...  
... needless to say, this kind. L'Oreal says its sales haven't ...  
... consumers and all these accusations," the L'Oreal official says. Indeed, L'Oreal stock has risen slightly ...  
... memories to try to pressure L'Oreal into settling a financial ...  
... sought a divorce." L'Oreal's problems began late ...  
... in Israel, and although L'Oreal didn't buy those factories, ...  
... by the French government, L'Oreal says, it began ...  
... after 27 years as L'Oreal chairman and then headed its strategic ...  
... same year a L'Oreal joint venture with Mr. ...  
... works. Highly profitable L'Oreal had money to invest and Mr. ...  
... movies. Unfortunately for L'Oreal's effort to escape the boycott, ...  
... Frydman's residence could disturb L'Oreal's efforts to evade the Arab ...  
... contends, he was horrified to learn that L'Oreal had prepared documents to suggest he had ...  
... claims he also then learned that one of the L'Oreal officials eager for his ...  
... amnesty and rehabilitated. A L'Oreal representative says L'Oreal's founder, Eugene Schueller, ...  
... set up to distribute L'Oreal products in Spain. ...  
... say they decided to dissolve their L'Oreal link. L'Oreal agreed to buy the brothers' ...  
... once been an adviser to L'Oreal. Last summer, the Frydmans ...  
... criminal complaint, charging that L'Oreal had committed fraud regarding the ...  
... led to the searches at L'Oreal's office. Mr. Dalle ...  
... Frydmans' accusations "is to oblige L'Oreal to buy (the Paravision stake) ...  
... any economic reality." L'Oreal says that Andre Bettencourt, whose wife Liliane is the L'Oreal heiress, told shareholders at L'Oreal's annual meeting on ...  
... At the shareholders' meeting, L'Oreal's current chairman, Lindsay ...  
... a long explanation of L'Oreal's position, which was met with ringing ...  
... an unusual action, L'Oreal's unions, including one that is ...  
... in all their dealings with L'Oreal and Mr. Dalle they never encountered racism. Did L'Oreal cooperate with the Arab

boycott? L'Oreal insists it broke ...  
 ... in cooperation with the government. Did L'Oreal pretend to hold a ...  
 ... resignation letter. A L'Oreal representative acknowledges that there never was ...  
 ... common in France. L'Oreal says the real problem is that, ...  
 ... joint venture's future. L'Oreal says it and the Frydmans ...  
 ... good financial settlement. Did L'Oreal employ ex-collaborators? ...  
 ... Mr. Schueller, who then was L'Oreal's chairman, hired him. Mr. ...  
 ... paid his debt to society, and that the L'Oreal chiefs felt it was ...  
 ... Spanish distribution company that L'Oreal didn't control, a L'Oreal representative says, isn't L'Oreal's affair. Mr. Correze, ...  
 ... home, but a L'Oreal representative said Mr. ...  
 ... calls to him for comment. The L'Oreal representative said Mr. ...  
 ... in prison for them. L'Oreal says it was taken ...  
 L'OREAL SA (95%)

1226. The San Diego Union-Tribune, June 4, 1991 Tuesday, LIFESTYLE; Pg. C-2, 613 words, Roberts, Costner are at peak of the polls; Focus on people; Your tax money ...; Briefly noted; Please don't eat ...; Let them eat ...; Higher education, James Steinberg, Public eye has many sources, including news reports.  
 ... in the same paper.) "L'Oreal does a minimum of testing, and ...  
 ... Beef Industry Council and L'Oreal hair-care products, to ...  
 GALLUP ORGANIZATION (91%); L'OREAL SA (64%)

1227. The San Francisco Chronicle, JUNE 3, 1991, MONDAY, FINAL EDITION, NEWS; Pg. A8; PERSONALS, 942 words, PERSONALS, Leah Garchik  
 ... Industry Council and for L'Oreal hair-care products, Shepherd's response was tough. "L'Oreal does a minimum of testing," ...

1228. Drug & Cosmetic Industry, June 1, 1991, Pg. p22(2), 10932905, 1622 words, SCC Chicago seminar: regulation dominant subject.; Society of Cosmetic Chemists  
 ... Type E 100, and L'Oreal's Mexoryl SO and SE. She also ...  
 L'OREAL SA (65%); E ...

1229. THE LAWYERS WEEKLY, Friday, May 31, 1991, Vol. 11, No. 5, 2338 words, Competition Act anti-conspiracy offences valid, N.S.C.A. decides HEADLINES  
 L'OREAL SA (54%);

1230. United Press International, May 31, 1991, Friday, BC cycle, Financial, 530 words, Trump lashes out at Wall Street Journal report, NEW YORK  
 ... BANK NA (55%); L'OREAL SA (52%); NEW ...

1231. The Union Leader (Manchester, NH), May 26, 1991 Sunday, ALL EDITIONS, Pg. 34, 370 words, A Bit of Railroading's Past Preserved at Sandown Depot  
 L'OREAL SA (58%); SANDOWN ...

1232. Cosmetics International, May 25, 1991, Pg. p9(2), 10902909, 509 words, Procter & Gamble's acquisitions: view from US.

... pressure from players like L'Oreal and now will face ...

1233. Cosmetics International, May 25, 1991, Pg. p15(1), 10902921, 823 words, L'Oreal perfumes division slowdown. L'Oreal, the major French cosmetics ...

... authority regarding the treatment of L'Oreal's royalty revenues. In ...

... comfort products divisions. L'Oreal's total sales for ...

... administration and finance, said that L'Oreal had been less affected by ...

... System. in addition, L'Oreal's business in the United ...

... One result of this has been that L'Oreal's exposure to the fluctuations of the dollar have been ...

... Cosmair (Canada) in which L'Oreal has only a 1.73 ...

... earnings growth for L'Oreal. He added that the good results ...

... well in 1990. L'Oreal's hair lines, including ...

... meeting called to review L'Oreal's progress in fiscal ...

... cent. The managed sales of L'Oreal, that is including sales of the American and ...

... salon products dominated L'Oreal's business with turnover of [British ...

... A geographic breakdown of L'Oreal's 1990 managed cosmetics ...

... a year in which L'Oreal increased its volume growth and its ...

L'OREAL SA (95%); LABORATOIRES ...

L'Oreal S.A. Finance

1234. St. Louis Post-Dispatch (Missouri), May 24, 1991, FRIDAY, FIVE STAR Edition, EVERYDAY MAGAZINE; Pg. 1F, 1326 words, SUCCESS IS A SHOCK TO ANDIE MACDOWELL, Ellen Futterman Of the Post-Dispatch Staff ... now is under contract with L'Oreal and is featured in many of its ...

1235. The Wall Street Journal, May 24, 1991 Friday, Marketing; Pg. B1, 1152 words, Seeking Sunnier Sales, Lotion Makers Play on Fears, Target Teens and Men, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... a U.S. unit of L'Oreal S.A., have also grown sharply ...

1236. Newsday (New York), May 22, 1991, Wednesday, CITY EDITION, PART II; Pg. 64, 3275 words, THE MAN Who Loves BRIDGES; BOJIDAR YANEV HAS ALL OF THE CITY'S BRIDGES IN HIS CHARGE. OR IS IT THE OTHER WAY AROUND?, BY ANEMONA HARTOCOLLIS, COVER; BRIDGE; NEW YORK CITY; BOJIDAR YANEV; NEW YORK CITY; PROFILE

... nylon banner declaring, "L'Oreal Tortures Animals." The cops ...

L'OREAL SA (72%);

1237. St. Petersburg Times (Florida), May 16, 1991, Thursday, City Edition, CITRUS TIMES; Pg. 1, 268 words, Panel's ruling upheld on fishing operation, VICTORIA WHITE, INVERNESS

L'OREAL SA (57%); L'OREAL SA (57%);

1238. The Wall Street Journal, May 15, 1991 Wednesday, World Markets; Pg. C10, 1087 words, Frankfurt Stock Prices Retreat Again on Worries About Poehl and German Economy; Tokyo Eases ---- A Wall Street Journal News

Roundup, \*from Factiva\*

... marks. In Paris, L'Oreal plummeted 14 French ...

1239. The New York Times, May 14, 1991, Tuesday, Late Edition - Final, Section D; Page 3; Column 1; Financial Desk, 399 words, COMPANY NEWS; BRIEFS

... No terms were disclosed. \* L'Oreal, the French cosmetics and perfume ...

... CO INC (83%); L'OREAL SA (82%); FLORIDA ...

1240. Cosmetics International, May 10, 1991, Pg. p3(1), 10844625, 401 words, UK faces up to Nivea Visage.; skin care line; product announcement

... steal market share from L'Oreal's Plenitude and Garnier's new ...

L'OREAL SA (83%)

1241. Cosmetics International, May 10, 1991, Pg. p7(2), 10844641, 293 words, L'Oreal revolutionises men's hair care market.; Progress Homme gets rid of gray hair

... yet only now L'Oreal parfumerie is launching a ...

... a recolouring agent. L'Oreal is the pioneer in this field of ...

L'OREAL SA (94%); GEMEY ...

L'Oreal S.A. Product introduction

1242. Cosmetics International, May 10, 1991, Pg. p12(2), 10844653, 1451 words, Procter & Gamble buys Max Factor and Betrix.

... Chicogo in Germany. L'Oreal probably stands at the ...

... P&G, Unilever and L'Oreal lead over Shiseido ...

... addition to Unilever's purchases, L'Oreal has been active in acquiring ...

... P&G, Unilever, L'Oreal, Shiseido and Avon account ...

... primarily Unilever, Kao and L'Oreal are actively evaluating the remaining ...

1243. The New York Times, May 10, 1991, Friday, Late Edition - Final, Section D; Page 4; Column 3; Financial Desk, 204 words, COMPANY NEWS; T.W.A. to Halt Bond Payments, By The Associated Press

... AIRLINES INC (75%); L'OREAL SA (56%); INTERNATIONAL ...

1244. St. Louis Post-Dispatch (Missouri), May 9, 1991, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 16, 897 words, PUCKER UP: IN SEARCH OF THE PERFECT TUBE OF LIPSTICK - STILL, Sylvia Rubin 1991 San Francisco Chronicle

... it really lasts," says L'Oreal's Color Supreme ad. " ...

L'OREAL SA (82%); CHANEL ...

1245. The Oregonian (Portland, Oregon), May 4, 1991 Saturday, FOURTH Edition, LIVING; Pg. C01, 794 words, UNDERWEAR FIRST PILLAR OF SELF-WORTH, JOYCE MAYNARD

... counter. In the words of that L'Oreal commercial, ``I'm worth ...

L'OREAL SA (63%); VICTORIA'S ...

1246. Newsday (New York), May 2, 1991, Thursday, CITY EDITION, NEWS; Pg. 3, 72 words, Animal Activists Close the Brooklyn Bridge.

... a banner reading "L'Oreal Tortures Animals" across the ...  
... arrested him and two others. L'Oreal makes personal- care ...

1247. Drug & Cosmetic Industry, May 1, 1991, Pg. p18(1), 10720438, 705 words, Yet another myth.; that large cosmetic firms will acquire most smallones; editorial, Davis, Donald A.

... like Unilever, Shiseido, L'Oreal, and Procter & Gamble will ...  
L'OREAL SA (91%); TRUE ...

1248. Florida Trend, May, 1991, Vol 34; No 1; Sec 1; pg 29, 1891 words, The Similarity May Only Be Cosmetic, Michael Selz, Boca Raton; FL; US, 9132664, FLOR

... Once a Lauder, L'Oreal or Clinique customer, they are reluctant to ...

1249. Los Angeles Times, April 28, 1991, Sunday, Home Edition, Magazine; Page 29; Magazine Desk, 304 words, STYLE; LOOKS; THAT FACE

... Formula (Rich Black), L'Oreal Visuelle Powder Blush ( ...  
... Powder (Terracotta Dore); L'Oreal Visuelle Powder Blush ( ...  
... Eyelining Pen (Coal); L'Oreal Le Grand Kohl ( ...

1250. Cosmetics International, April 25, 1991, Pg. p4(2), 10733344, 453 words, Lancome launches Hydrative.; hydrating treatment for all skin types; product announcement  
L'Oreal USA Product introduction

1251. Cosmetics International, April 25, 1991, Pg. p9(3), 10733364, 2256 words, Outstanding results for Avon.; Avon Products Inc.

... matching that held by L'Oreal. Europe is now Avon's ...

1252. The San Francisco Chronicle, APRIL 24, 1991, WEDNESDAY, FINAL EDITION, PEOPLE; Pg. B3, 4908 words, Luscious and Long-Lasting The never-ending search for the perfect lipstick, SYLVIA RUBIN, CHRONICLE STAFF WRITER

... it really lasts," says L'Oreal's Color Supreme ad. " ...  
... Score: Four lips. L'OREAL COLOR SUPREME: \$ 5.95. ...  
L'OREAL SA (81%); CHANEL ...

1253. Drug Store News, April 22, 1991, Pg. p14(1), 10673634, 1602 words, Dearth of new blockbuster HBA products in 1990.; health and beauty aids, Miller, Allen

... L'Oreal Colorvive ...  
... L'Oreal Colorvive ...

1254. Drug Store News, April 22, 1991, Pg. p49(4), 10673652, 1145 words, Chains see solid gain in cosmetic sales.; includes related articles; Cosmetics & fragrances; Annual Report Part 1; Cover Story

... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 L'OREAL SA (94%); PARIS ...

1255. Drug Store News, April 22, 1991, Pg. p75(2), 10673654, 1387 words, Premium-priced hair/skin/bath products shine at chains.; Toiletries; Annual Report Part 1; Cover Story  
 ... /rinse and L'Oreal's Colorvive; ...  
 ... color, led by Clairol and L'Oreal. And they cite moderate growth in value-priced brands such as White Rain and Suave. They point to styling aids as a category bright spot. ...  
 L'OREAL SA (92%); VIDAL ...

1256. Drug Store News, April 22, 1991, Pg. p79(1), 10673658, 989 words, Ethnic merchandising's new methods spur sales while hair color generates double-digit growth.; includes related story; Ethnic; Annual Report Part 1; Cover Story  
 ... is taking share from general market lines such as Clairol and L'Oreal. ...  
 L'OREAL SA (81%); WET ' ...

1257. Information Bank Abstracts, WALL STREET JOURNAL, April 17, 1991, Wednesday, Section A; Page 10, Column 6, 26 words, L'OREAL S.A.: FRENCH GROUP'S NET INCOME INCREASED SLIGHTLY IN 1990  
 L'Oreal SA reports 1990 ...  
 L'OREAL SA;  
 L'OREAL SA (95%); L'OREAL SA;

1258. The Wall Street Journal, April 17, 1991 Wednesday, Pg. A10, 168 words, International Brief -- L'Oreal S.A.: French Group's Net Income Increased Slightly in 1990, \*from Factiva\*  
 ... products and pharmaceuticals maker L'Oreal S.A. said that 1990 ...  
 ... Jones, chairman, described L'Oreal's results as "particularly encouraging" ...  
 L'OREAL SA (95%)

1259. The Wall Street Journal, April 17, 1991 Wednesday, World Markets; Pg. C10, 1211 words, Profit-Taking Leaves Stock Prices Lower or Mixed On Big Bourses, Still Pressured by Interest Rates ---- A Wall Street Journal News Roundup, \*from Factiva\*  
 ... Danone to 51% from 35%. L'Oreal dropped 3 francs to ...

1260. Dow Jones News Service, April 16, 1991 Tuesday, 465 words, L'Oreal 1990 Net Profit Up 15% To 1.686 Bln F. Francs, \*from Factiva\*  
 PARIS -DJ- L'Oreal SA said net ...  
 ... francs the previous year. L'Oreal noted, however, that profit rose ...  
 ... a year earlier. L'Oreal said the gain would have been 12.5 ...  
 ... Lindsay Owen-Jones, L'Oreal's chairman, described L'Oreal's financial performance last ...  
 ... business. He said he was confident that L'Oreal will be able to continue ...  
 ... pc gain. He said L'Oreal hopes to be able to continue ...

... Owen-Jones said L'Oreal was able to reinforce its position as the ...  
 ... Jones said that while L'Oreal had looked at the various ...  
 ... products aren't complementary. L'Oreal's sales in dollar ...  
 ... Owen-Jones speculated that L'Oreal could attain annual sales of ...  
 ... internal and external growth. L'Oreal may very well go ...  
 ... 1990. He pointed out that L'Oreal's indebtedness remains negligible ...  
 L'OREAL SA (95%); REVLON ...

1261. The New York Times, April 16, 1991, Tuesday, Late Edition - Final, Section B; Page 4; Column 2; Metropolitan Desk, 370 words, Powell Focuses the Spotlight on a Guarded Military Plant  
 ... makeup there -- you know, for L'Oreal" said Frances Ortiz, ...  
 ... LORAL CORP (83%); L'OREAL SA (63%); JOINT ...

1262. The Commercial Appeal (Memphis), April 14, 1991, Sunday,, FINAL EDITION, Pg. C1, 894 words, COSMETICS; P&G BUYOUTS SIGNAL FIGHT FOR MARKET BY MAYBELLINE, Susan Adler Thorp; The Commercial Appeal  
 ... Factor competes with Revlon, L'Oreal and Allmay brands for the ...

1263. Los Angeles Times, April 14, 1991, Sunday, Home Edition, Magazine; Page 31; Magazine Desk, 186 words, STYLE: LOOKS; DOUBLE DUTY, By CINDY LAFAYRE YORKS  
 ... cut the clutter include L'Oreal's Hydra Perfecte, a ...  
 L'OREAL SA (83%); ESTEE ...

1264. The Associated Press, April 11, 1991, Thursday, PM cycle, Business News, 685 words, Revlon Deal Expands P&G Global Reach, By Joe McDonald, Associated Press Writer, CINCINNATI  
 ... major U.S. rivals, L'Oreal and Estee Lauder. Revlon had \$\$ ...

1265. Los Angeles Times, April 11, 1991, Thursday, Home Edition Correction Appended, Business; Part D; Page 1; Column 5; Financial Desk, 835 words, P&G AGREES TO BUY MAX FACTOR FOR \$1.14 BILLION; COSMETICS: THE DEAL WITH REVLON WILL TURN PROCTER & GAMBLE INTO AN OVERNIGHT POWERHOUSE IN THE MASS MARKETING OF COSMETICS., By NANCY RIVERA BROOKS, TIMES STAFF WRITER  
 ... speculation was that P&G and L'Oreal would be the most likely buyers. ...  
 ... GAMBLE CO (92%); L'OREAL SA (91%); NOXELL ...

1266. Newsday (New York), April 11, 1991, Thursday, CITY EDITION, BUSINESS; Pg. 47 Other Edition: Nassau and Suffolk Pg. 49, 444 words, Revlon Sheds Max Factor to Lower Debt, By Edward R. Silverman. STAFF WRITER, REVLON; PROCTER & GAMBLE; MERGERS; BUSINESS; MAX FACTOR; BETRIX; RONALD O PERELMAN; DEBT  
 ... G, Unilever Group and L'Oreal S.A. have expressed interest ...  
 ... GAMBLE CO (94%); L'OREAL SA (84%); UNILEVER ...

1267. The Oregonian (Portland, Oregon), April 11, 1991 Thursday, SECOND Edition, BUSINESS; Pg. E08, 374 words, PROCTER & GAMBLE BUYS PART OF REVLON, JOYCE M. ROSENBERG, The Associated Press <,

NEW YORK

... year, with Procter & Gamble and L'Oreal rumored to be the most interested of ...  
 ... Revlon much smaller than L'Oreal and Estee Lauder, its two ...  
 L'OREAL SA (93%); REVLON ...

1268. The Associated Press, April 10, 1991, Wednesday, AM cycle, Business News, 763 words, Revlon Selling Max Factor To Procter & Gamble, By JOYCE M. ROSENBERG, AP Business Writer, NEW YORK  
 ... Revlon much smaller than L'Oreal and Estee Lauder, its two ...

1269. The Associated Press, April 10, 1991, Wednesday, PM cycle, Business News, 309 words, Revlon Reportedly Plans to Sell Max Factor Unit, NEW YORK  
 ... year, with Procter & Gamble and L'Oreal rumored to be the most interested of ...  
 ... Revlon much smaller than L'Oreal and Estee Lauder, its two ...  
 REVLON INC (96%); L'OREAL SA (93%); PROCTER & ...

1270. The Associated Press, April 10, 1991, Wednesday, PM cycle, Business News, 385 words, Revlon Selling Max Factor To Procter & Gamble, By JOYCE M. ROSENBERG, AP Business Writer, NEW YORK  
 ... year, with Procter & Gamble and L'Oreal rumored to be the most interested of ...  
 ... Revlon much smaller than L'Oreal and Estee Lauder, its two ...  
 REVLON INC (96%); L'OREAL SA (93%); PROCTER & ...

1271. Cosmetics International, April 10, 1991, Pg. p2(2), 10676272, 531 words, Rubinstein's heart of stone.; new cosmetics packaging  
 ... collection. With this new image, L'Oreal is certainly putting the Rubinstein ...  
 L'OREAL SA (71%); SELFRIDGES ...

1272. Cosmetics International, April 10, 1991, Pg. p7(2), 10676288, 752 words, L'Oreal's new Brazilian marketing strategy.  
 Paulo Gaspariani, president of L'Oreal in Brazil, recently ...  
 ... new strategy for L'Oreal in Brazil - the company's ...  
 ... 14 per cent of L'Oreal's \$110US million ...  
 ... Rubinstein, acquired by L'Oreal in Latin America ...  
 ... HR) in retail. L'Oreal in Brazil has five ...  
 ... supermarket distribution; OAC-L'Oreal Coiffure, responsible for ...  
 ... in Porto Alegre. "L'Oreal's strategy in Brazil is to ...  
 ... Gaspariani. Another objective of L'Oreal in Brazil is to develop ...  
 L'OREAL SA (93%)  
 L'Oreal S.A. Marketing GL ...

1273. The New York Times, April 10, 1991, Wednesday, Late Edition - Final, Section D; Page 1; Column 6; Financial Desk, 769 words, COMPANY NEWS; Asset Sale By Revlon Called Near, By ANTHONY RAMIREZ  
 ... assets, with Procter & Gamble and L'Oreal the most interested of several ...  
 ... sell the rest of its assets to L'Oreal, which had 1989 annual revenues of \$ ...  
 ... in the United States, L'Oreal and Estee Lauder. Each has ...

... GAMBLE CO (92%); L'OREAL SA (84%);

1274. The Wall Street Journal, April 10, 1991 Wednesday, Pg. A3, 910 words, Procter & Gamble Is to Buy Some of Revlon Inc.'s Lines --- Deal Said to Top \$1 Billion; Perelman Also Planning To Sell Part of Labs Unit, By Alecia Swasy, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... Besides P&G, L'Oreal S.A. and Unilever Group, ...  
 ... GAMBLE CO (97%); L'OREAL SA (63%); UNILEVER ...

1275. The Associated Press, April 9, 1991, Tuesday, BC cycle, Business News, 337 words, Revlon Reportedly Plans to Sell Max Factor Unit, NEW YORK  
 ... year, with Procter & Gamble and L'Oreal the most interested of several ...  
 ... Revlon much smaller than L'Oreal and Estee Lauder, its two ...  
 REVLON INC (96%); L'OREAL SA (93%); PROCTER & ...

1276. Newsday (New York), April 9, 1991, Tuesday, NASSAU AND SUFFOLK EDITION, PART II; NO MORE WORRIES THAT SHE MIGHT BE A FLUKE; Pg. 50, 1145 words, Andie MacDowell's Growing Confidence?, By John Anderson. STAFF WRITER, ANDIE MACDOWELL; INTERVIEW; OBJECT OF BEAUTY; MOVIES  
 ... models-turned-actresses. Her L'Oreal cosmetics commercials are still ...  
 L'OREAL SA (70%); AMERICAN ...

1277. The San Diego Union-Tribune, April 8, 1991 Monday, SPORTS; Pg. D-2, 947 words, When it's good TV, Sockers are a kick to see -- really; Bang, bang, Pat answers; Only in the WLAF; Scab umpire picks; Tater tots, Fritz Quintt  
 ... misplaced Preference by L'Oreal ad (what is Cybill Shepherd ...

1278. The Associated Press, April 3, 1991, Wednesday, PM cycle, Business News, 408 words, TWA Says it Has Hired Bankruptcy Code Legal Experts, By JOHN M. DOYLE, AP Business Writer, WASHINGTON  
 ... JONES DAY (84%); L'OREAL SA (54%); SECURITIES & ...

1279. The Associated Press, April 2, 1991, Tuesday, AM cycle, Business News, 412 words, TWA Says it Has Hired Bankruptcy Code Legal Experts, By JOHN M. DOYLE, AP Business Writer, WASHINGTON  
 ... JONES DAY (84%); L'OREAL SA (54%); SECURITIES & ...

1280. States News Service, April 2, 1991, Tuesday, 428 words, States News Service, WASHINGTON  
 ... AIRLINES INC (92%); L'OREAL SA (55%); SECURITIES & ...

1281. Drug & Cosmetic Industry, April 1, 1991, Pg. p20(5), 10602738, 2338 words, The hair care market: responding to niches, naturals & combos., Davis, Donald A.  
 ... Beecham, Beiersdorf, Wella, L'Oreal, Johnson& Johnson, Gillette and ...

1282. The Atlanta Journal and Constitution, March 28, 1991, Thursday, 566 words, PEACH BUZZ; Plant places doing land-office business

... 23, appears in L'Oreal ads in Glamour and ...

1283. The Wall Street Journal, March 28, 1991 Thursday, Marketing; Pg. B1, 1149 words, Cover Girl Is Growing Up and Moving Out As Its New Parent, P&G, Takes Charge, By Alecia Swasy, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... Estee Lauder Inc. and L'Oreal S.A. Upscale Revlon, which ...

1284. The Boston Globe, March 27, 1991, Wednesday, City Edition, OP-ED; Pg. 15, 673 words, Feeding from a rich trough, By Derrick Z. Jackson, Globe Staff

... a lot of vanity. L'Oreal, Clairol and Cover Girl ...

... KELLOGG CO (83%); L'OREAL SA (60%); J ...

1285. Chain Drug Review, March 25, 1991, Pg. p1(2), 10641829, 723 words, Revlon on the block; P&G, L'Oreal in talks.; Procter and Gamble Co.

... block; P&G, L'Oreal in talks NEW ...

... Procter & Gamble Co., L'Oreal and the Unilever conglomerate. Two ...

... Almay's 7% would leave L'Oreal (14%) and Maybelline Co. ( ...

... global," then Paris-based L'Oreal, the best-known lines of which are L'Oreal, Lancome, Ralph Lauren and ...

... market. As little as 20% of L'Oreal's revenues are generated in ...

... challenges from such international manufacturers as L'Oreal on top of the heightened ...

REVLON INC (96%); L'OREAL SA (94%); PROCTER & ...

... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1286. Chain Drug Review, March 25, 1991, Pg. p1(2), 10641831, 857 words, Revlon deal to shake up industry.; sale of Revlon to have major impact on configuration of global cosmetics and fragrance industry

... in personal care (L'Oreal, Unilever or Procter & Gamble ...

... next highest players are L'Oreal (14%) and Maybelline (10%). ...

... hard to imagine that either L'Oreal or Maybelline wouldn't have something to ...

... Lauder Inc. brands. L'Oreal also was given a presentation ...

... a move could give L'Oreal a hypoallergenic skin ...

... in the U.S. But L'Oreal was recently reported to have dropped ...

... for its Noxell business. And L'Oreal is one of the top spenders ...

REVLON INC (96%); L'OREAL SA (86%); PROCTER & ...

1287. Chain Drug Review, March 25, 1991, Pg. p9(1), 10641849, 135 words, L'Oreal appoints Klarsfeld.; George Klarsfeld to head the Prestige et Collection division

L'Oreal appoints Klarsfeld NEW ...

... appointed director general of L'Oreal. He will head the company's ...

... fragrances for all of L'Oreal. Klarsfeld had been senior vice ...

... general manager at L'Oreal cosmetics and fragrance division. He ...

... will have responsibility for all L'Oreal cosmetics, Plenitude skin ...

... president and general manager of L'Oreal cosmetics, giving him many ...

L'OREAL SA (94%); COSMAIR ...

L'Oreal S.A. Officials and employees

1288. Cosmetics International, March 25, 1991, Pg. p11(1), 10614440, 639 words, Revlon on the block?  
... purchasersinclude Procter & Gamble and L'Oreal. The Anglo-Dutch group, ...  
REVLON INC (94%); L'OREAL SA (83%); LABORATORY ...

1289. The New York Times, March 23, 1991, Saturday, Late Edition - Final, Section 1; Page 48; Column 1; Style Desk;  
Consumer's World Page, 608 words, Coping/With Makeup Fade-Out, By DEBORAH BLUMENTHAL  
... Revlon's Velvet Touch, and L'Oreal's Colour Supreme Long ...  
REVLON INC (92%); L'OREAL SA (83%);

1290. St. Louis Post-Dispatch (Missouri), March 23, 1991, SATURDAY, FIVE STAR Edition, EVERYDAY  
MAGAZINE; Pg. 7D, 1194 words, ADVERTISERS CAUGHT IN FUROR OVER KISS, Dottie Enrico 1991, Newsday  
... make further comment. L'Oreal said that it was aware of the ...

1291. St. Louis Post-Dispatch (Missouri), March 21, 1991, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 12,  
480 words, COSMETICS: MAKEOVERS PUT COMPANIES IN BETTER SHAPE, Nancy M. Funk 1991 Newhouse  
News Service  
... giants are prospering, and that includes L'Oreal and Procter and Gamble."  
L'OREAL SA (82%); SALOMON ...

1292. USA TODAY, March 20, 1991, Wednesday, FINAL EDITION, MONEY; Pg. 1B, 268 words, Streep quickly  
makes up with AmEx, Stuart Elliott  
... Beef Industry Council and L'Oreal. In Streep's case, ...  
... EXPRESS CO (90%); L'OREAL SA (69%);

1293. Newsday (New York), March 18, 1991, Monday, CITY EDITION, CITY BUSINESS;  
ADVERTISING/MARKETING/MEDIA; Pg. 37, 492 words, WHOS'S HOT; MAD. AVE., Carole A. Brooks. DOTTIE  
ENRICO, ADVERTISING; INDUSTRY; JEAN FELDMAN; ITALY; CATHOLIC CHURCH; FUND RAISING;  
TBWA  
... international clients, which range from L'Oreal and Bayer to Nissan and Trans ...  
L'OREAL SA (84%); ZALE ...

1294. Dallas Times Herald, March 15, 1991, Vol 112; No 74; Sec B; pg 1, 508 words, A New Melting Pot: French  
Parent Studies Bloom, Dagmar Aalund, Dallas; TX; US, 9125100, DTH  
... advertising work for L'Oreal cosmetics. But Feldman ...  
L'OREAL SA (84%);

1295. PR Newswire, March 14, 1991, Thursday, Financial News, 327 words, FORMER MARKETING DIRECTOR  
FOR WASHINGTON POST AND BIG SIX ACCOUNTING FIRM JOINS CASSIDY & ASSOCIATES, INC.,  
WASHINGTON, March 14  
... Brothers, and was vice president of the L'Oreal Retail Division of Cosmair, ...  
... POST CO (74%); L'OREAL SA (66%); COSMAIR ...

1296. Newsday (New York), March 13, 1991, Wednesday, CITY EDITION, PART II; Pg. 58, 2142 words, The Boom in Boycotts; Increasingly, consumers are being called upon to vote with their wallets, By Jonathan Mandell. STAFF WRITER, BOYCOTT; BUSINESS; INDUSTRY; DEMONSTRATIONS; STRIKE; NUCLEAR; ANIMAL; TREATMENT; RESEARCH

... including Camay, Gillette and L'Oreal because of their use of animals in ...

1297. PR Newswire, March 13, 1991, Wednesday, Financial News, 1110 words, ASSET INVESTORS REPORTS 1990 EARNINGS AND THE RENEWAL OF ITS MANAGEMENT AGREEMENT, DENVER, March 13

... LEASE INC (93%); L'OREAL SA (53%);

1298. Chain Drug Review, March 11, 1991, Pg. p14(2), 10511977, 833 words, Maybelline targets black arena.; Shades of You cosmetics line for black women

... business, which has been feeling some impact from L'Oreal's Lash Out and Splash Out brands. ...

1299. Cosmetics International, March 10, 1991, Pg. p3(1), 10595516, 543 words, Harrods' debut for Tresor.; new Lancome fragrance; product announcement

L'Oreal USA Product introduction

1300. Cosmetics International, March 10, 1991, Pg. p8(1), 10595520, 585 words, Brazil's Phytoervas \$6 million expansion programme.; Phytoervas, Industria Brasileira de Cosméticos Naturais Ltda.

... France. Helena Rubinstein, L'Oreal, Nivea and others, already have ...  
CLARINS SA (92%); L'OREAL SA (81%)

1301. Cosmetics International, March 10, 1991, Pg. p14(1), 10595530, 584 words, Cerus to sell YSL stake.; Yves Saint Laurent

... interested parties are said to include L'Oreal and Orcofi the French holding ...  
SUEZ SA (85%); L'OREAL SA (84%); LVMH ...

1302. The New York Times, March 5, 1991, Tuesday, Late Edition - Final, Section D; Page 6; Column 4; Financial Desk, 969 words, Revlon Deal Would Realign Industry, By ANTHONY RAMIREZ

... in the United States -- L'Oreal, Estee Lauder and Revlon -- ...  
... conglomerates -- Procter & Gamble, L'Oreal and Unilever, the British-Dutch ...  
... more international company and L'Oreal S.A., the international company ...  
... a problem for L'Oreal, which has a much smaller ...  
... cosmetics and hair care. L'Oreal had 1989 revenue of \$5.4 ...  
... cosmetics and hair care. L'Oreal has not released its 1990 ...  
... perhaps 80 percent of L'Oreal's sales are abroad and only ...  
... in the United States. L'Oreal's best known brands include L'Oreal and Lancome products, Ralph ...  
... PROCTER & GAMBLE CO; L'OREAL SA; UNILEVER NV AND ...  
... REVLOIN INC (96%); L'OREAL SA (95%); ESTEE ...  
... PROCTER & GAMBLE CO; L'OREAL SA; UNILEVER NV AND ...

1303. The Oregonian (Portland, Oregon), March 5, 1991 Tuesday, FOURTH Edition, TELEVISION; Pg. C05, 700

words, WOMAN-TO-WOMAN KISS SPARKS CONTROVERSY, DOTTIE ENRICO, LA Times - Washington Post Servi

... aired and would not comment. L'Oreal said it was aware of the ...

1304. The Wall Street Journal, March 5, 1991 Tuesday, Pg. A1, 1853 words, Stodgy No More: At Procter & Gamble, Change Under Artzt Isn't Just Cosmetic --- New CEO Pursues Revlon In Strategy to Focus On Global Growth Brands --- Clearing Out the Deadwood, By Alecia Swasy, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Unilever, Kao and France's L'Oreal S.A. -- also have expressed interest ...  
... PLC/NV (85%); L'OREAL SA (80%); KAO ...

1305. Barron's, March 4, 1991 Monday, Review and Preview; Pg. 6, 1648 words, An Investor's Almanac, By Thomas G. Donlan, \*from Factiva\*  
... sale with Procter & Gamble, L'Oreal and Unilever. . . . Zenith, last ...

1306. Drug Store News, March 4, 1991, Pg. p16(1), 10506883, 310 words, Styling aids remain big seller at Duane Reade.; hair care products sales  
... color conditioning line from L'Oreal, is moving in Duane ...  
L'OREAL SA (83%); VIDAL ...

1307. Drug Store News, March 4, 1991, Pg. p20(1), 10510373, 268 words, Skin care center gets okay at Genovese.; Genovese Drug Stores Inc.  
... lines such as L'Oreal, ...  
... STORES INC (93%); L'OREAL SA (83%); GEMEY ...

1308. Newsday (New York), March 4, 1991, Monday, CITY EDITION, CITY BUSINESS;  
ADVERTISING/MARKETING/MEDIA; Pg. 29, 1401 words, TV Politics And Strange Bedfellows, Dottie Enrico, NEW YORK CITY; ADVERTISING; INDUSTRY; TELEVISION; DONALD WILDMAN; CENSORSHIP;  
WILDMAN & CO; LA LAW; HOMOSEXUAL  
... make further comment. L'Oreal said it was aware of the ...  
... Anheuser-Busch, Mitsubishi and L'Oreal among others. "We think ...

1309. The Wall Street Journal, March 4, 1991 Monday, Marketing; Pg. B1, 1373 words, Perelman's Vaunted Marketing Skills Produce Only Mixed Results at Revlon, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... based cosmetics giant L'Oreal S.A. are said to be serious ...  
... 18% Revlon 14% L'Oreal 10% Almay & Max ...  
REVLON INC (96%); L'OREAL SA (82%); REVLON ...

1310. The New York Times, March 3, 1991, Sunday, Late Edition - Final, Section 3; Page 2; Column 3; Financial Desk, 1489 words, BUSINESS DIARY/February 24-March 1  
... talks with Procter & Gamble, L'Oreal and Unilever, at prices ...

1311. St. Louis Post-Dispatch (Missouri), March 2, 1991, SATURDAY, FIVE STAR Edition, BUSINESS; Pg. 9C, 414 words, ST. LOUIS HEALTH CARE HMO POSTS PROFIT  
 ... Procter & Gamble Co.; L'Oreal SA, the Paris-based ...  
 ... REVLON INC (83%); L'OREAL SA (82%); AMR ...

1312. Dow Jones News Service - Ticker, March 1, 1991 Friday, 205 words, L'Oreal Refuses Comment On Reported Talks To Buy Revlon, \*from Factiva\*  
 ... French cosmetics maker L'Oreal SA refused to comment ...  
 ... article as "rumors." A L'Oreal spokesman said it is the ...  
 ... in discussions with both L'Oreal and Procter & Gamble Co. ...  
 ... \$3 billion. L'Oreal's 1990 consolidated revenue ...  
 L'OREAL SA (95%); REVLON ...

1313. Drug & Cosmetic Industry, March 1, 1991, Pg. p20(3), 10544586, 2097 words, Fragrance sales tale off, echo other luxury goods.; includes relatedarticles on perfumes marketing, Davis, Donald A.  
 ... Jean-Marc Alfandari of L'Oreal presented a comprehensive ...

1314. Drug & Cosmetic Industry, March 1, 1991, Pg. p46(3), 10549454, 2171 words, OK, color us green - but watch out!; Cosmetic Marketing; column, Bassin, Amelia  
 ... explains thestory; ours were Revlon, L'Oreal/Lancome, and "Schering-Plough' ...  
 ... PLOUGH CORP (54%); L'OREAL SA (83%); ADVERTISING ...

1315. The Miami Herald, March 1, 1991 Friday, FINAL EDITION, BUSINESS; C; Pg. 1, 829 words, REVLON DISCUSSES SALE WITH PROCTER, 2 OTHERS, From Herald Staff and Wire Reports  
 ... company with Procter & Gamble; L'Oreal, the French cosmetics giant; and ...  
 ... far Procter & Gamble and L'Oreal were "the front-runners." Discussions with ...  
 REVLON INC (98%); L'OREAL SA (94%); FEDERAL ...

1316. The New York Times, March 1, 1991, Friday, Late Edition - Final, Section D; Page 1; Column 3; Financial Desk, 689 words, COMPANY NEWS HDL>Sale Talks Are Held At Revlon, By ANTHONY RAMIREZ  
 ... company with Procter & Gamble; L'Oreal, the French cosmetics giant, and ...  
 ... far Procter & Gamble and L'Oreal were "the front-runners." Discussions with ...  
 ... global companies like L'Oreal and that the harsher competitive environment ...  
 ... more than the whole," he said. L'Oreal, Procter & Gamble and Unilever have ...  
 ... A spokesman for L'Oreal could not immediately be reached ...  
 ... PROCTER & GAMBLE CO; L'OREAL SA; UNILEVER PLC REVLON INC (98%); L'OREAL SA (95%); UNILEVER ...  
 ... PROCTER & GAMBLE CO; L'OREAL SA; UNILEVER PLC

1317. The New York Times, March 1, 1991, Friday, Late Edition - Final, Section D; Page 1; Column 1; Financial Desk, 569 words, BUSINESS DIGEST  
 ... company with Procter & Gamble, L'Oreal and Unilever. The talks are reportedly ...  
 L'OREAL SA (83%); WAL-

1318. Newsday (New York), March 1, 1991, Friday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 46 Other Edition: City Pg. 50, 427 words, Rumors Flying On Revlon Sale, By Jill Dutt. STAFF WRITER, BUSINESS; MERGERS; SALE; REVLON

... Inc., the French owner of L'Oreal, and Unilever, the Anglo-Dutch ...  
REVLON INC (97%); L'OREAL SA (91%); PROCTER & ...

1319. United Press International, March 1, 1991, Friday, BC cycle, Financial, 308 words, Reports: Revlon in sale talks, NEW YORK

... a cosmetics line, and L'Oreal, the Paris-based cosmetics ...  
REVLON INC (96%); L'OREAL SA (91%); COLEMAN ...

1320. USA TODAY, March 1, 1991, Friday, FIRST EDITION, MONEY; Pg. 3B, 393 words, Revlon reportedly talking to P&G, Kent Gibbons; James Kim

... today that Revlon also is talking with L'Oreal, the French cosmetic giant, and ...  
REVLON INC (95%); L'OREAL SA (91%); PROCTER & ...

1321. Information Bank Abstracts, WALL STREET JOURNAL, March 1, 1991, Friday, Section A; Page 3, Column 1, 36 words, SALE OF REVLON BEAUTY LINE IS CONSIDERED BY PERELMAN, BY RANDALL SMITH, KATHLEEN DEVEN and ALECIA SWASY

... Procter & Gamble Co and L'Oreal SA, among others; ...  
... PROCTER & GAMBLE CO; L'OREAL SA;  
REVLON INC (93%); L'OREAL SA (92%); PROCTER & ...  
... PROCTER & GAMBLE CO; L'OREAL SA;

1322. The Wall Street Journal, March 1, 1991 Friday, WHAT'S NEWS; Business and Finance; Pg. A1, 548 words, Business and Finance, \*from Factiva\*

... Gamble or Paris-based L'Oreal to avoid the risk of a ...  
L'OREAL SA (93%); FEDERAL ...

1323. The Wall Street Journal, March 1, 1991 Friday, Pg. A3, 1067 words, Sale of Revlon Beauty Line Is Considered by Perelman --- Procter & Gamble, L'Oreal Involved in Discussions; Price of \$3 Billion Seen, This article was prepared by Randall Smith and Kathleen Deveny in New York, And Alecia Swasy in Pittsburgh, \*from Factiva\*

... Procter & Gamble Co. and L'Oreal S.A., among others. ...  
... a bid, Paris's L'Oreal also has shown strong interest. ...  
... P&G would comment, and L'Oreal and Unilever couldn't be reached. ...  
... \$24.08 billion. L'Oreal, a cosmetics giant, had ...  
... Liliane Bettencourt, daughter of L'Oreal's founder. Swiss food ...  
L'OREAL SA (95%); REVLON ...

1324. The Union Leader, February 26, 1991 Tuesday, ALL EDITIONS, Pg. 1, 528 words, Abstentions May Stymie Hudson Planning Probe. Councilor Keenan Is Calling It Quits, KRIS FRIESWICK Union Leader Correspondent  
L'OREAL SA (52%); PLANNING ...

1325. Cosmetics International, February 25, 1991, Pg. p8(2), 10474429, 1303 words, Tresor debuts in US.; new Lancome fragrance; product announcement  
L'Oreal USA Product introduction

1326. The Wall Street Journal, February 19, 1991 Tuesday, Pg. B7C, 1220 words, At Guerlain, Marketing Makes Scents --- Paris Perfumer's Products No Longer Led by Nose, By E. S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Givenchy, Lancome (which belongs to L'Oreal S.A.) and Revlon Group ...  
L'OREAL SA (84%); GUERLAIN ...

1327. St. Petersburg Times (Florida), February 13, 1991, Wednesday, City Edition, PASCO TIMES; LETTERS; Pg. 2, 1296 words, Stealing flags was flagrant show of disrespect  
... animal abusing companies are L'Oreal, Gillette and Maybelline. With today's ...

1328. Dow Jones News Service - Ticker, February 11, 1991 Monday, 94 words, L'Oreal Sees 1990 Increase In Profits, Revenues Rise 11.7%, \*from Factiva\*  
PARIS -DJ- L'Oreal SA estimates its 1990 ...  
... by 12.5 pc. L'Oreal also said its Synthelabo unit's ...  
L'OREAL SA (95%); SANOFI- ...

1329. Arkansas Democrat-Gazette (Little Rock, AR), February 06, 1991, Wednesday, 749 words, Digest GARRY HOFFMANNNEWS EXEMPTION LIVES: A proposed manufacturers' exemption apparently is still alive.  
L'OREAL SA (55%); SENATE ...

1330. The Boston Globe, February 6, 1991, Wednesday, City Edition, LIVING; Pg. 26 p, 867 words, Intriguing trio; NAMES AND FACES, By Michael Blowen, Globe Staff  
... 67, French, daughter of L'Oreal cosmetics entrepreneur, \$ 2.6 ...

1331. St. Petersburg Times (Florida), February 6, 1991, Wednesday, City Edition, NATIONAL; PEOPLE; Pg. 5A, 1046 words, Queen Elizabeth still reigns as richest woman in the world  
... a Frenchwoman and daughter of the L'Oreal cosmetics entrepreneur, \$ 2.6- ...  
L'OREAL SA (82%); MARS ...  
... BOSTON COLLEGE (80%); L'OREAL SA (82%); MARS ...

1332. United Press International, February 4, 1991, Monday, BC cycle, Financial, 415 words, To the manor born: Most richest women bank on birthright, LONDON  
... Bettencourt, French daughter of L'Oreal cosmetics entrepreneur -- \$2.56 ...  
... MCDONALD'S CORP (83%); L'OREAL SA (82%); MARS ...

1333. Drug Store News, February 2, 1991, Pg. p63(1), 9371246, 465 words, Tangible, touchable are the words in hair care for the '90s.; Healthand Beauty Aids: hare care, fragrances, bath  
... L'Oreal ...

... L'Oreal's ...  
L'OREAL SA (91%); GEMEY ...

1334. Drug Store News, February 2, 1991, Pg. p67(1), 9371290, 499 words, The Cosmetic Counter LTD set to open doors in March.; Southfield, Michigan  
... Cover Girl, Revlon and L'Oreal. Price points range from ...  
L'OREAL SA (81%); COVER ...

1335. Dallas Times Herald, February 1, 1991, Vol 112; No 32; Sec B; pg 1, 515 words, Ad Network in Europe Buys Bloom, Chandrika Narayan, Dallas; TX; US, 9116076, DTH  
... Clients of FCA! include L'Oreal, Nestle, Mazda and Nissan, ...

1336. Drug & Cosmetic Industry, February 1, 1991, Pg. p16(3), 10412887, 996 words, Global entrepreneur.; Lawrence "Larry" Pesin, president Colonia Inc., Hunter, Catherine Ellis  
... Division. In 1982 L'Oreal began buying up ...  
L'OREAL SA (84%)

1337. Drug & Cosmetic Industry, February 1, 1991, Pg. p38(1), 10412903, 776 words, "Tidbits."; colorimetric evaluation of sunscreens; column, Goldemberg, Robert L.  
... Moyal and C. Hourseau of L'Oreal's RAD Clichy laboratory ...  
L'OREAL SA (91%); KARLSHAMNS ...

1338. The New York Times, February 1, 1991, Friday, Late Edition - Final, Section D; Page 4; Column 3; Financial Desk, 510 words, THE MEDIA BUSINESS: ADVERTISING; Groupe FCA Buys Bloom In Latest French-U.S. Deal, By Kim Foltz  
... clients like Nestle, L'Oreal and Bayer. The combined agencies, to be ...  
... FCA; GROUPE FCA L'OREAL SA (93%); PUBLICIS ...

1339. USA TODAY, January 30, 1991, Wednesday, FINAL EDITION, MONEY; Pg. 1B, 1603 words, Investors stay the course; The Little Guy learns his lesson, Jim Henderson  
... sales representative for L'Oreal cosmetics in St. ...  
FMR CORP (69%); L'OREAL SA (63%); AMERICAN ...

1340. Information Bank Abstracts, WALL STREET JOURNAL, January 30, 1991, Wednesday, Section B; Page 6, Column 3, 14 words  
L'Oreal SA deputy managing ...  
L'OREAL SA;  
L'OREAL SA (93%); L'OREAL SA;

1341. The Wall Street Journal, January 30, 1991 Wednesday, WHO'S NEWS; Pg. C10, 199 words, L'Oreal Executive To Retire This Year, \*from Factiva\*  
PARIS -- L'Oreal S.A., one of the world's ...

... will remain on the L'Oreal board and continue to act as ...  
 ... Owen-Jones, a L'Oreal spokesman said. Mr. ...  
 ... financial director at L'Oreal for the past 10 ...  
 ... aimed at limiting L'Oreal's debt load and its exposure to outside investors. A L'Oreal spokesman described Mr. ...  
 ... chief financial director. L'Oreal is majority-owned by the ...  
 L'OREAL SA (95%); NESTLE ...

1342. The Wall Street Journal, January 29, 1991 Tuesday, Pg. A1, 1238 words, Hair Is Big in Dallas, And That Troubles Roger Thompson --- Transplanted New Yorker Isn't Teasing About Plans To Change the Local Do, By Kevin Helliker, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... Hair-color makers such as L'Oreal say Dallas is one of the ...

1343. Chain Drug Review, January 28, 1991, Pg. p15(2), 10351613, 1580 words, Hair, sun, face care items record gains.  
 ... Competition among such heavy hitters as Vicks Toiletry Products' Oil of Olay, Revlon Inc., L'Oreal's Plenitude (which continues to launch products formulated with its exclusive liposome technology) and Beiersdorf Inc.'s Nivea new moisturizing oil and bath silk is creating a hot market that shows no signs of slowing down. ...

1344. Chain Drug Review, January 28, 1991, Pg. p17(2), 10351617, 876 words, Shampoo/conditioners catch on.; combination shampoo and conditioner gaining market share in the United States  
 ... 's Gard New Style Wash & Care in Germany, L'Oreal's Duo in France and Dralle's ...  
 REVLON INC (85%); L'OREAL SA (84%); COLGATE- ...

1345. Chain Drug Review, January 28, 1991, Pg. p24(1), 10351637, 795 words, L'Oreal holds prominent hair care role. L'Oreal holds prominent hair ...  
 ... years has been that written by L'Oreal Hair Care, a ...  
 ... Inc., the U.S. licensee of L'Oreal, Paris. During the five- ...  
 ... ended last month L'Oreal's hair care products have ...  
 ... 11 brands that constitute the L'Oreal hair care line have ...  
 ... we're more important to L'Oreal today than we were five years ...  
 ... in advertising on the L'Oreal name," he notes. "That's double the ...  
 L'OREAL SA (94%); COSMAIR ...  
 Cosmair Inc. L'Oreal Hair Care Management

1346. Chain Drug Review, January 28, 1991, Pg. p41(2), 10405230, 884 words, Plenitude at the forefront of skin care.; L'Oreal's Plenitude skin care line  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 L'OREAL SA (93%)  
 L'Oreal S.A. Marketing

1347. The San Diego Union-Tribune, January 28, 1991 Monday, LOCAL; Pg. B-4, 445 words, Poway `nurse' within

the law, DA office rules, Vern Griffin, Tribune Staff Writer  
L'OREAL SA (57%); AND INTERNATIONAL ...

1348. Cosmetics International, January 25, 1991, Pg. p1(2), 10393598, 626 words, Garnier faces UK skincare challenge.; Laboratoires Garnier's new Synergie line; product announcement  
... first time that this successful L'Oreal subsidiary has ventured into the skincare ...  
... tried with success by L'Oreal's Plenitude. However, Bloxham stresses that ...  
... at all." Another L'Oreal brand already firmly ...  
L'OREAL SA (95%)

1349. Cosmetics International, January 25, 1991, Pg. p2(2), 10393600, 997 words, Male products fastest growing sector in cosmetics & toiletries.; Euromonitor report  
... per cent share, with L'Oreal coming in second with 6.6 ...  
L'OREAL SA (82%); UNILEVER ...

1350. Dow Jones News Service, January 23, 1991 Wednesday, 247 words, Cerus In Talks To Sell 12.8% Yves Saint Laurent Stake, \*from Factiva\*  
... Orcofi and cosmetics concern L'Oreal SA, but showed ...  
... REUNIES SA (91%); L'OREAL SA (85%); CARTIER ...

1351. Drug Store News, January 21, 1991, Pg. p17(1), 9834167, 740 words, Success in cosmetics innovation: find a need & fill it; Innovative Products for the '90s, Parks, Liz  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (83%); DEP ...  
... Co. Product introduction; L'Oreal S.A. Product introduction; ...

1352. Drug Store News, January 21, 1991, Pg. p18(1), 9834171, 614 words, Finding the right mix means a successful cosmetic intro.; Innovative Products for the '90s  
... in their ability to prevent or minimize moisture loss. L'Oreal's latest Plenitude ...

1353. USA TODAY, January 15, 1991, Tuesday, FINAL EDITION, LIFE; Pg. 2D, 342 words, Andie and Jodie, profiles in stardom, Ann Trebbe  
... mother. Star of a L'Oreal ad campaign, she asked ...  
L'OREAL SA (71%);

1354. Lewiston Morning Tribune (Idaho), January 11, 1991, News; Pg. 5C, 267 words, HAM RADIO CLASSES START NEXT WEEK  
AVISTA CORP (70%); L'OREAL SA (55%); FEDERAL ...

1355. Cosmetics International, January 10, 1991, Pg. p4(2), 10337359, 1182 words, UK suncare market activity begins.

... dominated by Garnier/L'Oreal with Ambre Solaire. This leading ...  
L'OREAL SA (81%); GEMEY ...

1356. Cosmetics International, January 10, 1991, Pg. p6(2), 10337365, 527 words, Competitors fighting for Eastern Europe.; cosmetics & perfumery markets  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (86%); ESTEE ...  
L'Oreal USA Foreign operations; ...

1357. Lewiston Morning Tribune (Idaho), January 10, 1991, News; Pg. 7A, 267 words, HAM RADIO COURSE OFFERED AT GRANGEVILLE GRANGEVILLE  
AVISTA CORP (91%); L'OREAL SA (56%); FEDERAL ...

1358. The Boston Globe, January 7, 1991, Monday, City Edition, NATIONAL/FOREIGN; Pg. 22 p, 99 words, ASK THE GLOBE  
... dye under the name L'Oreal in 1910. Hair ...  
L'OREAL SA (84%);

1359. Drug Store News, January 7, 1991, Pg. p38(1), 9336056, 158 words, Drug Emporium gives cosmetic dept. a facelift.; illustration  
... in cosmetics, such as Revlon and L'Oreal's Plenitude. Below right: ...  
L'OREAL SA (83%); GEMEY ...

1360. Drug Store News, January 7, 1991, Pg. p40(1), 9336060, 248 words, L'Oreal cosmetic fixtures a hit at Genovese.; Genovese Drug Stores testing cosmetics display fixtures; column, Parks, Liz  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (93%); REVLON ...  
... Stores Inc. Marketing; L'Oreal S.A. Marketing

1361. The Commercial Appeal (Memphis), January 6, 1991, Sunday., FINAL EDITION, Pg. F1., 694 words, ENZYME TECH MAY BECOME NEW WAVE IN HAIR CARE, Barbara Bradley; The Commercial Appeal  
... tints from such companies as Clairol, L'Oreal and Redken. Trionics makes its ...

1362. The Commercial Appeal (Memphis), January 6, 1991, Sunday., FINAL EDITION, Pg. B7., 711 words, VOTE PERSON, NOT PARTY, E. Hope Brooks  
L'OREAL SA (54%);

1363. The Oregonian (Portland, Oregon), January 3, 1991 Thursday, FOURTH Edition, LIVING; Pg. F06, 466 words, MAILED TAX FORMS ARE RARELY ENOUGH Action, SALLY CHRISTENSEN, of The Oregonian staff.<

... RULES CHANGE MIDSTREAM?: L'Oreal Hair Care division ...  
 ... panels from two boxes of L'Oreal Performing Preference, as required ...  
 L'OREAL SA (65%); GEMEY ...

1364. The Wall Street Journal, January 3, 1991 Thursday, MARKETING & MEDIA; Pg. B5, 115 words, Moet Vuitton to Acquire Stake in Femme Magazine ---- Special to The Wall Street Journal, Special to The Wall Street Journal, \*from Factiva\*

... in the perfume sector, L'Oreal S.A. of France, made ...  
 L'OREAL SA (85%); LVMH ...

1365. Dow Jones News Service, January 2, 1991 Wednesday, 125 words, LVMH To Buy 49% Stake In French Women's Magazine, \*from Factiva\*

... in the perfume sector, L'Oreal SA of France, made ...  
 ... VUITTON SA (95%); L'OREAL SA (91%); LOUIS ...

1366. Drug & Cosmetic Industry, January 1, 1991, Pg. p18(3), 10393506, 1860 words, Skin care status report: emphasis shifts to mass.; mass marketing of skin care products, Davis, Donald A.

... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal ...

1367. Journal of Accountancy, January 1, 1991, Pg. 74(5), 10355906, 2814 words, Accounting for companies in Chapter 11 reorganization., Robbins, John; Goll, Al; Rosenfield, Paul

L'OREAL SA (54%); ARES SA ( ...

1368. New Jersey Business, January, 1991, Vol 37; No 1; Sec 1; pg 33, 2488 words, Vive La France -- and New Jersey, Jacqueline Juster, NJ; US, 9109947, NJB

... product line unquestionably is: L'Oreal, Lancome, Biotherm and a ...  
 ... feminine hygiene products from L'Oreal and constructed a plant ...

1369. Chicago Tribune, December 28, 1990, Friday, FINAL, NEWS; Pg. 5; ZONE: M; Assignment: Dallas, 871 words, Women in Big D ruffled by push for a new image, By Paul Weingarten, Chicago Tribune, DALLAS

... understated. This is a town where L'Oreal reports it sells ...  
 L'OREAL SA (66%); NEW ...

1370. The Washington Post, December 22, 1990, Saturday, Final Edition, REAL ESTATE; PAGE C7; BOB LEVEY'S WASHINGTON, 377 words, Week Four: Still Holding Our Own, BOB LEVEY, COLUMN

L'OREAL SA (51%); WASHINGTON ...

1371. Cosmetics International, December 15, 1990, Pg. p8(1), 9302118, 953 words, Brazilians discovering imported

cosmetics. GL Brazil GC SABL

... Xeryus by Givenchy. L'Oreal is also looking at the opening ...

... part of an extension to L'Oreal's foreign markets project ...

L'OREAL SA (85%)

1372. Chain Drug Review, December 10, 1990, Pg. p2(1), 9291060, 208 words, Glamour expands beauty expo lineup.; Glamour magazine's health and beauty expositions planned for 1991

... manufacturers as Revlon Inc. and L'Oreal because attendees filled outdetailed ...

L'OREAL SA (69%); REVLON ...

1373. Chain Drug Review, December 10, 1990, Pg. p16(1), 9291100, 236 words, Cosmetics is driven by trends.; Drug Emporium Special Report

... Covault cites the pricing of L'Oreal's Lash Out mascara ...

L'OREAL SA (70%)

1374. Chain Drug Review, December 10, 1990, Pg. p34(1), 9291114, 209 words, L'Oreal extends Plenitude line.; adds Hydra Perfecte and Eye Defenseto skin care line

L'Oreal extends Plenitude line NEW YORK--L'Oreal is adding Hydra Perfecte and ...

... items, which will employ L'Oreal's patented liposome technology, ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

1375. Drug Store News, December 10, 1990, Pg. p25(2), 9290950, 247 words, Consumers name their favorite brands.; Consumer Brands Preference Study; illustration

... Clairol/Loving Care L'Oreal/Preference Nice & Easy ...

L'OREAL SA (84%); MARY ...

1376. Drug Store News, December 10, 1990, Pg. p48(1), 9290960, 768 words, Lipstick is most popular cosmetic; face, eye colors also on must list.; includes related article on lipstick; Consumer Brands Preference Study

L'OREAL SA (84%); ESTEE ...

1377. Drug Store News, December 10, 1990, Pg. p53(1), 9290964, 742 words, Brand loyalty fluctuates between hair care categories.; Consumer Brands Preference Study

... L'Oreal/ ...

1378. Newsday (New York), December 7, 1990, Friday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 53 Other Edition: City Pg. 57, 579 words, LEDGER, Compiled from staff and wire reports. Carrie Mason-Draffen

... introduced in 1959. L'Oreal of Paris acquired it when the ...

... LABS INC (91%); L'OREAL SA (83%); SAMSUNG ...

1379. Business Wire, December 6, 1990, Thursday, 180 words, Beauty Labs acquires "Ultra Feminine" trademarks, technology and business, HAUPPAUGE, N.Y.

... company was purchased by L'Oreal of Paris. Thereafter, the Helena ...  
... LABS INC (95%); L'OREAL SA (83%);

1380. The Commercial Appeal (Memphis), December 2, 1990, Sunday,, FINAL EDITION, Pg. C1, 999 words,  
COTTON; COMPUTERIZED TRANSFERS CAUSE STIR, Charles Conner; The Commercial Appeal  
... ENTERPRISES INC (61%); L'OREAL SA (52%);

1381. Drug Store News, November 19, 1990, Pg. p24(1), 9164538, 945 words, REX honor is latest for Amfac Drug,  
wholesaler of the year.; REX: Retail Excellence Award  
... George Klarsfeld (right) of L'Oreal (Plenitude) receives award from ...

1382. Drug Store News, November 19, 1990, Pg. p34(1), 9164544, 492 words, Phar-Mor's L'Oreal promo ties in with  
"Pretty Woman."; national release of "Pretty Woman" on videotape used as part of cosmetics promotion; column,  
Parks, Elizabeth  
Phar-Mor's L'Oreal promo ties in with " ...  
... rebates on the video and L'Oreal cosmetics, fragrances, hair and ...  
... price. The ad also promises that L'Oreal will also be helping "you," the targeted ...  
... exceptional." The tie-in with L'Oreal fragrances and beauty products ...  
... full \$7 L'Oreal rebate, shoppers must ...  
... product from all of the seven L'Oreal categories featured. For each purchase, L'Oreal refunds \$1. ...  
... can buy any L'Oreal cosmetic they like, any ...  
... Colorvive hair care and the L'Oreal Color Weaving Highlights ...  
L'OREAL SA (93%); PHAR- ...  
... Mor Inc. Advertising; L'Oreal S.A. Marketing

1383. The Boston Globe, November 18, 1990, Sunday, City Edition, MAGAZINE; Pg. 22 p, 4677 words, BOY MEETS  
GIRL; (whos weight is proportionate to height); A REPORT FROM THE SINGLES SCENE, WITH MIXMEISTER  
DICK SYATT AT ITS EPICENTER, By Nathan Cobb, Globe Staff  
... hair that, she admits, is courtesy of L'Oreal, wonders if Syatt might be ...

1384. The Boston Globe, November 18, 1990, Sunday, City Edition, MAGAZINE; Pg. 22 p, 4677 words, BOY MEETS  
GIRL; (whose weight is proportionate to height); A REPORT FROM THE SINGLES SCENE, WITH MIXMEISTER  
DICK SYATT AT ITS EPICENTER, By Nathan Cobb, Globe Staff  
... hair that, she admits, is courtesy of L'Oreal, wonders if Syatt might be ...

1385. The Miami Herald, November 18, 1990 Sunday, FINAL EDITION, BUSINESS; G; Pg. 2, 1239 words,  
ADVISERS TURNING TO RECESSION-RESISTANT FOOD STOCKS, STEVE HALPERN Herald Columnist  
... holding company that controls L'Oreal, the world's largest cosmetic ...

1386. Newsday (New York), November 16, 1990, Friday, CITY EDITION, NEWS; Pg. 11, 939 words, INSIDE NEW  
YORK, Anthony Scaduto, Doug Vaughan and Linda Stasi. Edited by Linda Stasi, COLUMN  
... Seems she's about to be the new L'Oreal girl for cosmetics and ...  
... Andie MacDowell, the forever L'Oreal "girl," is out? We hear she's ...

L'OREAL SA (67%);

1387. United Press International, November 15, 1990, Thursday, BC cycle, Domestic News, 613 words, Trump casino bond talks continue as deadline looms, BY BRENDAN MURPHY UPI Business Writer, NEW YORK  
... FUNDING INC (53%); L'OREAL SA (52%); TRUMP'S ...

1388. United Press International, November 14, 1990, Wednesday, BC cycle, Domestic News, 684 words, Trump to return to talks on Taj Mahal bonds, BY BRENDAN MURPHY UPI Business Writer, NEW YORK  
TRUMP ORGANIZATION (57%); L'OREAL SA (51%);

1389. Dow Jones News Service - Ticker, November 13, 1990 Tuesday, 144 words, L'Oreal Nine Months 1990 Revenue Rose 9%, \*from Factiva\*  
... French cosmetics company L'Oreal SA said in ...  
... exchange-rate basis, L'Oreal said revenue was up ...  
... a year earlier. L'Oreal said that on a ...  
... 14.55 billion francs. L'Oreal hasn't provided estimates ...  
L'OREAL SA (95%)

1390. Orange County Register (California), November 13, 1990 Tuesday, EVENING EDITION, Pg. E04, 1707 words, Accent on Science; Researchers feel pressure from animal- rights activists  
... seven-country Dump L'Oreal and Dump Gillette campaign to ...  
... products on animals. L'Oreal, the No. 1 cosmetics ...  
... last spring that said "L'Oreal -- Animal Cruelty. " This campaign is ...

1391. Cosmetics International, November 10, 1990, Pg. p4(2), 9114090, 1418 words, Paris Rencontres looks at a changing Europe. GL Europe GC E  
... , from L'Oreal, led the Symposium's primary debate entitled World ...  
L'OREAL SA (91%)

1392. Drug Store News, November 5, 1990, Pg. p21(1), 9100878, 428 words, Judd Drugs celebrates 50th with '40s prices.; Founder's Day sale rolls back prices to 1940s levels; column, Ball, Susan  
... skin care products from L'Oreal, Clairol and Aussie; Tampax; ...  
L'OREAL SA (81%); REVCO ...

1393. Drug Store News, November 5, 1990, Pg. p38(1), 9100890, 349 words, Upscale clientele spotlighted at CVS/Glamour beauty expo.; column, Parks, Elizabeth  
... manufacturers like Revlon and L'Oreal and topping it off with ...  
L'OREAL SA (81%)

1394. Christian Science Monitor (Boston, MA), November 1, 1990, Thursday, EDITORIAL; LETTERS; Pg. 20, 146 words, Rights of Animals Used for Food and Testing  
... targets" as the Gillette Company and L'Oreal, but should also include Procter & ...

... GAMBLE CO (83%); L'OREAL SA (83%); PEOPLE ...

1395. The New York Times, October 30, 1990, Tuesday, Late Edition - Final, Section D; Page 21; Column 1; Financial Desk, 544 words, THE MEDIA BUSINESS ADVERTISING; Cover Girl Is Making Over To Shed Blue-Collar Image, By Kim Foltz

... expensive cosmetics, like L'Oreal and Lancome, that are going after its ...  
L'OREAL SA (81%); NOXELL ...

1396. Cosmetics International, October 25, 1990, Pg. p4(1), 9099728, 168 words, Clarins to launch fragrance.; Thierry Mugler Parfums

... products to a major such as L'Oreal, Mugler has chosen to be linked with ...  
L'OREAL SA (91%); CLARINS ...

1397. Cosmetics International, October 25, 1990, Pg. p6(1), 9099734, 553 words, Will Gulf crisis hit world cosmetics industry?

... top cosmetics companies. L'Oreal, ranked number one ...  
... At the same time, L'Oreal does not rely on ...  
L'OREAL SA (92%); YVES ...

1398. Barron's, October 22, 1990 Monday, The International Trader; Pg. 62, 1733 words, The CAC-40 Is Coming! The CAC-40 Is Coming!, By Peter C. Du Bois, \*from Factiva\*

... a diversified manufacturer), L'Oreal (cosmetics), Accor (hotels and ...

1399. Drug Store News, October 22, 1990, Pg. p17(7), 9066528, 1547 words, 1990 Triple A products earn their laurels.; Triple A Product Study, Ball, Susan

... see and understand it. L'Oreal's Plenitude is a good example: Had L'Oreal not been successful in ...

1400. The Washington Post, October 22, 1990, Monday, Final Edition, FINANCIAL; PAGE F10; JANE APPELGATE, 789 words, Even the Smallest Firms Can Benefit From Trademark Protection, JANE APPELGATE, COLUMN

... Zazu, placed by L'Oreal, a major Paris- ...  
... who immediately contacted L'Oreal and told them to stop using his ...  
L'Oreal officials told him it was too ...  
... angry entrepreneurs sued L'Oreal and in September 1988 ...  
... vindicated because the judge agreed that L'Oreal flagrantly violated Zazu's ...  
... Cosmair Inc., which licenses the L'Oreal line, said the ruling was " ...  
L'OREAL SA (94%); PILLSBURY ...

1401. Los Angeles Times, October 21, 1990, Sunday, Home Edition, Magazine; Part 2; Page 18; Magazine Desk, 2828 words, TRAVELING IN STYLE; MEXICO, EURO-STYLE; LOCATED ON AN ISOLATED BAY BETWEEN MANZANILLO AND PUERTO VALLARTA IS A LITTLE-KNOWN RESORT THAT'S A BLEND OF EUROPE AND MEXICO. ITS PLEASURES ARE SIMPLE, THE RELAXATION COMPLETE, By BLAISE SIMPSON, Simpson is arts and people editor in the Los Angeles bureau of Women's Wear Daily and W magazine.

... Latin American division of L'Oreal, and his brother, Herve, who is ...

1402. Newsday (New York), October 17, 1990, Wednesday, NASSAU AND SUFFOLK EDITION, NEWS; Pg. 8, 578 words, PEOPLE, Edited by AL Cohn, COLUMN  
... a year in L'Oreal cosmetics ads, but she ...

1403. ADWEEK Western Edition, October 15, 1990, Pg. p29(3), 9017636, 1590 words, This year's story is more than just the latest color. Powerhouse players and emerging outlets are putting a new face on the business.; includes related articles; Spotlight: Cosmetics, Davids, Meryl; Weaver, Jane; Huhn, Mary; Larson, Christine; Winkleman, Michael; Rutkowski, Thaddeus  
... says. This is a year L'Oreal brought out Microblush(" ...  
... wasn't lost on L'Oreal, which in the summer of '89 ...  
... aging." Plenitude puts L'Oreal just a wrinkle ...  
... make its voice heard, L'Oreal agency Publicis spent ...  
... TV; in addition, L'Oreal launched a massive ...  
L'OREAL SA (81%); ESTEE ...

1404. Christian Science Monitor (Boston, MA), October 15, 1990, Monday, IDEAS; Pg. 12, 1748 words, Animal Testing Feels the Heat, David Christian Smith, Staff writer of The Christian Science Monitor, WASHINGTON  
... America. The Gillette Company and L'Oreal are two companies on ...

1405. Computerworld, October 15, 1990, EXECUTIVE REPORT; Using IS to find new markets; Pg. 93, 2642 words, Marketers dig for openings in a blizzard of raw data, By Barbara Francett; Francett is a free-lance writer based in Bloomfield, N.J.  
... NIELSEN CO (60%); L'OREAL SA (51%);

1406. PR Newswire, October 15, 1990, Monday, Entertainment, Television, and Culture, 256 words, ANDIE MACDOWELL, MODEL-TURNED-FILM STAR: 'PEOPLE IN MODELING BUSINESS PREJUDICED AGAINST MODELS BECOMING ACTRESSES'  
... who also models in L'Oreal ads for \$500,000 ...  
L'OREAL SA (70%);

1407. Information Bank Abstracts, WALL STREET JOURNAL, October 15, 1990, Monday, Section A; Page 5H, Column 2, 22 words  
L'Oreal SA says first- ...  
L'OREAL SA;  
L'OREAL SA (93%); L'OREAL SA;

1408. The Wall Street Journal, October 15, 1990 Monday, Pg. A5H, 90 words, International Brief -- L'Oreal S.A.: French Cosmetics Concern Posts First-Half Profit Rise, \*from Factiva\*  
L'Oreal S.A. of France, a ...  
... 14.55 billion francs. L'Oreal didn't provide estimates ...  
L'OREAL SA (95%)

1409. Dow Jones News Service, October 12, 1990 Friday, 108 words, France's L'Oreal 6 Mos Pretax Net Rose 13%,

\*from Factiva\*

... French cosmetics concern L'Oreal SA said profit ...  
L'Oreal said that on a ...  
... pc to 27,170,000,000 francs. L'Oreal didn't provide estimates ...  
L'OREAL SA (95%)

1410. Cosmetics International, October 10, 1990, Pg. p3(2), 9011360, 889 words, Packaging and the environment: reality vs myth.  
... , Procter & Gamble, L'Oreal, Marks & Spencer and Unilever. ...  
L'OREAL SA (66%); RIO ...

1411. Cosmetics International, October 10, 1990, Pg. p7(1), 9011370, 508 words, Up-market ranges boost Australian pharmacy sales. GL Australia GC UWAT  
... Schwarzkopf, Plenitude by L'Oreal, Cliniclens by Johnson & ...  
L'OREAL SA (81%); JOHNSON & ...

1412. The Associated Press, October 8, 1990, Monday, PM cycle, Domestic News, 877 words, Names in the News, LONDON  
... compassion to the people at L'Oreal, but she has even refused to ...  
... for the Paris-based L'Oreal. Jim Nixon, an ...  
... president with Cosmair Inc., L'Oreal's U.S. distributor, said ...  
L'OREAL SA (82%); COSMAIR ...

1413. Los Angeles Times, October 8, 1990, Monday, P.M. Final, Calendar; Part P; Page 10; Column 1; Late Final Desk, 147 words, SHORT TAKES; ANIMAL RIGHTISTS TARGET CYBILL, From Times Wire Services, MEMPHIS, Tenn.  
... compassion to the people at L'Oreal, but she has even refused to ...  
... for the Paris-based L'Oreal. Jim Nixon, an ...  
... president with Cosmair Inc., L'Oreal's U.S. distributor, said ...  
L'OREAL SA (94%); COSMAIR ...

1414. The Commercial Appeal (Memphis), October 7, 1990, Sunday,, FIRST EDITION, Pg. B1, 492 words, ANIMAL RIGHTS PROTEST STALKS CYBIL SHEPHERD; L'OREAL ROLE DRAWS MARCH, Jerry Huston; The Commercial Appeal  
... abuse of animals by the L'Oreal cosmetics company. The marchers, ...  
... animals and chanted anti-L'Oreal slogans, walked from the corner of ...  
... leading model for L'Oreal, a Paris-based ...  
However, officials at Cosmair, L'Oreal's U.S. distributor, called the ...  
... compassion to the people at L'Oreal, but she has even refused to ...  
... never heard before that L'Oreal was doing that. It has opened ...  
... probably stop buying L'Oreal after learning the company ...  
... exclusive U.S. carrier of L'Oreal products, said the animal ...  
L'OREAL SA (94%); COSMAIR ...

1415. Newsday (New York), October 7, 1990, Sunday, ALL EDITIONS, THE NEWSDAY MAGAZINE; Pg. 28, 295 words, HOT COSMETICS, BY BETH SHERMAN, BEAUTY ... shades. \$ 2.99 each. L'Oreal's new Microblush feature is ...  
L'OREAL SA (82%);

1416. The Washington Times, October 5, 1990, Friday, Final Edition, Part A; NATION; INSIDE THE BELTWAY; Pg. A5, 913 words, John Elvin; THE WASHINGTON TIMES  
... Lugar could be called "Sen. L'Oreal" for his vote against ...  
... raise. The punch line was from the L'Oreal hair coloring ad, " ...  
L'OREAL SA (66%);

1417. Los Angeles Times, October 3, 1990, Wednesday, Ventura County Edition, Metro; Part B; Page 2; Column 5, 188 words, VENTURA COUNTY NEWS ROUNDUP: OXNARD; POLICE WARN GROUP OVER BINGO PROCEEDS, By HUGO MARTIN  
L'OREAL SA (56%);

1418. Drug & Cosmetic Industry, October 1, 1990, Pg. p50(2), 9011352, 1011 words, CTFA workshop assays animal test alternatives.; Cosmetic, Toiletry & Fragrance Association  
... sciences & product support, L'Oreal) detailed work with the chorioallantoic ...

1419. The Boston Globe, September 30, 1990, Sunday, City Edition, LIVING; Pg. B40 p, 1254 words, A model reflects on life as a survivor; LIFESTYLES / Conversations, By Marian Christy, Globe Staff  
... look good - which is probably why L'Oreal reportedly pays her \$ 500,000- ...  
L'OREAL SA (91%);

1420. Los Angeles Times, September 28, 1990, Friday, Home Edition, View; Part E; Page 11; Column 5; View Desk, 502 words, LISTEN: SOPHIA'S CHOICE, By COMPILED BY THE FASHION STAFF  
... hair color, she recommends L'Oreal's new Colorvive shampoo and ...  
... HILLS HOTEL (91%); L'OREAL SA (60%);

1421. Los Angeles Times, September 28, 1990, Friday, Home Edition, Business; Part D; Page 3; Column 1; Financial Desk, 1096 words, SMALL BUSINESS: REGISTERING TRADEMARK CAN SAVE YOU LATER ON, By JANE APPLGATE  
... Zazu, placed by L'Oreal, a major Paris- ...  
... Koubek, who told L'Oreal to stop using his trademark.  
L'Oreal officials told him it was too ...  
... angry entrepreneurs sued L'Oreal, and in September, 1988, ...  
... vindicated because the judge agreed that L'Oreal flagrantly violated Zazu's ...  
... Cosmair Inc., which licenses the L'Oreal line, said the decision was " ...  
L'OREAL SA (94%); PILLSBURY ...

1422. The Washington Times, September 28, 1990, Friday, Final Edition, Part A; NATION; INSIDE THE BELTWAY; Pg. A5, 912 words, John Elvin; THE WASHINGTON TIMES

... Mr. Lugar - "Sen. L'Oreal." The kicker? The advertising motto for L'Oreal hair coloring is that it " ...

1423. Cosmetics International, September 25, 1990, Pg. p5(2), 8986128, 1156 words, Hair care giants battle down under.; Australian hair care market GL Australia GC UWAT  
... sales are through pharmacy. L'Oreal dominates the permanent hair ...  
... Bristol Myers, Reckitts, L'Oreal, Richford Cinta, Faberge, ...

1424. Drug Store News, September 24, 1990, Pg. p79(2), 8947930, 1228 words, Drug chains profit from skin care excitement.  
... L'Oreal ...  
... L'Oreal's ...  
L'OREAL SA (62%)

1425. Drug Store News, September 24, 1990, Pg. p89(1), 8947932, 846 words, Toiletries give boost to chains' category sales.  
... L'Oreal's ...  
... L'Oreal ...  
L'OREAL SA (84%)  
... Co. Product introduction; L'Oreal S.A. Marketing

1426. Drug Store News, September 24, 1990, Pg. p96(1), 8947938, 383 words, New products may ignite spark in hair care sales growth.; column, Parks, Elizabeth  
... new launches like L'Oreal's Colorvive, a hair ...  
L'OREAL SA (84%)  
L'Oreal S.A. Product introduction; ...

1427. Newsday (New York), September 24, 1990, Monday, CITY EDITION, CITY BUSINESS;  
ADVERTISING/MARKETING/MEDIA; Pg. 7, 1401 words, Real Estate Ad Troubles Throw Shops for a Loop. Who's Hot. Mad. Ave., BY DOTTIE ENRICO, Photo-Michael Smith, REAL ESTATE; ADVERTISING; NEW YORK CITY; BUSINESS  
... created the long-running L'Oreal campaign. He's also run in- ...

1428. The Washington Post, September 23, 1990, Sunday, Final Edition, FINANCIAL; PAGE H1, 1356 words, Check It Out! Selling to the Young? Vision, Inside Info Help, Paul Farhi, Washington Post Staff Writer, NEW YORK, NATIONAL NEWS, FEATURE  
... in marketing for the L'Oreal Cosmetic division of Cosmair ...

1429. The Washington Post, September 23, 1990, Vol 113; No 292; Sec H; pg 1, 1356 words, Check It Out!: Selling to the Young? Vision, Inside Info Help, Paul Farhi, New York; NY; US, 9050005, TWP  
... in marketing for the L'Oreal Cosmetic division of Cosmair ...

1430. ADWEEK Western Edition, September 17, 1990, Pg. pS122(3), 8888810, 968 words, 'Hygiene crusades' drive

sales.; Cosmetics; Superbrands 1990 Supplement, Bird, Laura  
 ... drugstore line, Plenitude from L'Oreal, marketed by Cosmair Inc., is ...  
 ... COS INC (92%); L'OREAL SA (65%); COSMAIR ...

1431. The Boston Globe, September 16, 1990, Sunday, City Edition, SPECIAL SECTION; Pg. 10 p, 964 words, To dye for; Hair color comes of age; BOSTON STYLE / SPECIAL SECTION, By Susan Bickelhaupt, Globe Staff, Hair color ... technical director at L'Oreal in New York, ...  
 L'OREAL SA (72%);

1432. Chicago Tribune, September 12, 1990, Wednesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 3; ZONE: C, 643 words, Networks, retailers plan promo derby to rival Lotto, By Kenneth R. Clark, Media writer ... College Tour," with Isuzu and L'Oreal products, offering campus ...

1433. Chain Drug Review, September 10, 1990, Pg. p17(1), 8891322, 784 words, Nail care arena still growing.  
 ... L'Oreal ...  
 ... L'Oreal ...

1434. Chain Drug Review, September 10, 1990, Pg. p17(2), 8891326, 622 words, Chains single out strong performers.; nail care category  
 ... recently moved into the planogram. L'Oreal's Grow Strong! restructuring ...

1435. Chain Drug Review, September 10, 1990, Pg. p18(2), 8891328, 657 words, Nail enamels remain category pacesetter.  
 ... L'Oreal's ...

1436. Chain Drug Review, September 10, 1990, Pg. p22(2), 8891340, 1715 words, Skin care companies expand into full-line offerings., Sloan, Pat  
 ... L'Oreal's ...  
 ... L'Oreal's ...

1437. Chain Drug Review, September 10, 1990, Pg. p32(2), 8891360, 873 words, Drug chains rethink hair care.; shelf arrangement for hair products; includes related article on sales volume  
 ... L'Oreal's ...  
 ... L'Oreal's ...

1438. Chain Drug Review, September 10, 1990, Pg. p34(2), 8891364, 450 words, Hair care battle is fought with intros.  
 ... retailers this year appears to be L'Oreal's Colorvive hair color. "The ...  
 ... for Bartell Drug. L'Oreal has committed a \$ ...  
 ... level of goodwill for L'Oreal among retailers. Since ...  
 L'OREAL SA (94%); PROCTER & ...  
 L'Oreal S.A. Product introduction; ...

1439. Chain Drug Review, September 10, 1990, Pg. p36(1), 8891368, 332 words, Chains eye alternate strategies.; merchandising family lines of haircare products  
... for instance, Neutrogena, L'Oreal's Studio line, and Condition and ...  
L'OREAL SA (70%); WALGREEN ...

1440. Chain Drug Review, September 10, 1990, Pg. p28A(8), 8891392, 5351 words, Skin care & the mass market.; special advertorial section  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal's ...  
... L'OREAL ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... NOXELL CORP (63%); L'OREAL SA (60%); PROCTER & ...

1441. Cosmetics International, September 10, 1990, Pg. p4(1), 8915370, 249 words, Lancome reveals its Tresor.; fragrance launch  
L'Oreal USA Product introduction

1442. Cosmetics International, September 10, 1990, Pg. p5(2), 8915372, 555 words, U.S. mass market skincare gears up for autumn.  
... year. Helping the cause has been L'Oreal's Plentitude whose moisturizer unit sales ...  
L'OREAL SA (83%); BEIERSDORF ...  
... Co. Product introduction; L'Oreal S.A. Market share; ...

1443. Cosmetics International, September 10, 1990, Pg. p13(3), 8915386, 2507 words, Perfumes boost LVMH performance.  
... major cosmetics group, L'Oreal, has entered into an agreement with Mr. Racamier. L'Oreal's chairman, Mr. Lindsay ...  
... currently chairman of a L'Oreal subsidiary and the former head of ...  
... VUITTON SA (93%); L'OREAL SA (86%)

1444. The Oregonian (Portland, Oregon), September 6, 1990 Thursday, FOURTH Edition, LIVING; Pg. D03, 241 words, MASCARA CONFUSING? DON'T BAT AN EYELASHACCENT on Fashion & Beauty TODAY'S TIP  
... Maybelline, Max Factor and L'Oreal. You'll find blackest ...  
L'OREAL SA (83%)

1445. The San Diego Union-Tribune, September 3, 1990 Monday, LIFESTYLE; Pg. D-1, 787 words, `America's Most

Wanted': `Swamp Thing' or `Beast'?, Joe Stein, Tribune TV/Radio Critic  
... show sponsored by L'Oreal and Isuzu will give ...

1446. The Commercial Appeal (Memphis), September 2, 1990, Sunday., FINAL EDITION, Pg. C1, 637 words,  
PROGRAM FORMATS  
... a year. Playtex, L'Oreal, Burger King, General ...  
... GAMBLE CO (90%); L'OREAL SA (84%); JOHNSON & ...

1447. Drug & Cosmetic Industry, September 1, 1990, Pg. p30(2), 8956388, 1297 words, Israel's dynamic cosmetic  
market., Bainerman, Joel GL Israel GC AWIS  
... representing in Israel. With L'Oreal's takeover of Helena Rubinstein, ...  
L'OREAL SA (69%); KOOR ...

1448. St. Petersburg Times (Florida), August 23, 1990, Thursday, City Edition, BRANDON TIMES; Pg. 3, 713 words,  
Campus Fest promises to be a prize event, DAVID BRACKMAN, TAMPA  
... includes a makeover from L'Oreal. And when the two national winners ...  
L'OREAL SA (65%); UNIVERSITY OF ...

1449. United Press International, August 23, 1990, Thursday, BC cycle, Financial, 757 words, Paris stock market hard  
hit by Gulf crisis, BY EDUARDO CUE, PARIS  
... Hennessy Louis Vuitton and l'Oreal, are suffering from the weakening value of the ...

1450. Dow Jones News Service - Ticker, August 20, 1990 Monday, 180 words, Moody's Affirms L'Oreal S.A. French  
CP Program At P-1, \*from Factiva\*  
... Prime-1 rating of L'Oreal S.A. for the company's ...  
... said the "rating reflects L'Oreal S.A.'s solid ...  
... said it "also considered L'Oreal S.A.'s strong ...  
... cash flow and dividends from L'Oreal S.A.'s subsidiaries." L'Oreal S.A., headquartered in ...  
L'OREAL SA (95%); MOODY'S ...

1451. Drug Store News, August 20, 1990, Pg. p26(2), 9376617, 1232 words, Styling aids, all-in-ones give hair care  
category a boost.; all-in-one shampoo-conditioners  
... L'Oreal's ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal's ...

1452. Drug Store News, August 20, 1990, Pg. p31(1), 9376619, 705 words, Goldman Sachs' buyer survey paints a  
pretty picture.; biannual survey of drug store fragrance and cosmetic buyers; column, Parks, Elizabeth  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... GROUP INC (92%); L'OREAL SA (82%)

1453. The San Diego Union-Tribune, August 17, 1990 Friday, LIFESTYLE; Pg. D-4, 621 words, Wanna go Hollywood? Well, here's place to start, Trish Barr, Tribune Fashion Writer  
... radiance of perfect color, L'Oreal has introduced Colorvive Technicare, ...

1454. The Wall Street Journal, August 3, 1990 Friday, Marketing; Pg. B1, 933 words, Lauder Hopes To Make Up To the Young, By Kathleen Deveny, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... 38.5% Prescriptives Clinique L'Oreal Lancome 13.2 Unilever ...

1455. The New York Times, July 31, 1990, Tuesday, Late Edition - Final, Section D; Page 17, Column 3; Financial Desk, 792 words, The Media Business: Advertising: Addenda; Victoria Uses Old Charms On Readers, By Kim Foltz  
... issues include Buick, L'Oreal, Waterford, Henredon furniture, ...

1456. The Washington Times, July 31, 1990, Tuesday, Final Edition, Part E; LIFE; Pg. E1, 940 words, Consultant spruces up golf 'girls' for sponsors, Cathryn Donohoe; THE WASHINGTON TIMES  
... colored hair, called L'Oreal's Colorvive. That's important. So ...  
... gold-on-white L'Oreal publicity kit identifies ...  
... Willey as "spokesperson for L'Oreal Colorvive Technicare," one ...  
... public relations for L'Oreal, the company pays Mrs. ...  
... only has "no problem" with the L'Oreal arrangement but was eager ...  
... Higgs says. "And if that means L'Oreal will provide her with the things she ...  
... but the PGA. She casts L'Oreal as simply a company " ...

1457. PR Newswire, July 30, 1990, Monday, 227 words, MATTEL NAMES ALEXANDER D. WELCH VICE PRESIDENT, ASIA/PACIFIC, LOS ANGELES, July 30  
... Australia with Alcoa of Australia, L'Oreal of Paris, and Chesebrough-Ponds ...  
MATTEL INC (95%); L'OREAL SA (83%); ALCOA ...

1458. The New York Times, July 29, 1990, Sunday, Late Edition - Final, Section 3; Page 1, Column 2; Financial Desk, 2694 words, The Networks' New Advertising Dance, By N. R. KLEINFELD  
... for Isuzu Motors and L'Oreal promoting "The Young and the Restless" ...

1459. Chicago Tribune, July 25, 1990, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. 4; ZONE: CN, 382 words, Chlorine can make some blonds green - and itchy, too, By Liz Rittersporn, New York Daily News  
... corporate technical director of L'Oreal, explains that chlorine is blue and "when you have ...  
L'OREAL SA (83%);

1460. Cosmetics International, July 25, 1990, Pg. p4(1), 9279513, 392 words, L'Oreal adds Caractere to UK market.; men's fragrance  
... One of L'Oreal's most successful ...  
L'OREAL SA (94%)  
L'Oreal S.A. Product introduction

1461. Cosmetics International, July 25, 1990, Pg. p10(1), 9279527, 871 words, Laura Ashley sells Penhaligons. ... executive board. He was previously with L'Oreal's fragrance operations and at the ...

1462. Daily News Record, July 18, 1990, Pg. p6(1), 9223961, 875 words, Greengard's not an ego guy.; clothing retailer Guy Greengard, Ruben, Howard G. ... Green Water, a L'oreal cologne that Greengard last ...

1463. United Press International, July 17, 1990, Tuesday, BC cycle, International, 581 words, Animal rights alliance formed, BY CHRYSTIA FREELAND, LONDON ... A researcher for L'Oreal said the world's largest ... L'OREAL SA (63%); BODY ...

1464. United Press International, July 16, 1990, Monday, BC cycle, International, 582 words, Animal rights alliance formed, BY CHRYSTIA FREELAND, LONDON ... A researcher for L'Oreal said the world's largest ... L'OREAL SA (63%); BODY ...

1465. Electronic Media, July 9, 1990, Pg. 2, 362 words, Spelling pulled off market, sources say, By THOMAS TYRER, Staff reporter, LOS ANGELES ... News Corp., France's L'Oreal and MCA, yet each ... GROUP INC (84%); L'OREAL SA (83%); NEWS ...

1466. USA TODAY, July 9, 1990, Monday, FINAL EDITION, LIFE; Pg. 2D, 162 words, Let Lang be, McCartney says, David Zimmerman ... urges a boycott of L'Oreal because of animal testing, and removal of ... L'OREAL SA (69%); PEOPLE ...

1467. Chicago Tribune, July 8, 1990, Sunday, FINAL EDITION, TEMPOWOMAN; Pg. 4; ZONE: C, 2725 words, Breaking the silence Women blew the whistle that provided vital leads, By Nina Burleigh, Special to the Chicago Tribune ... ash blond on the L'Oreal line. In court, the ...

1468. Los Angeles Times, July 7, 1990, Saturday, Valley Edition, Metro; Part B; Page 14; Column 1; Metro Desk, 418 words, COMPANY PLEADS NO CONTEST IN EXPLOSION; REFINERY: CAL CAT CHEMICAL CO. ENTERS PLEA IN CASE INVOLVING 1988 EXPLOSION AT MOBIL PLANT IN TORRANCE. JUDGE FINES COMPANY AND PRESIDENT AND PLACES BOTH ON PROBATION., By JANET RAE-DUPREE, TIMES STAFF WRITER L'OREAL SA (56%);

1469. The Miami Herald, July 6, 1990 Friday, PLM BCH EDITION, LIVING TODAY; E; Pg. 1, 580 words, O'NEAL SHEDS POUNDS FOR NEW TV ROLE, SUZY Gossip Columnist ... Genevieve and Francois Dalle of the L'Oreal cosmetics Dalles. Both ... L'OREAL SA (83%)

1470. Dow Jones News Service - Ticker, July 5, 1990 Thursday, 267 words, Former Louis Vuitton Head Racamier Named Orcofi Chairman, \*from Factiva\*

... Owen-Jones, chairman of the L'Oreal SA pharmaceuticals and beauty ...

... 50 pc by l'Oreal. Orcofi already controls ...

... VUITTON SA (97%); L'OREAL SA (93%); MOET ...

1471. Los Angeles Times, July 5, 1990, Thursday, South Bay Edition, Metro; Part B; Page 3; Column 5, 508 words, CHEMICAL COMPANY PLEADS NO CONTEST IN MOBIL EXPLOSION, By JANET RAE-DUPREE, TIMES STAFF WRITER

L'OREAL SA (56%);

1472. PR Newswire, July 5, 1990, Thursday, 316 words, TOP ROCKERS JOIN K.D. LANG IN 'MEAT STINKS' CAMPAIGN: PAUL MCCARTNEY TAKES VEGETARIANISM ON THE ROAD, RECORDS ANIMAL ACTION HOTLINE, WASHINGTON, July 5

... urged people to boycott L'Oreal and help get fur ...

L'OREAL SA (69%); PEOPLE ...

1473. The Washington Post, July 5, 1990, Thursday, Final Edition, METRO; PAGE C4, 577 words, Boats on Parade; Annapolis Dock the Place to Be on July 4th, Fern Shen, Washington Post Staff Writer, ANNAPOLIS, July 4, MARYLAND NEWS

... a Firecracker Under L'Oreal! Tell L'Oreal to Stop Animal Tests." ...

L'OREAL SA (61%); VOGUE ...

1474. Drug & Cosmetic Industry, July 1, 1990, Pg. p6(8), 9353469, 3254 words, State of the industry: tighter market, trim profits accelerate pressure for merger & divestment.; includes article on cosmetic suppliers; Catalog Issue, Davis, Donald A.

... , Red Door from Elizabeth Arden, will have for competition this year's doorbanger Safari from Ralph Lauren and L'Oreal. There's no equivalent 1990 star yet on the horizon for mass ...

1475. USA TODAY, June 29, 1990, Friday, FINAL EDITION, BONUS; Pg. 3e, 552 words, How high-fashion models put on their best face, Elizabeth Snead

... Scrub Nail polish: L'Oreal Brushes: Clinique Powder: ...

... CHANEL SAS (85%); L'OREAL SA (84%); VIDAL ...

1476. ADWEEK Western Edition, June 25, 1990, Pg. p44(6), 9174185, 4803 words, The many faces of Eve.; Marketing to Women, Berry, Jon; Nolan, Martha; Paikowski, Lisa; Brock, Fran; Newman, Judith; Sharkey, Betsy ... in ads for L'Oreal and Linda Evans, 47, ...

1477. Cosmetics International, June 25, 1990, Pg. p2(2), 9204587, 412 words, Mini's back in fashion in France.; miniature-sized cosmetics & perfumes

... In the mass market, L'Oreal launched Plenitude with 50,000 ...

L'OREAL SA (84%)

1478. Cosmetics International, June 25, 1990, Pg. p5(1), 9204595, 186 words, China copycats Poison.; new knockoff fragrance, Maxam Poison  
... produces in cooperation with L'Oreal. Production started in ...  
L'OREAL SA (83%)

1479. Cosmetics International, June 25, 1990, Pg. p5(2), 9204597, 783 words, Cosmetic & toiletry sales flourish in Thailand. GL Thailand GC ASTH  
... cent in 1989. L'Oreal is one of the leading marketers of ...  
L'OREAL SA (65%); PROCTER & ...

1480. Cosmetics International, June 25, 1990, Pg. p7(2), 9204601, 1730 words, L'Oreal worldwide sales up 14.8%.  
Worldwide sales for L'Oreal showed steady growth ...  
... executive vice president L'Oreal, described the increase as "sizeable ...  
... million. In 1989, L'Oreal pursued its core business ...  
... On its toiletries side, L'Oreal's world sales turnover ...  
... officer, commented on L'Oreal's international development and emphasized that the ...  
... research. In 1989, L'Oreal increased its R&D ...  
... product ranges. One of L'Oreal's successes of 1989 was the launch ...  
... moisture. A substantial part of L'Oreal's research is spent on ...  
... collagen'. He made the point that L'Oreal has continued to develop international ...  
... in world markets, L'Oreal continued to increase sales ...  
... market share. While L'Oreal's introduction of a sister ...  
... a product that gives L'Oreal Parfumerie a footing ...  
... men. It also provides L'Oreal with its first haircare range ...  
... men's fragrance, however, was the successful L'Oreal launch of the Caractere by ...  
... objective for all L'Oreal operations. The Group's international ...  
... In its pharmaceutical division, L'Oreal, faced with renewed rumours that ...  
... in its own right. L'Oreal holds 63.89 per ...  
... Synthelabo Farmaceutica-Portugal. L'Oreal also acquired a49 per ...  
... demand from international liquidity of L'Oreal securities.  
L'OREAL SA (95%); UNILEVER ...  
L'Oreal S.A. Statistics

1481. St. Louis Post-Dispatch (Missouri), June 25, 1990, MONDAY, THREE STAR Edition, BUSINESS; Pg. 5, 1254 words, TBWA KERLICK SWITZER DUBS BRIAN BURKE ART DIRECTOR, Jerry Berger Marketing Notes Column  
... sponsored by Isuzu and L'Oreal, said Paula Heulitt, ...  
... showcase models of its cars and L'Oreal will provide makeup ...  
L'OREAL SA (91%); ARROW ...

1482. Information Bank Abstracts, WALL STREET JOURNAL, June 25, 1990, Monday, Section A; Page 3, Column 1, 48 words  
L'Oreal SA says it is ...  
L'OREAL SA; SOCIETE GENERALE ...  
L'OREAL SA (94%); SOCIETE ...  
... GENERALE SA (58%); L'OREAL SA; SOCIETE GENERALE ...

1483. The Wall Street Journal, June 25, 1990 Monday, INTERNATIONAL; Pg. A3, 80 words, L'Oreal in Talks With Vittel, \*from Factiva\*

PARIS -- L'Oreal S.A. said it is ...

... outlets, would be distributed through L'Oreal's sales network. Financial ...

L'OREAL SA (95%); SOCIETE ...

1484. Arkansas Democrat-Gazette (Little Rock, AR), June 24, 1990, Sunday, 1089 words, SEE END OF TEXT

Educator has new look, hope Johnpaul Jones/Gazette Staff, Jo Ellen Black/Gazette Staff MARDI

BLISSARDFEATURES Makeover Jeri Bob King, 48, is Cooperative Office Education Coordinator at Mc Clellan High School, supervising some 40 students who go to school every morning and work in the real world in the afternoons.

L'OREAL SA (80%); MC ...

1485. St. Louis Post-Dispatch (Missouri), June 24, 1990, SUNDAY, LATE FIVE STAR Edition, NEWS; Pg. 5A, 147 words, COSMETICS FIRM HIT FOR USING ANIMALS

... Heights to protest the sale of L'Oreal cosmetics products.

... Germany. The demonstrations protest L'Oreal's use of laboratory animals to ...

L'OREAL SA (94%); ST ...

1486. Los Angeles Times, June 22, 1990, Friday, Orange County Edition, Metro; Part B; Page 1; Column 5; Metro

Desk, 543 words, REPORT CLEARS DISTRICT OF BIDDING VIOLATION; LAW: A DEPARTMENT OF EDUCATION REVIEW FINDS THAT ORANGE UNIFIED SCHOOLS FOLLOWED PROPER PROCEDURE IN PURCHASING A COMPUTER SYSTEM., By TONY MARCANO, TIMES STAFF WRITER, ORANGE

ERNST & YOUNG (92%); L'OREAL SA (51%);

1487. St. Louis Post-Dispatch (Missouri), June 21, 1990, THURSDAY, THREE STAR Edition, STYLE WEST; Pg. 3,

1320 words, EXTERIORS: COLORS CAN ADD ZIP TO THE ZIP, Michael Walsh 1990, Universal Press Syndicate L'OREAL SA (57%);

1488. The New York Times, June 20, 1990, Wednesday, Late Edition - Final, Section D; Page 1, Column 3; Financial

Desk, 1314 words, THE MEDIA BUSINESS; French TV Giant Turns Global, By GERALDINE FABRIKANT

... company, with 6 percent, and L'Oreal, the big cosmetics maker, with ...

1489. Chain Drug Review, June 18, 1990, Pg. p26(2), 9112333, 516 words, Retailers rate cosmetics houses.; drug stores

... still edged out L'Oreal's new Plenitude line, the ...

... COTY INC (92%); L'OREAL SA (84%); MERCK & ...

1490. Chain Drug Review, June 18, 1990, Pg. p38(1), 9112753, 567 words, L'Oreal debuts star products.

L'Oreal debuts star products ...

... big news at L'Oreal isn't so much that the ...

... mascara. The real story is that L'Oreal is introducing this many products ...

... worth mentioning. At L'Oreal, however, a company that is known ...

... a flurry of activity. "L'Oreal is one of the largest cosmetics ...

... new to the market." The term L'Oreal uses for this concept is " ...  
 ... resources firmly behind them. "L'Oreal concentrates its efforts on these ...  
 ... U.S. general manager of L'Oreal cosmetics George Klarsfeld. "These are ...  
 ... perform." With that in mind, L'Oreal is bringing three products to ...  
 ... spots, which debuted this month. L'Oreal will introduce two ...  
 ... addition to these new products, L'Oreal will unveil in- ...  
 ... product is important for L'Oreal's promotion of Microblush since ...  
 ... launch of these products. PHOTO : L'Oreal focuses on bringing to the ...  
 L'OREAL SA (94%)  
 L'Oreal S.A. Product introduction

1491. Chain Drug Review, June 18, 1990, Pg. p68(1), 9113861, 444 words, L'Oreal expands its Plenitude line.  
 L'Oreal expands its Plenitude line NEW YORK - L'Oreal's Plenitude, France's leading ...  
 ... Klarsfeld, general manager of L'Oreal cosmetics in the U.S., the ...  
 ... market skin care. L'Oreal is hoping that, with its introduction of Action ...  
 ... skin care products." L'Oreal has slated \$57 ...  
 L'OREAL SA (94%)  
 L'Oreal S.A. Marketing

1492. Chain Drug Review, June 18, 1990, Pg. p73(1), 9113893, 463 words, Thrifty cosmetics get new look.  
 ... lines for such companies as L'Oreal, Revlon Inc., Maybelline ...  
 L'OREAL SA (82%); REVLON ...

1493. Drug Store News, June 18, 1990, Pg. p60(1), 9116285, 492 words, Gel, mousse use on upswing as women seek  
 manageability.; hair styling products  
 ... and L'Oreal's Studio Line ...  
 L'OREAL SA (62%)

1494. Drug Store News, June 18, 1990, Pg. p79(1), 9116577, 1593 words, Mascaras, skin treatments pace cosmetic  
 sales.  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal's ...  
 ... L'Oreal ...

1495. Drug Store News, June 18, 1990, Pg. p86(1), 9116591, 670 words, Retailers exploring various strategies to grow  
 cosmetics.; column, Parks, Elizabeth  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 L'OREAL SA (82%); SNYDER'S ...

1496. Los Angeles Times, June 15, 1990, Friday, Valley Edition, Calendar; Part F; Page 17A; Column 1, 968 words, ANIMATION COMPANY RETURNS FOR A 2ND RUN; ENTERTAINMENT: FILMATION IS BANKING ON MOVIES THAT ITS FOUNDER DESCRIBES AS THE FURTHER ADVENTURES OF CLASSIC LITERARY CHARACTERS., By DON HECKMAN, Heckman is a Calabasas writer.  
... a division of the French L'Oreal conglomerate) from Westinghouse in ...  
L'OREAL SA (83%);

1497. ADWEEK Western Edition, June 11, 1990, Pg. p30(3), 9121849, 1268 words, A Seine move: American creatives in Paris., Seaman, Debbie GL Paris GC EWFRP  
... creative director on L'Oreal at McCann-Erickson. "The ...  
L'OREAL SA (84%); URS ...

1498. Drug Store News, June 11, 1990, Pg. p54(1), 8551504, 981 words, Men's grooming items ride high growth wave: major drug chain buyers see strong demand building.  
... retailer said, citing L'Oreal's support of Plenitude and its impact ...  
L'OREAL SA (82%)

1499. Drug Store News, June 11, 1990, Pg. p60(1), 8551630, 602 words, Don't brush off cosmetic puffs; they're great tie-ins.; chain drug store merchandising ; column, Parks, Elizabeth  
... advertising support is too low. L'Oreal, on the other hand, is ...  
... expect strong sales. L'Oreal is still getting compliments ...  
... million ad budget. L'Oreal has allocated \$35 ...  
L'OREAL SA (60%)

1500. Cosmetics International, June 10, 1990, Pg. p2(1), 9156201, 408 words, French body contouring market slims down.  
... at FF220. Within the L'Oreal group, Biotherm has launched ...  
... other absorb. Also at L'Oreal, Vichy has introduced Mincir ...  
L'OREAL SA (93%)

1501. Cosmetics International, June 10, 1990, Pg. p5(2), 9156209, 634 words, L'Oreal boosts U.S. advertising spend to \$80 million.  
L'Oreal Boosts U.S. Advertising ...  
... big year for L'Oreal in the U.S. In ...  
... national advertising behind the L'Oreal name. The occasion is to introduce ...  
... In makeup and skincare, L'Oreal is bringing out what it ...  
... a waterproof version of L'Oreal's successful Lash Out which ...  
... But, Cosmair's biggest L'Oreal launch of the year will ...  
... a boost to shine. This is L'Oreal's first major shampoo and ...  
L'OREAL SA (93%)  
L'Oreal S.A. Advertising

1502. Los Angeles Times, June 8, 1990, Friday, Orange County Edition, Business; Part D; Page 5; Column 2; Financial Desk, 1389 words, BILL TO OUTLAW RABBIT EYE TESTS MAY BENEFIT FIRM; LEGISLATION: IF THE

ANIMAL-RIGHTS MEASURE IS SIGNED INTO LAW, ROPAK LABORATORIES HAS A GOOD SHOT AT A \$500-MILLION MARKET WITH ITS ALTERNATIVE TEST METHODS., By LESLIE BERKMAN, TIMES STAFF WRITER, IRVINE

... Avon Products, Revlon, L'Oreal and Mary Kay Cosmetics. ...

... HOLDING CORP (84%); L'OREAL SA (83%); WILLIAM ...

1503. The Wall Street Journal, June 7, 1990 Thursday, Pg. A1, 2221 words, Unnoticed Facelift: Penney Moves Upscale In Merchandise but Still Has to Convince Public --- Problem Is in Luring Women, As Well as the Designers, To Clothing Department --- In Any Case, Profit Is Rising, By Karen Blumenthal, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... like Max Factor, L'Oreal and English Leather that had accounted ...

1504. St. Petersburg Times (Florida), June 4, 1990, Monday, City Edition, FLORIDIAN; Pg. 1D, 1070 words, Engineering her victories, ANNE V. HULL, LARGO

... Perfect Coral by L'Oreal and gives herself a ...

L'OREAL SA (91%);

1505. Business Journal of New Jersey, June, 1990, Vol 7; No 10; Sec 1; pg 49, 8496 words, Going That Extra Mile: This Year's 10 Best Companies To Work For Acknowledge the Importance of Retaining Good Employees, David Gill, NJ; US, 9026665, BJNJ

... who has also worked for L'Oreal, Gulf & Western and Frito- ...

1506. PR Newswire, May 31, 1990, Thursday, 165 words, NEW YORK, May 31

... directors of the French companies L'Oreal, Saint-Gobain and Thomson, and is ...

... MORGAN STANLEY (90%); L'OREAL SA (84%); CIE ...

1507. Cosmetics International, May 25, 1990, Pg. p4(3), 9085293, 908 words, Market breakdown.; Italian cosmetics market overview GL Italy GC ESIT

... who styles his hair. L'Oreal is the leader in this segment, ...

1508. The Miami Herald, May 24, 1990 Thursday, BRWRD EDITION, NEIGHBORS BNW; BNW; Pg. 4, 649 words

... Natacha Mayungo was concealing L'Oreal daily lotion valued at \$6.59 and L'Oreal eye cream valued ...

... AUTHORITY INC (66%); L'OREAL SA (64%)

1509. PR Newswire, May 23, 1990, Wednesday, 326 words, ESTEE LAUDER MAKES ANIMAL TEST BAN PERMANENT, PETA REPORTS, NEW YORK, May 23

... for Animal Welfare, is L'Oreal. The latest action to educate the public about L'Oreal's animal tests was a " ...

... Live" faxed messages to L'Oreal asking the company to stop ...

... COS INC (94%); L'OREAL SA (93%); ARAMIS ...

1510. Chain Drug Review, May 21, 1990, Pg. p16(1), 9077881, 1627 words, Chains maneuver to rebuild share in the toiletries arena.; chain drug store sales

... Hair care has been singled out as an important arena for product debuts, with major launches scheduled by Playtex Corp. and Cosmair Inc.'s L'Oreal unit, among others. ...  
L'OREAL SA (67%); COSMAIR ...

1511. Orlando Sentinel (Florida), May 20, 1990 Sunday, 3 STAR, HOMES; Pg. J13, 930 words, COLOR GIVES HOME'S EXTERIOR POTENT PUNCH, Michael Walsh, Universal Press Syndicate  
L'OREAL SA (56%);

1512. The San Diego Union-Tribune, May 18, 1990 Friday, LIFESTYLE; Pg. D-4, 635 words, S. California: It's where the tux meets the surf, Trish Barr  
... mascara that goes with the flow. L'Oreal says it's created ...

1513. ADWEEK Western Edition, May 14, 1990, Pg. p32(1), 9074797, 687 words, Sun worshippers play it safe with new products.; New Product Watch; column, Friedman, Martin  
... Co. Product introduction; L'Oreal USA Product introduction; ...

1514. Drug Store News, May 14, 1990, Pg. p9(1), 8519850, 850 words, Buyers, cosmeticians size up best new products.; cosmetics; column, Parks, Elizabeth  
... growth, buyers said. L'Oreal's Lash Out is stil very ...  
... Contact Lens mascaras. L'Oreal's three major launches from ...  
... buyers said. AT L'Oreal, Chaps and Vanderbilt have peaked and have been ...  
L'OREAL SA (83%)

1515. PR Newswire, May 14, 1990, Monday, 339 words, CELEBRITIES SEND L'OREAL THE 'FAX' ON ANIMAL TESTING, WASHINGTON, May 14  
CELEBRITIES SEND L'OREAL THE 'FAX' ON ANIMAL ...  
... letters to cosmetics giant L'Oreal, asking the company to stop ...  
"The truth about what L'Oreal does to animals has traveled around the ...  
... nationalities in asking L'Oreal, in the name of compassion as ...  
... testing on animals." L'Oreal, the most profitable cosmetics ...  
L'OREAL SA (94%); CHRISTIAN ...

1516. Information Bank Abstracts, WALL STREET JOURNAL, May 11, 1990, Friday, Section A; Page 9B, Column 1, 45 words, L'OREAL'S PREFERENCE IS TO SHUN PUBLICITY, BY E S BROWNING  
French cosmetics giant L'Oreal SA hates publicity; this year, when L'Oreal realized that big capital ...  
L'OREAL SA;  
L'OREAL SA (95%); L'OREAL SA;

1517. The Wall Street Journal, May 11, 1990 Friday, Pg. A9B, 942 words, L'Oreal's Preference Is to Shun Publicity --- But Chairman Breaks Silence To Discuss Outlook for Firm, By E.S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... French cosmetics giant L'Oreal S.A. hates publicity. This year, for example, when L'Oreal realized that a big ...  
L'Oreal considers that kind of discretion ...

... veteran. Like many L'Oreal officials, Mr. Owen- ...  
 ... report. But even L'Oreal can't keep entirely ...  
 ... announced in February, when L'Oreal and a group of investors ...  
 ... a first step, L'Oreal and Orcofi together bought ...  
 ... making it one of L'Oreal's leading competitors. Mr. ...  
 ... antitrust laws would forbid L'Oreal from bidding for its competitor's ...  
 ... intention," he says, adding that L'Oreal doesn't own any ...  
 ... Jones, is intended to give L'Oreal a peek into a ...  
 ... salons in 1907, L'Oreal moved gradually into mass ...  
 ... just the complementary experience." L'Oreal may decide to extend its ...  
 ... U.S. and East Europe. L'Oreal, he says, is treating East ...  
 ... Japan, he says, is to make L'Oreal's brands truly international, ...  
 ... question hanging over L'Oreal is its long-term ownership. ...  
 ... Bettencourt, the only daughter of L'Oreal's founder. Thought to be in her ...  
 ... day take control of L'Oreal? "It is an obvious ...  
 L'OREAL SA (95%); LVMH ...

1518. Cosmetics International, May 10, 1990, Pg. p5(2), 9085259, 549 words, Maybelline sold to Playtex.  
 ... mass marketers. Both L'Oreal and Unilever as well as Pfizer were ...  
 L'OREAL SA (91%); PLAYTEX ...

1519. Cosmetics International, May 10, 1990, Pg. p12(2), 9085281, 871 words, L'Oreal proposed bid for LVMH.  
 ... proposed bid by L'Oreal. it has been revealed that in November 1989, L'Oreal, the global leader in ...  
 ... in LVMH would be undermined and the L'Oreal bid would have gone ahead ...  
 ... break up LVMH. L'Oreal would have retained the Parfums Christian ...  
 ... opinion that the shelvedbid by L'Oreal and its partners may even ...  
 ... it is worth noting that L'Oreal, Paribas and Mr. Racamier ...  
 ... divided equally between L'Oreal and Orcofi. The Lanvin purchase was ...  
 ... stake in LVMH and the L'Oreal-supported FF2 billion ...  
 ... VUITTON SA (98%); L'OREAL SA (93%); CHRISTIAN ...  
 L'Oreal S.A. Mergers, acquisitions and ...

1520. PR Newswire, May 10, 1990, Thursday, 281 words, L'OREAL PRODUCT TAMPERING IN EUROPE  
 DISAVOWED BY U.S. ANIMAL RIGHTS GROUP, WASHINGTON, May 10  
 ... last four months of L'Oreal product tampering in ...  
 ... metal were found in L'Oreal products and the second in ...  
 ... resulted in the removal of L'Oreal products from store shelves. ...  
 ... against what PETA said was L'Oreal's cruel product tests ...  
 ... a banner reading "L'Oreal -- Torture Animale" from the Eiffel ...  
 ... blockade that shut down L'Oreal's New Jersey plant ...  
 ... public to the ways in which L'Oreal abuses animals, but we would ...  
 L'OREAL SA (94%); PEOPLE ...

1521. St. Louis Post-Dispatch (Missouri), May 6, 1990, SUNDAY, THREE STAR Edition, EVERYDAY  
 MAGAZINE; Pg. 14D, 2320 words, 'BURNING BRIDGES': STEAM, NOT SUBSTANCE  
 ... money she spends on her L'Oreal-ish hair - and she's worth ...

L'OREAL SA (68%);

1522. Orange County Register (California), May 5, 1990 Saturday, EVENING EDITION, Pg. C02:, 611 words, SPOTLIGHT: A WEEKLY LOOK AT AN ORANGE COUNTY START-UP; All-American Childcare Agency, Inc., The Orange County Register  
... executive at Revlon and L'Oreal in New York. To whom did you ...  
L'OREAL SA (81%); XIAMEN ...

1523. The Post-Standard (Syracuse, NY), May 3, 1990 Thursday City Edition, HJ, 1697 words, A COSMETIC ISSUE ARE ANIMAL TESTS NECESSARY, DENISE CRAMSEY  
... parent company of Lancome and L'Oreal cosmetics. "We're trying to ...  
... Estee Lauder, Gillette and L'Oreal. "We're working to use ...

1524. PR Newswire, May 3, 1990, Thursday, 344 words, AVON, THE FIRST COSMETICS COMPANY TO STOP USING ANIMALS FOR PRODUCT TESTING, RECEIVES COMPASSIONATE COMMITMENT AWARD, NEW YORK, May 3  
... about its use of animals. L'Oreal, the largest cosmetics company ...  
... testing. Actions against L'Oreal have included the unfurling of a ...  
... Eiffel Tower which read, "L'Oreal - Torture Animale," a demonstration at L'Oreal headquarters in New ...  
... mache toilet claiming that what L'Oreal does to animals makes him sick, ...  
... funeral procession to the home of L'Oreal Vice President James ...  
... arrested, and a blockade of the L'Oreal plant in New ...  
L'OREAL SA (94%); INTERNATIONAL ...

1525. USA TODAY, May 3, 1990, Thursday, FINAL EDITION, LIFE; Pg. 2D, 88 words, Briefly  
... sending "barf bags" to L'Oreal cosmetics company protesting ...  
... a queasy message: "What L'Oreal does to animals makes me sick."  
L'OREAL SA (91%); NEW ...

1526. Management Review, May 1, 1990, Pg. p27(2), 8961351, 1289 words, International training for global leadership.; American Graduate School of International Management, Institut Superieure de Gestion; Global Perspective; company profile, Wolniansky, Natalia  
... French multinational including L'Oreal, Schlumberger, Bull or Pechiney. ...

1527. The NonProfit Times, May 1, 1990, Pg. p38(2), 9048125, 256 words, List-rental income tax-free, court rules.; taxation and nonprofit corporations; column, Harmon, Gail; Pfau, Sandra  
L'OREAL SA (56%)

1528. Drug Store News, April 30, 1990, Pg. p59(1), 8996739, 581 words, Franchisee builds loyalty via cosmetics promos.; Allen Lalwani; column, Parks, Elizabeth  
... reps from companies like L'Oreal to do makeovers and demonstrate products. ...  
L'OREAL SA (81%); JOHNSON & ...

1529. Drug Store News, April 30, 1990, Pg. p74(5), 8996821, 1627 words, Cosmetics sales up 8.9% to nearly \$2 billion; deep discounters, massmerchants, and combos faring the best.; annual report, part 2: cosmetics/fragrances  
 ... L'Oreal ...  
 ... L'Oreal's ...  
 ... L'Oreal ...  
 ... L'Oreal's ...

1530. Drug Store News, April 30, 1990, Pg. p85(2), 9020795, 1699 words, With trade-up's help, toiletries increase 9.6%.; drugstore sales; annual report, part 2: toiletries  
 ... L'Oreal ...  
 ... L'Oreal ...

1531. The New York Times, April 30, 1990, Monday, Late Edition - Final, Section D; Page 4, Column 5; Financial Desk, 316 words, BUSINESS PEOPLE; President Adds Post At Sherry-Lehmann, By Daniel F. Cuff  
 ... for the House of Lanvin and L'Oreal. In a prepared ...  
 L'OREAL SA (66%); UNIVERSITY OF ...

1532. The New York Times, April 27, 1990, Friday, Late Edition - Final, Section D; Page 1, Column 4; Financial Desk, 1103 words, Vuitton's Chief Quits, Ending a Bitter Feud, By STEVEN GREENHOUSE, Special to The New York Times, PARIS, April 26  
 ... French banking group, and L'Oreal, the French cosmetics giant, ...

1533. Los Angeles Times, April 26, 1990, Thursday, P.M. Final, Business; Part P; Page 3; Column 5; Late Final Desk, 475 words, RACAMIER RESIGNS AS LOUIS VUITTON CHIEF; LUXURY GOODS: RIVAL ARNAULT WINS CONTROL OF LVMH, FRANCE'S LARGEST PUBLIC-OWNED COMPANY., From Reuters, PARIS  
 ... perfume house, in which L'Oreal cosmetics has a strong ...  
 ... VUITTON SA (98%); L'OREAL SA (84%); CHRISTIAN ...

1534. Cosmetics International, April 25, 1990, Pg. p4(1), 8985547, 352 words, French say non to animal testing. GL France GC EWFR  
 ... being sought? At L'Oreal, the world's no. 1, ...  
 ... directs the research for the L'Oreal group, believes the group is on the right path. L'Oreal is putting tremendous efforts, he ...  
 ... period of 10 days. L'Oreal equally makes use of ...  
 ... taken lightly. At L'Oreal those responsible have an ethical ...  
 L'OREAL SA (95%)

1535. Dow Jones News Service - Ticker, April 25, 1990 Wednesday, 59 words, Westwood One's USSR Programs To Be Sponsored By Lancome, \*from Factiva\*  
 ... a division of France's L'Oreal, under which Lancome will be ...  
 ... ONE INC (94%); L'OREAL SA (93%)

1536. The San Diego Union-Tribune, April 25, 1990 Wednesday, LIFESTYLE; Pg. C-1, 538 words, Middle age

spreads in her direction, Patricia Dibsie, Tribune Staff Writer  
 ... Eyes: Green. Hair: L'Oreal 6A. The week after ...  
 L'OREAL SA (64%); AMERICAN ...

1537. Business Wire, April 24, 1990, Tuesday, 583 words, Westwood One announces first commercial sponsor of its Soviet radio programming, LOS ANGELES  
 ... Lancome, a division of L'Oreal, to be their first commercial radio ...  
 ... executive vice president, L'Oreal Division Parfums Et ...  
 WESTWOOD-ONE L'OREAL SA (95%); WESTWOOD ...

1538. The Miami Herald, April 22, 1990 Sunday, BRWRD EDITION, NEIGHBORS BNE; NE; Pg. 11, 535 words, GIRL SKATING CIRCLES AROUND HER OPPONENTS, SUSAN MILLER DEGNAN Herald Sports Writer  
 ... Coat lipstick by L'Oreal. Is putting on makeup ...  
 L'OREAL SA (91%)

1539. Chicago Tribune, April 18, 1990, Wednesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 4; ZONE: C; On marketing, 841 words, A virtual sellout for Quintessence, George Lazarus  
 ... including Grow Strong (L'Oreal), Strong Nail (Cutex) and ...  
 L'OREAL SA (81%); NIKE ...

1540. Barron's, April 16, 1990 Monday Correction Appended, Refresher Course; Pg. 27, 4345 words, Lure of Faraway Places --- ADRs Grow in Numbers And Popularity, By Anna Merjos, \*from Factiva\*  
 ... L'Air Liquide OTC L'Oreal Company OTC LVMH ...

1541. The San Diego Union-Tribune, April 13, 1990 Friday, LIFESTYLE; Pg. D-2, 561 words, Cassini latest fragrance fantasy, Trish Barr  
 ... wrinkling skin comes from L'Oreal, which has launched an ultra- ...  
 L'OREAL SA (83%)

1542. Cosmetics International, April 10, 1990, Pg. p7(2), 8962215, 505 words, Shiseido in global marketing shift.  
 ... major players (including L'Oreal and Revlon). The ratio of fragrance to ...  
 L'OREAL SA (91%)

1543. The Oregonian (Portland, Oregon), April 9, 1990 Monday, FOURTH Edition, EDITORIAL; Pg. D06, 244 words, THREATENS PROFITS  
 ... companies like Gillette, L'Oreal and Carter-Wallace. The medical ...  
 L'OREAL SA (70%); PROCTER & ...

1544. Los Angeles Times, April 8, 1990, Sunday, Home Edition, JERRY HALL, Calendar; Page 3; Calendar Desk, 1839 words, JERRY HALL STARTS WITH 'BUS STOP'; THE MODEL HAS LANDED HER FIRST MAJOR ACTING JOB -- ON THE LONDON STAGE IN A ROLE MADE FAMOUS ON FILM BY MARILYN MONROE, By DAVID GRITTEN, LONDON

... host of commercials -- for L'Oreal, Revlon and others. She's currently ...

1545. Daily News Record, April 2, 1990, Pg. p14(2), 8867761, 1399 words, Hot firm sparks young market; Chevignon: Americana in Paris.; clothing maker, Spindler, Amy M.

... toiletry products, including toothpaste, for a September launch, and is negotiating a perfume license with L'Oreal. ...

1546. Drug & Cosmetic Industry, April 1, 1990, Pg. p20(3), 8935517, 1731 words, Hair care market: vitality still evident.

... force in the business, L'Oreal. Always a leading ...

1547. Information Today, April 1, 1990, Pg. p27(1), 8914807, 486 words, Quick access to free trade Canadian telephone directories.; Infodirect Disc

L'OREAL SA (54%)

1548. Los Angeles Times, April 1, 1990, Sunday, Home Edition, ANDIE MACDOWELL, Calendar; Page 31; Calendar Desk, 1784 words, A HOT FILM PROPERTY; ANDIE MACDOWELL, STAR OF 'SEX, LIES, AND VIDEOTAPE,' OPTS FOR SMALL-BUDGET FILMS AND IGNORES MAJOR STUDIO BIDS, By DAVID GRITTEN, LONDON

... modeling success, notably as the L'Oreal girl, but claims to have ...

1549. Packaging (Boston, Mass.), April 1, 1990, Pg. p57(1), 8891379, 644 words, Mass-market giants enter cosmetics fray.

... Revlon and L'Oreal), and those concentrating on the drugstore and ...

L'OREAL SA (83%); ESTEE ...

1550. Chain Drug Review, March 26, 1990, Pg. p9(2), 8913885, 992 words, Key launches are in the pipeline; toiletries, fragrance market is active.; CDR Sales Survey, Sloan, Pat

... Cosmair Inc.'s L'Oreal later this year will ...

... 8.50. In cosmetics, L'Oreal, Noxell Corp. and Maybelline ...

... bottles for active women. L'Oreal is working on several ...

... In skin care L'Oreal probably has the biggest news ...

... a line extension. L'Oreal sees Action Liposomes as ...

L'OREAL SA (84%); MERCK & ...

1551. Drug Store News, March 26, 1990, Pg. p1(2), 8948785, 877 words, NACDS makes distribution personal.; National Association of Chain Drug Stores, Heller, Al

... Perspective on the conference was offered by Jim Ross, transportation manager of the L'Oreal Hair Care Division, who has attended meetings of the Council of Logistics Management for the past 18 years. He said, "the ...

1552. Drug Store News, March 26, 1990, Pg. p4(1), 8948855, 508 words, Distribution becomes a personal matter.; distribution concerns of drug chains; column, Heller, Al

... distribution manager at L'Oreal Cosmetic and Fragrance Division, ...

L'OREAL SA (66%)

1553. Drug Store News, March 26, 1990, Pg. pS48(1), 8956201, 520 words, Newest wrinkle in skin care: product segmentation lifts performance; Drug Store News Space Management  
... outpacing the 1.2% share of L'Oreal Plenitude, another new ...  
L'OREAL SA (63%)

1554. Cosmetics International, March 25, 1990, Pg. p10(2), 8935451, 2065 words, Avon Products sells remaining Japanese stake.  
... by major groups including Shiseido, Wella, Beiersdorf, L'Oreal and Procter & Gamble. Avon's investment covers the supply of technical know-how, sales and marketing programmes and some production equipment. Operations are ...

1555. The New York Times, March 21, 1990, Wednesday, Late Edition - Final, Section C; Page 8, Column 3; Style Desk, 672 words, Youth and Dreams Enliven Paris Styles, By BERNADINE MORRIS, Special to The New York Times, PARIS, March 20  
... family holding company, and the L'Oreal Group, is having start-up ...

1556. Cosmetics International, March 10, 1990, Pg. p11(2), 8842891, 891 words, Vuitton family purchase Lanvin.  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal's ...  
L'OREAL SA (93%); LVMH ...

1557. Drug Store News, March 5, 1990, Pg. p1(2), 8841121, 542 words, Giant tests 'bonus buy' promo, cuts cosmetics.; Giant Food, Parks, Elizabeth  
... major lines: Revlon, L'Oreal, Maybelline and Cover Girl. ...  
... made by Revlon or L'Oreal. I'm going to leave the ...  
... FOOD INC (91%); L'OREAL SA (82%)

1558. Drug Store News, March 5, 1990, Pg. p27(2), 8841159, 996 words, Hair care merchandising's a family affair.; organizing hair care planograms by full lines instead of by category, Parks, Elizabeth  
... also said that repackaging brings more growth to the category. The new L'Oreal packages for ...

1559. Drug Store News, March 5, 1990, Pg. p34(2), 8841163, 1267 words, Finding space is key to skin care success.  
... companies and by lines for the mass brands. He's also hoping more mass manufacturers will develop shelf organizers like the ones used by Neutrogena and L'Oreal for Plenitude. ...

1560. Pensions & Investments, March 5, 1990, Pg. 2, 1021 words, FDIC cut-off irks 457 sponsors, By Fred Williams  
... CONSULTANTS INC (60%); L'OREAL SA (51%); US ...

1561. Drug & Cosmetic Industry, March 1, 1990, Pg. p14(2), 8842789, 818 words, Sanofi's Aiken: 3rd & growing.; Lawrence J. Aiken, Hunter, Catherine Ellis

... worldwide (just behind L'Oreal and Estee Lauder), and that last ...  
L'OREAL SA (92%); SANOFI- ...

1562. Chain Drug Review, February 26, 1990, Pg. p13(2), 8788537, 684 words, Category performance moderate.;  
fragrance and cosmetics sales  
... introduction of Plenitude by L'Oreal, recorded a 7.4% ...  
... companies, Revlon Inc., L'Oreal, Max Factor & Co. and ...  
... major exception, as noted, was L'Oreal's commitment to Plenitude, which appears to be ...  
... strong brands from Revlon and L'Oreal and Max Factor's hugely ...  
L'OREAL SA (94%); REVLON ...

1563. Chain Drug Review, February 26, 1990, Pg. p16(2), 8788545, 520 words, Thrift is trying new cosmetics format.;  
Thrift Drug  
... manufacturers as Revlon Inc. and L'Oreal. Lipsticks are positioned onthe ...  
REVLON INC (91%); L'OREAL SA (66%); NOXELL ...

1564. Chain Drug Review, February 26, 1990, Pg. p25(1), 8788561, 261 words, Plentitude impresses dermatologists.;  
skin care product line  
... care products by L'Oreal, was received favorably by the ...  
... just fabulous," says L'Oreal director of public relations ...  
L'OREAL SA (94%)  
L'Oreal S.A. Marketing

1565. The Miami Herald, February 26, 1990 Monday, PLM BCH EDITION, PLM BCH; B; Pg. 1, 548 words,  
COSMETICS MEETING DRAWS PROTESTS, REBECCA ROSS ALBERS Herald Staff Writer  
... cosmetic giants like L'Oreal and others. "My hairdresser is ...  
... alleged mistreatment of animals. L'Oreal was the prime target of Sunday's ...  
... banner with this message: "Ask L'Oreal how many animals they ...  
... in 1988 by L'Oreal in which live, hairless mice were smeared with a L'Oreal sunscreen, wrapped in ...  
... an international boycott of L'Oreal products, and members have demonstratored outside L'Oreal factories in Europe  
and the ...  
L'OREAL SA (94%); AVON ...

1566. The Miami Herald, February 26, 1990 Monday, BRWRD EDITION, BRWD N; BR; Pg. 2, 630 words, Herald  
Staff  
... animals to test their products. L'Oreal was the main target of the protest ...  
... suggested people call L'Oreal to ask "how many ...  
L'OREAL SA (94%); AVON ...

1567. Cosmetics International, February 25, 1990, Pg. p1(2), 8817527, 679 words, UK debut for Lancome's Esprit de  
Soleil.; product announcement  
L'Oreal USA Product introduction

1568. Cosmetics International, February 25, 1990, Pg. p8(2), 8817551, 1860 words, Cosmetics stronger than fragrance in Hong Kong market. GL Hong Kong GC AEHK  
... ) Ltd., Parfums Givenchy SA, Scental (L'Oreal) and Yves ...

1569. The New York Times, February 25, 1990, Sunday, Late Edition - Final, Section 3; Page 5, Column 1; Financial Desk, 2122 words, A Radical New Style for Stodgy Old Gillette, By ANTHONY RAMIREZ, BOSTON  
... European giants like L'Oreal continue to grow. The problems of ...

1570. The New York Times, February 25, 1990, Sunday, Late Edition - Final, Section 6; Part 2, Page 50, Column 5; Fashions of The Times Magazine, 1536 words, Looking Good Under Pressure, By Linda Wells  
... called Mon Rouge (L'Oreal) - under her own name. She ...

1571. The Washington Times, February 20, 1990, Tuesday, Final Edition, Part E; LIFE; FITNESS LIFE; FASHION CURRENTS; Pg. E6, 634 words, Something new from perfumer Guerlain, Maria DiGiulian; THE WASHINGTON TIMES  
... but controlled. New from L'Oreal L'Oreal has been marketing hair coloring ...  
... in gel, exclusive to L'Oreal. The gel form allows ...  
L'OREAL SA (94%); GUERLAIN ...

1572. The Miami Herald, February 17, 1990 Saturday, FINAL EDITION, BUSINESS; C; Pg. 1, 793 words, LATE SELL-OFFS PUSH STOCKS DOWN 13.96, From Herald Staff and Wire Reports  
... jointly controlling Lanvin with the L'Oreal SA cosmetics firm, the ...  
... FREDDIE MAC) (83%); L'OREAL SA (82%); GROUPE ...

1573. The Oregonian (Portland, Oregon), February 17, 1990 Saturday, SECOND Edition, BUSINESS; Pg. E04, 145 words, LANVIN BUYOUT SOUGHT BY INVESTMENT GROUP, PARIS (AP)  
... jointly controlling Lanvin with the L'Oreal SA cosmetics firm. L'Oreal is the world's largest cosmetics ...  
L'OREAL SA (92%); GEMEY ...

1574. The Associated Press, February 16, 1990, Friday, BC cycle, Business News, 319 words, Vuitton Family to Purchase Lanvin Couture House, PARIS  
... jointly controlling Lanvin with the L'Oreal SA cosmetics firm. L'Oreal is the world's largest cosmetics ...  
L'OREAL SA (92%); LVMH ...

1575. Los Angeles Times, February 16, 1990, Friday, P.M. Final, Business; Part P; Page 3; Column 3; Late Final Desk, 236 words, VUITTON FAMILY TO BUY LANVIN COUTURE HOUSE, From Associated Press, PARIS  
... jointly controlling Lanvin with the L'Oreal SA cosmetics firm.  
L'Oreal is the world's largest cosmetics ...  
L'OREAL SA (92%); LVMH ...

1576. The Wall Street Journal, February 15, 1990 Thursday, Pg. CITATION, 218 words, Thortec International Restructuring Plan In Danger of Failing, \*from Factiva\*

URS CORP (93%); L'OREAL SA (57%)

1577. Dow Jones News Service, February 13, 1990 Tuesday, 112 words, L'Oreal SA 1989 Consolidated Revenue Rose 11.5 PC From 1988, \*from Factiva\*  
PARIS -DJ- L'Oreal SA said its 1989 ...  
... increase of 14.8 pc. L'Oreal said its 1989 consolidated ...  
L'OREAL SA (95%); SYNTHELABO ...

1578. USA TODAY, February 12, 1990, Monday, FINAL EDITION, LIFE; Pg. 4D, 561 words, Foes turn up heat on cosmetics testing, Christopher John Farley  
... valentines will flood L'Oreal cosmetics' U.S. manufacturing ...  
... on each one: "L'Oreal has no heart for ...  
L'OREAL SA (94%); MARY ...

1579. USA TODAY, February 12, 1990, Monday, FINAL EDITION, LIFE; Pg. 4D, 443 words, Where the companies stand  
... (L'Oreal,Biotherm,Lancome) ...  
... COS INC (90%); L'OREAL SA (84%); S ...

1580. Cosmetics International, February 10, 1990, Pg. p3(2), 8770873, 283 words, Garnier's French skincare revolution.; Synergie product line; product announcement  
... withgreat success by L'Oreal's Plenitude. A major ...  
L'OREAL SA (91%)

1581. Cosmetics International, February 10, 1990, Pg. p4(2), 8770875, 812 words, Jacques Bogart in new UK initiative.  
... Ted Lapidus business from L'Oreal and took the courageous decision to ...  
... BOGART SA (96%); L'OREAL SA (84%); ESTEE ...

1582. Chicago Tribune, February 8, 1990, Thursday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 4; ZONE: C; On marketing, 852 words, Campbell-Mithun adds N.Y. agency, George Lazarus  
... polish brands include L'Oreal (Grow Strong), Cutex ( ...

1583. The Oregonian (Portland, Oregon), February 8, 1990 Thursday, FOURTH Edition, LIVING; Pg. C01, 2087 words, LOOKS THAT WON'T KILL, KRISTI TURNQUIST, of the Oregonian Staff <  
... Inc., the parent company of L'Oreal and Lancome, still tests ...

1584. PR Newswire, February 6, 1990, Tuesday, 2478 words, JOHNSON & JOHNSON ANNOUNCES RECORD YEAR-END RESULTS EARNINGS PER SHARE UP 13.6 PERCENT ON SALES INCREASE OF 8.4 PERCENT, NEW BRUNSWICK, N.J., Feb. 6  
... business. The company acquired L'Oreal's sanitary protection business, and ...

1585. Journal of Commerce, February 1, 1990, Thursday, IMPORTS, Pg. 4A, 534 words, IMPORT BRIEFS, Wire and Staff Reports, NEW YORK

... Whitbred and Co. PLC. L'OREAL STEPS UP SECURITY IN EUROPE PARIS - L'Oreal, the world's leading cosmetics ...

... said. Last week L'Oreal accused the animal rights ...

... Mr. Glain said L'Oreal was receiving three or four ...

L'OREAL SA (95%); GUINNESS ...

1586. Journal of Commerce, February 1, 1990, Thursday, FRONT, Pg. 2A, 1790 words, BUSINESS INDEX

... Ontario Hydro 7C L'Oreal 4A Osterreichische Volksbanken ...

1587. The Miami Herald, February 1, 1990 Thursday, FINAL EDITION, FRONT; A; Pg. 2, 500 words, From Herald Wire Services

... comment on the report. L'Oreal fears animal rightists PARIS -- L'Oreal, the world's leading cosmetics ...

... said. Last week L'Oreal accused the animal rights ...

L'OREAL SA (95%)

1588. The New York Times, February 1, 1990, Thursday, Late Edition - Final, Section D; Page 4, Column 5; Financial Desk, 368 words, BUSINESS PEOPLE; Cosmetics Executive To Run Cartier in U.S., By ISADORE BARMASH

... N.J. the American affiliate of the L'Oreal Group of Paris. Mr. ...

... went to work for the L'Oreal Group in Canada and then ...

L'OREAL SA (85%); COSMAIR ...

... LONDON UNIVERSITY (64%); L'OREAL GROUP (62%); CARTIER ...

1589. Newsday (New York), February 1, 1990, Thursday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 47 Other Edition: City Pg. 55, 674 words, LEDGER, Compiled from staff and wire reports. Laura L. Castro (C ONLY)

... York, an affiliate of L'Oreal Group. Cartier markets ...

... YORK CORP (84%); L'OREAL SA (83%); COSMAIR ...

1590. Information Bank Abstracts, WALL STREET JOURNAL, February 1, 1990, Thursday, Section A; Page 6, Column 6, 30 words, L'OREAL VS ACTIVISTS

France's cosmetics giant L'Oreal SA says it has ...

L'OREAL (FRENCH CO);

L'OREAL SA (95%); L'OREAL (FRENCH CO);

1591. The Wall Street Journal, February 1, 1990 Thursday, INTERNATIONAL; World Wire; Pg. A6, 832 words, World Wire, Compiled by William Mathewson, \*from Factiva\*

... strict product regulations. L'OREAL VS. ACTIVISTS France's cosmetics giant L'Oreal S.A. said it had ...

... fire at a L'Oreal plant near Paris, the ...

... a campaign to boycott L'Oreal products, denied her group was ...

L'OREAL SA (95%)

1592. The Wall Street Journal, February 1, 1990 Thursday, WHO'S NEWS; Pg. CITATION, 369 words, Cartier

Appoints Critchell to Head Subsidiary in U.S. --- Firm Says Executive Chosen For Experience Marketing French Luxury Goods, By Gilbert Fuchsberg, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... Critchell worked for L'Oreal S.A. in Paris, ...  
 ... Lancome and several other L'Oreal brands. Mr. Critchell's ...  
 L'OREAL SA (93%); CARTIER ...

1593. St. Louis Post-Dispatch (Missouri), January 31, 1990, WEDNESDAY, FIVE STAR Edition, EVERYDAY MAGAZINE; Pg. 1E, 3600 words, DATELINE: PANAMA, Story and photos by Charlotte Grimes Post-Dispatch Washington Bureau

... Golden Topazhair by L'Oreal, my reporter's combat ...  
 L'OREAL SA (83%);

1594. Newsday (New York), January 23, 1990, Tuesday, CITY EDITION, NEWS; Pg. 11, 964 words, INSIDE NEW YORK, By Karen Freifeld and Linda Stasi. Edited by Linda Stasi, COLUMN

... Barf-In - outside L'Oreal headquarters yesterday. Barfing ...  
 ... undercover investigation revealed that L'Oreal's manufacturer, Cosmair, fried ...  
 ... tried repeatedly to speak to L'Oreal but they refused. They did speak to ...  
 ... not kill animals. L'Oreal takes this very seriously. We test ...

1595. Chain Drug Review, January 22, 1990, Pg. p10(1), 8341485, 890 words, Unilever, P&G to slug it out in women's fragrances.; Procter & Gamble Co., Sloan, Pat

... contract with L'Oreal, noting that they picked her because they wanted someone who could embody the concept but not overpower it. ...

1596. Chain Drug Review, January 22, 1990, Pg. p27(1), 8341495, 798 words, Skin products post solid gains.; Beauty Aids

... L'Oreal ...  
 ... L'Oreal ...  
 ... L'Oreal ...  
 L'OREAL SA (94%); COSMAIR ...

1597. The Associated Press, January 19, 1990, Friday, BC cycle, UNDEFINED, 436 words, Bride & Groom: Looking Good, By The Associated Press

... skin into shape, according to L'Oreal Cosmetics, which recently introduced ...  
 L'OREAL SA (80%);

1598. The New York Times, January 19, 1990, Friday, Late Edition - Final, Section D; Page 5, Column 4; Financial Desk, 365 words, BRIEFS

... 35.26 a share. \* L'Oreal, Paris, the large cosmetics ...  
 ... SCIENCES CORP (83%); L'OREAL SA (82%); KYOCERA ...

1599. The Oregonian (Portland, Oregon), January 18, 1990 Thursday, FOURTH Edition, BUSINESS; Pg. D12, 524 words, BUSINESS DIGEST

... Aztar's chairman. - The world L'OREAL PROTEST: Animal rights ...  
 ... an international boycott of L'Oreal, one of the world's largest ...  
 ... HOLDINGS PLC (71%); L'OREAL SA (65%); BANK OF ...

1600. United Press International, January 17, 1990, Wednesday, BC cycle, International, 342 words, Animal activists call for L'Oreal boycott, By ELIZABETH RICCI, PARIS  
 ... international boycott against L'Oreal to pressure the French cosmetics ...  
 ... international boycott against L'Oreal, the No. 1 cosmetics ...  
 ... Treatment of Animals. "We are here to say to L'Oreal: 'It is 1990. We want you to ...  
 L'Oreal issued a statement ...  
 ... laboratories under contract to L'Oreal. Rich said the testing ...  
 ... hold demonstrations at L'Oreal's offices and manufacturing plants.  
 L'OREAL SA (95%); CHRISTIAN ...

1601. The Wall Street Journal, January 16, 1990 Tuesday, Pg. A1, 1933 words, Campeau's Woes: Bankruptcy Petition Brings Fresh Risks For Allied, Federated --- For Other Chains, Chapter 11 Proved Costly; Vendors, Lenders Could Still Lose --- A Bride Divorces Bloomie's ---- A Wall Street Journal News Roundup, \*from Factiva\*  
 ... Inc., the U.S. licensee of L'Oreal S.A. Cosmair markets the ...

1602. United Press International, January 15, 1990, Monday, BC cycle, Lifestyle, 668 words, By United Press International  
 ... product development for L'Oreal Cosmetics. Experts at L'Oreal recommend the following skin ...  
 L'OREAL SA (91%);

1603. Cosmetics International, January 10, 1990, Pg. p1(2), 8303155, 605 words, Trussardi opts for Action in the 1990's.; new woman's fragrance, Trussardi Action; product announcement  
 ... being eyed by L'Oreal but a new ...

1604. Cosmetics International, January 10, 1990, Pg. p10(2), 8304031, 586 words, Individual sales of Beecham cosmetic operations.  
 ... cosmetics including Revlon, L'Oreal, Shiseido and Unilever had shown ...  
 L'OREAL SA (82%); GLAXOSMITHKLINE ...

1605. The Wall Street Journal, January 10, 1990 Wednesday, Marketing; Pg. B1, 1244 words, Aiming High, Some Ads Shoot for the Hip, By Kathleen Deveney, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... Cosmair is the U.S. licensee of L'Oreal S.A. of France, and Lancome ...  
 L'OREAL SA (83%); COSMAIR ...

1606. Drug & Cosmetic Industry, January 1, 1990, Pg. p54(5), 8349387, 2322 words, Skin care products remain strongest category., Davis, Donald A.  
 ... new lines. Cosmair's L'Oreal Division last summer ...

1607. St. Louis Post-Dispatch (Missouri), December 21, 1989, THURSDAY, THREE STAR Edition, STYLE WEST; Pg. 6, 1907 words, STYLE SUMMIT: DESIGNERS FROM EAST, WEST MEET IN JAPAN  
... in the world - after L'Oreal and Avon - might just be the ...

1608. The Associated Press, December 18, 1989, Monday, BC cycle, Domestic News, 437 words, Bride & Groom: Looking Good, By The Associated Press, SPE--Bride & Groom: Looking Good  
... skin into shape, according to L'Oreal Cosmetics, which recently introduced ...  
L'OREAL SA (80%);

1609. Cosmetics International, December 15, 1989, Pg. p2(2), 8264025, 589 words, European men's market set to RoC and roll.; Roc Pour Homme skin careline  
... number two seller to L'Oreal's Vichy. The introduction of RoC ...

1610. Cosmetics International, December 15, 1989, Pg. p7(2), 8264203, 612 words, Stern match for Sanofi.; Sanofi will acquire Parfums Stern  
... who joined the company from L'Oreal. His stated policy (see ...  
... markets, such as the USA, has served L'Oreal well, and is set to do the same ...

1611. Cosmetics International, December 15, 1989, Pg. p10(2), 8264513, 1532 words, Johnson & Johnson buy Greiter AG.  
... acquisition is one in a series of moves that enhances Johnson & Johnson's position in Europe, by providing products and providing a strong base for future growth. The acquisition of the Penaten baby products business in Germany, L'Oreal's personal care products in France, Italy and Spain and the Medicamenta pharmaceutical operation in Portugal are other examples in recent years of new businesses that will stand the group in good stead, particularly as the newharmonization of the European market grows closer in 1992. ...

1612. Drug Store News, December 11, 1989, Pg. p32(1), 8341381, 631 words, Nail care items: consumers try it, like it & stick to it.; Consumer Brands Preference Study  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (84%); GEMEY ...

1613. Drug Store News, December 11, 1989, Pg. p37(2), 8341383, 988 words, Women loyal to hair color brand, shampoo picks vary.; Consumer Brands Preference Study  
... L'Oreal ...  
... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (93%); GEMEY ...

1614. Drug Store News, December 11, 1989, Pg. p48(1), 8341389, 463 words, Food chains, mass merchandisers offering ethnic cosmetics.; column, Parks, Elizabeth

... . "They'll send in a shade promotion but when the period is over, they expect it to go on the wall. I'd rather see them look at what Revlon, L'Oreal, Cover Girl and Maybelline are doing and give me more of that." ...  
L'OREAL SA (80%); GEMEY ...

1615. Los Angeles Times, December 3, 1989, Sunday, Home Edition, Business; Part D; Page 1; Column 3; Financial Desk, 2484 words, CONFRONTING ANIMAL RIGHTS ACTIVISM; COSMETICS: ADVOCATES HAVE RACKED UP MAJOR VICTORIES AGAINST INDUSTRY GIANTS., By GEORGE WHITE, TIMES STAFF WRITER  
... at Paris-based L'Oreal, a boycott target of ...  
... spokeswoman. Shelby said L'Oreal, which continues to conduct research ...  
... for human use." L'Oreal and many other companies ...

1616. PR Newswire, December 1, 1989, Friday, 414 words, HUNDREDS OF ANIMAL RIGHTS 'ELVES' TO TELL SHOPPERS WHICH COMPANIES ARE 'NAUGHTY' AND 'NICE', WASHINGTON, Dec. 1  
... naughty" list this year are L'Oreal and Gillette, which still test their ...  
L'OREAL SA (70%); PROCTER & ...

1617. Chicago Tribune, November 29, 1989, Wednesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: C; Business facts, 73 words  
... 12.9 Maybelline      12.1 L'Oreal      9.6 Other      28.7 ...  
... Estee-Lauder      37.8% L'Oreal      13.4 Unilever      8.3 ...  
L'OREAL SA (95%); UNILEVER ...

1618. Chicago Tribune, November 24, 1989, Friday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: C, 907 words, It's prime time for European TV, By R.C. Longworth, Chicago Tribune, LONDON  
... Ireland's Cork Communications. L'Oreal, a French cosmetics ...

1619. Chain Drug Review, November 20, 1989, Pg. p9(2), 8165187, 670 words, Skin care category scores gains.  
... introduced by Cosmair's L'Oreal division in the second ...  
... through. In addition, L'Oreal plans to launch two ...  
L'OREAL SA (93%); PROCTER & ...

1620. United Press International, November 17, 1989, Friday, BC cycle, Financial, 260 words, Carolco makes Italian distribution deal, LOS ANGELES  
... French cosmetics giant L'Oreal S.A. to buy, sell and ...  
... PICTURES INC (93%); L'OREAL SA (83%);

1621. The Post-Standard (Syracuse, NY), November 15, 1989 Wednesday City Edition, LIFESTYLE, 426 words, SILVER BARS TURN TO GOLD, Linda Bien Fashion Editor  
... fragrance manager for L'Oreal, Magne now travels the ...  
... CO INC (85%); L'OREAL SA (64%);

1622. The Post-Standard (Syracuse, NY), November 15, 1989 Wednesday City Edition, LIFESTYLE, 426 words,

SILVER BARS TURN TO GOLD, Linda Bien Fashion Editor

... fragrance manager for L'Oreal, Magne now travels the ...

... CO INC (85%); L'OREAL SA (64%);

1623. United Press International, November 14, 1989, Tuesday, BC cycle, Financial, 222 words, Carolco signs pact with Australian company, LOS ANGELES

... French cosmetics giant L'Oreal S.A. to buy, sell and ...

... ROADSHOW LTD (92%); L'OREAL SA (83%); LIVE ...

1624. The New York Times, November 11, 1989, Saturday, Late Edition - Final, Section 1; Page 36, Column 5; Financial Desk, 640 words, Avon Discloses Stake Held by Investor Group, By ROBERT J. COLE

... Cosmetics Brand Name L'Oreal of France, which has several brand ...

... COSMETICS GMBH (85%); L'OREAL SA (83%);

1625. Chain Drug Review, November 6, 1989, Pg. p9(2), 8148701, 674 words, Noxell deal adds muscle to P&G.; Procter & Gamble's acquisition of Noxell Corp.

... Maybelline No. 3 and L'Oreal No. 4 in these outlets. The ...

... an eye on L'Oreal. This company, with its successful launches this ...

... REVLON INC (85%); L'OREAL SA (84%); GEMEY ...

1626. Chain Drug Review, November 6, 1989, Pg. p9(3), 8148707, 2461 words, Renewed emphasis revives department.; drug store cosmetics/fragrances departments

... In 1989 L'Oreal's Plenitude skin treatment did well at Peoples. On the ...

1627. Chain Drug Review, November 6, 1989, Pg. p16(1), 8148715, 391 words, L'Oreal brands, support praised. L'Oreal brands, support praised NEW YORK--The L'Oreal cosmetics and fragrance operations ...

... extremely well this year. L'Oreal's Lash Out lash- ...

... advertising and promotional dollars. L'Oreal's historic strengths have been in ...

... by Goldman Sachs, the L'Oreal line has historically found ...

... only 7% characterized L'Oreal quality as below average." PHOTO : L'Oreal's traditional strengths have been in ...

L'OREAL SA (93%); GOLDMAN ...

L'Oreal S.A. Evaluation

1628. Chain Drug Review, November 6, 1989, Pg. p25(1), 8148741, 883 words, Unilever moves at a fast pace., Sloan, Pat

... , who just happens to be the spokeswoman for L'Oreal ...

... MENNEN CO (63%); L'OREAL SA (91%); GEMEY ...

1629. CCI-Canmaking & Canning International, November 1, 1989, Pg. p11(1), 9014815, 893 words, Widely-varying applications exercise makers' ingenuity.; ink-jet printers

... L'Oreal ...

... L'Oreal ...

1630. The Wall Street Journal, October 31, 1989 Tuesday, 77 words, Monsanto Unit Drug Is Cleared, \*from Factiva\*  
 ... owned by France's L'Oreal S.A.  
 ... SEARLE & CO (93%); L'OREAL SA (84%); MONSANTO ...

1631. The Wall Street Journal, October 30, 1989 Monday, 1336 words, In Cosmetics, Marketing Cultures Clash ---  
 P&G, Unilever Bring Method To Haut Monde, By Kathleen Deveny and Alecia Swasy, Staff Reporters of The Wall  
 Street Journal, \*from Factiva\*  
 ... fall, for example, L'Oreal Group, ordinarily a ...  
 ... Inc., the U.S. licensee of L'Oreal. "You'll see fewer ...

1632. Chicago Tribune, October 20, 1989, Friday, NORTH SPORTS FINAL EDITION, TEMPO; Pg. 1; ZONE: CN,  
 931 words, Dahling, you'll have to adjust How jail would zap Zsa Zsa's style, By Paula Monarez, (copyright) 1989 Los  
 Angeles Daily News, LOS ANGELESLEAD: Stranger things have happened: The Cubs made the playoffs, Dan Quayle  
 is vice president and Oprah is still thin.  
 ... generation. We suppose there's always L'Oreal (you're worth it, ...

1633. USA TODAY, October 20, 1989, Friday, FINAL EDITION, LIFE; Pg. 3D, 492 words, MOVIES, Mike Clark  
 ... rest on your L'Oreal"; what you don't get is a ...  
 L'OREAL SA (83%);

1634. Information Bank Abstracts, WALL STREET JOURNAL, October 13, 1989, Friday, Section 1; Page 10, Column  
 3, 19 words, PRETAX GROUP PROFIT ROSE BY 18% IN THE FIRST HALF  
 L'Oreal SA says group ...  
 L'OREAL (FRENCH CO);  
 L'OREAL SA (90%); L'OREAL ITALIA (59%);

1635. The Wall Street Journal, October 13, 1989 Friday, 106 words, International Brief -- L'Oreal S.A.: Pretax Group  
 Profit Rose By 18% in the First Half, \*from Factiva\*  
 L'Oreal S.A. said group ...  
 ... items in the half. L'Oreal said its main cosmetics ...  
 ... For all of 1988, L'Oreal had group profit of 1.35 ...  
 L'OREAL SA (94%)

1636. PR Newswire, October 11, 1989, Wednesday, 455 words, THE CARLYLE GROUP AND EURIS, S.A. FORM  
 INTERNATIONAL JOINT VENTURE, WASHINGTON, Oct. 11  
 ... Rothschild Group), Paror (L'Oreal); Pergamon (Robert Maxwell) and ...  
 ... GROUP LP (85%); L'OREAL SA (83%); S ...

1637. United Press International, October 11, 1989, Wednesday, BC cycle, Financial, 189 words, Carlyle Group, Euris  
 form joint venture, WASHINGTON  
 ... Rothschild Group), Paror (L'Oreal), Pergamon (Robert Maxwell), and ...  
 ... GROUP LP (92%); L'OREAL SA (83%); S ...

1638. USA TODAY, October 11, 1989, Wednesday, FINAL EDITION, LIFE; Pg. 5D, 277 words, Painted look does an about face, Elizabeth Sporkin  
... a success. Meanwhile, L'Oreal's Mattique foundation, in ...  
L'OREAL SA (69%); XIAMEN ...

1639. Cosmetics International, October 10, 1989, Pg. p2(2), 8066363, 545 words, L'Oreal brings high technology to mass market skin care.; Action Liposomes cream in the Plenitude line  
L'Oreal Brings High Technology To ...  
... Action Liposomes this autumn, L'Oreal becomes the first company ...  
... products. Plenitude by L'Oreal is the first mass market ...  
... range. In 1987 L'Oreal reported that some 4 ...  
... major statement for L'Oreal since it was the company's ...  
... launch last July, L'Oreal has put over [pounds] ...  
... 18 per cent and L'Oreal's policy of extending distribution ...  
L'OREAL SA (95%); GEMEY ...  
L'Oreal S.A. Marketing

1640. The San Diego Union-Tribune, October 6, 1989 Friday, LOCAL; Pg. B-8:4,5; B-12:1; B-1:2, 327 words, La Mesa party animals face the music, Donald Coleman, Tribune Staff Writer  
L'OREAL SA (53%)

1641. Newsday (New York), October 1, 1989, Sunday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 75  
Other Edition: City Pg. 55, 1264 words, At P&G, Beauty More Than Skin Deep, By Dottie Enrico  
... Cover Girl and Clarion, L'Oreal, Aziza, Maybelline, Almay, ...  
... selling cosmetics line, L'Oreal, and the consolidation of many makeup ...  
L'OREAL SA (93%); PROCTER & ...

1642. PR Newswire, September 28, 1989, Thursday, 209 words, RONALD ROLLESTON TO DIRECT NEW WORLDWIDE MARKETING PROJECT AT CALVIN KLEIN COSMETICS, NEW YORK, Sept. 28  
... Cosmair, Inc.'s L'Oreal Cosmetic and Fragrance division. He was ...  
... COSMAIR INC (72%); L'OREAL SA (71%); UNILEVER ...

1643. United Press International, September 27, 1989, Wednesday, BC cycle, Financial, 197 words, Carolco signs French distribution deal, LOS ANGELES  
... venture with a unit of L'Oreal S.A. of France to buy, ...  
... PICTURES INC (93%); L'OREAL SA (84%); LIVE ...

1644. Newsday (New York), September 26, 1989, Tuesday, NASSAU AND SUFFOLK EDITION, PART II; NEW FALL SHOWS; Pg. 9 Other Edition: City Pg. 7, 445 words, COMPARED TO THESE 'DOLLS,' BARBIE CAN ACT; ABC's Big Entry in the Vapid Derby, By Steve Parks  
... say, Preference by L'Oreal. Tonight's preview (8:30, ...  
L'OREAL SA (69%);

1645. Chain Drug Review, September 25, 1989, Pg. p11(2), 7962755, 1397 words, Shampoos, conditioners buzz with activity in 1989.; beauty care market

... L'Oreal ...

... L'Oreal ...

1646. Chain Drug Review, September 25, 1989, Pg. p14(1), 7963689, 885 words, Long-wearing color to bolster enamels.; nail care products

... L'Oreal ...

... L'Oreal ...

REVLON INC (85%); L'OREAL SA (82%); GEMEY ...

1647. Chain Drug Review, September 25, 1989, Pg. p21(1), 7964593, 847 words, H&BA houses release plethora of skin treatment lines.; health and beauty aids

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (92%); COSMAIR ...

Beiersdorf Inc. Marketing; L'Oreal USA Marketing; Johnson & ...

1648. Cosmetics International, September 25, 1989, Pg. p1(2), 7995183, 564 words, Faberge Kixx off UK teen shampoo market.; product announcement

... success where it has outsold L'Oreal's Studio Line by ...

1649. Cosmetics International, September 25, 1989, Pg. p2(2), 7995207, 634 words, Clairol launch new Format styling range.; product announcement

... on shelf include: L'Oreal's Studio line, Vidal ...

1650. Cosmetics International, September 25, 1989, Pg. p4(2), 7995483, 530 words, Timotei to roll out nationally in USA.

... Nationally In USA L'Oreal is introducing Studio line ...

... Styling products. According to L'Oreal, 80% of all women ...

... men use them. While L'Oreal moves ahead with Studio ...

L'OREAL SA (95%); UNILEVER ...

1651. Cosmetics International, September 25, 1989, Pg. p6(1), 7995547, 455 words, Shiseido teams up with Harvard for cosmetic research.

... quadrupled since 1985. L'Oreal, with an estimated volume of ...

L'OREAL SA (84%); ESTEE ...

1652. Newsday (New York), September 25, 1989, Monday, CITY EDITION, NEWS; Pg. 11, 775 words, INSIDE NEW YORK, By Michael Fleming and Karen Freifeld. Scott Ladd Contributed to This Column

... how does that deal sit with L'Oreal, for whom > MacDowell has toiled ...

... contract," sniffed a L'Oreal spokeswoman. "We can't talk ...

1653. The New York Times, September 23, 1989, Saturday, Late Edition - Final, Section 1; Page 31, Column 6; Financial Desk, 749 words, \$1.3 Billion P.&G. Deal For Noxell, By EBEN SHAPIRO, Special to The New York Times, CHICAGO, Sept. 22

... Maybelline line and Nestle's L'Oreal brand. "They paid up ...

... NOXELL CORP (91%); L'OREAL SA (84%); NEW ...

1654. The Boston Globe, September 14, 1989, Thursday, City Edition, NATIONAL/FOREIGN; Pg. 90, 145 words, ASK THE GLOBE

... purchasing products bearing the L'Oreal label. Recent boycotts of ...

L'OREAL SA (83%); PEOPLE ...

1655. Los Angeles Times, September 13, 1989, Wednesday, Home Edition, Business; Part 4; Page 2; Column 1; Financial Desk, 100 words, BRIEFLY

... SA, a subsidiary of L'Oreal SA, in the enterprise. The ...

... PICTURES INC (91%); L'OREAL SA (72%);

1656. PR Newswire, September 13, 1989, Wednesday, 907 words, TELXON ANNOUNCES NEW CORPORATE STRUCTURE AT ANNUAL MEETING, AKRON, Ohio, Sept. 13

... Union, KAO Shampoo, L'Oreal Cosmetics and Revlon. Outlook " ...

1657. Business Wire, September 12, 1989, Tuesday, 633 words, CAROLCO-PICTURES; (CRC) Carolco Pictures and Paravision announce foreign television joint venture, LOS ANGELES

... majority-owned by L'Oreal S.A. Commenting on the ...

... PICTURES INC (95%); L'OREAL SA (69%); LIVE ...

1658. Business Wire, September 12, 1989, Tuesday, 633 words, CAROLCO-PICTURES-RPT; (CRC) Carolco Pictures and Paravision announce foreign television joint venture, LOS ANGELES

... majority-owned by L'Oreal S.A. Commenting on the ...

... PICTURES INC (95%); L'OREAL SA (69%); LIVE ...

1659. The Associated Press, September 12, 1989, Tuesday, BC cycle, Business News, 314 words, 'Rambo' Producer in Joint Venture to Distribute Films for TV, LOS ANGELES, Carolco

... SA, a subsidiary of L'Oreal SA, in the enterprise.

... PICTURES INC (94%); L'OREAL SA (72%); LIVE ...

1660. United Press International, September 12, 1989, Tuesday, BC cycle, Financial, 229 words, Carolco sets joint foreign TV venture, LOS ANGELES

... French cosmetics firm L'Oreal S.A. to buy, sell, ...

... PICTURES INC (93%); L'OREAL SA (92%); LIVE ...

1661. Information Bank Abstracts, WALL STREET JOURNAL, September 12, 1989, Tuesday, Section 2; Page 6, Column 4, 30 words, CAROLCO, L'OREAL SUBSIDIARY PLAN TO DISTRIBUTE FILMS OUTSIDE U.S., BY

KATHLEEN A HUGHES

... venture with entertainment subsidiary of L'Oreal SA to buy, sell, and ...  
CAROLCO PICTURES INC; L'OREAL (FRENCH CO);  
L'OREAL SA (90%); CAROLCO PICTURES INC (90%); L'OREAL ITALIA (59%);

1662. The Wall Street Journal, September 12, 1989 Tuesday, MARKETING & MEDIA, 647 words, Carolco and L'Oreal Unit Form Venture To Distribute Films for TV Outside U.S., By Kathleen A. Hughes, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... an entertainment subsidiary of L'Oreal S.A. to buy, sell and ...  
... 75%-owned by L'Oreal, controls TV and video ...  
... need it." The fact that L'Oreal and Paravision "picked Carolco ...  
L'OREAL SA (94%); CAROLCO ...

1663. Drug Store News, September 11, 1989, Pg. p69(2), 7990583, 1191 words, Hair care product segments show across-the-board sales strength, say chain drug buyers.

... Dep, all Clairol or L'Oreal products advertised and displayed ...  
... before. Some attribute this to L'Oreal's advertising for Preference, which is ...

1664. Drug Store News, September 11, 1989, Pg. p72(2), 7990585, 734 words, Drug chains eye new skin care strategies.

... European Collagen, Almay, and L'Oreal's new Plenitude in ...  
... plastic unit shelf organizers that L'Oreal is shipping with the line. He says the ...  
L'OREAL SA (71%); GEMEY ...

1665. Drug Store News, September 11, 1989, Pg. p76(2), 7990603, 959 words, Drug chains are focused on strongest skin care brands.

... L'Oreal's ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal ...  
... L'Oreal's ...  
L'OREAL SA (93%); GEMEY ...

1666. Drug Store News, September 11, 1989, Pg. p129(1), 7990613, 834 words, Jaclyn Smith gives boost to 'fragrance of the year.'; Max Factor's 'California'; column, Parks, Elizabeth

... so well with the initial L'Oreal pre-packs for ...  
... 2 sampler pack that L'Oreal shipped to generate trials. ...  
... set, adding Plenitude to the L'Oreal cosmetic wall, and setting ...  
... will buy Plenitude from the L'Oreal set in cosmetics ...  
L'OREAL SA (80%); GEMEY ...

1667. Arkansas Democrat-Gazette (Little Rock, AR), September 10, 1989, Sunday, 672 words, SEE END OF TEXT  
Finding skin care you can afford becoming easier MARDI BLISSARD FEATURES Beauty Tips You read about a new skin-care innovation that sounds intriguing, so you rush out to buy it only to discover the price is prohibitive. \$100 a jar,

the "high-end" cosmetics companies are clearly not developing their goods for the masses. Which leads to this question:  
Is good skin care only for the rich?

L'OREAL SA (94%);

1668. The Washington Post, September 10, 1989, Sunday, Final Edition, STYLE; PAGE F1, 2768 words, Relax: It's Their Party; The Four Partners of Washington Inc, Planning the Capital's Big Nights, Sarah Booth Conroy, Washington Post Staff Writer, FEATURE

... 6, 1988, for L'Oreal Internationale's round-the-world ...

1669. Drug & Cosmetic Industry, September 1, 1989, Pg. p14(3), 8012983, 1455 words, Compounder's corner.; International Society for Bioengineering and the Skin conference on moisturizers in dermatology; column, Goldemberg, Robert L.

... Jean-Luc Leveque (L'Oreal) discussed effects of lipids and ...

L'OREAL SA (83%); GEMEY ...

1670. PR Newswire, August 31, 1989, Thursday, 371 words, NEWS ADVISORY

... cruelty committed by L'Oreal, the world's largest cosmetics ...

... Pilots will write "L'oreal Kills Animals," as activists with ...

... Philadelphia's Biosearch laboratory, where L'Oreal paid to have mice wrapped ...

... million members, named L'Oreal and Lancome (made by ...

... urge Cosmair (maker of L'Oreal) and Gillette (the subject of a ...

L'OREAL SA (94%); PROCTER & ...

1671. Drug Store News, August 28, 1989, Pg. p16(1), 7926545, 469 words, New focus on marketing brands as a family.; hair care products; column, Parks, Elizabeth

... together and it's very successful,"he said. "And when L'Oreal launched ...

L'OREAL SA (66%); DEP ...

1672. Chicago Tribune, August 27, 1989, Sunday, FINAL EDITION, BUSINESS; Pg. 11C; ZONE: N, 953 words, Secret razor will carry flag in Gillette's new strategy, By Mary Sit, Boston Globe, BOSTON

... wants Gillette to be to men what L'Oreal is to women. L'Oreal became Europe's top ...

1673. Los Angeles Times, August 24, 1989, Thursday, Orange County Edition, Metro; Part 2; Page 3; Column 1; Metro Desk, 446 words, RECALL NOTICES CALLED INVALID IN SANTA ANA GAY DISPUTE, By LILY ENG, Times Staff Writer

L'OREAL SA (57%);

1674. Chicago Tribune, August 23, 1989, Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. 21; ZONE: CN, 1674 words, Suddenly, this summer Andie MacDowell has been around, but it took 'sex and lies' to make her a star, By Eric Pooley, Los Angeles Times Syndicate

... a sweet deal with L'Oreal - a half-million ...

1675. St. Louis Post-Dispatch (Missouri), August 17, 1989, THURSDAY, THREE STAR Edition, STYLE WEST; Pg. 18, 654 words, PROTECTION IS THE KEY TO ATTRACTIVE FINGERNAILS

... able to breathe and grow. The L'Oreal line of Grow Strong ...

... make them stronger, according to L'Oreal officials. L'Oreal claims that Grow Strong ...

L'OREAL SA (85%);

1676. Cosmetics International, August 15, 1989, Pg. p2(2), 7911257, 878 words, L'Oreal signs Daniel Hechter for new men's fragrance.; Caractere

L'Oreal Signs Daniel Hechter ...

... world men's market, L'Oreal has assigned Daniel Hechter to ...

... line. He finally opted for L'Oreal as a result of his close ...

... visuals. Caractere, as with all L'Oreal creative executions, is a ...

... will be handled by L'Oreal's Selective Beaute International ...

... Beaute International is one of L'Oreal's most successful fragrance divisions and has been ...

L'OREAL SA (94%); GEMEY ...

L'Oreal S.A. Advertising

1677. Cosmetics International, August 15, 1989, Pg. p9(2), 7912723, 724 words, Yves Saint Laurent in flotation success.; Groupe Yves Saint Laurent; stock

... comparison with the earnings ratings of L'Oreal and LVMH the offer price of ...

L'OREAL SA (84%); LVMH ...

1678. Cosmetics International, August 15, 1989, Pg. p11(1), 7912833, 538 words, Unilever buys Faberge and Arden.; Elizabeth Arden Inc.

... equal first place with L'Oreal in the world cosmetics ...

... a year matching that of L'Oreal. This compares with the \$2.8 ...

L'OREAL SA (93%); ELIZABETH ...

1679. USA TODAY, August 15, 1989, Tuesday, FINAL EDITION, LIFE; Pg. 1D, 1042 words, SHOPPING WELL IS THE BEST REVENGE; These days, the chic don't spend a lot, Elizabeth Sporkin

... introduced last winter, and L'Oreal's Plentitude, on shelves ...

... even better," says L'Oreal's Suzanne Fiur. "But there are ...

1680. The Boston Globe, August 13, 1989, Sunday, City Edition, ECONOMY; Pg. A1, 1436 words, WHAT NOW, Gillette?, By Mary Sit, Globe Staff

... wants Gillette to be to men what L'Oreal is to women. L'Oreal became Europe's top ...

1681. The Oregonian (Portland, Oregon), August 10, 1989 Thursday, Fourth Edition, Lloyd Center; Pg. L03, 659 words, WHETHER TO JUST COPE, OR COLOR: GRAYING AMERICA MUST CHOOSE, TRACY ACHOR HAYES, Knight-Ridder News Service\, DALLAS

... option is permanent color (L'Oreal's Preference, Clairol Nice ' ...

1682. PR Newswire, August 10, 1989, Thursday, 466 words, NEWS ADVISORY

... international best-selling L'Oreal and Lancome cosmetics. A ...  
 ... alleging eye damage from L'Oreal's Premiere Perm, and skin, ...  
 ... alleging hair loss from L'Oreal's Extra Body Perm. ...  
 ... gone cruelty-free; L'Oreal can, too. Consumers, 40,000 of whom were ...  
 L'OREAL SA (85%); PEOPLE ...

1683. St. Louis Post-Dispatch (Missouri), August 10, 1989, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 8, 1827 words, SUPER-NATURAL: THE SHEER FACE OF SUMMER DEEPENS THIS FALL, Judith Newmark Of the Post-Dispatch Staff

... stand out," advises L'Oreal's Regina Kulik. "They can ...  
 ... comfortable," observes Kulik of L'Oreal. "There's a lot of chiffon, ...  
 ... palette of colors for L'Oreal that are "vibrant and stronger, but ...  
 L'OREAL SA (82%);

1684. USA TODAY, August 10, 1989, Thursday, FINAL EDITION, LIFE; Pg. 2D, 358 words, Stars of 'sex, lies'; More than a pretty face, Stephen Schaefer

... best known for her L'Oreal ads, is talking about ...  
 ... CUTLINE: ANDIE MACDOWELL: From L'Oreal model to 'sex, lies and ...  
 ... 2D. CUTLINE: MACDOWELL: L'Oreal model stars as a ...  
 L'OREAL SA (72%);

1685. Journal of Commerce, August 7, 1989, Monday, FRONT, Pg. 1A, 1362 words, LETTER INDICATES PROMISE BROKEN, ROSALIND RACHID; Journal of Commerce Staff

... MAURITIUS LTD (56%); L'OREAL SA (54%); WORLD ...

1686. The New York Times, August 2, 1989, Wednesday, Late Edition - Final, Section A; Page 1, Column 2; Financial Desk, 1523 words, Cosmetics Companies Quietly Ending Animal Tests, By DOUGLAS C. MCGILL

... States, and Cosmair, which markets L'Oreal and L'ancome products, continue the ...

1687. Cosmetics International, July 25, 1989, Pg. p4(2), 7844483, 381 words, Colourless mascaras flood French market.; cosmetics industry GL France GC EWFR

... Createur de Beaute (L'Oreal) have responded with Cils Tonic ...  
 L'OREAL SA (84%); ESTEE ...

1688. Cosmetics International, July 25, 1989, Pg. p11(2), 7844579, 420 words, Japan's top thirty companies go from strength to strength.; cosmetics industry GL Japan GC AEJA

... sales while major brands like Avenir, Arvina and Revive continued with strong sales. While its wholesale distribution of L'Oreal brands grew. Max Factor reinforced its distribution channels through restructuring its sales force and its brand SK-II remained a top seller. Nippon Lever increased its Timotei sales by 21 ...  
 L'OREAL SA (82%); SOFINA ...

1689. Cosmetics International, July 25, 1989, Pg. p14(2), 7844657, 523 words, Laura Ashley profits fall.

... sector with L'Oreal. It is probable that the two ...

... HOLDINGS PLC (92%); L'OREAL SA (60%); GEMEY ...

1690. Drug Store News, July 24, 1989, Pg. p82(1), 7804763, 701 words, Buyers laud Marketplace as one of NACDS's best ever.; National Association of Chain Drug Stores' Marketplace Conference; column, Parks, Elizabeth ... major surprise introductions. L'Oreal's new Plenitude line ... buyers still wondering if L'Oreal is correct to want to merchandise ... \$17 million that L'Oreal is spending to support the launch to ... Cutex, Del Labs, L'Oreal and Revlon also have some popular ... L'OREAL SA (94%); GEMEY ...

1691. The New York Times, July 23, 1989, Sunday, Late Edition - Final, Section 3; Page 4, Column 3; Financial Desk, 2006 words, Turning Mousse into Money, By STEVEN GREENHOUSE, PARIS ... competitive beauty industry, L'Oreal S.A., known for ... seven years ago, L'Oreal has deftly muscled its way into the ... over its nearest rival. L'Oreal's single-minded devotion to ... Avon stumbled. But L'Oreal, which likens itself to Procter & ... only slightly less than L'Oreal's. And in the important American ... renewed aggressiveness while L'Oreal, after enjoying several ... Lindsay Owen-Jones, L'Oreal's tall, dark and driven ... fourth chairman in L'Oreal's 82-year history. ... modern office at L'Oreal's headquarters in Clichy, ... much by acquisition." L'Oreal (pronounced LORR-ray- ... Noir and Helena Rubenstein. L'Oreal brags so much ... tire of its boasting. Nonetheless, L'Oreal's research efforts are impressive: ... some of its competitors. This has enabled L'Oreal to develop - and, of course, boast ... served as president of Cosmair, L'Oreal's exclusive agent in ... actress Isabella Rossellini as L'Oreal's star model. Among L'Oreal's best-known items ... Owen-Jones believes L'Oreal is not close to fulfilling its ... Jones, whose office overflows with L'Oreal products. "If we could attain 30 ... but \$4 billion." L'Oreal's American performance slumped ... growth that he had engineered. Now, L'Oreal is putting more energy into the ... sales are not consolidated into L'Oreal's earnings because Cosmair is owned ... shareholders. With America included, L'Oreal sold \$4.3 billion ... Owen-Jones argues that L'Oreal should prosper in the United ... products newsletter, said L'Oreal might encounter tough ... United States. Although L'Oreal is dominant in Europe, the ... surprises. For instance, L'Oreal's Cacharel division has a ... who has worked for L'Oreal for 21 years, ... says he has the same nationality as L'Oreal's 27,000 other employees - he ... research center adjacent to L'Oreal's huge brick Clichy ... women a year. L'Oreal has high hopes for ... retard aging. This product, which L'Oreal trumpets as a major ... a classic example of L'Oreal's growth from within. "Niosome is ... London brokerage. "The products L'Oreal launches are usually fairly ... baby lotion. But L'Oreal keeps saying its research ... size and product diversity, L'Oreal is pushing to get more ... Helena Rubenstein products. L'Oreal is one of the few cosmetics ... advantage. For instance, L'Oreal has started to put liposome ...

... States in September. L'Oreal has frequently done well ...  
 ... it." When asked to explain why L'Oreal has grown so much ...  
 ... hair on the street, L'Oreal managers prodded their researchers to ...  
 ... wash out the next. L'Oreal churns out a ...  
 ... year, for instance, L'Oreal's new product line ...  
 ... stresses growth from within, L'Oreal has made selective acquisitions - ...  
 ... bright product ideas. L'Oreal puts its considerable marketing and ...  
 ... small and little-known when L'Oreal bought it in ...  
 ... crown jewels thanks to L'Oreal's muscle. Last October L'Oreal bought money-losing ...  
 ... scale in production, L'Oreal should be able to make the erstwhile ...  
 ... three times revenues. L'Oreal is lucky in that it has ...  
 ... owns 58 percent of L'Oreal. This frees Mr. Owen- ...  
 ... used its clout to help L'Oreal expand in Japan and the ...  
 ... long term allows L'Oreal to face up to challenges that ...  
 ... population will hurt L'Oreal's youth-oriented business. " ...  
 ... AT A GLANCE L'OREAL All dollar amounts ...  
 Photos of L'Oreal chairman, Lindsay Owen- ...  
 ... Times); an ad from L'Oreal's new American campaign; graph of L'Oreal revenues, 1978-1988 ( ...  
 L'OREAL SA (95%); PROCTER & ...  
 L'OREAL (FRENCH CO)

1692. The New York Times, July 14, 1989, Friday, Late Edition - Final, Section D; Page 1, Column 1; Financial Desk, 729 words, Unilever's \$1.55 Billion Deal To Buy Faberge Is Revived, By MICHAEL FREITAG  
 ... allow Unilever to challenge L'Oreal of France as the world's leading ...  
 ... PLC/NV (90%); L'OREAL SA (83%); UNILEVER ...

1693. The Wall Street Journal, July 14, 1989 Friday, INTERNATIONAL, 471 words, Unilever Renews Accord to Purchase Faberge Businesses, By Linda Bernier, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... world, along with France's L'Oreal S.A. The terms and structure of the ...  
 ... PLC/NV (96%); L'OREAL SA (84%); UNILEVER ...

1694. Dow Jones News Service, July 13, 1989 Thursday, 511 words, Unilever To Acquire Several Faberge Units For \$1.55 Bln, \*from Factiva\*  
 ... world, along with France's L'Oreal S.A. Under the agreement, ...  
 ... PLC/NV (96%); L'OREAL SA (81%); STATES ...

1695. Orange County Register (California), July 12, 1989 Wednesday, EVENING EDITION, Pg. K01;, 825 words, Phone nourishes moms like an umbilical cord, Diane Dorman  
 ... birthday! Like a L'Oreal commercial, she makes me feel ...  
 L'OREAL SA (65%); GODIVA ...

1696. Cosmetics International, July 10, 1989, Pg. p2(4), 7759223, 2208 words, Doubling of European cosmetics and toiletries market by 2000.; Frost& Sullivan's 'Cosmetics and Toiletries in Europe Conference'  
 ... care products specifically for men. Thus, the recent launch in France by L'Oreal of Formule Homme, in Germany Schwarzkopf's Golf shampoo and Wella's Professional System for Men and in Italy Vitale Uomo by Erba Vitale. The ...

... market is dominated by six major players: L'Oreal (Rubinstein), Avon (Giorgio, Parfums Stern), Procter & Gamble (Richardson-Vicks, Blendax), Revlon (Max Factor, Charles of the Ritz, Betrix), Shiseido (Zotos) and Unilever (Chesebrough-Pond's). But, it is predicted, the recent shake-up in the ...

1697. Cosmetics International, July 10, 1989, Pg. p6(2), 7759263, 598 words, Mass market skin care competition builds up in US.

... in July introduces L'Oreal's Plenitude in the US with ...

... PLC/NV (90%); L'OREAL SA (84%); JOHNSON & ...

1698. Newsday (New York), July 10, 1989, Monday, NASSAU AND SUFFOLK EDITION, PART II; Pg. 15 Other Edition: City Pg. 17, 426 words, Kidsday; CELEBRITY SPOTLIGHT. KEITH COOGAN; WHAT'S IN ? WHAT'S OUT. LET'S MAKEUP!, By Alison Rosica. Kidsday Staff Reporter. By Michele Carrieri. Kidsday Staff Reporter

... complete the look try L'Oreal's Nail Blush, a ...

... compact; it's \$ 4.95. L'Oreal's Waterproof Lip Color is ...

L'OREAL SA (82%); GOLD & ...

1699. Chain Drug Review, July 3, 1989, Pg. p18(1), 7729195, 559 words, Skin category poised for major expansion.; Cosmetics-Fragrances Report, part 1

... current launch of Plenitude, L'Oreal's treatment line, has shown that ...

... in skin care is L'Oreal, which has just introduced its 15- ...

L'OREAL SA (92%); GEMEY ...

1700. Chain Drug Review, July 3, 1989, Pg. p18(2), 7729201, 819 words, Suppliers find new ways of generating excitement.; mass market cosmetics; Cosmetics-Fragrance Report, part 1

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (83%); GEMEY ...

... Noxell Corp. Marketing; L'Oreal S.A. Management

1701. Chain Drug Review, July 3, 1989, Pg. p20(1), 7729205, 562 words, A few successful launches illuminate marketplace.; Cosmetics-Fragrances Report, part 1, Liebmann, Wendy

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

L'OREAL SA (94%); GEMEY ...

1702. Chain Drug Review, July 3, 1989, Pg. p24(2), 7729209, 912 words, Intros flood skin care market.; Cosmetics-Fragrances Report, part 1, Sloan, Pat

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (83%); JOHNSON & ...

L'Oreal S.A. Product introduction; ...

1703. Chain Drug Review, July 3, 1989, Pg. p40(2), 7740749, 1056 words, Moderate sales gains forecast.;  
Cosmetics-Fragrances Report, part 1  
... This year's survey, the firm's 10th in as many years, targets Cosmair/L'Oreal, with ...  
L'OREAL SA (83%); GEMEY ...

1704. Chain Drug Review, July 3, 1989, Pg. p40(1), 7740773, 477 words, Cosmair's offerings rank high.; fragrances  
ranked high by drug storebuyers; Cosmetics-Fragrances Report, part 1  
... YORK--Cosmair fragrances and L'Oreal cosmetics enjoy a ...  
... store buyers. Cosmair/L'Oreal, the company targeted for ...  
... by the investment firm. L'Oreal merited an even ...  
... buyer sample characterized L'Oreal quality as below-average." Some buyers question L'Oreal's positioning for its  
so-called treatment products, however. "L'Oreal nail polish and treatment ...  
... follow-through is superb." L'Oreal outscored its sister company ...  
... above-average. "Cosmair/L'Oreal remains one of the best ...  
L'OREAL SA (93%); GEMEY ...  
L'Oreal USA Marketing; Goldman Sachs and Co. Surveys; L'Oreal S.A. Public opinion

1705. Chain Drug Review, July 3, 1989, Pg. p52(1), 7741977, 665 words, H&C links sections with demographics in all  
of its markets.; Horton and Converse; Cosmetics-Fragrances Report, part 2: The Chains  
... These stores offer such lines as Revlon, Max Factor, Almay and L'Oreal--the lines the ...

1706. Chain Drug Review, July 3, 1989, Pg. p52(1), 7742051, 423 words, Medic urges employees to participate.;  
Medic Discount Drug; Cosmetics-Fragrances Report, part 2: The Chains  
... are L'Oreal, ...  
REVLON INC (85%); L'OREAL SA (84%); GEMEY ...

1707. Chain Drug Review, July 3, 1989, Pg. p64(1), 7742881, 493 words, Cosmair focuses on hair division.;  
Cosmetics-Fragrances Report, part3: The Suppliers  
... style their hair frequently. L'Oreal's Ultra Rich shampoo and ...  
... for the retail merchandising of L'Oreal hair care products with the object of creating a L'Oreal look in a ...  
... group will give L'Oreal's hair care divisiona ...  
... media support will have L'Oreal, always a big ...  
... 55 million to advertise L'Oreal brands this year, approximately ...  
... discuss. But basedon the L'Oreal tradition of marketing quality ...  
... can't survive in L'Oreal's world without a ...  
L'OREAL SA (93%); GEMEY ...  
L'Oreal USA Management

1708. The Wall Street Journal, July 3, 1989 Monday, TECHNOLOGY, 204 words, Revlon Inc. Calls a Halt To All  
Animal Testing, \*from Factiva\*  
... banners reading "Revlon and L'Oreal kill animals." Revlon's ...  
... licensee of Paris-based L'Oreal S.A. expressed unhappiness ...

REVLON INC (97%); L'OREAL SA (92%); AVON ...

1709. The Boston Globe, June 30, 1989, Friday, City Edition, NATIONAL/FOREIGN; Pg. 3, 619 words, Ecologists, loggers still at odds in Ore. Environmental Notebook, By Dianne Dumanoski  
... CAMPAIGN, SHE SAID, ARE GILLETTE, L'OREAL AND REVLON. CANADA 'ECO- ...

1710. Business Wire, June 30, 1989, Friday, 332 words, REVLON-ANIMAL-TST-BAN; Revlon ends all animal testing within week of international boycott, WASHINGTON  
... Cosmair, maker of Lancome and L'Oreal products. CONTACT: People ...  
REVLON INC (91%); L'OREAL SA (84%); PROCTER & ...

1711. ADWEEK Western Edition, June 26, 1989, Pg. p48(1), 7721753, 879 words, Cautious consumers put their money on sunscreens.; New Product Watch; column, Friedman, Martin  
... Inc. Product introduction; L'Oreal USA Product introduction; ...

1712. Drug Store News, June 26, 1989, Pg. p5(2), 7756507, 659 words, Genovese Drug celebrates 65th with first health and beauty expo.  
... PHOTO : L'Oreal's artists not only made over customers, but advised on to use certain ...

1713. Drug Store News, June 26, 1989, Pg. p30(1), 7756549, 1245 words, Chains find that upgrading depts. can lead to cosmetics sales growth.; Inside the 1989 Marketplace Cosmetics-Fragrances Report  
... , L'Oreal, ...  
L'OREAL SA (84%); GEMEY ...

1714. Drug Store News, June 26, 1989, Pg. p36(1), 7756551, 861 words, Mascaras, treatments, foundations growing fastest.; Inside the 1989 Marketplace Cosmetics-Fragrances Report  
... L'Oreal's ...  
L'OREAL SA (82%); COVER ...

1715. Drug Store News, June 26, 1989, Pg. p38(1), 7756555, 678 words, Nail color sales are outpacing nail treatments at most chains.; Inside the 1989 Marketplace Cosmetics-Fragrances Report  
... L'Oreal's ...  
... L'Oreal's ...  
... L'Oreal ...  
L'OREAL SA (94%); GEMEY ...

1716. Drug Store News, June 26, 1989, Pg. p40(1), 7756557, 504 words, Makeup rises 20% bolstered by foundations, cheek colors.; Inside the 1989 Marketplace Cosmetics-Fragrances Report  
... that have L'Oreal's new Mattique Illuminating ...  
L'OREAL SA (83%); COVER ...

1717. Drug Store News, June 26, 1989, Pg. p42(1), 7756559, 580 words, New fixturing, 'mood' items help chains

achieve lip color success.; Inside the 1989 Marketplace Cosmetics-Fragrances Report

... L'Oreal ...

... L'Oreal ...

... WILD INC (54%); L'OREAL SA (83%); GEMEY ...

1718. Drug Store News, June 26, 1989, Pg. p72(1), 7756591, 531 words, Study pinpoints women's eye, nail care preferences.; DrSN-Gallup Consumer Survey

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (85%); GEMEY ...

1719. Drug Store News, June 26, 1989, Pg. p74(1), 7756593, 749 words, New advertising focusing on Arbor's fragrance department.; Arbor Drug, Perry Drug; column, Parks, Elizabeth

... in the mass set. L'Oreal also tested a mass ...

1720. The Wall Street Journal, June 26, 1989 Monday, 541 words, Unilever to Buy Schering-Plough's European Lines, \*from Factiva\*

... care products group L'Oreal S.A., the spokeswoman said. ...

... PLC/NV (94%); L'OREAL SA (82%); RIMMEL ...

1721. Cosmetics International, June 25, 1989, Pg. p6(2), 7763079, 568 words, Clairol gives men the Option.; Option hair color product

... women's hair colour. L'Oreal is not at this point ...

... number two ranked L'Oreal, the latter with about a ...

COMBE INC (72%); L'OREAL SA (82%); COVER ...

1722. Cosmetics International, June 25, 1989, Pg. p10(1), 7763111, 603 words, Worldwide sales growth for L'Oreal.

... Sales Growth For L'Oreal Worldwide sales of L'Oreal showed strong growth ...

... contractually managed by L'Oreal, which integrate the sales of the American and ...

... amounted to FF30 billion. L'Oreal Group's operating income ...

... cent. These results confirm L'Oreal's position as the global leader ...

... in Japan and the USA. L'Oreal's moves in China had also ...

... broad message coming from L'Oreal's 1988 results was that it was ...

... policy would continue to be the basis of L'Oreal's performance. He commented that in ...

... in the world market, L'Oreal continued to increase sales ...

... Owen-Jones said that L'Oreal was preparing vigorously for the ...

... Owen-Jones also reaffirmed L'Oreal's determination to give its health- ...

... Synthelabo international dimension. L'Oreal's interest in Synthelabo ...

... cent. It has also been announced that L'Oreal has entered into new agreements with the ...

L'OREAL SA (95%); TOTAL ...

L'Oreal S.A. Finance

1723. St. Louis Post-Dispatch (Missouri), June 25, 1989, SUNDAY, LATE FIVE STAR Edition, STYLE; Pg. 1, 1574 words, TO MARKET TO MARKET GROCERY STORES HAVE ENTERED THE COSMETICS BUSINESS IN A;

BIG WAY., Georgia Sauer Photos by Sam Leone Of the Post-Dispatch Staff  
 ... Revlon, Max Factor, L'Oreal, and the allergy tested brands ...  
 ... cosmetics. . . . We have Revlon, Clarion, L'Oreal, Cover Girl, Maybelline, ...

1724. The New York Times, June 24, 1989, Saturday, Late Edition - Final, Section 1; Page 33, Column 2; Financial Desk, 123 words, COMPANY NEWS; Unilever to Buy 2 Schering Units, Reuters, ROTTERDAM, the Netherlands, June 23  
 ... polish - after France's L'Oreal, a spokeswoman, Lia ...  
 ... PLOUGH CORP (92%); L'OREAL SA (91%); UNILEVER ...

1725. Dow Jones News Service, June 23, 1989 Friday, 286 words, chering-Plough To 2 Sell European Units To Unilever, \*from Factiva\*  
 ... care products group L'Oreal, a Unilever spokeswoman ...  
 ... PLC/NV (90%); L'OREAL SA (83%); MERRILL ...

1726. The Wall Street Journal, June 23, 1989 Friday, 685 words, Avon's Move to Halt Its Animal Testing Wins Qualified Praise From Protesters, By Jeffrey A. Trachtenberg, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... banner that reads 'Revlon and L'Oreal kill animals.'" Ms. ...  
 ... licensee of Paris-based L'Oreal S.A., said, "We have taken ...

1727. The Oregonian (Portland, Oregon), June 15, 1989 Thursday, Fourth Edition, Clackamas Town Center East Zoner South Zoner Lake Oswego Portland Zoner Southeast; Pg. CTC02, 515 words, STYLISTS SAY BEST SUMMER CUT IS VERSATILE AND ABOVE ALL COOL, The Associated Press  
 ... international consultant for L'Oreal. A great length ...  
 L'OREAL SA (83%); HARPER'S ...

1728. PR Newswire, June 14, 1989, Wednesday, 605 words, HATTORI CORPORATION OF AMERICA ANNOUNCES MAJOR NEW ADVERTISING/PUBLIC RELATIONS EXECUTIVE APPOINTMEN, NEW YORK, June 14  
 ... Cosmair Inc.'s L'Oreal and Lancome divisions; vice ...  
 L'OREAL SA (81%); AC & ...

1729. Drug Store News, June 12, 1989, Pg. p34(1), 7675299, 636 words, Beauty Works Neville's way out of 'me-to' business.; George Neville, Bizzarro, Christine  
 ... franchise cosmetic lines such as L'Oreal and Almay, as well as Frances ...  
 L'OREAL SA (66%); GEMEY ...

1730. The Washington Post, June 11, 1989, Sunday, Final Edition, STYLE; PAGE F1, 3494 words, The Triple-Threat Mystery; Mertz, Peters & Michaels, the 45-Book Literary Sisterhood From Frederick, Sarah Booth Conroy, Washington Post Staff Writer, SOMEWHERE NEAR FREDERICK, Md., FEATURE  
 ... head. The head is topped with L'Oreal Dark Auburn curls and, ...

1731. Cosmetics International, June 10, 1989, Pg. p1(2), 7717759, 555 words, Shulton USA targets men's hair care market.; new product, "Thrive"  
... France, L'Orealis introducing L'Oreal Formule Homme, a ...

1732. Cosmetics International, June 10, 1989, Pg. p2(3), 7717765, 2029 words, Multinationals set the pace in Italian market. GL Italy GC ESIT  
... L'Oreal ...  
... L'OREAL ...  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (82%); HENKEL ...

1733. St. Louis Post-Dispatch (Missouri), June 8, 1989, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 16, 374 words, L'OREAL, SOVIETS PLAN PRODUCTION VENTURE, Godfrey Deeny 1989, Fairchild Publications  
... care and pharmaceuticals company, L'Oreal SA, has established a ...  
... local distribution. The chairman of L'Oreal, Lindsay Owen-Jones, ...  
... percent of the joint venture and L'Oreal the remainder, a L'Oreal spokeswoman said. L'Oreal's share of the start-up ...  
... domestic market. Some L'Oreal personnel, particularly chemical ...  
... number has yet to be determined. L'Oreal and the Soviets estimate that the business has ...  
... million. The agreement also stipulates that L'Oreal will have to reinvest almost ...  
... first five years. However, L'Oreal will be able to repatriate ...  
L'OREAL SA (95%);

1734. Chain Drug Review, June 5, 1989, Pg. p18(1), 7718187, 777 words, Chief players designing new hair coloring products.; keep their plans close to the vest, Sloan, Pat  
... L'Oreal ...  
... L'Oreal ...  
... BURNETT INTERNATIONAL (57%); L'OREAL SA (80%); GEMEY ...

1735. Business Wire, June 5, 1989, Monday, 408 words, HILLS-BROS/NESTLE; Top Hills execs trade titles, SAN FRANCISCO  
... well as Alcon Laboratories and L'Oreal Cosmetics. CONTACT: Laurie ...  
NESTLE SA (96%); L'OREAL SA (63%); STOUFFER ...

1736. Los Angeles Times, May 30, 1989, Tuesday, Home Edition, Calendar; Part 6; Page 1; Column 1; Entertainment Desk, 2102 words, A MAJOR STUDIO PLAYER; COLUMBIA PROFITS RAZOR-THIN, BUT ALLEN MAKES BIG-TIME GAINS, By MICHAEL CIEPLY, Times Staff Writer, NEW YORK  
... partly on rumors that L'Oreal, a French cosmetics ...

1737. Cosmetics International, May 25, 1989, Pg. p1(2), 7701737, 1220 words, An Italian window on the world.; Cosmoprof cosmetics fair GL Italy GC ESIT  
... . And, L'Oreal, under its Selective Beaute division, used the occasion to give a preview of its new men's ...

1738. Cosmetics International, May 25, 1989, Pg. p12(2), 7701865, 477 words, Unilever-Faberge deal off.; purchase of Faberge and Elizabeth Arden cosmetics lines

... ensured that Unilever would have matched L'Oreal in number one ...

... keen potential bidder is L'Oreal and at least twenty ...

... Lauder and Procter & Gamble. L'Oreal is especially keen to expand its ...

L'OREAL SA (95%); UNILEVER ...

1739. The Miami Herald, May 24, 1989 Wednesday, FINAL EDITION, LIVING TODAY; D; Pg. 1, 741 words, TWISTED SISTERS BEAT THE HEAT WITH KINKY CURLS AND NAUGHTY KNOTS., PEGGY LANDERS Herald Staff Writer

... Crowl recommends using L'Oreal's Iridiance shampoo, which contains ...

1740. Dow Jones News Service - Ticker, May 23, 1989 Tuesday, 237 words, Moody's Rates L'Oreal S.A. Euro-Commercial Paper Prime-1, \*from Factiva\*

... Prime-1 rating to L'Oreal S.A. for the company's ...

... Moody's, the rating reflects L'Oreal S.A.'s solid ...

... paper rating, (we) also considered L'Oreal S.A.'s strong ...

... cash flow and dividends from L'Oreal S.A.'s subsidiaries. "The ...

... intermediate term, (we) expect L'Oreal S.A. to continue to engage ...

L'OREAL SA (94%); MOODY'S ...

1741. Barron's, May 22, 1989 Monday, 955 words, Speaking of Dividends, By Shirley A. Lazo, \*from Factiva\*

... Johnson, Sterling Drug and L'Oreal. Interpublic made more than ...

1742. Daily News Record, May 17, 1989, Pg. p11(1), 7608861, 402 words, Haggar to suppliers: bar-code or be barred.; Haggar Apparel Co. to issue ultimatum to textile suppliers, Kasten, Matthew

... APPAREL CO (93%); L'OREAL SA (90%)

1743. Drug Store News, May 15, 1989, Pg. p41(1), 7692517, 716 words, Fay's second annual beauty fair to utilize targeted coupons.; Fay's Drug Co. Inc.; column, Parks, Elizabeth

... vendors, among them Revlon, L'Oreal, Coty, Maybelline, Del ...

L'OREAL SA (80%); GEMEY ...

1744. Drug Store News, May 15, 1989, Pg. p75(5), 7692525, 1133 words, Cosmetic and fragrance sales on the upswing.; Annual Report Part 2: Cosmetics-Fragrances

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

L'OREAL SA (82%); GEMEY ...

1745. Drug Store News, May 15, 1989, Pg. p85(2), 7692529, 1533 words, Toiletries rise 10%; chains expand skin care.; Annual Report Part 2: Toiletries

... care line is starting off very strong, buyers said, and L'Oreal's ...

REVLON INC (83%); L'OREAL SA (60%); GEMEY ...

1746. USA TODAY, May 12, 1989, Friday, FINAL EDITION, LIFE; Pg. 6D, 272 words, It's pretty easy to like spacey 'Earth Girls', Susan Wloszczyna  
... rest on your L'Oreal." Davis is a kewpie- ...  
L'OREAL SA (66%);

1747. Cosmetics International, May 10, 1989, Pg. p5(2), 7702103, 599 words, Chesebrough-Pond's relaunch Cutex.;  
nail care products  
... per cent share, L'Oreal's 11 per cent ...

1748. ADWEEK Western Edition, May 8, 1989, Pg. p60(1), 7585233, 700 words, Murders in Advertising., Seaman, Debbie  
... he founded Robert & Partners in 1982. The agency, which now bills about \$12 million, enjoys a top-notch creative reputation and a client roster that includes SNCF, the French railway system, Smirnoff Vodka, L'Oreal, Lee Cooper Jeans, Polo, Ralph Lauren and the Pages Jaunes, or Yellow Pages. ...  
L'OREAL SA (85%); STE ...

1749. PR Newswire, May 4, 1989, Thursday, 435 words, INTERNATIONAL MEDIA INVESTORS LTD. AND OPPENHEIMER SIGN MEDIA CONSULTING AGREEMENT, BEVERLY HILLS, Calif., May 4  
... sale of Filmation Associates to L'Oreal's Paravision and Atlantic Entertainment to ...  
... CO INC (91%); L'OREAL SA (65%); NEW ...

1750. Los Angeles Times, May 2, 1989, Tuesday, Valley Edition, Business; Part 4; Page 9D; Column 2, 141 words, VALLEY ROUNDUP: MARVEL PRODUCTIONS PLANS MOVE TO WEST LOS ANGELES  
... French cosmetics giant L'Oreal. Marvel's parent company, ...  
L'OREAL SA (83%); EUROPEAN ...

1751. Los Angeles Times, April 21, 1989, Friday, Home Edition, Business; Part 4; Page 2; Column 1; Financial Desk, 112 words, BRIEFLY  
... French cosmetics giant, L'Oreal, and \$8.5 million from a ...  
L'OREAL SA (83%); CREDIT ...

1752. The Wall Street Journal, April 18, 1989 Tuesday, MARKETING & MEDIA; Advertising, 989 words, YM Aims for an Older Younger Woman, By Joanne Lipman, \*from Factiva\*  
... buy into YM, like L'Oreal, Elizabeth Arden and Chanel. ...  
L'OREAL SA (64%); SEVENTEEN ...

1753. The Wall Street Journal, April 18, 1989 Tuesday, 777 words, Maybelline's New Ads Seek To Change Its Complexion, By Michele Manges, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... sight of other competitors, such as L'Oreal, Revlon and Clarion, Cover ...

1754. Drug Store News, April 17, 1989, Pg. p29(1), 7661091, 650 words, Carls' mini-planogram targets treatments.; Carls Drug, Rome, New York, markets hair treatment products; column, Parks, Elizabeth  
... Established brands such as the VO5 Hot Oil treatments, L'Oreal's Specific Solutions and Queen ...  
L'OREAL SA (83%); GEMEY ...

1755. Electronic Media, April 17, 1989, FINANCE; Pg. 28, 831 words, EM stock index hits record high, By NEIL NORDBY, Special to ELECTRONIC MEDIA; Neil Nordby is president of Boulder, Colo.-based Nordby International, an international stock market analysis firm  
... ed that Son, Matsushita or L'Oreal might try to buy ...

1756. The Miami Herald, April 16, 1989 Sunday, FINAL EDITION, LIVING TODAY; G; Pg. 8, 1426 words, BABY M'S CELEBRATED MOM LIVES HAPPILY EVER AFTER BUT FOR THE CHILD, 'TIME WILL TELL.', DONALD P. MYERS Newsday  
... under a mushroom of L'Oreal medium brown that hides the ...

1757. Los Angeles Times, April 14, 1989, Friday, Home Edition, Business; Part 4; Page 2; Column 3; Financial Desk, 753 words, CAROLCO OUTLINES PLAN TO PUT DEG BACK INTO FILMS, By AL DELUGACH, Times Staff Writer  
... French cosmetics giant L'Oreal. The remaining \$8.5 million ...

1758. USA TODAY, April 12, 1989, Wednesday, FINAL EDITION, LIFE; Pg. 1D, 242 words, Combing through Elvis' life, Ann Trebbe  
... every three weeks with L'Oreal. Otherwise, he says, Elvis would have been as ...  
L'OREAL SA (66%); SIMON & ...

1759. South Florida Business Journal, April 10, 1989, Vol 9; No 32; Sec 1; pg 14, 1304 words, The Ultimate Party Man, Laura Myers, Jupiter; FL; US, 8916549, SFLA  
... prestigious companies: Lancome and L'Oreal cosmetics, Paloma Picasso ...

1760. The Washington Post, April 10, 1989, Monday, Final Edition, STYLE; PAGE B1, 1415 words, Hollywood's Activists, Taking Up the Banner, Martha Sherrill, Washington Post Staff Writer, NATIONAL NEWS, DC NEWS  
... turned it -- in that L'Oreal way." Indeed, Cybill ...

1761. Journal of Commerce, April 5, 1989, Wednesday, ELECTRONICS, Pg. 4B, 577 words, US CUSTOMS BACKS UP IDENTIFIER RULE WITH FINE, TONY SEIDEMAN; Journal of Commerce Staff  
L'OREAL SA (54%); US ...

1762. The Oregonian (Portland, Oregon), April 4, 1989 Tuesday, Fourth Edition, Living; Pg. D01, 1677 words, MARY BETH WHITEHEAD-GOULD LIFE AFTER BABY M, DONALD P. MYERS, LA Times - Washington Post Servi, NEW YORK  
... under a mushroom of L'Oreal medium brown that hides the ...

1763. Drug & Cosmetic Industry, April 1, 1989, Pg. p42(7), 7552717, 2599 words, Hair care market: slow but steady growth., Davis, Donald A.  
... market. That competition included L'Oreal (impressive new advertising), ...  
... in hair color. L'Oreal's important entry was Frost & ...

1764. Packaging (Boston, Mass.), April 1, 1989, Pg. p36(4), 7517987, 1285 words, Packaging lures new cosmetic consumers., Larson, Melissa  
... . L'Oreal and swimwear marketer Gottex are other well-known names expected to roll out ...

1765. The New York Times, March 31, 1989, Friday, Late City Final Edition, Section B; Page 5, Column 3; Style Desk, 233 words, Miss Richardson, a Product Manager, Weds Christophe Dufournier in Paris  
... in the Biotherm division of L'Oreal in Paris, graduated from ...  
... Garnier, a subsidiary of L'Oreal in Paris, graduated from ...  
L'OREAL SA (93%); RICHARDSON- ...

1766. The New York Times, March 26, 1989, Sunday, Late City Final Edition, Section 6; Page 70, Column 1; Magazine Desk, 635 words, BEAUTY; Au Naturel, By LINDA WELLS  
... emperor's new clothes. L'Oreal ballyhoos its spring collection of ...  
L'OREAL SA (83%); CHRISTIAN ...

1767. States News Service, March 21, 1989, Tuesday, 426 words, By Peyman Pejman, States News Service, WASHINGTON  
L'OREAL SA (58%); UNITED ...

1768. The Washington Post, March 11, 1989, Saturday, Final Edition, METRO; PAGE B6; OBITUARIES, 1967 words, Columnist John Cramer Dies at 76, Eric Charles May, Washington Post Staff Writer, OBITUARY  
... six-time winner of the L'Oreal Colour Trophy. Survivors ...

1769. The Washington Post, March 10, 1989, Friday, Final Edition, FIRST SECTION; PAGE A1, 235 words, DOW JONES DOWN 4.11 STORY ON PAGE 2 DOLLAR VS. JAPANESE YEN (TOKYO) 128.85 YEN 0.38 YEN GOLD COMEX SPOT \$ 395.10 \$ 2.00 BONDS 30-YEAR TREASURIES 9.06% 0.01  
... increased competition from Maybelline and L'Oreal. Installment loans taken ...  
L'OREAL SA (82%); DOW ...

1770. The New York Times, March 8, 1989, Wednesday, Late City Final Edition, Section D; Page 24, Column 3; Financial Desk, 829 words, Real Estate; Warehouse Demand High In New Jersey, By Shawn G. Kennedy  
... care products, including the L'Oreal line. Cosmair was nearing the ...

1771. Barron's, March 6, 1989 Monday, BARRON'S / MARKET WEEK; The Trader, 2448 words, The Trader, By Lauren R. Rublin, \*from Factiva\*  
... Matsushita or cosmetics giant L'Oreal may try to buy ...

1772. Drug Store News, March 6, 1989, Pg. p14(3), 9164420, 2845 words, Drug stores hold 'commanding' lead in skin care category sales: Nielsen.; Nielsen Marketing Research report

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal's ...

... MARKETING RESEARCH AS (58%); L'OREAL SA (64%); GEMEY ...

1773. Los Angeles Times, March 6, 1989, Monday, Home Edition, View; Part 5; Page 1; Column 2; View Desk, 2164 words, AFTER BABY M; MARY BETH WHITEHEAD HAS A NEW STORYBOOK LIFE, AND SOME TOUGH TALK ABOUT SURROGATE MOTHERHOOD, By DONALD P. MYERS, Newsday, NEW YORK

... under a mushroom of L'Oreal medium brown that hides the ...

1774. The New York Times, March 5, 1989, Sunday, Late City Final Edition, Section 10; Page 11, Column 5; Real Estate Desk, 586 words, Q and A, By SHAWN G. KENNEDY

L'OREAL SA (51%);

1775. Facts on File World News Digest, March 3, 1989, UNITED STATES, Pg. 144 B2, 221 words, Panhandle Acquires Texas Eastern; Unilever to Acquire Faberge

... allow the company to challenge L'Oreal Corp. of France for the ...

... PLC/NV (96%); L'OREAL SA (91%); CHESEBROUGH- ...

1776. Chicago Tribune, March 2, 1989, Thursday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 8; ZONE: C; Business briefs, 76 words, Coke gets feelers for Columbia Pictures

... French cosmetics concern L'Oreal Co.

... SONY CORP (84%); L'OREAL SA (83%); MATSUSHITA ...

1777. The Associated Press, March 1, 1989, Wednesday, AM cycle, Business News, 404 words, Report that Coca-Cola Rebuffed Bids for Columbia Pictures Stake, NEW YORK, Columbia Pictures

... French cosmetics company L'Oreal Co. The story said ...

... New York offices of L'Oreal was not returned. Columbia ...

... COLA CO (94%); L'OREAL SA (83%); SONY ...

1778. Drug & Cosmetic Industry, March 1, 1989, Pg. p12(2), 7472297, 981 words, Activity on the skin.; column, Goldemberg, Robert L.

... D. Saint-Leger (L'Oreal) described work done to ...

L'OREAL SA (83%); GRILLO- ...

1779. The Wall Street Journal, March 1, 1989 Wednesday, 507 words, Coca-Cola Rebuffs Several Overtures For Purchase of 49% Columbia Stake, By Laura Landro, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... French cosmetics concern L'Oreal Co., in which Swiss ...

... a substantial interest. L'Oreal couldn't be reached for ...

... SONY CORP (84%); L'OREAL SA (92%); NESTLE ...

1780. Business Wire, February 22, 1989, Wednesday, 445 words, TAG-HEUER; Sales soar for watchmaker TAG-Heuer; new president Perramond to pursue sport sponsorships; wider product distribution, LOS ANGELES ... held marketing positions with L'Oreal of Paris. The 129-year- ... L'OREAL SA (80%);

1781. Newsday (New York), February 22, 1989, Wednesday, NASSAU AND SUFFOLK EDITION, PART II; Pg. 4 Other Edition: City Pg. 14, 3806 words, A Post-Surrogate Mother; 'Nobody likes to be hated,' says the woman who, three years ago, gave birth to Baby M. 'But the whole world hates Mary Beth Whitehead.', By Donald P. Myers ... under a mushroom of L'oreal medium brown that hides the ...

1782. Drug Store News, February 20, 1989, Pg. p56(1), 9229632, 572 words, Cosmetics category comes alive with new product intros.; column, Parks, Elizabeth ... , particularly L'Oreal's Lash Out and ... REVLON INC (92%); L'OREAL SA (84%); GEMEY ...

1783. Los Angeles Times, February 14, 1989, Tuesday, Valley Edition, Business; Part 4; Page 9A; Column 1, 1140 words, 'TOONED OUT; SALE OF WOODLAND HILLS' FILMATION TO FRENCH GROUP LEAVES FORMER WORKERS IN SUSPENDED ANIMATION, By JAMES BATES, Times Staff Writer ... mantis was written the name "L'Oreal," the giant French perfume ... company controlled by L'Oreal. Stevens did not return ... describing him as a partner with L'Oreal in television ventures. ... Paris who follows L'Oreal for the investment firm ... Warburg & Co., said L'Oreal's television interests are growing ... business. Jones said L'Oreal has revealed little about its ... L'OREAL SA (84%);

1784. The Wall Street Journal, February 13, 1989 Monday, INTERNATIONAL, 945 words, Unilever Will Buy Bulk of Faberge, Bolstering Personal-Products Sales, By Linda Bernier and Barbara Toman, Staff Reporters of The Wall Street Journal, \*from Factiva\* ... it will vie with L'Oreal Corp. of France for the ... PLC/NV (96%); L'OREAL SA (82%); CHESEBROUGH- ...

1785. Los Angeles Times, February 12, 1989, Sunday, Home Edition, Magazine; Page 34; Magazine Desk, 505 words, LOOKS: PRESCRIPTION FOR VALUE; BUSY CONSUMERS ARE REDISCOVERING THE DRUGSTORE FOR SKIN-CARE BUYS, By PADDY CALISTRO ... year, firms such as Revlon and L'Oreal will offer new ... REVLON INC (85%); L'OREAL SA (84%);

1786. The New York Times, February 11, 1989, Saturday, Late City Final Edition, Section 1; Page 35, Column 6; Financial Desk, 620 words, Unilever Sets \$1.55 Billion Faberge Deal, By ROBERT J. COLE ... ranging from toothpaste to perfume. L'Oreal of France is its competitor for the ...

... PLC/NV (96%); L'OREAL SA (91%); UNILEVER ...

1787. THE ORANGE COUNTY REGISTER, February 10, 1989 Friday, EVENING EDITION, Pg. D14, 522 words, Taft College sues to find conference for its football team, Joel Rippel, The Register  
L'OREAL SA (55%); TAFT ...

1788. Los Angeles Times, February 8, 1989, Wednesday, Home Edition, Business; Part 4; Page 2; Column 1; Financial Desk, 793 words, FILMATION SHUTS PLANT, BEATS CLOSING LAW DEADLINE BY 1 DAY, By JAMES BATES, Times Staff Writer  
... French cosmetics giant L'Oreal. Union Official Angry ...  
... last summer confirmed that the L'Oreal group was interested. But the ...  
... sale, said that although L'Oreal is backing the purchase financially, ...  
L'OREAL SA (84%); EUROPEAN ...

1789. Information Bank Abstracts, WALL STREET JOURNAL, February 8, 1989, Wednesday, Section 1; Page 18, Column 6, 17 words, FRENCH COSMETICS FIRM SAYS GROUP REVENUE ROSE 22%  
L'Oreal SA says consolidated ...  
L'OREAL (FRENCH CO);  
L'OREAL SA (90%); L'OREAL ITALIA (59%);

1790. The Wall Street Journal, February 8, 1989 Wednesday, INTERNATIONAL, 49 words, Corporate Report:  
L'Oreal S.A., \*from Factiva\*  
France's L'Oreal S.A. said that consolidated, or ...  
... a year earlier. L'Oreal said it was too early to ...  
L'OREAL SA (95%)

1791. Drug Store News, February 6, 1989, Pg. p3(2), 9229478, 446 words, Philly Carrefour adds cosmetics as part of major inventory revamp.; Philadelphia's Carrefour hypermarket  
... installed. Among them: Revlon, L'Oreal, Maybelline, Almay and Wet ' ...  
... featuring such names as Revlon, L'Oreal, Maybelline, and Almay.  
CARREFOUR SA (92%); L'OREAL SA (85%); WET ' ...

1792. Drug Store News, February 6, 1989, Pg. p87(1), 9229510, 564 words, Buyers reporting increase in holiday fragrance sales.; column, Parks, Elizabeth  
... L'Oreal's new Le Plentitude ...

1793. PR Newswire, February 1, 1989, Wednesday, 3259 words, SUMMARY OF SELECTED SALOMON BROTHERS' RESEARCH REPORTS -- FEB. 1, 1989  
... Motors, Exxon, Goodyear, L'Oreal, Martini & Rossi, Nestle, ...

1794. Drug Store News, January 23, 1989, Pg. p21(1), 9164382, 442 words, Sale of cosmetics in supermarkets leveling off.; column, Parks, Elizabeth

... category, however, the growth was coming from L'Oreal, up 157 percent this ...  
 ... up 60 percent and L'Oreal was up 32 percent. The ...  
 ... percent. In lipsticks, L'Oreal was up 57 percent and ...  
 ... up 119 percent, and L'Oreal, up 48 percent.  
 L'OREAL SA (84%); REVLON ...

1795. The New York Times, January 22, 1989, Sunday, Late City Final Edition, Section 1; Part 2, Page 42, Column 1;  
 Society Desk, 164 words, Eileen O'Shaughnessy Weds Patrick Grasso  
 ... marketing manager for the L'Oreal Haircare division of Cosmair ...  
 L'OREAL SA (71%); FORDHAM ...

1796. The New York Times, January 22, 1989, Sunday, Late City Final Edition, Section 6; Page 45, Column 1;  
 Magazine Desk, 724 words, BEAUTY; MAKEUP MOVES, BY LINDA WELLS  
 ... parent company of Lancome, L'Oreal and Biotherm, says, "The primary ...

1797. The New York Times, January 16, 1989, Monday, Late City Final Edition, Section D; Page 1, Column 1;  
 Financial Desk, 812 words, French Leaders Act to Ease Damage of Insider Scandals, By STEVEN GREENHOUSE,  
 Special to the New York Times, PARIS, Jan. 15  
 ... Dalle, former chairman of L'Oreal, the world's largest cosmetics ...

1798. Dow Jones News Service - Ticker, January 10, 1989 Tuesday, 301 words, Unilever Said To Seek To Buy Riklis'  
 Faberge, \*from Factiva\*  
 ... behind France-based L'Oreal Corp. Analysts estimated the ...  
 ... PLC/NV (94%); L'OREAL SA (83%); CHESEBROUGH- ...

1799. The Wall Street Journal, January 10, 1989 Tuesday, MARKETING & MEDIA, 342 words, Unilever Is Said To  
 Seek to Buy Riklis's Faberge, By Andrea Rothman, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... behind France-based L'Oreal Corp.  
 ... PLC/NV (96%); L'OREAL SA (83%); CHESEBROUGH- ...

1800. Drug & Cosmetic Industry, January 1, 1989, Pg. p26(4), 7007620, 1928 words, Skin care products: formulating  
 for today., Idson, Bernard  
 ... . L'Oreal's Niosomes are variant ...

1801. The New York Times, January 1, 1989, Sunday, Late City Final Edition, Section 3; Page 1, Column 2; Financial  
 Desk, 3137 words, Nestle's Time to Swagger, By STEVEN GREENHOUSE, VEVEY, Switzerland  
 ... large stake in L'Oreal, the world's No. 1 ...

1802. The New York Times, January 1, 1989, Sunday, Late City Final Edition, Section 10; Page 4, Column 5; Real  
 Estate Desk, 606 words, Q and A, By SHAWN G. KENNEDY  
 L'OREAL SA (55%);

1803. Dow Jones News Service - Ticker, December 16, 1988 Friday, 106 words, L'Oreal To Sell Some Assets To Johnson & Johnson Venture, \*from Factiva\*  
PARIS -DJ- L'Oreal SA said today ...  
... A spokesman for L'Oreal said the planned divestitures are ...  
L'OREAL SA (95%); JOHNSON & ...

1804. Dow Jones News Service - Ticker, December 16, 1988 Friday, 214 words, L'Oreal - Johnson & Johnson -2-, \*from Factiva\*  
PARIS -DJ- L'Oreal SA, which will be selling ...  
L'OREAL SA (95%); JOHNSON & ...

1805. The Wall Street Journal, November 29, 1988 Tuesday, 1448 words, It's Slim Pickings in Product Name Game --- Battles Increase Over Claims To Trademarks, By Ronald Alsop, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
Cosmair Inc.'s L'Oreal division decided to market ...  
... infringement suit against L'Oreal and was awarded damages of \$ ...  
COSMAIR INC (93%); L'OREAL SA (93%); GENERAL ...

1806. Facts on File World News Digest, November 25, 1988, UNITED STATES; Mergers and Acquisitions, Pg. 874 A3, 882 words, Hospital Corp. Accepts Buyout  
... in the cosmetics industry, L'Oreal S.A. of France Oct. ...  
... 10% of the world market, L'Oreal had held Helena Rubinstein ...  
... Japan before the transaction. L'Oreal said that it intended to ...  
HCA INC (91%); L'OREAL SA (81%); KAWASAKI ...

1807. Chicago Tribune, November 23, 1988 Wednesday, NORTH SPORTS FINAL EDITION, STYLE; Pg. 17; ZONE: CN, 985 words, SUPERMARKET SCENTS PAST THE CABBAGE, THE FROZEN VEGGIES AND THE CRACKERS YOU'LL SOON FIND DISPOSABLE FRAGRANCES., By Deborah Wise, New York Times News Service., WRITING FROM PARIS  
... seen. Competitors such as Avon and L'Oreal already have similar low- ...

1808. The New York Times, November 20, 1988, Sunday, Late City Final Edition, Section 6; Part 2, Page 18, Column 1; New York, New York Magazine, 600 words, Neighborhoods At a Glance  
L'OREAL SA (58%); UNITED ...

1809. The Wall Street Journal, November 11, 1988 Friday, INTERNATIONAL, 1226 words, Switzerland's Nestle Fights to Stay on Top --- Cash-Rich Food Giant Changing Style as Rivals Gain, By Margaret Studer and Diana Federman, Staff Reporters of The Wall Street Journal, \*from Factiva\*  
... sizable stake in L'Oreal S.A., the world's biggest ...

1810. PR Newswire, October 31, 1988, Monday, 439 words, BOSTON, Oct. 31  
... FINANCIAL CORP (58%); L'OREAL SA (57%); BANKRUPTCY ...

1811. Business Wire, October 21, 1988, Friday, 530 words, PARAVISION; Paravision (UK) Ltd. formed; major new independent TV production company, LONDON  
 ... Pietrini, is controlled by L'Oreal SA. Paravision International ...  
 ... worldwide chairman of the board of L'Oreal, the Earl of Pembroke, and experienced ...  
 ... member of the board of directors of L'Oreal and Jean Frydman, the well ...  
 L'OREAL SA (94%); TOTAL ...

1812. Information Bank Abstracts, WALL STREET JOURNAL, October 19, 1988, Wednesday, Section 1; Page 21, Column 2, INTERNATIONAL CORPORATE REPORT  
 L'Oreal SA, French cosmetics ...  
 L'OREAL (FRENCH CO);  
 L'OREAL SA (90%); L'OREAL ITALIA (59%);

1813. The Wall Street Journal, October 19, 1988 Wednesday, INTERNATIONAL, 116 words, Corporate Report:  
 L'Oreal S.A., \*from Factiva\*  
 The French cosmetics concern L'Oreal S.A. expects consolidated, or ...  
 ... Les Echos quoted L'Oreal's new president, Lindsay ...  
 L'OREAL SA (95%)

1814. Chicago Tribune, October 17, 1988 Monday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 4; ZONE: C, 836 words, ARBY'S GETTING A TASTE OF CREDIT, By George Lazarus.  
 ... French cosmetics giant L'Oreal, marketer of some of the best ...  
 ... million) are primarily overseas. L'Oreal owned a large ...

1815. Los Angeles Times, October 17, 1988, Monday, Home Edition, Business; Part 4; Page 2; Column 1; Financial Desk, 98 words, BRIEFLY  
 French cosmetics group L'Oreal said it has acquired ...  
 ... in 1983. A L'Oreal spokesman declined to give ...  
 L'OREAL SA (95%);

1816. The New York Times, October 17, 1988, Monday, Late City Final Edition, Section D; Page 10, Column 1; Financial Desk, 986 words, INTERNATIONAL REPORT; Bic Counts on a New Age for Spray Perfume, By DEBORAH WISE, Special to the New York Times, PARIS, Oct. 13  
 ... seen. Competitors such as Avon and L'Oreal already have similar low- ...

1817. Information Bank Abstracts, WALL STREET JOURNAL, October 17, 1988, Monday, Section 2; Page 6, Column 5, L'OREAL ACQUIRES COSMETICS CONCERN HELENA RUBINSTEIN  
 L'Oreal SA says it has reinforced its ...  
 L'OREAL (FRENCH CO); RUBINSTEIN, ...  
 L'OREAL SA (90%); L'OREAL ITALIA (59%);

1818. The Wall Street Journal, October 17, 1988 Monday, MARKETING AND MEDIA, 264 words, L'Oreal Acquires Cosmetics Concern Helena Rubinstein ---- A Wall Street Journal News Roundup, \*from Factiva\*

L'Oreal S.A. said Friday ...  
 ... assets world-wide. L'Oreal already controls Helena ...  
 ... move is further proof of L'Oreal's eagerness to assert itself as the ...  
 ... 10% of the world market. The L'Oreal spokesman said it is ...  
 ... Japan and Latin America, where L'Oreal already owns the brand ...  
 ... anti-age creams, L'Oreal said. L'Oreal said it was eager to ...  
 ... said it is possible that L'Oreal may be contemplating a ...  
 L'OREAL SA (95%); WALL ...

1819. The Boston Globe, October 16, 1988, Sunday, City Edition, ECONOMY; Pg. A8, 149 words,  
 INTERNATIONAL BUSINESS: DATELINES; Potpourri  
 ... French cosmetics group L'Oreal acquired New York's ...  
 L'OREAL SA (83%); VOLKSWAGEN ...

1820. The Miami Herald, October 15, 1988 Saturday, FINAL EDITION, BUSINESS; D; Pg. 4, 822 words, DOLLAR  
 WEAKENS MORE AS DOW HOLDS STEADY, From Herald Staff and Wire Reports  
 ... FRENCH cosmetics group L'Oreal acquired Helena Rubinstein ...  
 ... in 1983. A L'Oreal spokesman declined to give ...  
 ... hundred million francs." The L'Oreal spokesman said Rubinstein's ...

1821. The New York Times, October 15, 1988, Saturday, Late City Final Edition, Section 1; Page 41, Column 1;  
 Financial Desk, 616 words, BUSINESS DIGEST: SATURDAY, OCTOBER 15, 1988  
 ... said yesterday. [43.] L'Oreal of France has bought Helena ...  
 L'OREAL SA (80%); EASTERN ...

1822. The New York Times, October 15, 1988, Saturday, Late City Final Edition, Section 1; Page 43, Column 4;  
 Financial Desk, 488 words, L'Oreal Buys Rubinstein in Shrouded Deal, By DORON P. LEVIN  
 L'Oreal, the French cosmetics conglomerate, has ...  
 ... United States industry. L'Oreal released few financial ...  
 ... Inc., said he believes L'Oreal will bring Helena ...  
 ... Biggest in U.S. L'Oreal, which calls itself the world's ...  
 ... Lancome, Cacharel and Courreges. L'Oreal was founded in 1907 ...  
 ... family interests control L'Oreal's holding company. Helena ...  
 ... New York lawyer. L'Oreal estimated the company's sales ...  
 ... late 1970's, L'Oreal was one of the companies interested ...  
 HELENA RUBINSTEIN INC; L'OREAL (FRENCH CO) L'OREAL SA (95%); COLGATE- ...  
 HELENA RUBINSTEIN INC; L'OREAL (FRENCH CO) NEW ...

1823. New York Newsday, October 15, 1988, Vol 49; No 43; Sec 1; pg 11, 296 words, L'Oreal Buys Helena Rubinstein  
 Inc., Dottie Enrico, New York; NY; US; Middle Atlantic, 8829832  
 ... French cosmetic group L'Oreal for an undisclosed ...  
 ... among industry experts that L'Oreal will try to re- ...  
 ... Shearson Lehman Hutton. "L'Oreal probably realized it was ...  
 ... gone by the wayside." L'Oreal's U.S. licensee is Cosmair, ...  
 ... million in 1987. L'Oreal claims to be the largest cosmetics ...

L'OREAL SA (94%);

1824. Newsday (New York), October 15, 1988, Saturday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 13  
Other Edition: City Pg. 11, 397 words, Helena Rubinstein Inc. Sold To L'Oreal Cosmetic Group, By Dottie Enrico  
HELENA RUBENSTEIN; L'OREAL; MERGERS  
... French cosmetic group L'Oreal for an undisclosed ...  
... among industry experts that L'Oreal will try to re- ...  
... Shearson Lehman Hutton. "L'Oreal probably realized it was ...  
... gone by the wayside." L'Oreal's U.S. licensee is Cosmair, ...  
... 1983. Cosmair markets the L'Oreal cosmetics and hair-care ...  
... surprise to the industry since L'Oreal had purchased Rubinstein's Latin ...  
... in 1983. One of L'Oreal's motives for the purchase, ...  
... close to Rubinstein, was to expand L'Oreal's presence in Australia and ...  
... Latin America and Japan. L'Oreal claims to be the largest cosmetics ...  
L'OREAL SA (95%); COLGATE- ...

1825. The Oregonian (Portland, Oregon), October 15, 1988 Saturday, FOURTH Edition, BUSINESS; Pg. B01, 870  
words, BUSINESS DIGEST  
... French cosmetics group L'Oreal said Friday it has ...  
... Rubinstein Inc. A L'Oreal spokesman declined to give ...  
... francs." In 1983, L'Oreal bought Helena Rubinstein ...  
... million, the spokesman said. L'Oreal says it is the world's ...

1826. The New York Times, October 10, 1988, Monday, Late City Final Edition, Section C; Page 17, Column 1;  
Society Desk, 68 words, Valerie Miller Marries  
... services coordinator for L'Oreal Fragrance and Cosmetics in ...  
L'OREAL SA (72%);

1827. The Wall Street Journal, October 7, 1988 Friday, WHO'S NEWS, 56 words, L'Oreal S.A., \*from Factiva\*  
L'OREAL S.A. (Paris) -- Lindsay ...  
... chief operating officer of L'Oreal.  
L'OREAL SA (94%); SANOFI- ...

1828. Business Journal of New Jersey, October, 1988, Vol 6; No 2; Sec 1; pg 40, 4136 words, Scoring Points, George  
Peaff Jr., NJ; US, 8828701, BJNJ  
... listed Estee Lauder and L'Oreal as its main competitors. On the ...  
... stores. Estee Lauder and L'Oreal are beginning to filter into the drug ...  
... Claiborne, Estee Lauder and L'Oreal can't be found. Raj ...  
... Revlon, Estee Lauder and L'Oreal have all brought out ...  
... Estee Lauder, Shulton, L'Oreal and others -- firms he placed ...

1829. The Oregonian (Portland, Oregon), September 27, 1988 Tuesday, SECOND Edition, BUSINESS; Pg. D12,  
1001 words, JAPANESE LOOK TO U.S. COSMETICS MARKET, PETER ENNIS, Christian Science Monitor\<  
... world, behind Avon and L'Oreal. But outside Japan, ...

L'OREAL SA (91%); GEMEY ...

1830. The Wall Street Journal, September 27, 1988 Tuesday, 1729 words, Poor Olympics Performance Stuns NBC --- Critics Gripe: Too Many Ads, Too Much Talk, By Dennis Kneale, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... Gourmet frozen dinners, L'Oreal 10:51 p.m. 6 ...

1831. Chicago Tribune, September 21, 1988 Wednesday, SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: C, 335 words, HINSDALE HAIR STYLISTS FIGHT L'OREAL, AND IT WAS WORTH IT, By James Warren.

... rebuked the Paris-based L'Oreal S.A., as "oppressive and deceitful" ...  
 ... alleged, they were victimized by L'Oreal's decision to market a ...  
 ... under the same name. L'Oreal spent \$5 million to ...  
 ... marketing executive at L'Oreal and that the French company lied when ...  
 ... trademark infringement award from L'Oreal. Tribune photo by ...  
 L'OREAL SA (95%);

1832. Business Insurance, September 19, 1988, Pg. 32, 1510 words, FASB rule to cut corporate earnings, Crain News Service

... POOR'S CORP (66%); L'OREAL SA (52%); FINANCIAL ...

1833. The Associated Press, September 19, 1988, Monday, AM cycle, Business News, 479 words, L'Oreal Ordered to Pay \$2.1 Million In Trademark Dispute, By MARK PERKISS, Associated Press Writer, CHICAGO, L'Oreal-Zazu

... on Monday ordered the L'Oreal cosmetic company to pay \$\$ ...  
 ... ruled that Paris-based L'Oreal "took an arbitrary, ...  
 ... Marshall said. He ordered L'Oreal to pay Zazu Designs \$\$ ...  
 ... damages. The judge also ordered L'Oreal to stop selling its ZAZU ...  
 ... around the country. Neither L'Oreal officials nor their attorneys could be reached ...  
 ... attorney, Russell Falconer. L'Oreal had moved to dismiss the case ...  
 ... motion was denied because "defendant (L'Oreal) is present in this district and has ...  
 ... trademark, the same year L'Oreal began planning its line of ...  
 ... A year later, L'Oreal chose ZAZU as the name ...  
 ... investigation into whether the trademark was available, L'Oreal officials called Zazu ...  
 L'OREAL SA (95%);

1834. The New York Times, September 18, 1988, Sunday, Late City Final Edition, Section 6; Page 76, Column 1; Magazine Desk, 783 words, BEAUTY/FASHION; ALLURING CHOICES, BY LINDA WELLS

... letters on the package. L'Oreal, for instance, has a ...

1835. Christian Science Monitor (Boston, MA), September 16, 1988, Friday, Business; Pg. 13, 984 words, Shiseido out to woo American women, Peter Ennis, Special to The Christian Science Monitor, New York

... world, behind Avon and L'Oreal. But outside Japan, ...  
 L'OREAL SA (91%);

1836. Chicago Tribune, September 11, 1988 Sunday, FINAL EDITION, BUSINESS; Pg. 14C; ZONE: W, 670 words, OFF-PRICE RETAILER HOPES NEW FORMAT'S A GOOD FIT, Knight-Ridder Newspapers., NEWARK, CALIF. ... brands as Revlon, Almay and L'Oreal, may be the most significant ...

1837. Pensions & Investment Age, September 5, 1988, Pg. 3, 1687 words, Post-retirement care crisis; FASB prescription may be painful one, By Brad Rudin ... POOR'S CORP (66%); L'OREAL SA (52%); FINANCIAL ...

1838. St. Petersburg Times (Florida), August 15, 1988, Monday, City Edition, FLORIDIAN; Pg. 1D, 2125 words, Who's Cool At School // They're back: Crushed velvet and big hair, BONNIE HARRIS ... Revlon Cosmetics and three with L'Oreal. In addition, she worked ... L'OREAL SA (82%); DRAFTFCB ( ...

1839. Los Angeles Times, August 11, 1988, Thursday, Home Edition, Business; Part 4; Page 2; Column 1; Financial Desk, 81 words, BRIEFLY ... April by executives from L'Oreal, a giant cosmetics ... partly owned by L'Oreal heiress Liliane Bettencourt, and the ... L'OREAL SA (93%); NESTLE ...

1840. The New York Times, August 6, 1988, Saturday, Late City Final Edition, Section 1; Page 33, Column 2; Style Desk, 844 words, CONSUMER'S WORLD; New Lipstick? A Safer Sample, By DEBORAH BLUMENTHAL ... cosmetics. Cosmair's products are L'Oreal and Lancome. Revlon Inc. ...

1841. The New York Times, August 5, 1988, Friday, Late City Final Edition, Section D; Page 5, Column 3; Financial Desk, 520 words, THE MEDIA BUSINESS: Advertising; Brand-name Experts to The Rescue, By PHILIP H. DOUGHERTY ... Cola in 49, L'Oreal in 43 and Nestle ... COS INC (85%); L'OREAL SA (71%); NESTLE ...

1842. The Miami Herald, July 31, 1988 Sunday, FINAL EDITION, LIVING TODAY; G; Pg. 2, 500 words, WHAT'S COOKING? A NEW CAREER FOR AN EDITOR, POLK LAFFOON Herald Living Today Editor ... on Cybill Shepherd and L'Oreal -- succumbing, yet again, to ... L'OREAL SA (68%)

1843. The Miami Herald, July 25, 1988 Monday, FINAL EDITION, LIVING TODAY; C; Pg. 1, 816 words, CYBILL'S HAIR: TO DYE FOR?, RYAN MURPHY Herald Writer ... princess can tell you, is L'Oreal. Say it as Cybill does -- ... a box of every L'Oreal product you can get ... figures for pushing L'Oreal's Preference line, and ... makes those ads for L'Oreal." Soon after the revelation ... Blond's Bombshell." Here's the dirt. L'Oreal spokeswoman Francoise Max, ... in danger of losing her L'Oreal contract (publicist Cheryl ... got into the fracas. She talked to L'Oreal, denied what had been written about her hair and asked L'Oreal if it wanted a

...  
 ... who also interviewed Shepherd. "Her L'Oreal-colored pale blond ...  
 ... For all the controversy, L'Oreal stands by its star. ...  
 ... much revenue Cybill's L'Oreal ads bring into the company ...  
 L'OREAL SA (93%)

1844. The Miami Herald, July 25, 1988 Monday, FINAL EDITION, BUSINESS; BM; Pg. 40, 593 words, TAX TERMS CASES DEFINING 'TRADE OR BUSINESS', MYRON LUBELL Herald Columnist  
 L'OREAL SA (58%)

1845. Newsday (New York), July 18, 1988, Monday, CITY EDITION, CITY BUSINESS; Pg. 13, 623 words, NEW POSITIONS  
 ... a building agent . . . L'Oreal's cosmetic and fragrance division has ...  
 ... MEREDITH CORP (64%); L'OREAL SA (60%); CENTRAL ...

1846. Los Angeles Times, July 17, 1988, Sunday, Home Edition, Long Beach; Part 9; Page 1; Column 1, 1748 words, LAW SHAKES OWNERS; 600 BUILDINGS FACE COSTLY QUAKE-PROOFING WORK, By ROXANA KOPETMAN, Times Staff Writer, LONG BEACH  
 L'OREAL SA (54%); FARMERS & ...

1847. The Miami Herald, July 14, 1988 Thursday, FINAL EDITION, FRONT; A; Pg. 2, 524 words, NOW YOU CAN CALL HIM STING OF THE RAIN FOREST, Herald Staff  
 ... later, he renamed the company L'Oreal. \* TODAY'S CHUCKLE Some ...

1848. Newsday (New York), July 11, 1988, Monday, CITY EDITION, NEWS; Pg. 6 Other Edition: Nassau and Suffolk Pg. 2, 938 words, INSIDE NEW YORK, By Michael Fleming, Karen Freifeld and Susan Mulcahy. Edited by Susan Mulcahy  
 ... a Flap Over L'Oreal Dye Job Does Cybill ...  
 ... pitching controversy, this time with L'Oreal Hair Care. In ...  
 ... story appeared, both L'Oreal, and Shepherd's irate press ...  
 ... Today containing this information: "Her L'Oreal-colored pale blond ...  
 ... USA Today to mention L'Oreal. "They saved her contract with L'Oreal by having this printed by ...  
 ... denied she was pressured to add L'Oreal, and told us the L'Oreal mention went in when she ...  
 ... Max, spokeswoman for L'Oreal, told us that the USA ...  
 ... but from the moment she became the L'Oreal Preference spokeswoman that "' Mansfield is ...

1849. United Press International, July 11, 1988, Monday, PM cycle, Domestic News, 31 words, Now You Know  
 ... later, he renamed the company L'Oreal.  
 L'OREAL SA (93%);

1850. The Wall Street Journal, July 11, 1988 Monday, 828 words, Psssst! Hear That? Hair Spray Is Making Return Appearance --- For Punkers and Politicians, Squirting the Tacky Stuff Is Essential to New Styles, By Teri Agins, Staff Reporter of The Wall Street Journal, \*from Factiva\*

... consultant for Cosmair's L'Oreal cosmetic division. More- ...  
GILLETTE CO (70%); L'OREAL SA (68%); NIELSEN ...

1851. The Washington Post, July 8, 1988, Friday, Final Edition, STYLE; PAGE B1, 381 words, The Blond's Bombshell, Stephanie Mansfield, Washington Post Staff Writer, NATIONAL NEWS

... a spokeswoman for L'Oreal Hair Care, the hairdresser ...  
After the story appeared, L'Oreal made it known that ...  
... affairs director for L'Oreal in New York. ...  
... in danger of losing the L'Oreal contract. Kagan was unsure what to do. ...  
... a retraction." Thursday, L'Oreal got a rather ...  
... Lorrie Lynch began, "Her L'Oreal-colored pale blond ...  
... it yesterday," said L'Oreal's Max. "She was going to try and ...  
... said. "I was aware that L'Oreal was upset." She said she spoke with ...  
... mention Shepherd's use of L'Oreal. Kagan declined to comment ...  
... say, "I'm sure they [L'Oreal] are delighted with it." Shepherd has had ...  
... looking. Unfortunately, her contract with L'Oreal had begun one month ...  
... hairdresser says non. L'Oreal says oui. Just ...  
L'OREAL SA (93%); WASHINGTON ...  
... HARPER'S BAZAAR (52%); L'OREAL HAIR CARE (96%);  
WASHINGTON POST; L'OREAL HAIR CARE

1852. Newsday (New York), July 3, 1988, Sunday, ALL EDITIONS, PART II; EYE ON; Pg. 9, 348 words, SHARI HEADLEY; Murphy's Romance; DEBUT, Martin Kasindorf  
... commercial work for L'Oreal and Burger King. She had a ...  
L'OREAL SA (66%); GLASS ...

1853. Newsday (New York), June 27, 1988, Monday, CITY EDITION, CITY BUSINESS; Pg. 12 Other Edition: Nassau and Suffolk Pg. 15, 551 words, NEW POSITIONS  
... Mavis of Manhattan producer . . . L'Oreal Cosmetic & Fragrance Division has ...  
... STORES INC (62%); L'OREAL SA (61%); NATIONAL ...

1854. Newsday (New York), June 26, 1988, Sunday, ALL EDITIONS, THE NEWSDAY MAGAZINE; BEAUTY; Pg. 27, 972 words, Colorful Options., BY DEBORAH BLUMENTHAL  
... products such as Crescendo by L'Oreal and Jazzing by Clairol are ...  
L'OREAL SA (63%);

1855. Los Angeles Times, May 27, 1988, Friday, Home Edition, View; Part 5; Page 7; Column 1; Fashion Desk, 998 words, LISTEN: A POLITICAL DO, Compiled by the Fashion88 staff  
... knocked off," negotiated with L'Oreal to obtain exclusive distribution ...

1856. The Wall Street Journal, May 18, 1988 Wednesday, 625 words, Foote Cone, Publicis Plan Alliance Creating No. 6 Ad Agency in World --- Partnership Would Merge Operations With Billings Of \$2 Billion in Europe, By Thomas Kamm and Joanne Lipman, Staff Reporters of The Wall Street Journal, \*from Factiva\*  
... Renault, cosmetics firm L'Oreal and lingerie maker Dim. Its ...

1857. The Associated Press, May 15, 1988, Sunday, AM cycle, Sports News, 552 words, By TIM LIOTTA, AP Sports Writer, BALTIMORE, RAC--Pimlico Special  
L'OREAL SA (57%);

1858. The Washington Post, May 12, 1988, Thursday, Final Edition, SPORTS; PAGE C1; ANDREW BEYER, 727 words, Little Bold John's Workhorse Ethic, ANDREW BEYER, COLUMN  
L'OREAL SA (56%);

1859. PR Newswire, May 5, 1988, Thursday, 1116 words, NATIONAL CITY CORPORATION ELECTS FOUR NEW DIRECTORS, CLEVELAND, May 5  
... Williams Company and Cosmair (L'Oreal). In addition to serving as ...  
... NUTRITION CORP (70%); L'OREAL SA (67%); SHERWIN- ...

1860. Newsday (New York), May 2, 1988, Monday, NASSAU AND SUFFOLK EDITION, BUSINESS; Pg. 10 Other Edition: City Pg. 14, 518 words, NEW POSITIONS  
... president of sales for L'Oreal professional Salon Products . . .  
L'OREAL SA (72%); NORTHROP ...

1861. Arkansas Democrat-Gazette (Little Rock, AR), April 14, 1988, Thursday, 704 words, Draw may be vital in Oaklawn Handicap, KIM BRAZZEL Normally post positions aren't that important in a seven- or eight-horse field, but a good draw could be paramount in this Grade I, \$500,000 event for older horses going a mile and one-eighth. Opposing trainers certainly don't want Donald Levinson's Lost Code, simply awesome in winning the Razorback Handicap two weeks ago, to draw an inside post.  
L'OREAL SA (54%); GROUPE ...

1862. Arkansas Democrat-Gazette (Little Rock, AR), April 14, 1988, Thursday, 704 words, Draw may be vital in Oaklawn Handicap, KIM BRAZZEL Normally post positions aren't that important in a seven- or eight-horse field, but a good draw could be paramount in this Grade I, \$500,000 event for older horses going a mile and one-eighth. Opposing trainers certainly don't want Donald Levinson's Lost Code, simply awesome in winning the Razorback Handicap two weeks ago, to draw an inside post.  
L'OREAL SA (54%); GROUPE ...

1863. Los Angeles Times, April 11, 1988, Monday, Home Edition, Business; Part 4; Page 1; Column 1; Financial Desk, 1185 words, AVON CALLING . . . IN SPANISH; COSMETICS COMPANY PUSHES PROFITABLY INTO THE LATINO MARKET, By GEORGE WHITE, Times Staff Writer  
... second to the Paris-based L'Oreal in worldwide sales and ...

1864. The Wall Street Journal, April 5, 1988 Tuesday, 1073 words, FDA Action on Cosmetics Deepens Frown Lines, By Rachel Flick, \*from Factiva\*  
... tubes. Cosmetics giant L'Oreal goes up its name with ...  
L'OREAL SA (63%); ESTEE ...

1865. PR Newswire, March 31, 1988, Thursday, 281 words, CELERITY REPORTS FUNDING STATUS, SAN DIEGO, March 31  
L'OREAL SA (56%);

1866. Dow Jones News Service, March 31, 1988 Thursday, 150 words, Celerity Computing May Discontinue Opers In April, \*from Factiva\*  
L'OREAL SA (57%)

1867. Arkansas Democrat-Gazette (Little Rock, AR), February 25, 1988, Thursday, 299 words  
L'OREAL SA (58%); ECOLOGY ...

1868. The New York Times, February 12, 1988, Friday, Late City Final Edition, Section C; Page 17, Column 1; Weekend Desk, 1495 words, Art: By Charles Sheeler, Paintings and Drawings, By ROBERTA SMITH  
... modern art museum, and L'Oreal beauty products packed ...

1869. The Miami Herald, February 11, 1988 Thursday, FINAL EDITION, FRONT; A; Pg. 9, 339 words, FINANCE MAPPING OF GENETIC CODE OR LOSE OUT, SCIENTIST WARNS U.S., STEPHEN K. DOIG Herald Staff Writer  
L'OREAL SA (90%)

1870. Chicago Tribune, February 10, 1988 Wednesday, SPORTS FINAL EDITION, STYLE; Pg. 27; ZONE: NS, 1045 words, SUPREME EGOISTE HOW BOUDOIR PUBLISHER NICOLE WISNIAK GETS SO MUCH STYLE BETWEEN THE COVERS., By Jon Anderson., WRITING FROM PARIS.  
... Liliane Bettencourt, heiress to the L'Oreal cosmetics empire, confessing her ...  
L'OREAL SA (84%); STE ...

1871. Los Angeles Times, February 10, 1988, Wednesday, Home Edition, View; Part 5; Page 1; Column 2; View Desk, 1254 words, L.A. AT LARGE: THE CLIENTELE IS THE LATE SHOW AT THE PIKME-UP CAFE, By ITABARI NJERI, Times Staff Writer  
... hair worthy of a L'Oreal commercial. "A certain ...

1872. The New York Times, February 7, 1988, Sunday, Late City Final Edition, Section 6; Page 48, Column 2; Magazine Desk, 671 words, BEAUTY; QUICK FIXES, By Linda Wells  
... company of Biotherm, Lancome and L'Oreal. Artificial tanning lotions that ...  
L'OREAL SA (84%); ESTEE ...

1873. The New York Times, February 4, 1988, Thursday, Late City Final Edition, Section D; Page 19, Column 4; Financial Desk, 80 words, Advertising; Soviet Ad Conference, By JULIA FLYNN SILER  
... television spots for L'Oreal, Coca-Cola and Sony and ...  
... COS INC (93%); L'OREAL SA (72%); MCCANN- ...

1874. Entertainment Law Reporter, February, 1988, RECENT CASES; Vol. 9, No. 9, 484 words, Art dealer's claim

seeking rescission and damages against seller of oil painting for misattribution of the work was barred by statute of limitations, rules Federal District Court  
BRIDGESTONE CORP (93%); L'OREAL SA (54%); UNION ...

1875. Arkansas Democrat-Gazette (Little Rock, AR), January 28, 1988, Thursday, 771 words  
L'OREAL SA (60%);

1876. Arkansas Democrat-Gazette (Little Rock, AR), January 28, 1988, Thursday, 771 words  
L'OREAL SA (60%);

1877. The New York Times, January 17, 1988, Sunday, Late City Final Edition, Section 6; Page 73, Column 1;  
Magazine Desk, 731 words, Men's Style; UNDER COVER, By RUTH LA FERLA  
... at Cosmair, the makers of L'Oreal hair coloring for ...  
L'OREAL SA (60%); LOUIS ...

1878. The Wall Street Journal, December 9, 1987 Wednesday, 2163 words, Played Out: The Going Gets Tough And  
Madison Avenue Dumps the Yuppies --- Conspicuous Consumption Is Passe; Finding New Ways To Move the  
Merchandise --- How to Sell a Volvo Now, By Joanne Lipman, Staff Reporter of The Wall Street Journal, \*from  
Factiva\*  
... I worked hard" (L'Oreal) Source: According to Marvin ...

1879. The San Diego Union-Tribune, December 5, 1987 Saturday, NEWS; Pg. A-31, 580 words, Decision on wage  
minimum hits snag, Daniel C. Carson, Staff Writer, SACRAMENTO  
L'OREAL SA (53%)

1880. The New York Times, December 3, 1987, Thursday, Late City Final Edition, Section D; Page 24, Column 3;  
Financial Desk, 570 words, Advertising Intermarco Becomes Publicis, By PHILIP H. DOUGHERTY  
... account man on L'Oreal from Cosmair Inc. Mr. ...  
... Cosmair is the parent of both L'Oreal and Lancome, and the New York ...  
... for the professional division of L'Oreal. Away from the beauty business, ...  
... GROUPE SA (92%); L'OREAL SA (84%); COSMAIR ...

1881. The New York Times, November 29, 1987, Sunday, Late City Final Edition, Section 6; Page 32, Column 1;  
Magazine Desk, 4147 words, THE MAKE-OVER AT ESTEE LAUDER, By Lisa Belkin; Lisa Belkin is a reporter for  
The New York Times.  
... United States licensee of L'Oreal Worldwide and the maker of the L'Oreal and Lancome lines of products, ...

1882. The New York Times, November 12, 1987, Thursday, Late City Final Edition, Section C; Page 3, Column 1;  
Home Desk, 806 words, Designers Work On Bellevue Rooms  
... Schmitt, the creative director of L'Oreal, who is redesigning a ...  
BELLEVUE HOSPITAL (NYC) L'OREAL SA (69%);

1883. BC Business, November, 1987, Vol 15; No 11; Sec 1; pg 18, 1621 words, Doing It in Style, Patti Schom-Moffatt, Vancouver; BRC; Canada, 8800639, BCB

... hair-care firm L'Oreal first introduced this styling ...

... huge companies like L'Oreal dwarf Excel's first- ...

... retail players like L'Oreal. But in an ...

1884. Journal of Commerce, October 29, 1987, Thursday, IMPORTS, Pg. 5A, 570 words, PERFUMERS LOOK FOR NEW FRAGRANCE FRONTIERS, (AP), PARIS

... Jones, vice president of L'Oreal, the world's largest perfume ...

L'OREAL SA (83%);

1885. The Associated Press, October 28, 1987, Wednesday, PM cycle, International News, 522 words, Perfume Makers Eye Babies, Third World, An AP Extra, By CHARLES CAMPBELL, Associated Press Writer, PARIS

... Jones, vice president of L'Oreal, the world's largest perfume ...

L'OREAL SA (83%);

1886. The Associated Press, October 27, 1987, Tuesday, AM cycle, International News, 522 words, Perfume Makers Eye Babies, Third World, An AP Extra, By CHARLES CAMPBELL, Associated Press Writer, PARIS

... Jones, vice president of L'Oreal, the world's largest perfume ...

L'OREAL SA (83%);

1887. The Associated Press, October 27, 1987, Tuesday, AM cycle, Business News, 522 words, Perfume Makers Eye Babies, Third World, By CHARLES CAMPBELL, Associated Press Writer, PARIS

... Jones, vice president of L'Oreal, the world's largest perfume ...

L'OREAL SA (83%);

1888. Christian Science Monitor (Boston, MA), October 20, 1987, Tuesday, Business; Pg. 12, 850 words, Europe finally finds MBAs are assets, and its schools are booming, Jane Sasseen, Special to The Christian Science Monitor, Paris

... French cosmetics company L'Oreal. It finds that students with ...

... executive recruiting for L'Oreal. For those looking to pick ...

L'OREAL SA (84%); INTERNATIONAL ...

1889. The New York Times, October 20, 1987, Tuesday, Late City Final Edition, Section D; Page 1, Column 1; Financial Desk, 1382 words, THE MARKET PLUNGE; Day to Remember In Financial District, By ALISON LEIGH COWAN

... president of finance at L'Oreal Cosmetics, "because I got ...

L'OREAL SA (62%); FMR ...

1890. Crains Chicago Business, October 19, 1987, Vol 10; No 42; Sec 1; pg 23, 558 words, Alberto Debuts 'Punk' Hair Pack, Laurie Freeman, Melrose Park; IL; US, 8718615, CCHI

... 11.9% marketshare. Cosmair's L'Oreal, which recently broke new ...

... McCann-Erickson handles L'Oreal's Studio Line. Ms. ...

1891. The New York Times, October 18, 1987, Sunday, Late City Final Edition, Section 6; Page 76, Column 1; Magazine Desk, 833 words, BEAUTY; SPLITTING HAIRS, By LINDA WELLS  
... corporate technical director of L'Oreal. The addition of all these styling ...  
L'OREAL SA (72%);

1892. The Associated Press, September 27, 1987, Sunday, BC cycle, Business News, 1042 words, Makeup It's Not, But Men's Cosmetics Are Coloring The Market, By MARIANN CAPRINO, AP Business Writer, NEW YORK  
... for the opposite sex. L'Oreal's Lancome, for example, is ...

1893. Journal of Commerce, September 22, 1987, Tuesday, FINANCIAL, Pg. 7A, 522 words, MINISTER SAYS PHILIPPINES' WOES WERE CAUSED BY ITS CREDITORS, KEITH M. ROCKWELL; Journal of Commerce Staff, WASHINGTON  
L'OREAL SA (51%); NATIONAL ...

1894. The New York Times, September 20, 1987, Sunday, Late City Final Edition, Section 6; Part 2, Page 14, Column 3; Magazine Desk, 452 words, TO START WITH...; LANGUAGE A LA MODE, By HEDI MOLNAR  
... plant manager for the L'Oreal division of Cosmair in ...  
... says, is the "universal language" of L'Oreal. Champs-Elysees enables him to ...  
L'OREAL SA (93%); COVINGTON & ...

1895. The Oregonian (Portland, Oregon), September 17, 1987 Thursday, Fourth Edition, Living; Pg. C09, 281 words, MAKEUP REFLECTS BLUSH OF FALL, JUDY McDERMOTT, of the Oregonian Staff  
... high drama this fall. L'Oreal likes ``Endangered Colours" -- ...  
L'OREAL SA (66%); ESTEE ...

1896. Playboy, September 1, 1987, Pg. p116(6), 5079234, 3039 words, Hair apparent.; hair care for men, Mitchell, Nance  
... a conditioner by L'Oreal, repairs hair damaged ...  
... MOUSSES, GELS AND SPRAYS L'Oreal's Studio Line Sculpting ...

1897. Los Angeles Times, August 23, 1987, Sunday, Home Edition, Magazine; Page 24; Magazine Desk, 745 words, LOOKS: CHOICE MAKEUP; COSMETICS MAKERS ARE LETTING EACH WOMAN CHOOSE THE FALL FACE THAT SUITS HER OWN FASHION DIRECTION, By PADDY CALISTRO  
... product development for L'Oreal. "They're going to experiment with ...  
... brown eye pencil; L'Oreal Couleurs Fantome eye ...  
L'OREAL SA (82%);

1898. The Wall Street Journal, August 21, 1987 Friday, 1217 words, French Firms Cashing In on Cash Flows --- They Use Money Management To Boost Profits, By E.S. Browning, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... an official at L'Oreal S.A., France's leading ...  
... by financial operations." L'Oreal officials estimate they have about ...  
... Some industrial concerns, such as L'Oreal and Thomson, even have obtained ...

... service investment bank. L'Oreal, another pioneer, began ...  
 ... I arrived at L'Oreal 17 years ago, they ...  
 ... Companies like Thomson and L'Oreal got interested in ...  
 ... a specialized bank. L'Oreal officials say they aren't ...  
 ... in France alone, L'Oreal would be well-placed to try.  
 L'OREAL SA (95%); THOMSON ...

1899. The Miami Herald, August 16, 1987 Sunday, FINAL EDITION, LIVING TODAY; G; Pg. 4, 336 words, BIG BREAK, Herald Staff  
 ... make-over by L'Oreal, a wardrobe consultation from the ...  
 L'OREAL SA (83%)

1900. The Wall Street Journal, July 30, 1987 Thursday, 922 words, For More Men, Old Gray Hair Ain't What It Appears to Be, By Ronald Alsop, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... can use the company's L'Oreal colors for women. "We ...

1901. PR Newswire, July 17, 1987, Friday, 245 words, SHERWIN-WILLIAMS NAMES JAMES BIGGAR TO NEW POSITION, CLEVELAND, July 17  
 ... Bank (Cleveland) and Cosmair (L'Oreal). He is also chairman of the City of Cleveland's ...  
 ... STOUFFER CORP (70%); L'OREAL SA (68%); NESTLE ...

1902. Arkansas Democrat-Gazette (Little Rock, AR), July 02, 1987, Thursday, 737 words, Mardi Epes Ultra Swim products can help protect hair from chlorine Products keep hair healthy, eyes in line MARDI EPES FEATURES Beauty Tips Hot fun in the summertime makes its own demands on a grooming regimen as swimmers and lovers of the great outdoors know only too well.  
 L'OREAL SA (83%);

1903. The Miami Herald, July 1, 1987 Wednesday, FINAL EDITION, LIVING TODAY; D; Pg. 1, 698 words, CLUB JOCKEYING ITS WAY TO NEW, BETTER TIMES, FRED TASKER Herald Columnist  
 ... latter. "I use L'Oreal," she says -- adding that it's ...

1904. Los Angeles Times, June 19, 1987, Friday, Home Edition, View; Part 5; Page 1; Column 5; Fashion Desk, 721 words, FASHION 87; HAIR STYLES ARE REMAKES OF '40S, '50S SCREEN GEMS, By DIANE REISCHEL, Times Staff Writer  
 ... hair products firm L'Oreal suggests a chin- ...  
 ... according to James Viera, L'Oreal vice president. "As we're ...

1905. The Miami Herald, June 17, 1987 Wednesday, FINAL EDITION, LIVING TODAY; D; Pg. 1, 934 words, GOOD LOOKS ON THE GO, PEGGY LANDERS Herald Staff Writer  
 ... by Georgette Klinger. L'Oreal's Miracle Wear Mascara is ...

1906. The New York Times, June 15, 1987, Monday, Late City Final Edition, Section D; Page 11, Column 3; Financial

Desk, 553 words, Advertising; McCann's Product Imaging, By PHILIP H. DOUGHERTY  
... Cola's "Real Thing," and L'Oreal hair coloring's "I'm ...  
MCCANN-ERICKSON INC L'OREAL SA (63%); BATES ...

1907. The San Diego Union-Tribune, May 30, 1987 Saturday, LOCAL; Pg. B-9:5,6; B-10:4; II-3:1,2, 544 words, Ham operators set to channel their skills in Poway, Kathlyn Russell, Staff Writer, POWAY  
L'OREAL SA (52%)

1908. Arkansas Democrat-Gazette (Little Rock, AR), May 11, 1987, Monday, 306 words, Waste burning ban to cause gins to close, operator says  
L'OREAL SA (57%); POLLUTION ...

1909. Los Angeles Times, May 3, 1987, Sunday, San Diego County Edition, Metro; Part 2; Page 2; Column 3; Metro Desk, 303 words, JUDGE LEVITT'S DEFENSE  
L'OREAL SA (57%);

1910. Arkansas Democrat-Gazette (Little Rock, AR), April 28, 1987, Tuesday, 111 words, 225935 Cotton ginning wastes topic of PC&E hearing  
L'OREAL SA (57%); POLLUTION ...

1911. Baltimore Business Journal, April 27, 1987, Vol 4; No 46; Sec 1; pg 4, 738 words, Two Off-Price Stores Open in Owings Mills, Robin S. H. Tunnickliff, Baltimore; MD; US, 8708444, BALT  
... carried were by Almay and L'Oreal. A sampling of the perfumes ...

1912. The New York Times, April 26, 1987, Sunday, Late City Final Edition, Section 1; Part 2, Page 63, Column 1; Society Desk, 172 words, Miss Hambrick Becomes Bride  
... marketing manager for L'Oreal at Cosmair Inc. ...  
L'OREAL SA (72%); COSMAIR ...

1913. Daily News Record, April 24, 1987, Pg. p11(1), 4782550, 512 words, Vincent is named president, CEO of Guy Laroche North America.; Marc Vincent, DiMaria, Eugene  
... Fragrances and cosmetics, which are licensed to L'Oreal and distributed in the U.S. through L'Oreal's Cosmair subsidiary, are not ...  
L'OREAL SA (85%); LACOSTE ...

1914. Arkansas Democrat-Gazette (Little Rock, AR), April 16, 1987, Thursday, 915 words, MARDI EPES224324 Sneak preview provided of full-fledged makeover GAZETTE STAFF See end of text.  
... CO INC (93%); L'OREAL SA (82%);

1915. The San Diego Union-Tribune, April 15, 1987 Wednesday, NEWS; Pg. A-3, 716 words, Complaints lead to bill to regulate anti-abortion sites, Michael Smolens, Staff Writer, SACRAMENTO  
L'OREAL SA (54%); BEACH ...

1916. The New York Times, April 5, 1987, Sunday, Late City Final Edition, Section 6; Page 86, Column 1; Magazine Desk, 968 words, BEAUTY; The Bloom Of Youth, By LINDA WELLS  
... made by Clairol, L'Oreal and Vidal Sassoon is selling "very ...  
... corporate technical director of L'Oreal. Max Factor's Hair ...

1917. The Post-Standard (Syracuse, NY), March 23, 1987 Monday Metro Edition, LOCAL; Pg. A5, 391 words, FIVE ONEIDA COUNTY FIREMEN HURT AS FIRE GUTS 160-YEAR-OLD HOME, JIM HOWE, LOWELL  
... only child, daughter L'Oreal, 9, were the only ones ...  
... Howe/THE POST-STANDARD; L'Oreal Venturini surveys what is left of her ...  
... BEDFORD INC (68%); L'OREAL SA (66%);

1918. Chicago Tribune, March 21, 1987 Saturday, NATIONAL EDITION, BUSINESS; Pg. 7; ZONE: C  
... technician at a L'Oreal laboratory in Clark, ...

1919. Los Angeles Times, March 11, 1987, Wednesday, Orange County Edition, Part 1; Page 21; Column 5; Metro Desk, 488 words, SCHOOL BOARD ASKS TIGHTER STANDARDS FOR BUS DRIVERS, By JEFFREY A. PERLMAN, Times Urban Affairs Writer  
L'OREAL SA (57%); CALIFORNIA ...

1920. Puget Sound Business Journal, March 9, 1987, Vol 7; No 43; Sec 1; pg 1, 1011 words, Designer's Work Gets Around -- the World, Wendy Jalonen, Seattle; WA; US, 8706130, PSBJ  
... Estee Lauder, Revlon and L'Oreal also carry Tim Girvin ...

1921. Los Angeles Times, February 26, 1987, Thursday, Orange County Edition, Metro; Part 2; Page 1; Column 5; Metro Desk, 1201 words, EQUIPMENT PROBLEM KEEPS EVACUEES OUT AT LEAST 1 MORE NIGHT, By LAUREN BLAU and DAVID REYES, Times Staff Writers  
... district supervisor of his firm, L'Oreal Laboratories, earlier in the ...  
... teaches classes at L'Oreal. "I had my educational ...  
BEACH CO (70%); L'OREAL SA (65%);

1922. United Press International, February 20, 1987, Friday, BC cycle, Sports News, 744 words, Sports Digest  
... women's ballet at the L'Oreal Cup International Freestyle ...

1923. The New York Times, February 15, 1987, Sunday, Late City Final Edition, Section 1; Part 2, Page 72, Column 4; Society Desk, 176 words, MISS HAMBRICK PLANS TO BE WED  
... marketing manager for L'Oreal at Cosmair Inc. ...  
L'OREAL SA (72%); COSMAIR ...

1924. Chicago Tribune, February 6, 1987 Friday, SPORTS FINAL EDITION, TEMPO; Pg. 1; ZONE: C, 2041 words, WHAT'S IN A NAME? A WHOLE LOT, IT SEEMS, IF IT'S ON THE PRODUCT YOU'RE SELLING, By Robert Cross.  
... cosmetic line for L'Oreal, the computer, programmed to think ...

1925. Arkansas Democrat-Gazette (Little Rock, AR), February 5, 1987, Thursday, 814 words, Mardi Epes The Zotos Acclaim is sold only to salon professionals.  
L'OREAL SA (64%); ZOTOS ...

1926. Chain Store Age - General Merchandise Trends, February 1, 1987, Pg. p111(1), 4671343, 632 words, Color sampling strips, a new approach.; for sampling makeup  
... L'Oreal ...  
... L'Oreal ...  
L'OREAL SA (81%); TARGET ...

1927. Pensions & Investment Age, January 26, 1987, PROFILES; Pg. 75, 951 words, PBGC's deficit, troubles increased in '86, WASHINGTON  
... ENERGY INC (63%); L'OREAL SA (50%);

1928. Los Angeles Times, January 18, 1987, Sunday, Bulldog Edition, Sports; Part 3; Page 10; Column 1; Sports Desk, 200 words, WORLD CUP TENNIS RAISES PRIZE MONEY, By AP, DUESSELDORF, West Germany  
... company, the cosmetics concern L'Oreal, as the World Team Cup's ...  
... CITROEN SA (95%); L'OREAL SA (84%);

1929. The Associated Press, January 14, 1987, Wednesday, BC cycle, Sports News, 201 words, DUESSELDORF, West Germany  
... company, the cosmetics concern L'Oreal, as the World Team Cup's ...  
L'OREAL SA (84%);

1930. Barron's, January 5, 1987 Monday, 2582 words, Paris Outlook Hinges on Labor Pact, By Peter C. Du Bois, \*from Factiva\*  
... Hennessy, the cosmetics group L'Oreal, Saint Gobain and Paribas. ...  
... group Compagnie Bancaire, L'Oreal's investment certificates, and the certificates of the ...

1931. Los Angeles Times, January 4, 1987, Sunday, Home Edition, Metro; Part 2; Page 1; Column 1; Metro Desk, 1856 words, NUTS ABOUT PETS; RESCUING STRAY ANIMALS CAN TURN INTO A DOG'S LIFE, By BOB BAKER, Times Staff Writer  
... use Preference by L'Oreal. I don't do things ...

1932. Dow Jones News Service, December 30, 1986 Tuesday, 357 words, MORGAN GRENFELL QUIT AS GUINNESS' FINANCIAL ADVISER, \*from Factiva\*  
... CO LTD (93%); L'OREAL SA (52%)

1933. The Post-Standard (Syracuse, NY), December 22, 1986 Monday All Edition, BUSINESS EXTRA; Pg. F1, 1390 words, TINY PACKAGES MEAN BIG PROFITS AT MARIETTA, JOHN MARIANI  
... Revlon, International Platex, L'Oreal, Jhermack and Clairol products to its ...

1934. PR Newswire, December 16, 1986, Tuesday, 876 words, NEW YORK, Dec. 16, CATO BDG: INTERNATIONAL COMPANIES COMPETITIVE STUDY  
... International Marketing Director with L'Oreal, Lancome and Guy Laroche, and ...

1935. The Wall Street Journal, December 11, 1986 Thursday, 935 words, More TV Stars Do an Encore During the Commercial Break, By Ronald Alsop, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... Cybill Shepherd for L'Oreal (and soon the beef industry), ...  
L'OREAL SA (69%); CONTEL ...

1936. Arkansas Democrat-Gazette (Little Rock, AR), November 27, 1986, Thursday, 733 words  
L'OREAL SA (81%);

1937. Chicago Tribune, November 26, 1986 Wednesday, NATIONAL EDITION, BUSINESS; Pg. 1; ZONE: C, 1393 words, HAIR-CARE FIRMS SCURRY IN CROWDED FIELD, By Pamela Sherrod.  
... Products Co. Inc., L'Oreal Inc., Procter & Gamble ...  
... PRODUCTS INC (92%); L'OREAL SA (83%); REVLON ...

1938. The Wall Street Journal, November 26, 1986 Wednesday, 265 words, Nestle's Sales Declined 11% In First 10 Months of 1986, \*from Factiva\*  
... a stake in L'Oreal S.A., the giant French ...  
NESTLE SA (96%); L'OREAL SA (82%)

1939. Chicago Tribune, November 12, 1986 Wednesday, SPORTS FINAL EDITION, STYLE; Pg. 30; ZONE: CN, 978 words, BLOND AMBITION COMPUTER TECHNOLOGY, NEW CHEMISTRY AND AN AGE-OLD MYSTIQUE ADD UP TO A HAIR-COLORING BOOM., By Linda Weils, New york Times News Service.  
... technical director at L'Oreal, said, "Sales of blinding ...  
... hair," said Viera of L'Oreal, "but it produced ...  
CLAIROL INC (64%); L'OREAL SA (63%);

1940. Daily News Record, November 10, 1986, Pg. p11(1), 4512044, 402 words, Dior S.A. negotiating to acquire Ted Lapidus., DiMaria, Eugene  
... Parfums Jacques Bogart from L'Oreal two years ago, the ...  
... AGACHE SA (92%); L'OREAL SA (84%); JACQUES ...

1941. The Associated Press, October 26, 1986, Sunday, BC cycle, Business News, 1414 words, Pop-Ups, Fragrance Strips, Cosmetics, Music Jazz Up Ads, By SKIP WOLLENBERG, AP Business Writer, NEW YORK  
... brands such as Cover Girl, L'Oreal and Revlon. Lane said ...

1942. The Associated Press, October 26, 1986, Sunday, BC cycle, Domestic News, 1073 words, Pop-Ups, Fragrance Strips, Music Jazz Up Ads, By SKIP WOLLENBERG, AP Business Writer, NEW YORK  
... brands such as Cover Girl, L'Oreal and Revlon. Lane said ...

1943. The Associated Press, October 25, 1986, Saturday, AM cycle, Domestic News, 1073 words, Pop-Ups, Fragrance Strips, Music Jazz Up Ads, By SKIP WOLLENBERG, AP Business Writer, NEW YORK  
... brands such as Cover Girl, L'Oreal and Revlon. Lane said ...

1944. The Wall Street Journal, October 24, 1986 Friday, 1073 words, French Denationalization Lures U.S. Firms, By Philip Revzin, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... helped the cosmetics maker L'Oreal S.A. place some of ...

1945. The New York Times, October 18, 1986, Saturday, Late City Final Edition, Section 1; Page 34, Column 4; Style Desk, 970 words, TRYING OUT THE BLOND LOOK, By LINDA WELLS  
... technical director at L'Oreal, although he does not have exact ...  
... said Mr. Viera of L'Oreal, "but it produced ...  
... CLAIROL INC (64%); L'OREAL SA (63%);

1946. The New York Times, September 29, 1986, Monday, Late City Final Edition, Section D; Page 8, Column 4; Financial Desk, 53 words, ADVERTISING; Colorburst Drive Starts, By Philip H. Dougherty  
Zazu Colorburst and Colorwash, L'Oreal's latest hair-coloring ...  
... MCCANN-ERICKSON INC; L'OREAL (FRENCH CO) L'OREAL SA (91%);  
... MCCANN-ERICKSON INC; L'OREAL (FRENCH CO)

1947. Los Angeles Times, September 26, 1986, Friday, Home Edition, View; Part 5; Page 6; Column 1; Fashion Desk, 788 words, LISTEN, COMPILED BY THE FASHION86 STAFF  
... worth it" company, L'Oreal. The star of TV's "Moonlighting" was ...  
... in ads, because, as a L'Oreal spokesperson says, both she and the ...

1948. Los Angeles Times, August 27, 1986, Wednesday, Home Edition, Financial; Part 4; Page 1; Column 2; Financial Desk, 548 words, MAYBELLINE VS. COVER GIRL; LAWSUIT HALTS MASCARA ADS, By NANCY YOSHIHARA, Times Staff Writer  
... believed that Max Factor and L'Oreal produced a waterproof ...  
L'OREAL SA (84%); SCHERING- ...

1949. Information Bank Abstracts, WALL STREET JOURNAL, August 26, 1986, Tuesday, Section 1; Page 29, Column 6, L'OREAL SA  
L'Oreal SA says it ...  
L'OREAL (FRENCH CO);  
L'OREAL SA (90%); L'OREAL ITALIA (59%);

1950. The Wall Street Journal, August 26, 1986 Tuesday, 184 words, International Corporate Report, \*from Factiva\*  
L'OREAL S.A. said it ...  
L'OREAL SA (94%); UNILEVER ...

1951. The Wall Street Journal, August 26, 1986 Tuesday, 2114 words, Back to Basics: As Network TV Fades, Many

Advertisers Try Age-Old Promotions --- They Switch to Direct Mail, Coupons and PR Ploys; AT&T's Swing at Tennis --- Will Brand Loyalty Suffer?, By Joanne Lipman, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
... competitors. "I could isolate L'Oreal users or Anacin users," ...

1952. The New York Times, August 2, 1986, Saturday, Late City Final Edition, Section 1; Page 48, Column 2; Style Desk, 957 words, WEAR-AND-WASH HAIR COLOR IN RAINBOW SHADES  
... years ago with the debut of L'Oreal Free Hold. Clairol's ...  
L'OREAL SA (63%);

1953. Arkansas Democrat-Gazette (Little Rock, AR), July 17, 1986, Thursday, 942 words, Nancy Fish applies Howard Wolf Cosmetics at M.  
L'OREAL SA (81%); ESTEE ...

1954. PR Newswire, June 23, 1986, Monday, 209 words, NEW YORK, June 21, SONORA COSMETICS REPORTS FAVORABLE DECISION  
... enjoining the use by L'Oreal and Cosmair of Les Bijoux ...  
... any use by L'Oreal and Cosmair of Les Bijoux or ...  
... brought suit against L'Oreal and Cosmair for infringement of its ...  
... Appeals previously had enjoined L'Oreal from filling any orders ...  
L'OREAL SA (93%);

1955. The Miami Herald, June 1, 1986 Sunday, FINAL EDITION, LIVING TODAY; G; Pg. 9, 1292 words, WHAT DID YOU BUY, AND WHY? SCANNERS ARE WATCHING, LAURA B. ACKERMAN Special To The Herald  
... INSTITUTE OF TECHNOLOGY (60%); L'OREAL SA (56%); PROCTER & ...

1956. Tucson Business Digest, June, 1986, Vol 4; No 3; Sec 1; pg 32, 1008 words, Tucson's Jojoba Industry, Greg Booth, Tucson; AZ; US, 8609754, TBD  
... Culver, Avon, Jhirmak, L'Oreal, Revlon and the exclusive Shiseido ...

1957. The Washington Post, June 1, 1986, Sunday, Final Edition, Washington Post Magazine; Pg. 25, 730 words, FASHION; COME & GO COLOR, By Anne Behrens  
... market studies at L'Oreal, an upscale hair ...  
L'OREAL SA (81%); VIDAL ...

1958. PR Newswire, May 20, 1986, Tuesday, 119 words, NEW YORK, N.Y., May 20, L'OREAL AND COSMAIR ENJOINED FROM USE OF LES BIJOUX  
... May 20 /PRN/ -- L'Oreal S.A. and Cosmair Inc. ...  
... owner of the Bijou trademark. L'Oreal and Cosmair must immediately ...  
L'OREAL SA (93%); FLEISHMAN- ...

1959. Los Angeles Times, April 18, 1986, Friday, Home Edition, View; Part 5; Page 1; Column 5; Fashion Desk, 659 words, TRANSPARENT COLORS ARE MAKING NEW HAIR CRAZE PERFECTLY CLEAR, By MARY

ROURKE

... Viera, vice president of L'Oreal hair-care technical ...  
L'OREAL SA (62%);

1960. The Miami Herald, April 2, 1986 Wednesday, FINAL EDITION, LIVING TODAY; D; Pg. 1, 1016 words, FACE FACTS SUMMER'S COMING, AND IT'S TIME TO BRIGHTEN UP YOUR OUTLOOK -- AND YOUR FACE., PEGGY LANDERS Herald Staff Writer  
... Les Coloniales collection. L'Oreal plans to include strips of ...  
L'OREAL SA (84%); ESTEE ...

1961. The New York Times, March 25, 1986, Tuesday, Late City Final Edition, Section D; Page 30, Column 3; Financial Desk, 117 words, ADVERTISING; FORMER AD DIRECTOR WILL HEAD INTERMARCO, By Philip H. Dougherty  
... president/management representative of L'Oreal worldwide. Before that he was ad ...  
... GROUPE SA (92%); L'OREAL SA (84%);

1962. The San Diego Union-Tribune, March 20, 1986 Thursday, SPECIAL: FASHION; Pg. FASHION-4, 879 words, Fashion faces up to spring, Lucretia Steiger, Staff Writer  
... every woman is individual." -- L'Oreal "We recommend makeup that's softer, ...

1963. United Press International, March 18, 1986, Tuesday, BC cycle, Standing Feature, 636 words, Business Today; Corporate and product naming no longer left to "moments of brilliance", By DONALD W. GALLAGHER, UPI Business Writer, NEW YORK  
... Visuelle cosmetics for L'Oreal, Affinity hair conditioner ...  
L'OREAL SA (69%); JOHNSON & ...

1964. PR Newswire, March 12, 1986, Wednesday, 253 words, CHICAGO, March 11, COURT OKS UNR INDUSTRIES' SETTLEMENT WITH INSURERS  
... CASUALTY CO (67%); L'OREAL SA (57%); HOME ...

1965. Business Wire, March 11, 1986, Tuesday, 256 words, UNR-INDUSTRIES; United States Bankruptcy judge approves UNR Industries Inc. settlement with two insurers, CHICAGO  
... INSURANCE CO (68%); L'OREAL SA (57%); HOME ...

1966. PR Newswire, March 11, 1986, Tuesday, 255 words, CHICAGO, March 11, UNR INDUSTRIES SETTLEMENT AGREEMENT  
... CASUALTY CO (67%); L'OREAL SA (57%); HOME ...

1967. United Press International, March 11, 1986, Tuesday, BC cycle, Lifestyle, 699 words, A traditional face for spring, By MELISSA SONES, UPI FASHION WRITER, NEW YORK  
... product development for L'Oreal. "The emotional feelings of women ...  
... blue" for eyes. L'Oreal took off on ...

... in its application," concurred L'Oreal's Harris, noting that because eye ...  
 ... think of. Indeed, at L'Oreal, their yellow nail polish ...  
 L'OREAL SA (94%); ESTEE ...

1968. The Washington Post, February 22, 1986, Saturday, Final Edition, Style; G3, 833 words, Personalities  
 ... Weir, Self magazine and L'Oreal will be on the lookout ...

1969. The Wall Street Journal, February 3, 1986 Monday, 226 words, UNR Industries Says Two Insurers Settled Its  
 Suit Over Claims, \*from Factiva\*  
 ... ZIMBABWE LTD (58%); L'OREAL SA (57%)

1970. PR Newswire, January 31, 1986, Friday, 341 words, CHICAGO, Jan. 31, UNR INDUSTRIES AGREES TO  
 SETTLEMENT WITH TWO INSURERS  
 ... INSURANCE CO (66%); L'OREAL SA (57%); HOME ...

1971. The New York Times, January 7, 1986, Tuesday, Late City Final Edition, Section D; Page 1, Column 3; Financial  
 Desk, 1333 words, RESTORING THE MAGIC AT REVLON, By LISA BELKIN  
 ... 78 percent that gave L'Oreal beauty products the same ...

1972. Chicago Tribune, December 22, 1985 Sunday, FINAL EDITION, BUSINESS; Pg. 11; ZONE: W, 950 words,  
 JAPANESE COSMETICS GIANT REDOUBLES FOREIGN EFFORTS, New York Times News Service., TOKYO  
 ... world, after Avon and L'Oreal of France, has undertaken a ...  
 ... foreign markets. Unlike L'Oreal of France, Shiseido's sales are ...  
 L'OREAL SA (93%);

1973. Arkansas Democrat-Gazette (Little Rock, AR), December 19, 1985, Thursday, 787 words  
 L'OREAL SA (84%);

1974. Los Angeles Times, December 17, 1985, Tuesday, Valley Edition, Business; Part 4; Page 5A; Column 1, 1514  
 words, REDKEN COMBS HAIR-CARE MARKET AT LUCRATIVE CLIP; CANOGA PARK FIRM LOOKS TO  
 WELL-GROOMED BABY BOOMERS FOR GROWTH IN SALON SALES, By DANIEL AKST, Times Staff Writer,  
 Profile  
 ... stores -- are Sassoon, Wella, L'Oreal, Jhirmack and Nexxus. The last ...

1975. The New York Times, December 16, 1985, Monday, Late City Final Edition, Section D; Page 1, Column 3;  
 Financial Desk, 983 words, A FRESH THRUST BY SHISEIDO, Special to the New York Times, TOKYO, Dec. 16  
 ... world, after Avon and L'Oreal of France, has begun a ...  
 ... Sales Abroad Unlike L'Oreal of France, Shiseido's sales are ...  
 ... JAPANESE COSMETICS COMPANY) L'OREAL SA (93%);

1976. PR Newswire, December 12, 1985, Thursday, 200 words, WESTPORT, Conn., Dec. 12, UNIVERSITY  
 GENETICS SIGNS WITH L'OREAL

... Dec. 12 /PRN/ -- L'Oreal, of Paris, has signed an ...  
 ... new option agreement, L'Oreal will conduct in- ...  
 ... 1 billion annually. "L'Oreal is an internationally recognized ...  
 L'OREAL SA (94%);

1977. Chicago Tribune, November 27, 1985 Wednesday, SPORTS FINAL EDITION, STYLE; Pg. 12; ZONE: C, 4 words, By Lorel McMillan.  
 ... a force behind the L'Oreal dynasty. It is spray ...

1978. The Washington Post, November 8, 1985, Friday, Final Edition, Style; C2, 1366 words, Lunch by Morris' Code, or, The Book Stops Here, HENRY MITCHELL  
 L'OREAL SA (58%);

1979. Information Bank Abstracts, WALL STREET JOURNAL, October 25, 1985, Friday, Section 1; Page 35, Column 1, 33 words, INTERNATIONAL: L'OREAL, NOW NO 2 IN COSMETICS, TARGETS LUCRATIVE US MARKET FOR GROWTH, BY ROGER RICKLEFS  
 L'Oreal SA, worlds second- ...  
 L'OREAL SA;  
 L'OREAL SA (90%); L'OREAL ITALIA (59%);

1980. The Wall Street Journal, October 25, 1985 Friday, 1069 words, France's L'Oreal, Now No. 2 in Cosmetics Targets Lucrative U.S. Market for Growth, By Roger Ricklefs, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... data, scientists at L'Oreal S.A. measure the effect of ...  
 ... marketing opportunity has helped L'Oreal prosper while its biggest ...  
 ... Between 1979 and 1984, L'Oreal's earnings soared 120%, ...  
 ... past three years, L'Oreal has bypassed Revlon and Japan's ...  
 ... will be seeing more of L'Oreal. "In the next five ...  
 ... says Charles Zviak, L'Oreal's chairman. Once known ...  
 ... hair-care products, L'Oreal has turned into one of France's ...  
 ... in value, giving L'Oreal one of the five highest ...  
 ... woman in France. L'Oreal's recently retired long- ...  
 ... Mitterrand's oldest friends. L'Oreal, according to industry sources, ...  
 ... a tricycle founded L'Oreal nearly 80 years ...  
 ... runs the company today. L'Oreal says it employs ...  
 ... French shampoo-conscious, L'Oreal even sponsored children's ...  
 ... lather in his hair -- with L'Oreal's Dop shampoo -- won ...  
 ... in French cosmetics, L'Oreal started hitting international ...  
 ... Cie. In the U.S., L'Oreal operates through Cosmair, ...  
 ... owned by the biggest L'Oreal shareholders as well as the French ...  
 ... Gloria Vanderbilt fragrances to L'Oreal's U.S. product line, which also includes Lancome, L'Oreal brand cosmetics, Anais ...  
 ... U.S. operation helped L'Oreal benefit from the dollar's rise ...  
 ... Mrs. Bettencourt, daughter of L'Oreal's founder, Eugene Schueller, sold nearly half of her L'Oreal stock to Nestle, S.A., the ...  
 ... company that owns 58% of L'Oreal's stock. Nestle owns the ...

... For all of its success, L'Oreal has its share of problems and flops. ...  
 ... three years. Overall, L'Oreal's earnings advanced 12% ...  
 L'OREAL SA (95%); REVLON ...

1981. Los Angeles Times, October 24, 1985, Thursday, Home Edition, Business; Part 4; Page 3; Column 3; Financial Desk, 989 words, MONEY TALK / DEBRA WHITEFIELD: IRA FOR DEAD PERSON IS DEBATABLE, By Debra Whitefield, Column  
 L'OREAL SA (51%);

1982. Arkansas Democrat-Gazette (Little Rock, AR), October 3, 1985, Thursday, 904 words  
 L'OREAL SA (64%); CHARLES OF THE ...

1983. The New York Times, October 3, 1985, Thursday, Late City Final Edition, Section C; Page 12, Column 3; Home Desk, 546 words, AVANT-GARDE CELEBRATION IN BROOKLYN, By SUZANNE SLESIN  
 ... president of marketing at L'Oreal. "Just like Mother ...  
 ... MUSIC; TANZTHEATER WUPPERTAL L'OREAL SA (60%); DETAILS ...

1984. Arkansas Democrat-Gazette (Little Rock, AR), September 26, 1985, Thursday, 788 words, Photo 1: BENEFITS HAIR: The Lilt Perming System is a new at-home perm that offers the benefits of advanced technology and thoroughly reliable results that benefit fine, straight hair by helping it achieve volume, wave and styling; it is offered in three choices, for three different types of hair: Easy-to-wave, Normal-to-wave and Hard-to-wave.  
 L'OREAL SA (93%);

1985. Christian Science Monitor (Boston, MA), September 18, 1985, Wednesday, Fall Fashion Special; US; Pg. B32, 611 words, By Phyllis Feldkamp, Special to The Christian Science Monitor, New York  
 ... purples, and midnight blue. L'Oreal is greeting the season with two ...  
 L'OREAL SA (83%); ESTEE ...

1986. The Wall Street Journal, September 11, 1985 Wednesday, 185 words, International Corporate Report, \*from Factiva\*  
 ... \$454.7 million. L'OREAL S.A., a French ...  
 L'OREAL SA (83%); STANDARD ...

1987. The New York Times, September 5, 1985, Thursday, Late City Final Edition, Section D; Page 2, Column 5; Financial Desk, 303 words, BUSINESS PEOPLE; President Leaves Post At Warner Cosmetics, By Kenneth N. Gilpin and Todd S. Purdum  
 ... United States licensee of L'Oreal S.A., the French cosmetics ...  
 ... COSMAIR INC (91%); L'OREAL SA (82%); WARNER ...

1988. Chicago Tribune, August 28, 1985 Wednesday, SPORTS FINAL EDITION, STYLES; Pg. 14; ZONE: C, 697 words, BEWARE MOUSSE ABUSE: THE ALCOHOL CAN DRY OUT YOUR HAIR, By Cynthia Robins, San Francisco Examiner.

... a half ago with L'Oreal's Freehold Mousse. Says ...  
 ... stylists were using a L'Oreal mousse-type product 10 years ago.) L'Oreal took five years to ...  
 L'OREAL SA (82%);

1989. Chicago Tribune, August 14, 1985 Wednesday, SPORTS FINAL EDITION, STYLES; Pg. 15; ZONE: C, 738 words, By Tish Jett., TOKYO  
 ... company (after Avon and L'Oreal) with retail sales in ...

1990. The American Banker, July 29, 1985, Monday, FOREIGN INVESTMENT IN THE UNITED STATES; Pg. 47, 1679 words, Down on the Farm in Paris, By James Kraus; James Kraus is a business writer based in Paris.  
 ... Liquide, Lafarge-Coppee, and L'Oreal, are also now heavily resorting to ...

1991. Daily News Record, July 12, 1985, Pg. p4(1), 3854907, 1056 words, Lauren brand returns to Europe with new strategy., DiMaria, Eugene  
 ... fragrance under the aegis of L'Oreal, the larger French cosmetics ...  
 ... wholesale, Stroll predicted. L'Oreal's outlook for the fragrances is also ...  
 ... Lauren fragrances at L'Oreal with responsibility for all ...  
 ... except the U.S. and Mexico. L'Oreal will start its distribution of ...  
 ... Boeffard said. Under L'Oreal, the Polo bottles and essences, ...  
 ... some countries adn those L'Oreal. The Lauren organization in ...  
 Trade; L'Oreal S.A. Marketing; Fashion ...  
 L'OREAL SA (95%); POLO ...

1992. The New York Times, June 11, 1985, Tuesday, Late City Final Edition, Section D; Page 24, Column 4; Financial Desk, 136 words, ADVERTISING; C.&W. Gets Sterling Brands, By Philip H. Dougherty  
 ... a hair color from the L'Oreal division of Cosmair Inc. ...  
 L'OREAL SA (69%); COSMAIR ...

1993. The Wall Street Journal, June 3, 1985 Monday, 622 words, Judge to Decide Who's a 'Customer' In ESM Hearings, By Martha Brannigan, Staff Reporter of The Wall Street Journal, \*from Factiva\*  
 ... PROTECTION CORP (94%); L'OREAL SA (51%)

1994. The Wall Street Journal, May 31, 1985 Friday, 413 words, ESM Creditors Clash On How to Liquidate Collapsed Company, \*from Factiva\*  
 ... ASSOCIATION OF FLORIDA (84%); L'OREAL SA (57%)

1995. The New York Times, May 12, 1985, Sunday, Late City Final Edition, Section 3; Page 1, Column 2; Financial Desk, 3622 words, COSMAIR MAKES A NAME FOR ITSELF, By WILLIAM MEYERS; William Meyers is a New York business writer.  
 ... mousse developed by L'Oreal, one of Cosmair's European ...  
 ... company - which include Lancome and L'Oreal cosmetics, as well as Vanderbilt, ...  
 ... recently stepped down as L'Oreal chairman and now heads L'Oreal's strategic planning, is Cosmair's ...  
 ... agent and distributor for L'Oreal, denies that it is getting ...

... December 1983 and a L'Oreal executive for about ...  
 ... a wholesale distributor of L'Oreal hair-care products to ...  
 ... joint venture by L'Oreal and Jacques Correze, who is ...  
 ... entered the consumer market with L'Oreal's Preference hair coloring and ...  
 ... in Europe by L'Oreal. And in 1974, Mr. ...  
 ... 27 percent share of L'Oreal. (The remaining 38 percent of ...  
 ... closely held by L'Oreal; Mr. Dalle; Liliane ...  
 ... daughter of Eugene Schueller, L'Oreal's founder, and Mr. Correze.) ...  
 ... Avon's insistence that, despite L'Oreal's higher sales figure, ...  
 ... corporate entity, unlike L'Oreal's confederation of licensees and consolidated ...  
 ... royalties last year to L'Oreal for the use of L'Oreal's brand name and all ...  
 ... Vanderbilt and Polo fragrances and L'Oreal hair coloring products, which ...  
 ... 8 percent. Cosmair, with its L'Oreal line of cosmetics, is now ...  
 ... Revlon, which now outsells L'Oreal by about a ...  
 ... president of marketing for L'Oreal's cosmetics line in this ...  
 ... end of the market, selling L'Oreal cosmetics in drug ...  
 ... in Indianapolis, agrees. "L'Oreal has brought a bit of ...  
 ... go all out with its L'Oreal brand of makeup. It ...  
 ... trade sources say, L'Oreal makeup has been sapped of its profitability. ...  
 ... new. They're letting L'Oreal take over." Dale ...  
 ... in mass outlets. "L'Oreal is marketed better than anything ...  
 ... sales, behind Avon and L'Oreal. Its products sell well ...  
 ... About the same time, L'Oreal was testing, but without ...  
 ... products. But, according to L'Oreal, the birth of hair styling ...  
 ... five years of development, L'Oreal lab technicians in ...  
 ... In January 1983, L'Oreal introduced a mousse - ...  
 ... 5 million cans of L'Oreal's Freestyle mousse in its ...  
 ... 35 percent this year. L'Oreal is the leading producer, but ...  
 ... INC; NESTLE SA; L'OREAL (FRENCH CO) L'OREAL SA (95%); ESTEE ...  
 ... INC; NESTLE SA; L'OREAL (FRENCH CO)

1996. New York CityBusiness, May 6, 1985, Vol 2; No 9; Sec 1; pg 5, 1018 words, Celebrity Hair Stylist Becomes an Intrapreneur, Henry Weil, New York; NY; US, 8502874, NYCB  
 ... market) and high-priced L'Oreal (20 percent) -- neither of which is ...

1997. The Wall Street Journal, April 24, 1985 Wednesday, 442 words, International Corporate Report, \*from Factiva\*  
 ... Victoria spokesman said. L'OREAL S.A., a French ...  
 L'OREAL SA (84%); BASF ...

1998. Los Angeles Times, April 2, 1985, Tuesday, Home Edition Correction Appended, Business; Part 4; Page 2; Column 3; Financial Desk, 438 words, MURDOCK PLANS LAND SALE AFTER CASTLE MERGER, By VICTOR F. ZONANA, Times Staff Writer, SAN FRANCISCO  
 ... VAN CORP (84%); L'OREAL SA (51%);

1999. Southwest Newswire, MARCH 12, 1985, TUESDAY, 302 words, SCOTT L. ENGLE OF MONEYMAKER(TM) SAYS ATM FRAUD REPORT SHOWS NEED FOR CAUTION BY CARD HOLDERS,

DALLAS, MARCH 11, 1985  
L'OREAL SA (57%); 7- ...

2000. Chicago Tribune, February 27, 1985 Wednesday, FINAL EDITION, BUSINESS; Pg. 5; ZONE: C, 1026 words,  
HAIR-STYLING MOUSSES REFASHIONING A DULL MARKET, By George Lazarus, Chicago Tribune., BOCA  
RATON, FLA.

... share of the business. Cosmair's L'Oreal already has the top mousse ...  
COSMAIR INC (67%); L'OREAL SA (66%); ALBERTO- ...

2001. The Miami Herald, February 10, 1985 Sunday, FINAL EDITION, NEIGHBORS SE; Pg. 16, 1309 words, SIGNS SPROUT DESPITE CODES, CASEY FRANK Herald Staff Writer  
L'OREAL SA (56%)

2002. The San Diego Union-Tribune, February 9, 1985 Saturday, LOCAL; Pg. B-1: 2; B-2: 3,4, 655 words, 'Castle' boat Excalibur now gets inspection as a building, Gilbert Bailon, Staff Writer, CHULA VISTA  
L'OREAL SA (54%)

2003. The New York Times, February 3, 1985, Sunday, Late City Final Edition, Section 3; Page 12, Column 3; Financial Desk, 1492 words, FRANCE'S AILING AUTO INDUSTRY, By PAUL LEWIS  
... Francois Dalle, head of L'Oreal, the cosmetics group, said ...

2004. The New York Times, January 7, 1985, Monday, Late City Final Edition, Section D; Page 1, Column 3; Financial Desk, 916 words, 'MOUSSE MANIA' IN HAIR CARE  
... Cosmir retail division of L'Oreal, the French company that introduced the ...  
... early in 1984. L'Oreal's Free Hold Styling ...  
... Hoffman are coiffed. Since L'Oreal introduced Free Hold ...  
... new market. He said L'Oreal spent about \$17 ...  
L'OREAL SA (95%);